



## **Compassion For All Life**



*Entering the new millennium.....*

## **BLUE CROSS OF HYDERABAD**

403/9, Road No. 35, Jubilee Hills

Hyderabad - 500 033

Tel: 040-3544355, 3545523 Fax: 040-3608071

Email: [bluecrosshyd@hotmail.com](mailto:bluecrosshyd@hotmail.com)

Website: [www.bluecrosshyd.org](http://www.bluecrosshyd.org)



Clinic and Rescue Home, ABC/AR Unit, sick kennel block, large animal shed and part of the cattery are functional. We received Rs.4,50,000 for the construction of our Rescue Home from the Ministry for Social Justice and Empowerment. Our Patron Mr. Nagarjuna donated rupees 5 lakhs towards the completion of our staff quarters and administration building. With the progress of construction we are well equipped to treat and shelter larger numbers of animals as well as sterilize and provide post operative care for many more stray dogs. Donations and financial support is welcome towards completing the cattle shed, kennel block and quarantine, monkey and bird enclosures. A bear shelter for temporary holding of bears has been proposed. This is until legal work is complete and the animal can be placed in a zoo.

Blue Cross moved into the new shelter on 22nd of April. Dr. Ramana and Dr. Lakshmi performed a small puja. The construction workers and the staff was served lunch.



*Puja at shelter*

**13. A Seminar** was held on "The Management of Stray Dog Population & Rabies Control on 26th February, 2000, sponsored by the Animal Welfare Board of India. Invitees to the seminar were Government Officers, Bureaucrats and Administrators from the various agencies involved in the ABC/AR Project i.e. the MCH, Institute for Preventive Medicine, Govt. Fever Hospital and city Animal Welfare Organisations. Representatives from Blue Cross of India, Chennai, CUPA, Bangalore and SPCA-Vizag also attended. Smt. Maneka Gandhi, Hon'ble Minister for Social Justice and Empowerment kindly consented to be the Chief Guest.

The seminar brought together the agencies participating in the ABC/AR programme on a common platform to sort out difficulties arising due to lack of coordination creating better understanding.



*Mrs. Maneka Gandhi, Hon'ble Cabinet Minister, addressing the Seminar on Effective Stray Dog Management (ABC/AR)*





*Core team : Ram Prasad, Dr.Ramana Rao, Maya Aripirala, Dr. Lakshmi Ramana, Amala Akkineni, Lakshmi Menon, Vasanthi Vadi, Aparna Rao and Vijay Valluri*

## **Blue Cross of Hyderabad**

Chief Patron: Nagarjuna Akkineni

### Office Bearers

Hon. President: Mr. R.K. Rao                      Hon. Secretary: Amala Akkineni  
Hon. Vice President: Lakshmi Menon      Hon. Jt. Secretary: Maya Aripirala  
Hon. Treasurer: V. Ram Prasad

### Committee Members

Dr. J.V. Ramana Rao: ABC/AR & Shelter Co-ordinator  
Lakshmi Ramana: Event Director  
Vasanthi Vadi and Krishna Vadi: Prevention of Cruelty & Legal Work  
Aparna Rao: Project Manager  
Rita Bhairvani: Volunteer Co-ordinator  
Manpreet: Volunteer Co-ordinator

April 2000

Dear Members and Supporters,

It is truly a privilege to continue for the last eight years to lead the Blue Cross of Hyderabad and carry out a mission most dear to me – the welfare of our animal friends. The past year must be noted for the financial support, and recognition animal welfare has received from the Government of India, Animal Welfare Board of India and organizations abroad. From being a pastime for the sentimental, Animal Welfare is now recognized as an essential part of environmental preservation and moral responsibility. This was long over due.

The Blue Cross of Hyderabad has succeeded in helping 12424 birds and animals, besides conducting several training programmes aimed at helping people start more animal welfare centers to keep the movement growing. We are happy to say there are now 4 organizations working in the twin cities and not just the Blue Cross.

We were also responsible for rescuing and rehabilitating 68 laboratory monkeys that had been languishing for 8 to 10 years in cages 24" X 24" in dimension, a size not acceptable by any standards. The Laboratory has since improved it's primate house and resumed experimentation.

Helping the animals has been possible only through hard work and relentless team efforts, fearless determination and absolute dedication – all of which I give credit to my core team, staff and volunteers.

On behalf of the animals I extend grateful thanks to Smt. Maneka Gandhi, Hon. Minister for Social Justice & Empowerment, the Animal Welfare Board of India, the Municipal Corporation of Hyderabad, the Brooke Hospitals for Animals, U.K., the R.S.P.C.A., U.K., our Patron and sponsors, for the valuable financial backing. I would also like to thank Mr. Shastry our Auditor and his dedicated accounting team for their tireless efforts, and last but not the least our members, without whose help none of this would have been possible.

May our world will be free of all suffering and cruelty!

In service of animals,  
Amala Akkineni  
Founder / Hon.Secretary.



# Activity Report for the year April 1999 to March 2000

## 1. Blue Cross Ambulance and Animal Rescue Service:

2334 sick, abused and injured birds and animals were rescued and treated at the Blue Cross. Financial aid from the Ministry for Social Justice & Empowerment helped us in the purchase of a new ambulance and complete construction of the rescue home.



*Ambulance sponsored by the Ministry for Social Justice & Empowerment*



*Cattle health Camp for rescued cattle*

## 2. Shelter & Veterinary Clinic.

2920 animals were given shelter during the past year. 1577 small and 38 large animals were given free veterinary care. The shelter and clinic is supported by donations in cash and kind from the community. An X-ray machine, surgical table, instruments and autoclave were purchased with aid from the Animal Welfare Board of India to improve our facilities.

## 3. Animal Birth Control & Anti Rabies Immunization for stray dogs.

The Blue Cross is dedicated to the ABC/AR as a humane and scientific method of stray animal control. We were able to continue the programme full swing sterilizing 6082 stray dogs and vaccinating 7875 stray dogs against rabies. The ABC/AR project is led by Dr. Ramana Rao who operates night and day to ensure as many stray dogs can be helped. In addition to this, anti rabies vaccination camps in slum areas are conducted regularly to demark rabies free zones. A seminar was conducted on 26th Feb 2000 to sensitize the Government of A.P. to the effectiveness of the ABC/AR. A detailed booklet on the ABC/AR was brought out after the seminar. The book is available on request.



*Stray dog being sterilized*



#### 4. Mobile Veterinary Services for Equines:

In February 2000 Blue Cross started a mobile Veterinary service for equines funded by the **Brooke Hospitals for Animals (U.K.)**. This service extends veterinary care to working equines in and around the twin cities four days a week, treating on an average 300 horses every month. The efforts have proved very helpful to poor cart owners and their horses.



*Working horses get help!*



*Rescued Cow*

5. Blue Cross also extends veterinary services once a month to **Bhagya Nagar Gow shala**, a shelter for rescued cows. The sick cows or those in need of special help are moved to Blue Cross shelter till they recover.

6. **Adoptions:** 584 domestic animals including puppies, kittens, abandoned pets, cows horses were given for adoption to responsible owners. The Blue Cross ensures all animals are vaccinated, sterilized (in the case of dogs) and dewormed before adoption. Every quarter a Pet Adoptathon is conducted resulting in 40-50 adoptions each time. Blue Cross also advertises for homes or full grown pets that have been abandoned. The advertisements were sponsored by Life Member Rajit Pillai.



*Pet Adoptathon*

7. **Prevention of Cruelty:** The Blue Cross investigates complaints regarding cruelty to animals. We also interact with working animal owners and educate them about animal welfare alongwith providing Veterinary care camps. This year 12 cases of cruelty to animals were prosecuted. We were also responsible for rescuing and rehabilitating 68 laboratory monkeys on order from the C.P.C.S.E.A., that had been languishing for 8 to 10 years in cages 24" X 24" in dimension, a size not acceptable by any standards. The Laboratory has since improved it's primate house and resumed experimentation.



### **8. Wildlife Protection:**

The Blue Cross rescued 2 Sloth bears from street shows and was responsible for rehabilitating them into zoos. We also rescued 43 wildlife illegally captured. 6 Snakes were rescued and released during the cruelties at Nagpanchami. Our volunteers make regular efforts to educate people against various cruelties.



*Nagpanchmi – Preventing Cruelty*

### **9. Veterinary Camps for the under privileged:**



*Vaccination Camps for street dogs*

7 Camps were conducted where 141 cows and buffaloes were treated and 339 dogs were vaccinated against rabies.

### **10. Humane Education and Training Programmes:**

12 educative slide shows were conducted for school children. Animal welfare

training programmes are conducted regularly for Volunteers at the Blue Cross. The Animal Welfare Board of India organized a training programme with the World Society for the Protection of Animals (WSPA), U.K., to train animal handlers. Blue Cross volunteers and employees attended the course along with other animal handlers in the twin cities. The programme was found very useful.

### **11. Orissa Flood Relief:**

The Animal Welfare Board of India funded a relief operation for the animals affected by the Orissa floods. Blue Cross volunteer Sudhir along with our Ambulance and Driver carried vaccines for water borne diseases to help relief activities. The team was headed by Swami Bhagwan Das and included the SPCA and Friends of Snakes Society. They spent 15 days helping 400 animals. The Board further sanctioned 5 lakh rupees for post flood relief work after the team returned.

### **12. Construction of Shelter and Administration Building:**

Construction of our animal welfare centre continues. The Veterinary



## Animal Welfare Fortnight Celebrations Jan 15th – 31st 2000

The animal welfare fortnight celebrations started on the 15th of January with shramadan – sorting and cleaning at the Blue Cross by members and volunteers.



*Camp*

4 Vaccination camps were conducted at Chandra Babu Nagar, Rasoolpura of Secunderabad, Somajiguda, Domalguda and Bharat Nagar. 307 Dogs were vaccinated against Rabies.

A cattle health camp was conducted at Bhagya Nagar Gow Shala for rescued cattle. Treatment was carried out for 108 animals including pregnancy tests, deworming, sickness and injuries.

A Camp was conducted with the help of the SPCA for working bullocks where 43 bullocks and 16 buffaloes were given treatment.

A Pet Adoptathon was conducted by volunteers at Shanthi Nagar and Fashion Park, Secunderabad. 34 puppies were adopted into good homes.

The Blue Cross Anniversary and Annual General Body meeting was held on the 23rd of January. After the meeting the volunteers were presented with mementos for best volunteer of the year and completion of one year's dedicated service. Refreshments were served courtesy Baker's Inn.



*Best Volunteer – Manpreet  
at Blue Cross AGM*



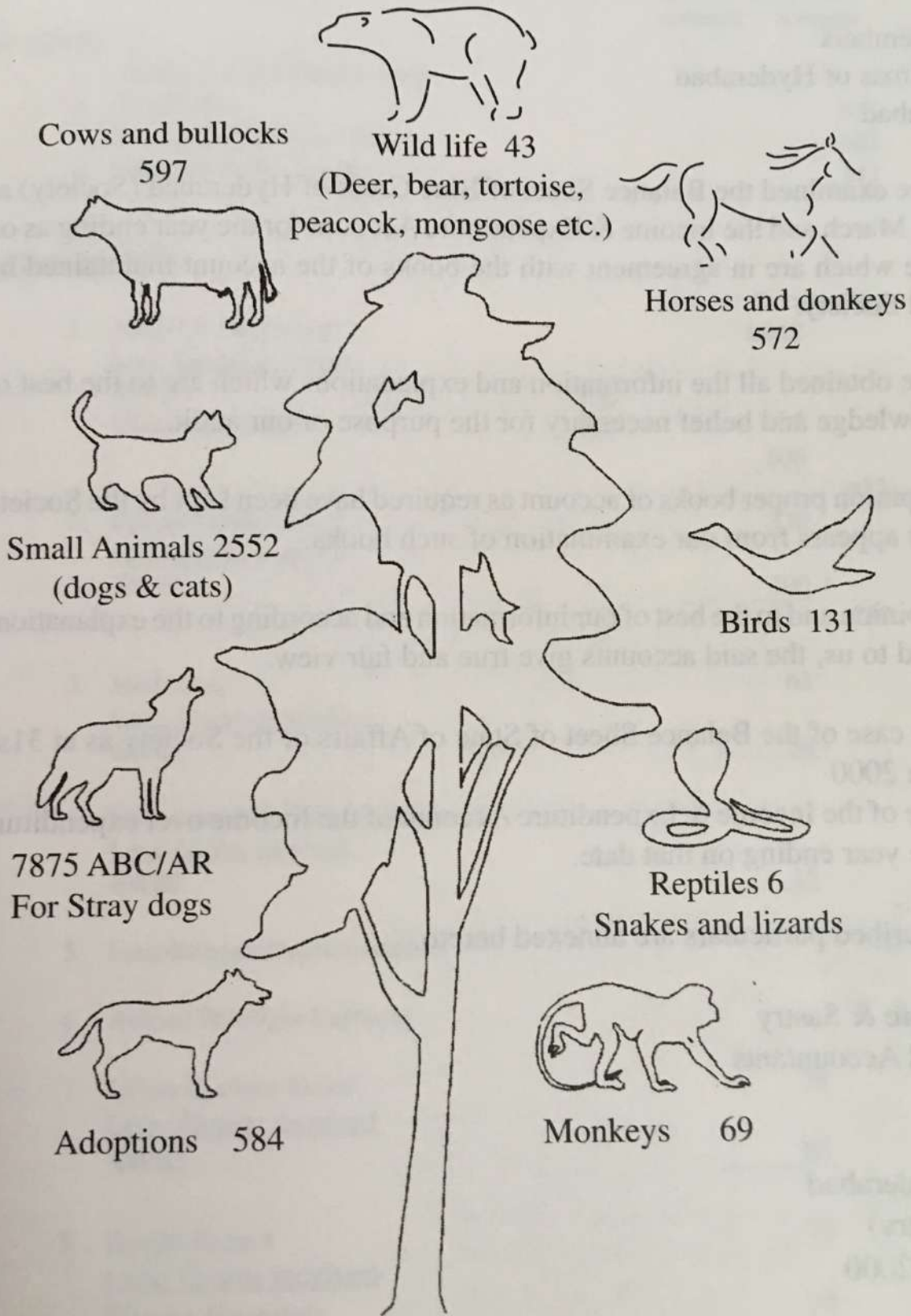
*Camp*

A Pet show was held courtesy Country Club to promote responsible ownership. A special category gave prizes to non-pedigree pets and pets with the most moving adoption story.

We congratulate Dr. Lakshmi Ramana, Dr. Anjaneyulu, Kulkarni, Maya, Rita Bhairvani, Manpreet, Vandana, Satish, Sunita, Ravi and Riazuddin for their sincere efforts during the fortnight.



# Tree of Animals helped





# Audit Report under Section 12A(b) of the Income Tax Act 1961

The Members  
Blue Cross of Hyderabad  
Hyderabad

We have examined the Balance Sheet of Blue Cross of Hyderabad (Society) as on 31st March and the Income & Expenditure Account for the year ending as on the date which are in agreement with the books of the account maintained by the said Society.

We have obtained all the information and explanations which are to the best of our knowledge and belief necessary for the purpose of our audit.

In our opinion proper books of account as required have been kept by the Society so far as appears from our examination of such books.

In our opinion and to the best of our information and according to the explanations furnished to us, the said accounts give true and fair view.

- 1) In the case of the Balance Sheet of State of Affairs of the Society as at 31st March 2000
- 2) In case of the Income & Expenditure Account of the Income over expenditure for the year ending on that date.

The prescribed particulars are annexed hereto.

for Kishore & Sastry  
Chartered Accountants

Sd.

Place: Hyderabad

(K.A. Sastry)

Date: 3-5-2000

Partner



## Financial Highlights - 1999-00

		(Rs. in thousands)	
		Amount	Amount
<b>INCOME:</b>			
1.	Annual & Child Membership		4
2.	Donations		431
3.	Reimbursement from SPCA		602
4.	Interest & Other Income		142
			1,179
 <b>EXPENDITURE:</b>			
		(Rs. in thousands)	
1.	ABC/AR Programme	1,012	
	<u>Less: Grants received</u>		
	AWBI	100	
	Ministry of SJ&E	500	
			600
			412
2.	Rescue Operations	330	
	<u>Less: Grants received</u>		
	AWBI	100	
			230
3.	Medicines	62	
	<u>Less: Grants received</u>		
	AWBI	50	
			12
4.	Education & Awareness/Seminar	17	
	<u>Less: Grants received</u>		
	AWBI	15	
			2
5.	Establishment/Administration		142
6.	Animal Fortnight Expenses		2
7.	Orissa Cyclone Relief	58	
	<u>Less: Grants received</u>		
	AWBI	50	
			8
8.	Equine Project	79	
	<u>Less: Grants received</u>		
	Brooke Hospitals	79	
			0
9.	Depreciation		158
			965
Income Over Expenditure			213
Add: Depreciation			158
Net Cash Accrued			371



## Financial Highlights - 2

### Sources:

1. Grant from Ministry of Social Justice & Empowerment	450	
a) for Rescue Home Shelter	450	
b) for Ambulance		
2. <b>Capital Fund</b>	<b>500</b>	
a) Donations		
b) Memberships:	12	
i) Life Membership	4	
ii) Family Membership		
3. Excess of Income over expenditure before depreciation	371	
4. Unutilised Grants & Funds		
a) Grant from RSPCA, UK	63	
b) Grant from Brooke Hospitals, U.K.	120	
5. Net Current Assets	1080	
		<b>3266</b>

### Applications:

#### Increase in Fixed Assets:

1. Rescue Home Construction	2488	
2. Ambulance/Vehicles	499	
3. Hospital Equipment	203	
		<b>3190</b>
Cash & Bank Balances		76
Add: Opening Cash & Bank Balances		219
<b>Closing Cash &amp; Bank Balances</b>		<b>296</b>

## Thank you to our donors and sponsors !

We sincerely express our gratitude to the following:  
The Ministry for Social Justice & Empowerment, Government of India,  
for the funding of our new ambulance, construction of our animal shelter  
and ABC/AR project for stray dogs.

Nagarjuna Akkineni for sponsoring the construction of our Staff quarters  
and Administrative Building.

The Animal Welfare Board of India for funding various projects and our  
new X-ray machine.

Mr. A.G.S. Reddy for funding the construction of the cattery and to Amara  
Raja Batteries for sponsoring the news letter and annual report, Pragati  
Art Printers for their help for our printing.

Anil and Parvati Reddy for completing the tar topping of our road,  
before which it was difficult for the passage of our rescue vehicles.

Kishore & Shastri Chartered Accountants, Mr. Shastri, Subbarao and  
Rajashekar for tirelessly taking care of our Accounts.

Channel 6 and Amita Talwar for editing all our publications.

We would also like to acknowledge with gratitude the following donors  
who have made contributions of Rs.1000 and above:

Ravi Kiran. K	Chaitanya Memorial Education Society	
P. Aruna	Neeladri Chit Fund Ltd.	Nisha Lal
S. Radhika	Manjiva Finance Ltd.	Ranga Rao
Kanakashri	Star Engineering Co.	Vijay
Kumar	Sharmila Chavaly	Pushpa R.
C.S. Naidu	Kamala Bhirwani	Mayfair Ltd.
Padmavati Steels Co.	Amita Talwar	R. Krishna
Murthy Venkat Ram	Santosh. K.V	Mrs. Umesh
Sadhu Vaswani Centre	P.S. Venkatachalam Immam	B.H.
Deshpande	Col. R. Gowri Shanker	L. Surekha
Mrs. S.N. Malhotra	V. Sasu Devan	Anuradha
Major S. Sarkar	Mr. V. Chitti. Sheshu	Srinivas Rao
Mrs. Parvathi Reddy	Sahitya Anumolu	Madhavi
L.N. Bhadri Raj	Sanjay Jesrani	



## Welcome to our new members:

### Family Members:

V.V.N. Rao & family  
Vikram. V. Kallianpur  
Aparna Rao  
P. Sridevi  
P. Ranga Rao  
M.V.R. Murthy  
Goka Ramaswamy  
Keerthi Mehta

### Life Members:

K. Vinod Kumar  
M. Philomena  
Subhadra  
S. Gokul  
Brigadier E.I. George  
Dundoo Rathna Sujini  
Hrishikesh Nazre  
Margrid Weidmann  
Nitesh Shah  
G.V.Narra  
Lakshman Kandappa  
Keerti Mehta  
Mrs. M. Dhilomena  
Mr. S. Gokul  
M. Prathima Naidu  
P.B.V. Subba Raju  
Meera Ganesh  
G. Jyothi  
Firasat Hussain Asadi  
B. Kranthi Kiran  
G. Chamundeshwari Devi

William Travers  
Mallem Sukumar  
C.S. Pradeepak  
G. Ramjivan Rao

### Child Members:

C. Vijay Sireesha  
T. Chanakya Charan  
A.S. Rupa Reddy  
V. Sri  
Pooja Goudar  
Mythili Ramana

### Annual Members:

Shruti Massarguppi  
R. Sridhar  
M. Manju Sri  
M. Venkatachalam  
C. Vijay Sireesha  
S. Ramana  
Rakesh  
S. Jaya Bharathi  
Subhadra. N  
V.R.A. Nair  
P. Srinivas Goud  
P. Sridevi  
P. Ranga Rao  
M.V.R. Murthy  
K.S. Hemanth Kumar  
Gokara Swamy  
K. Balaji Patel

*You can help Blue Cross by making your family and friends members too.  
Remember, the more numbers we have the louder we can speak and  
the more we can do to help the animals.*



**Rs.100/- per Month!**  
**Urgent appeal : Please Sponsor an Animal !**



*Everyday we spend so much on trivia and extravagance. Here's a chance to save a small sum every month to extend a helping hand to a sick, injured or abused animal who can't help itself. Your kindness will make a world of difference!*


*By donating Rs.100 per month you can help Blue Cross extend valuable service to animals. Send a monthly cheque to 'Blue Cross of Hyderabad'*

*403/9 Road No.35, Jubilee Hills, Hyderabad 500 033.*

*Or*

*you can call us at 3544355, 3545523 and we will collect the money from your door step every month.*

***All donations are entitled to Tax exemption under Section 80G of the Income Tax Act.***

To join up : Cut here, fill in the information and mail it to us please. 

To the Hon.Secretary  
 Blue Cross of Hyderabad.

Date:

Yes, I would like to join the Rs.100 a month scheme to help animals.

I enclose my cheque for : \_\_\_\_\_

Rs.100 for one month

Rs.600 for 6 months

Rs.1200 for one year

I would like to be reminded

Signed:

I would like you to collect the cash every month from my residence.

Name : \_\_\_\_\_

Address: \_\_\_\_\_

Tel No. \_\_\_\_\_

Land Mark/ Directions : \_\_\_\_\_

Preferred time for pick up: \_\_\_\_\_



*We gratefully acknowledge  
Amara Raja Batteries for helping out with  
the printing and postage of this  
Annual Report.*

## How you can help the animals.....

- ★ Call for Animal Rescue when you see sick, injured or abused animals
- ★ Become a Blue Cross member
- ★ Get family and friends to join
- ★ Make a donation every month or year for animal welfare
- ★ Adopt a homeless animal
- ★ Prevent a litter (sterilize your pets and strays)
- ★ Turn Veggie
- ★ Free a bird
- ★ Protect the city wildlife by providing water and food in your garden for birds at a safe height away from cats and dogs
- ★ Look after your own animals and look after strays
- ★ Be a caring consumer – don't buy things that cause cruelty or destroy the environment
- ★ Think recycle!
- ★ Prevent cruelty. Report cruelty
- ★ Volunteer your time. Stop complaining and do something!!
- ★ Learn how to give a humane awareness talk
- ★ Learn simple first aid for animals
- ★ Plant trees that are useful to birds and animals
- ★ Join campaigns on the Internet
- ★ Make an email list of family and friends and spread the word on burning issues. Email you list to us at [bluecrosshyd@hotmail.com](mailto:bluecrosshyd@hotmail.com)
- ★ Sign petitions to stop animal cruelty at [www.bluecrosshyd.org](http://www.bluecrosshyd.org)