

2001 - 2002



# **BLUE CROSS OF HYDERABAD**

Regd. Animal Welfare Organisation  
Recognised by the Animal Welfare Board of India, Govt. of India.

**FOURTH ANNUAL REPORT 1995-96**

1995 - 1996

## **BLUE CROSS OF HYDERABAD**

(Recognised by the Animal Welfare Board of India, Govt. of India)

Regd. Office & Address for Correspondence:

8-2-544/1 Road No. 7, Banjara Hills, Hyderabad 500 034

### **Hospital & Shelters:**

8-2-269/10 Road No. 2, Banjara Hills, Hyderabad 500 034

Tel No. 244355

### **Office Bearers:**

**Founder / Hon. President**

Nagarjuna Akkineni

**Founder / Hon. Vice President**

Annapurna Akkineni

**Founder / Hon. Secretary**

Amala Akkineni

**Hon. Offtg. Secretary**

Lakshmi Menon

**Hon. Joint Secretary**

Maya Aripirala

**Founder / Hon. Treasurer**

V. Ram Prasad

### **Working Committee Members:**

Dr. Lakshmi & Dr. Ramana Rao

Vasanthi & Krishna M. Vadi

Bhavani Haran

Sharmila Taneja

Dr. Uttara Menon

**Newsletter Editor**

Abhimanyu Acharya



1995-1996

## **BLUE CROSS OF HYDERABAD**

### **- A Medium of Compassion Between Humans & Animals**

Compassion towards suffering linked with a desire to help - that is what the Blue Cross of Hyderabad is about. This voluntary organisation was set up in 1992 by a group of animal lovers who wanted to make a difference, and has come a long way from its humble beginning.

Founded by Nagarjuna and Amala Akkineni, the Blue Cross rescue operations first began out of the Government Veterinary Hospital at Shantinagar. A full time manager and an ambulance with a driver took care of the free services. Dr. Vijaya Kumari, a senior Govt. Veterinarian and Dr. Venkatnarayan, Retd. Joint Director Animal Husbandry, put in sincere efforts to treat all the rescued animals. Then a concerted membership drive and enrollment of volunteers was taken up to give the movement the necessary impetus. Amala Akkineni whose untiring efforts got the movement going, had made a strange and unusual transition from the glitter and glamour of the film world to the stink, fleas and maggots of the sick and dying animals. It was perhaps a spiritual odyssey that she had embarked upon.

The Blue Cross attracted a lot of media attention because of the celebrities behind it. The publicity was both positive and negative. For many people Blue Cross of Hyderabad was a threat to priorities- animals over humans. What they need to understand is that a mother can love all her children without having to choose between them. It takes a highly sensitive soul to tune in to the suffering of animals, and it takes further wisdom and courage to do something about it.

The efforts of the Blue Cross of Hyderabad have been lauded by the Animal Welfare Board of India and the Government of Andhra Pradesh. The Govt. has leased two acres of land to Blue Cross of Hyderabad to build an Animal Shelter and Hospital at Guntla Begumpet, Hyderabad. The hospital and shelter will be operative in 1997 provided permissions and construction schedules go according to plan.

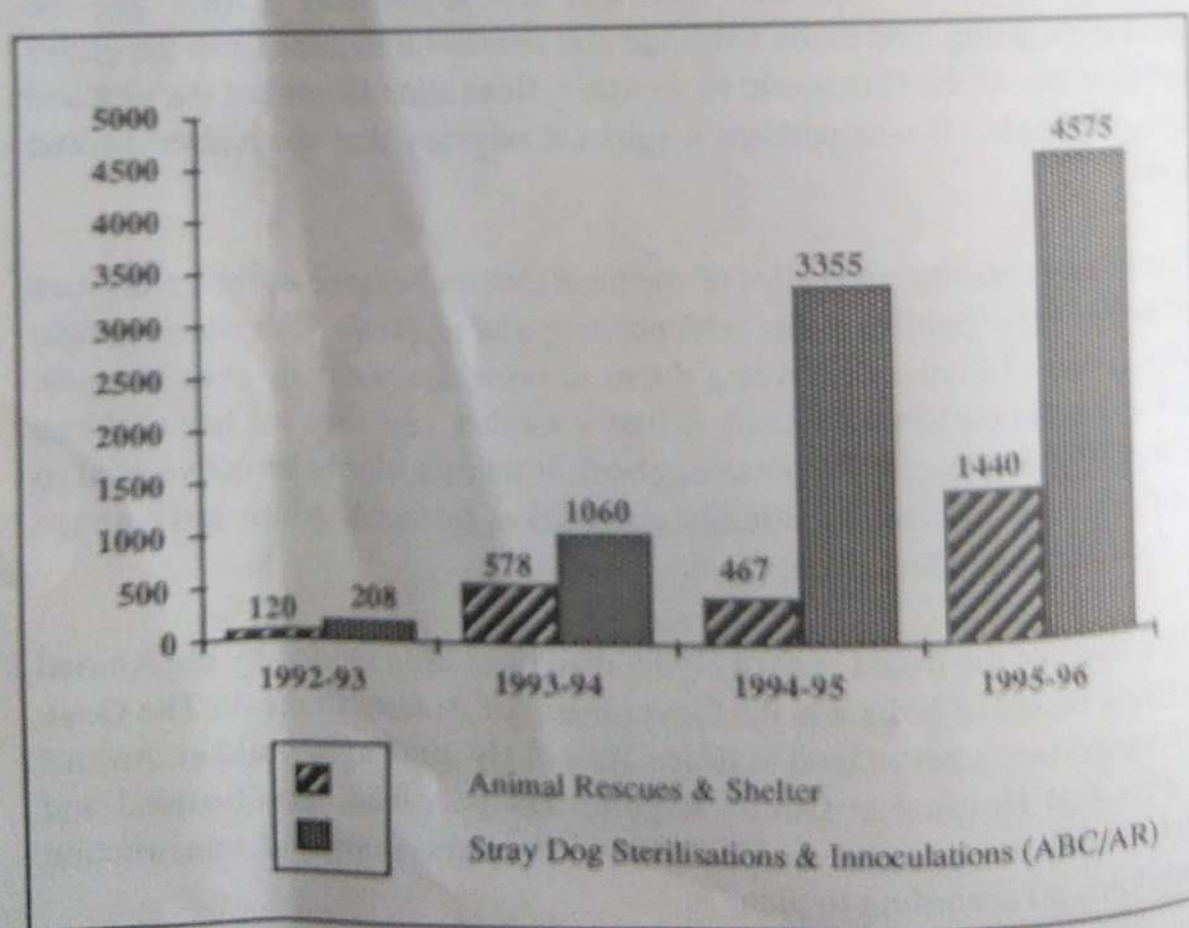
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## Activities:

The organisation conducts free service for the welfare of animals like animal and bird rescues, adoptions and rehabilitations, veterinary camps, prevention of cruelty, and humane education. Blue Cross of Hyderabad as an individual organisation has also conducted the highest number of animal birth control operations and anti-rabies vaccinations in the country during the last year. Yet this is only a drop in the ocean.

The movement of compassion has been initiated. If we are aware of lesser suffering it is only human to help reduce it. It needs a collective effort to evolve as a race and this will not be possible if we are blind or insensitive to suffering. We need to look beyond ourselves to be better human beings, to raise due sensibility and work towards making our world a better place. You can help us make a difference! Join us as a member or volunteer your services for the welfare of our animal friends.

Blue Cross of Hyderabad over the years





## THE BLUE CROSS OF HYDERABAD FOURTH ANNUAL REPORT ( 1995-96 )

*From the Secretary's desk:*

*The year 1995-96 has been an amazing year with the involvement of so many new members and volunteers. The making and release of the film 'Sisindri' ensured our new centre would be built, followed by the fund raiser Tunhari Amrita for our much needed Corpus-all for the love of our animal friends. Even on the activity achievement front it has been quite a busy and eventful year. To sum it up the movement of Compassion has taken off with force and momentum into a positive future.*

*I sincerely believe that if we continue our work with unconditional love then even if the act is small the result will be great! As said in the Gita "When the needs of all take the place of the self, Divine forces take over.*

*I would like to congratulate and express my sincere gratitude to our staff, volunteers, members, individuals and organisations who have contributed towards helping the animals. I would also like to express everlasting gratitude on behalf of the animals to our President Nagarjuna and little Akhil, Dr. Anji Reddy and Shri Subbirami Reddy for their valuable help, the Animal Welfare Board of India and the R.S.P.C.A, U.K. for financial aid. There has been so much support that I am compelled to take a whole page to express my sincere gratitude.*

### Activities and Projects conducted during 1995-96:

#### **I. ABC/AR.**(Animal Birth Control / Anti Rabies inoculations)

Blue Cross of Hyderabad has been part of a Nation wide effort to reduce the stray dog population through humane methods for the past 2 years. During the past year the Municipal Corporation of Hyderabad dog squad has been catching and killing hundreds of dogs every day. Our Lawyers Mr. and Mrs. Sarathy and our Secretary have been in court to prove the credibility of our project and have done so successfully. However, the sterilisation of stray dogs has been able to continue only alongside killing. Though this been very disheartening for our project and morale, a fresh memorandum of



understanding has been drawn up by the working committee to be passed by the Commissioner highlighting the excellent results; insisting on a minimum of 30 dogs for sterilisations per day as well as MCH assurance that no sterilised dog will be killed. We hope to have this passed by the end of June '96. We are very grateful to Mrs. and Mr. Sarathy for their legal help. **Help required:** Members to write to MCH and the press supporting the sterilisation of stray dogs; help to find homes for stray puppies.

**2. Adoptions:** Special care was given to the little ones for adoption ensuring they look good, smell good and thereby have a better chance to find new homes. Deccan Chronicle also time and again assisted us with a mention of pets for adoption. **Help required:** All volunteers are welcome to help clean and exercise the animals and help find them homes through advertising or campaigning with hand made posters etc.

**3. Shelter:** Lt. Col. Ganesh, a retired Army Officer with experience in many fields, was appointed to the Blue Cross as Director. He is incharge of all Blue Cross shelter activities, administration and co-ordination of projects. We hope the shelter is well managed and the animals get the best of treatment, love and care. All shelter work has been assisted by volunteers who are co-ordinated by Mrs. Menon. The staff and volunteers together white washed the shelter. Our Volunteer Sharmila Taneja devised a scheme where by people donate Rs.1 per day to help the animals. This adds up to very helpful funds. **Help required:** Volunteers and members are requested to fill in the visitors book with suggestions. Contribute your time or donate old clothes fit for soft bedding, news paper, storage cupboards and shelves, furniture or money.

**4. Education Work:** The education team have been conducting regular talks for children. Talks were held at Hyderabad Public School and NASR School for students to start a Nature Club. A Literary competition and Pet Show for school children was held to celebrate World Animal Day on October 4th at YMCA Secunderabad. Prizes were sponsored by Walden. A pet show was organised for the Children's Film Festival of A.P. at Public Gardens. A nature walk was conducted for members and students at Kasu Brahmanada Reddy Park by Mr. Rajiv Mathew, Secretary Bird Watchers Association. During the Animal Welfare fortnight awareness talks were held in 3 schools with poster and collage making activities.

**5. Wildlife Rehabilitations & Evening Rescues:** As our rescue service



functions between 9 a.m. and 5p.m., we have had emergencies at night that have remained unattended. To avoid this the Friends of Snakes Club was loaned Rs. 25,000 towards buying a jeep that now also functions as our night rescue service. Rescues and rehabilitations are supervised by Rajkumar Kanuri. We have successfully been able to release birds and animals into the wild after their recovery. Permission was granted to Blue Cross by the Central Zoo authorities for a wild life orphanage.

**6. Camps:** An anti rabies vaccination camp was held at NFC Nagar Colony. 35 stray dogs were vaccinated and dewormed. Zoonosis day was celebrated on July 6th with an anti rabies vaccination camp. 200 doses of Raksha-rab vaccines were donated by Indian Immunologicals for the occasion. A National Environmental Awareness Campaign was conducted in schools and residential areas with talks and distribution of pamphlets, funded by the Ministry through Deccan Development Society. Between JAN 15th-31st'96 the Animal Welfare Fortnight celebrations were conducted. A Bullock cart camp was held jointly with the SPCA at Raniganj market 'No Overloading' days were observed with volunteers on the streets. An anti-rabies vaccination camp was also held.

**7. Prevention of Cruelty:** The Blue Cross has utilised every opportunity to prevent cruelty assisting the S.P.C.A. whenever necessary. Last year a lioness, a bear and many illegally trapped birds, animals and reptiles were rescued from cruelty and rehabilitated. Besides this there has been much effort to educate people on laws protecting animals and responsible ownership.

**8. Meetings:** Our General Body meeting was conducted last April to decide designations and responsibilities for our working committee. Our Cattle shed, built by the Jain Seva Sangh was inaugurated by Mrs. Asha Rani. A review meeting regarding the ABC/AR project was held in August with MCH. Our Annual General Body Meeting was conducted in December and the minutes recorded.

**9. Corpus Fund:** A play 'TUMHARI AMRITA' was organised to raise our corpus fund. The event was a grand success and we raised Rs. 4.8 lakhs through the sale of tickets and souvenir advertisements. The money has been put into a fixed deposit for two and a half years at 13% interest. The event was sponsored by: Dr. Reddy's Laboratories, Dr. Subbirami Reddy, VST



Industries, Jet Airways ,The Grand Kakatiya Hotel & Towers and Bhadrachalam Paper Boards Ltd.

10. Construction of new centre: The 3rd anniversary of Blue Cross was celebrated with a bhoomi puja for the construction on 28th Jan '96. The plans are ready and land development has started. Applications have been made for Municipal permissions etc.

Help required: We invite contributions in the form of new or used building material - doors, windows, metal grills, cement, bricks, furniture, wood, corrugated roofing sheets and flooring materials. Please do ask friends and family to help. Even if the material is used and old, the animals will be grateful!!

## SHELTER ACTIVITY REPORT (APRIL '95-96 MARCH)

### BIRDS RESCUES

### TOTAL NUMBER

(Kites, owls, water birds, koels, coucal, marsh harriers, pigeons, partridges) :

117

### WILD LIFE RESCUES

(Monkeys, mangoose, fox cub, bear, hare, monitor lizards, turtles, snakes) :

99

### LARGE ANIMAL RESCUES

(Horses, bullocks, cows, donkeys and buffalows):

40

### SMALL ANIMALS RESCUES

(Cats, dogs, puppies, kittens, rabbits, pigs and goats):

767

### ANIMAL BIRTH CONTROL OPERATIONS

#### & ANTI RABIES VACCINATIONS:

(For stray dogs) : 2490 Male dogs + 2085 Female dogs = 4575 dogs

### STRAY DOGS RE-VACCINATED:

417

### ADOPTIONS CONDUCTED

(Puppies, kittens, cats and dogs):

435 animals

### ANIMALS AND BIRDS REHABILITATED

(Birds, monkeys, hare, mangoose, snakes, monitor lizards): 93

### TOTAL NUMBER OF ANIMALS HELPED:

**6015 animals**



## Auditors Report

We have examined the Balance Sheet of the (Society) Blue Cross of Hyderabad as on 31st March 1996 and the Income and Expenditure Account for the year ending as on that date which are in agreement with the books of the account maintained by the Society.

We have obtained all the information and explanations which are to the best of our knowledge and belief necessary for the purpose of our audit.

In our opinion proper books of account as required have been kept by the Society so far as appears from our examination of such books.

In our opinion and to the best of our information and according to the explanations furnished to us, the said accounts give true and fair view:

- i) In the case of the Balance Sheet of state of Affairs of the Society as at March 31st 1996.
- ii) In case of the Income and Expenditure Account of the "Income over expenditure for the year ending on that date."

for Kishore & Sastry  
Chartered Accountants

Hyderabad  
Date : 3rd June 1996.

Sd.

(K.A.Sastry)  
Partner

## BLUE CROSS OF HYDERABAD FINANCIAL HIGHLIGHTS 1995-96

### Sources ::

<u>Organisation</u>	<u>Grants</u>		<u>Approved Project</u>
	<u>Received</u>		
	Rs.	Rs.	
I. Animal Welfare Board of India			
a) Grant during the year 95-96	3,50,000		ABC/AR
b) Grant carried over from 1994-95	21,385		Medicines
c) Grant carried over from 1994-95	82,817		ABC Infrastructure
		4,54,202	
II. R.S.P.C.A., U.K.		1,06,920	ABC/AR
III Deccan Development Society (Ministry of Environ & Forests)		5,600	NEAC (National Environment Awareness Campaign)

### Income ::

	Rs.
Life Membership	42,800
Annual & Child Membership	4,000
Donations	2,33,675
Other Income	19,532
Income from Cultural Show	4,88,843



Financial highlights continued....

**Expenditure ::**

ABC/AR	5,11,822
Medicines	23,287
N.E.A.Campaign	5,600
Animal Rescue	1,30,954
Establishment	3,50,129
Other Activities	4,700
Depreciation	79,512
	<hr/>
	1,106,004
Less Grants Received	4,62,520
Net Expenditure	<hr/>
	6,43,484
Add Excess of Income Over Expenditure	1,02,567
Net Income	<hr/>
	7,46,051

**Capital Expenditure ::**

ABC Infrastructure	91,581
Less Grant carried over from 1994-95	82,817
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	8,764
Add Civil Works (Land development)	3,01,084
Other Assets	4,076
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Total	<hr/>
	3,13,924

## MEET OUR WORKING COMMITTEE MEMBERS.....



Dr. Lakshmi & Ramana Rao  
(Ph.O) M.V.Sc. (Surgery)  
Occupation: Private Practice,  
Consultant.  
Designation: Hon. Blue Cross  
Veterinarians (ABC/AR &  
Rescues).  
Tel: 398474

How they came to the Blue Cross: "We both met Amala at an Animal Welfare Training Course. Though we were already part of Abhaya we decided to join her and help get the movement going."

Ramana and Lakshmi have been the driving force of the Blue Cross of Hyderabad. Their unconditional support and service at every step and any time of the day or night has brought the Blue Cross to where it is today. They have recently married-each other! On behalf of the animals and the Blue Cross we wish them a very happy married life.



Vasanthi & Krishna M.Vadi  
Vasanthi is the Secretary of  
S.P.C.A.Hyd.&Sec. and is on  
the working committee ABC/  
AR. Krishna is on the Education  
team. Tel. 843264(R) 820540 /  
823541(W)

Vasanti, Krishna and their two children Manasa and Siddharth have been involved with the welfare of animals in Hyderabad many years before the Blue Cross started through their organisation called Abhaya. Abhaya and its members joined forces with Amala to form the Blue Cross. Prithvi (their rough Collie) is the Chairdog of their company Prithvi Elevators (P) Ltd. So you can imagine how important animals are to them! Both Vasanti and Krishna are very important members of the Blue Cross family.





Bhavani Haran  
11A Block B Kakatiya Nagar,  
Habsiguda  
Hyderabad 500 007  
Tel. 671509  
Working Committee ABC/AR

Occupation Senior Chartered Accountant Consultant with Lovelock & Lewes, Hyderabad.

Bhavani is very passionate about certain issues. She loves books, animals, and nature and is on a search for many answers. Bhavani is a hard working and fire brand volunteer with the Blue Cross since it's conception. She is a determined force to reckon with and we are grateful she is on the side of the animals.



Mrs. Lakshmi Menon  
Designation : Offtg. Secretary, Shelter  
Co-ordinator Blue Cross of Hyderabad  
Educational background: B.A., B.Ed.  
Present Occupation: Housewife  
Tel: 317247

Being the daughter of a Forest Official, Lakshmi grew up to appreciate nature and respect all forms of life. She read about the Blue Cross of Hyderabad and it's activities and was naturally attracted to it. Lakshmi Menon is an irreplaceable force with the Blue Cross today, always available to help out in emergencies and take up responsibilities at the shelter - even assisting with the Veterinary treatment and surgery! She has contributed a great deal personally and financially towards the welfare of animals.

**A house is not a home without a Pet!**  
Adopt an orphaned puppy or kitten from our shelter  
and give it a new lease of life!



Sharmila Taneja

Volunteer with Education Work &

Fund Raising for Blue Cross

Tel. 238853/238339

Present Occupation: Arts - Block Printing &  
Brush Painting on Fabrics, Designing of  
Clothes, Bharatnatyam Dancer.

Blue Cross & Me: "A friend, our vet Dr. Laxmi introduced me as a volunteer. I love helping in every possible way I can. There are certain feelings which are touched very deep when I get involved in any project. I love animals and always wanted to do something to bring about a qualitative shift from the present condition of wild, stray and domestic animals—The Blue Cross has helped me put my thoughts into reality, which I may not have been able to do single handed. I share a special relationship with the Blue Cross and I feel proud being a part of it - knowing other members who are even more dedicated and making friends whom I could trust for life—because the motive itself is unselfish and noble. Whatever I do here gives me satisfaction and lots of happiness."

Sharmila likes to meditate, believes strongly in honesty, hard work, karma and rebirth. She relies a lot on her intuition. She feels very close to God, her family, her friends and pets. She takes care of education work with children.



Uttara Menon

Profession: Doctor of Medicine

Volunteer - Humane Education/Shelter

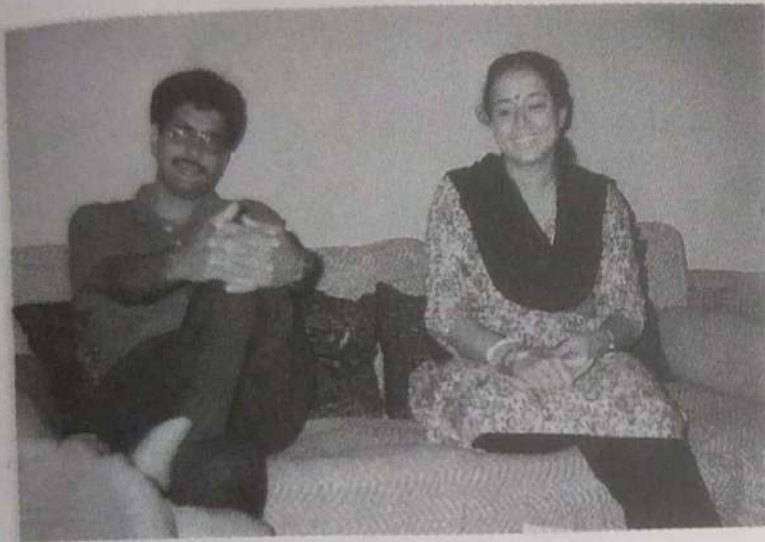
Academic Background: Medical graduate with a degree B.H.M.S., nominated for Gold Medal in the year 1992 by the Gulburga University. Also done D.H.A. (Diploma in Hospital Administration)

Blue Cross and me: I was inspired by the committed and dedicated service of Blue Cross and have been a member since 2 years. I was introduced by a friend. I render my services to Blue Cross both as a doctor wherein I treat animals by giving Homeopathic medicines as and when the case demands as well as a



conscientious citizen when I go along with a group of other volunteers in schools and give talks on animal and environmental protection. I enjoy my work at the Blue Cross and pray God to grant me the courage to change the things I can. My pets are great companions for both me and my son and also my dearest and most trusted friends.

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Maya Aripirala M.A.(Pol. Sc.) J.N.U.Delhi ,  
M.Phil.(Pol. Sc)  
A.V.Satish Chandra M.A.,  
M. Phil (Pol. Sc) .  
Tel. No. 242036  
Maya is the Jt.Secretary and  
Conveynor of Blue Cross.

Maya and Satish are lecturers by profession and have volunteered for the Blue Cross for over a year.

How we came to Blue Cross: "Sad circumstances brought us to Blue Cross when our golden labrador, KIM (11 years) was dying and friends acquainted us with Dr. Lakshmi. The ambulance brought us to the shelter on 5th April 1995 where we met Dr. Lakshmi, Mrs. Lakshmi Menon, and Mr. Srinivas Kulkarni for the first time. It was like coming home. Although we could not save KIM, Blue Cross has given us hundreds of animals to love, and we are proud to be associated with Blue Cross and contribute in whatever humble way we can.

Maya and Satish have since become a valuable part of the Blue Cross family

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**Our other active volunteers are:**

Mrs. Indira Venkatachalam , Rita Bhairvani, Sharmila Chavaly, Sapna Oommen, Raj Kumar Kanuri, Gavin, Suprabha, M.Akhil, Kanika Soni, Anuradha, Suresh, and many more...