

SEVENTH ANNUAL REPORT (1998-99)



Compassion for all life



BLUE CROSS OF HYDERABAD

403/9 Road No. 35

Jubilee Hills Hyderabad

Tel. 3544355, 3545523

Web Site: www.bluecrosshyd.org

BLUE CROSS OF HYDERABAD

(Recognised by the Animal Welfare Board of India, Govt. of India)

Regd. Office & Address for Correspondence:
403/9 Road No.35 Jubilee Hills Hyderabad 500 034

Hospital & Shelters: Tel. No. 3544355, 3545523

Founder / Patron
Nagarjuna Akkineni

Office Bearers:

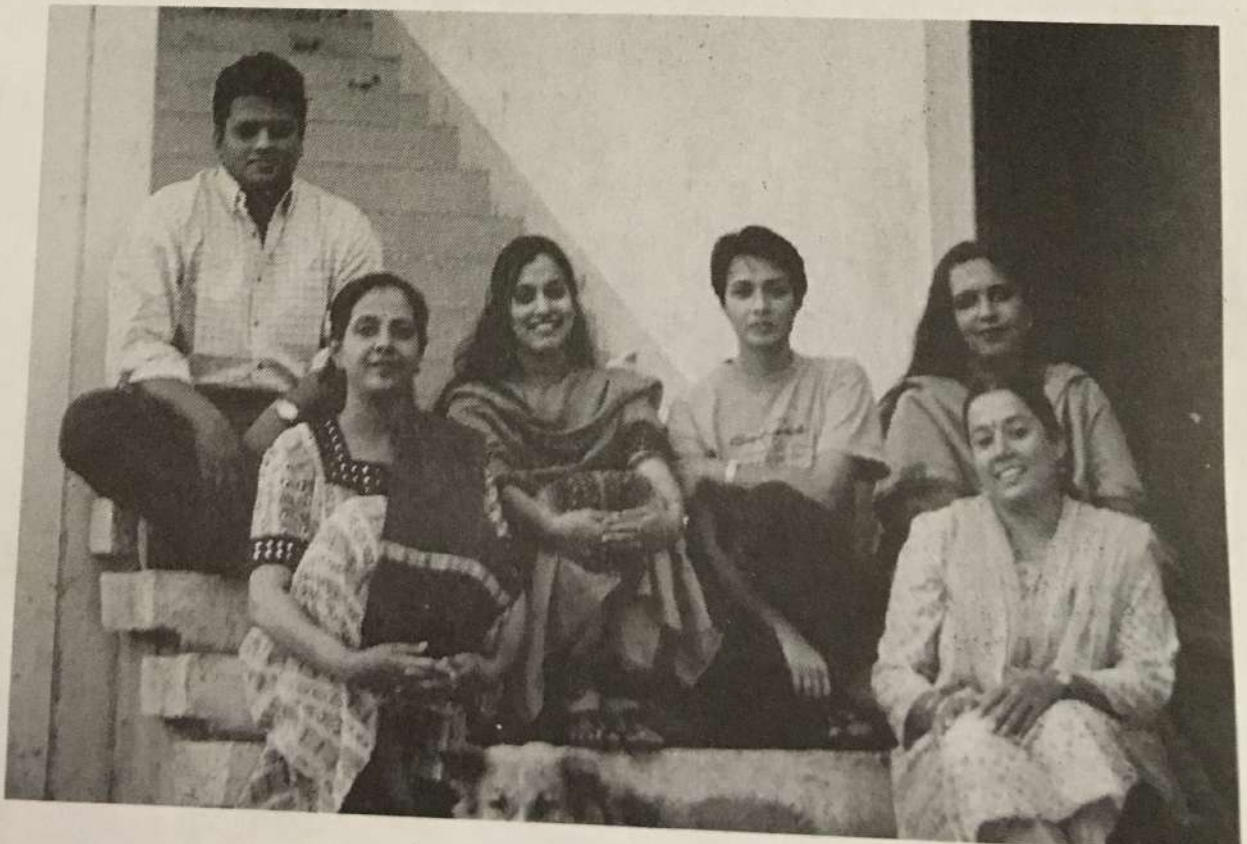
Hon. President
Dr. Ramana Rao

Founder / Hon. Secretary
Amala Akkineni

Hon. Vice President
Sharmila Chavaly

Hon. Treasurer
V. Ram Prasad

Committee Members:
Vasanthi & Krishna M.Vadi
Lakshmi Menon
Dr. Lakshmi Ramana
Maya Aripirala



Blue Cross of Hyderabad

Blue Cross of Hyderabad was started in 1992 by a few animal loving citizens who hoped to make a difference. With an ambulance and phone for a rescue service posted at the Shanthi Nagar Government Veterinary Hospital, the Blue Cross began picking up sick, abused and injured animals from the streets of the twin cities. It gained recognition from the Animal Welfare Board of India in 1993 and took on other projects like the Prevention of Cruelty, Veterinary Camps, Animal Birth Control for stray dogs and cats and educating people on animal welfare. The organisation was obliged to shift its premises to a larger place to carry out its activities. For 4 years it carried on in Banjara Hills courtesy of our Patron and founder Nagarjuna Akkineni.

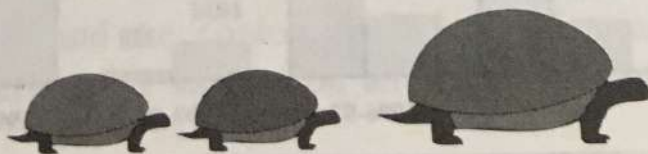
In 1994 the organisation was granted 2 acres of land by the Government of Andhra Pradesh for the construction of a full fledged animal rescue home and shelter. A fund raising drive was organised and grants were applied for to commence construction. The construction of the first phase is complete and the remaining is under way. We hope to inaugurate the Centre by March 2000.

Presently the activities carried out by Blue Cross are:

1. Ambulance and rescue service for animals and birds of all species
2. Prevention of cruelty to animals & enforcement of the Laws
3. Adoption of abandoned pets, puppies and kittens
4. Rehabilitation of small wildlife
5. Animal Birth Control & Anti Rabies Vaccination for stray dogs and cats
6. Veterinary Clinic facilities (10a.m. to 12p.m and 2-5p.m.) for emergencies
7. Veterinary Camps for the underprivileged
8. Humane education through awareness activities, Educative Slide Shows & talks on Animal Welfare
9. Campaigning for change and Animal Rights
10. Coordinating and conducting animal welfare projects in general

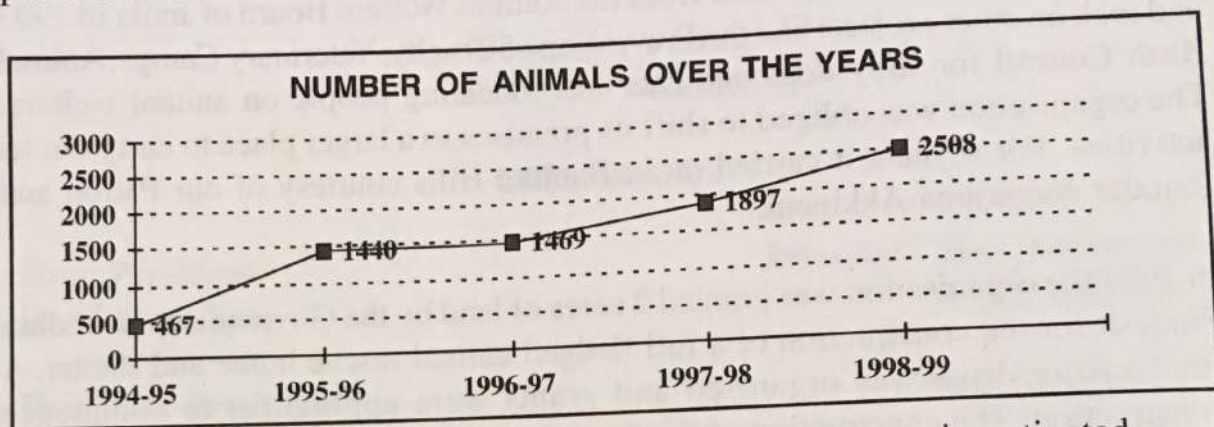
Blue Cross has a staff of 12. All services are funded through donations from animal lovers and grants. Supervision of the activities are conducted by the Committee and office bearers on an honorary basis. The objective of all activities is to reduce the suffering of animals and promote their welfare through whatever means we can.

You can help us help them! Volunteer your time or make a donation.

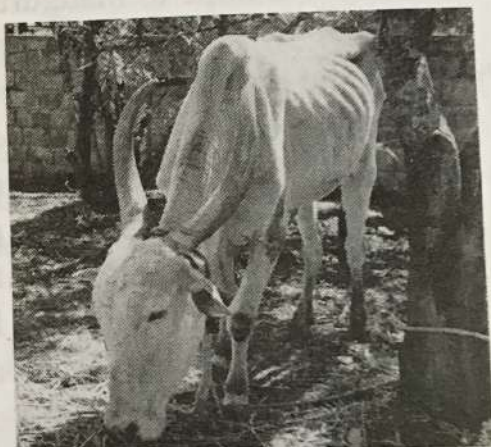


Activity Report : April 1998 to March 1999

Ambulance and Rescue Service: 2508 animals, birds and reptiles were rescued by our ambulance and rescue service. These animals were treated and sheltered. On recovery they were given for adoption or rehabilitated into the wild. Many arrive in their last stages and die at our shelter. We try to provide them a quiet and painless death surrounded by love and care.



Prevention of Cruelty to animals: 14 Cases of cruelty were investigated.

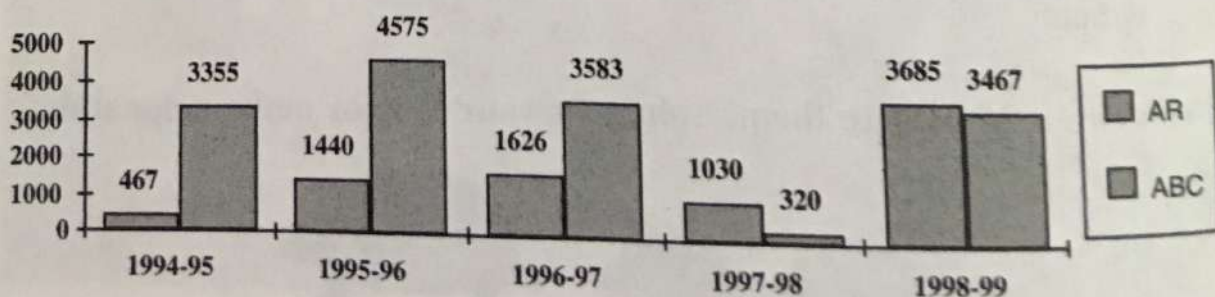


Adoptions: 536 Dogs, puppies and kittens were adopted from our shelter.

Rehabilitation: 17 Animals and birds were released into the wild.

Animal Birth Control & Anti Rabies Vaccination: 3467 stray dogs were sterilised (mostly female) and 3685 stray dogs were vaccinated against rabies.

Animal Birth Control & Anti Rabies Vaccinations



Animal Welfare Fortnight Celebrations (15th-31st January '99)

The Animal Welfare Fortnight was celebrated in a grand manner by Animal Welfare groups: Blue Cross of Hyderabad, S.P.C.A. Hyderabad & Secunderabad, People For Animals, W.W.F., India and Bhagyanagar Gow Seva Sadan; and the Birla Science Centre. The celebrations went very well and a number of people put in a lot of hard work!! A big thank you to all the members and volunteers who worked round the clock for the fortnight.

1999 was chosen as the Year of Awareness. School Programme: An entertaining Puppet show by our volunteer Santosh Kumar and 60 slides on animal welfare was prepared and shown to 14 schools both private and Government. 35 additional schools have registered this year for the show. Mimicry by Jagdish, a Blue Cross volunteer delighted the children.



A Painting Exhibition was conducted for children at the Birla Science Centre. 250 children participated with great enthusiasm. Each child was invited to design a poster for Blue Cross and all participants were given certificates.⁷

An awareness puppet and mimicry show was organised at the Nehru

Zoological Gardens by Volunteers Santosh Kumar and Jagdish to educate visitors about the cruelty of teasing or feeding animals in zoos. The above mentioned programmes were sponsored by Nutrine Confectionaries.

A press meet was organised at the Press Club, Basheerbagh to inform the media about the significance of the Animal Welfare Fortnight. It was addressed by the main animal welfare organisations of the twin cities. Reporters from the prominent newspapers attended.

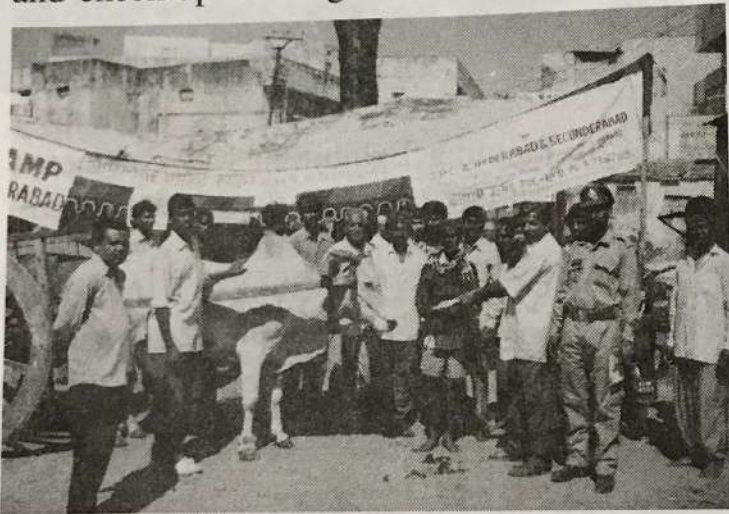
The Inaugural Function of the Animal Welfare Fortnight was at Durbar Hall, Raj Bhavan. Members of all animal welfare organisations were present. We were fortunate to have the Chairman of the Animal Welfare Board of India, Sri Guman Mal Lodha who delivered the keynote address, an emotional and inspiring speech

reminding us of the importance of animals in Hindu Culture. The inaugural address was given by His Excellency, the Governor of A.P., Dr. C.Rangarajan, who reminded everyone of their civic duty to protect animals. Mementos were distributed to prominent personalities and officials.



A cattle health camp was organised at Bhagyanagar Gau-shala, Approximately 240 cattle were given a thorough check-up and treatment by Blue Cross.

A bullock health camp was conducted at Ranigunj Steel Market. The attending doctors were Dr. Lakshmi Ramana and Dr.Imaduddin of the S.P.C.A. Treatment and check-ups were given to around 34 animals. The cart owners were also educated about animal care, laws related to overloading their carts, and transportation laws.



An anti rabies vaccination camp was held at Ghatkesar supervised by the Ghatkesar Govt. Veterinary Hospital doctor. 65 dogs were vaccinated against rabies and 45 treated for scabies. All

those present were educated about the ABC/AR (sterilization) program and its benefits.

The sixth anniversary and A.G.M. of Blue Cross of Hyderabad was celebrated at the site of the new centre and hospital in Jubilee Hills. The Annual Report and Accounts were also approved and passed. The members were taken on a tour of the site and informed that help is welcome—both physical and financial!

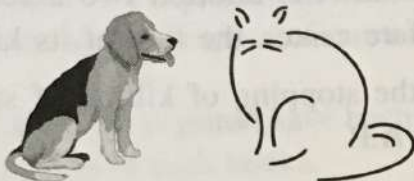
"Babe" was screened for children at Sangeet Theatre. It ran to a full house and, interestingly, inspired a standing ovation at the end of the movie. The event was sponsored by Tata Cellular Ltd. 8 Students were invited to paint on the wall of the Kasu Brahmananda National Park. The children's efforts are there for everyone to see, so the next time you're on the way to Jubilee Hills, keep your eyes open!

Flag Day was organised to take animal welfare awareness to the common man on

the street. A group of dedicated BCH volunteers (Swathi, Santosh, Srikanth, Sonali, and Rita Bahirvani) spread the message at petrol bunks and traffic junctions and pinned Animal Welfare Fortnight flags on people who gave donations. Among them they raised approximately Rs.3500.

A poster exhibition was held by the People for Animals at the Jain Seva Sangh, Ramkote, which marked the end of the Animal Welfare Fortnight.

Number of animals helped during 1998-99



Dogs/Pups/Cats/Kittens
4490



Donkeys/horses
3



Cows/bullocks
708



Birds
30



Monkeys
12



Reptiles
13

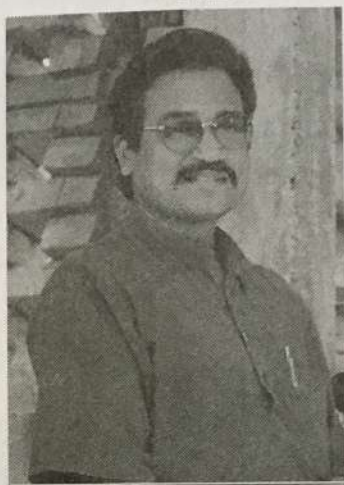


Other Animals
20

Humane education through awareness activities: A Pet Show, (pedigree no bar) to encourage responsible pet ownership was conducted at the Country Club on World Animal Day. The Chief Guest was Sakshi Sivanand, an animal lover herself.



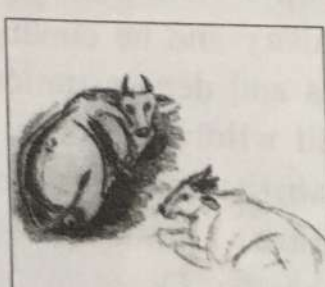
A Blue Cross Volunteer feeding the animals.



Architect Shankar Narayan who helped shape the dream.

Help raise funds by buying our greeting cards.

In a joint effort to raise money to help the animals, Mrs. Lakshmi Menon and Dr. Lakshmi Ramana have printed very appealing greeting cards. Orders can be placed at the Animal Care Clinic: 3352474 or Blue Cross : 3544355, 3545523.



Price: Rs.10/- per card or Rs.70/- for a set of 8. Discounts for larger orders.



Veterinary Care : 661 small animal cases and 26 large animals were treated at our clinic.

Veterinary Camps for the underprivileged : 6 camps were conducted where 424 cows and bullocks were treated and 158 dogs were treated and vaccinated against rabies.

15 Educational Slide Shows & talks on animal welfare were conducted at schools sponsored by Nutrine Confectionaries. Approximately 5000 children were addressed regarding animal welfare. The children were shown real life slides followed by an entertaining puppet show by our volunteer Santosh Kumar.

Prevention of Cruelty, Campaigning for change and animal rights: Blue Cross took part in the drive to ban wild animals in the circus, live animals in dissection, hunting of seals, whales and dolphins and in objecting to cruelty to animals in films and performing street shows with bears and monkeys.

Construction Update: Part of the Veterinary Clinic has been completed. The shed for the sterilisation of stray dogs with a capacity of 68 dogs is underway. With this basic facility we will move into the new premises in April '99. On completion of the Rescue home and shelter facility in the near future, we shall have an official inauguration. In the meantime any contribution towards construction, construction materials, sanitary fittings, furniture etc. are welcome.

Visits: We were visited by the Chairman of the Animal Welfare Board of India and by a bird expert from the U.K., Dr. Andrew Routh. Dr. Routh's visit was sponsored by the Ministry and he conducted 3 days of talks and demonstrations of bird and small wildlife rescues, treatment and rehabilitation - addressing animal welfare groups, the Animal Husbandry Department and the Zoological Park Veterinarians. Our Vets are seen in the picture performing surgery on an injured bird under Dr. Routh's instructions.



Landmark Achievements Of The Blue Cross Of Hyderabad

From 1993 To March 1999

1. The first animal rescue service and animal welfare center in the twin cities.
2. Was responsible for the closing down of illegal wild life markets.
3. The first NGO to interact and conduct awareness programs with various departments like the Police / Traffic Police, Department of Animal husbandry, Wild Life Department, and the Municipal Corporation Of Hyderabad to enforce the PCA Act and to promote animal welfare.
4. The Government of A.P. allotted two acres of land to construct a full fledged animal welfare center, the first of its kind in A.P.
5. Instrumental in the stopping of killing of stray dogs and introducing the ABC-AR project in A.P.
6. Largest number of sterilization operations conducted in India by Dr. Ramana and Dr. Lakshmi (Blue Cross Vets) in 1996-97.
7. Responsible for rescuing 5864 animals and birds since 1993.
8. The BCH has conducted Animal welfare training programs for 167 participants.
9. The BCH is the first organization to take up ongoing rehabilitation of wild life including birds reptiles small herbivore, snakes and monkeys.
10. The BCH has contributed in redrafting the PCA Act, Censor guidelines, road transportation regulations, housing specifications for the transportation of animals and birds.
11. The BCH was granted permission for starting a wild life orphanage in 1993.
12. The BCH conducted a seminar on "Humane Alternatives to Traditional Methods of Teaching Science" in 1997.
13. The BCH designed a special harness for hoisting up injured large animals.
14. The BCH is instrumental in conducting a fortnight of programmes during the Animal Welfare Fortnight every year by involving all the other animal welfare organizations of the twin cities with the aim of tackling animal welfare issues.
15. BCH initiated and organised frequent awareness efforts about animal welfare in the twin cities by means of puppet shows, slide shows, school educational programs and TV. clips on animal welfare and the environment.

Audit Report under Section 12A(b) of the Income Tax Act 1961

The Members
Blue Cross of Hyderabad
Hyderabad

We have examined the Balance Sheet of Blue Cross of Hyderabad (Society) as on 31st March 1999 and the Income & Expenditure Account for the year ending as on that date which are in agreement with the books of the account maintained by the said society.

We have obtained all the information and explanations which are to the best of our knowledge and belief necessary for the purpose of our audit.

In our opinion proper books of account as required have been kept by the society so far as appears from our examination of such books.

In our opinion and to the best of our information and according to the explanations furnished to us, the said accounts give true and fair view.

- 1) In the case of the Balance Sheet of State of Affairs of the Society as at 31st March 1999.
- 2) In case of the Income & Expenditure Account of the Income over expenditure for the year ending on that date.

The prescribed particulars are annexed hereto.

for Kishore & Sastry
Chartered Accountants

Sd.
Place: Hyderabad
(K.A.Sastry)
Date: 20-4-99
Partner

Blue Cross Of Hyderabad

Financial Highlights 1998-99

	(Rs. in thousands)	
	Amount	Amount
Income:		
Annual & Child Membership	7	
Donations	617	
Interest & Other Income	66	
	<hr/>	689
Expenditure:		
ABC/AR Programme	130	
Rescue Operations	254	
Medicines	14	
Education & Awareness	1	
Establishment/Administration	101	
Animal Fortnight Expenses	20	
Depreciation	106	
	<hr/>	625
Income Over Expenditure		64
Add. Depreciation		106
Add. Assets written off		10
Net Cash Accrued		<hr/>
		180

Blue Cross Of Hyderabad
Funds Flow Statement for the Financial Year 1998-99

(Rs. in thousands)

Amount Amount

SOURCES:

Animal Welfare Board of India

a) Grant for RESCUE HOME
CONSTRUCTION

400

Capital Donation

CONSTRUCTION

500

Memberships:

a) Life Membership

13

b) Family Membership

4

Excess of Income over

Expenditure before depreciation

180

Withdrawal of Fixed Deposits

192

1,289

APPLICATIONS:

Construction

900

Ambulance/Vehicles

88

Increase in Other Fixed Assets

15

Current Assets

666

Decrease in Liabilities for expenses

6

Repayment of Unsecured Loan

65

1740

(451)

671

219

Our sincere gratitude for financial aid to sponsors and donors of Rs.1000 and above

For Financial Aid

A.W.B.I

M.C.H.

To our Donors

Nagarjuna Akkineni

A.G.S. Reddy

Amara Raja Batteries

Nutrine Confectionaries

Jain Seva Sangh

Sarada Hoffman

Nisha Lal

Gumanmal Shri Shrima

Mrs. Shampa Sudhakar

V. Santosh Kumar

Raj Kumar

Malli Engineering & Electronics

GR Power Switchgear

Godavari Electrical

C.S. Naidu

P.S. Venkata Chalam

Naima Chakravarthy

Mrs. N. Amrutha

Susheela Anamoly

Mrs. Nisha Lal

Priya Hosali

Manjira Finance Ltd.

K. Ganga Reddy

M/s G. Narsing Rao & Co.

Siddhartha Constructions Pvt. Ltd

Roshan Godrej Kanga

M.D.P.R. Kumar

Sree Rayalaseema Alkaline and Allied
& Chemicals Ltd.

Sri Khater Home Appliances Pvt. Ltd

Bhagya Lakshmi Printers (P) Ltd

M. Rajeshwari

Mr. K.M. Pattamal

Mrs. Davender Kaur

Shri. Swetamber Jain Purothi

Amita Talwar

Mr. Vadi Krishna

Mrs. Jyothi Rao

Dr. Ramana Rao

Sharmila Chavaly,

Tata Communications Ltd.

D. Srinivas Raju

Sonali

K.L.Swathy

Mrs. K.M. Cocharam

Amarender Reddy

Sri. Gummanmal Shri Shrima

Sn. Hyderabad Shetaya G

Gumanmal & others

N. Ramurthy Naidu

N.P. Rajan

A. Jishnu Reddy

V. Raja Rao

P.K. Chowdary

Pushpa. R

B.K. Talwar

Partha Saradhi

Ravi. V. Bhoga Raju

K. Sudhakar Chowdhary

Nisha Lal

For donations in kind:

Indian Immunologicals

Cadila

Nutan Medical Hall

Mr. Pattu & Pennar Steels

Mr.Satya Narayan Jhavar

Mr.Nandagopal Bhatted

Mr.Venkat Reddy

Mr. C.S.Pradeepak

We are also very grateful to our other donors, but due to space constraints we are unable to carry their names.

Welcome to our new members for the Year April 1st to March 31st, 1999.

Life Members

Y. Sri Gowri
Pamidi Mukkala Ravendra Babu
T.S. Rana Veer
Dr. V. Nagesh
Dr. M.V. Nadkarni
Lochen Kharawala
U. Nageshwar Rao
Mrs. Revathi Bhaskar
Vice. Admiral V.A. Kamath PVSM
Lt. Col. PC Sharma
B. Aagni Jakshi Reddy
Kalya Narne
Satyanarana Sr.
Mrs. G. Dev
Vishnu Vardhan Babu. M
Dr. Yendluri Anjaneyulu
Swami Svayam Bhagwan Das
C. Vasanth
Ch. Vijay Kumar
S. Somasekhar
P. Giri Charan
Mohd. Riazuddin
Mrs. Ch. Praveen Lakshmi
Omprakash R. Fofana
A. Padma
K. Mallikarjuna Rao

Family Members

B.P. Padala
M. Kamal Naidu
Anil Kumar Mithal
Mrs. Leela Baheto

Child Members

M. Chaitanya
Amit Nyayapathi
G. Yeshwant Varun
D. Alekhya Shastry
A. Aparna
D. Avinash
G. Vamsi Krishna
Deepti Rao
D. Sai Chander

Yudhajit Tornelun
V. Sri

Annual Members

Masta Ayoaz
Baby A. Aothika
Master Rohit
Baby Ritika
Krithika Akkaraju
Divya
Lt. Col(Ret) P.C. Sharma
Asma
Dr. Srinivas Garlapati
M. Balaji Singh
Sardar Arjun Singh Soni
Padmavati
Amar Kant Babu
Monika Malik
Tushar
Dr. B. Dharmendra Christian
Shariqa Dowla
B.G. Udaya Kumar
M. Prathima Naidu
Padmavathi
Ln. S.N. Shash Naqvi
A. Sudeepth Reddy
Narasimha Raju
Anupama Sareen
Annu
A. Vinathi Gowtham Rao
K.S. Sangeetha
J. Shakuntala
B. Kiran Singh
P.T. Sekhar
P. Vijay Shanti
Neelima Sunkara
K. Sharat Chandra
K. Shilpa
Mrs. Pramila Hangraj Doga
D. Shiva Shankar
Tasneem Sultana
V. Achyutha Lingam
P. Shyamala

How you can support the Blue Cross.....

Your generosity means we can plan ahead effectively, budget for the completion of construction and decide how to use our resources to help more animals in need. If you would like to find out more about how you can help the Blue Cross visit our Center or write to us.

To make a donation please fill out a cheque or Demand Draft in the name of **'Blue Cross of Hyderabad'** and mail it C/o The Hon.Secretary 403/9 Road No. 35 Jubilee Hills Hyderabad 500 033.

Visit our Web Site : www.bluecrosshyd.org

You can also help by buying our Greeting Cards. For details look inside .

Price: Rs.10/- per card or Rs.70/- for a set of 8. Discounts for larger orders.

*Our sincere gratitude to
Amara Raja Batteries for sponsoring the
printing and postage of this Annual Report.*