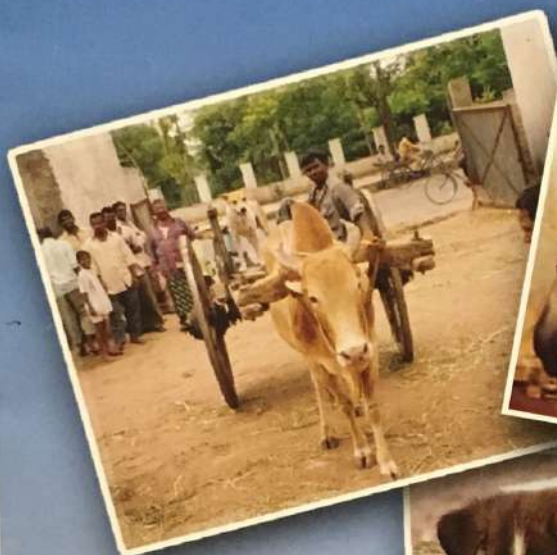


# ANNUAL REPORT

## 2003-2004



Blue Cross Of Hyderabad



## BLUECROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

### OFFICE BEARERS



**Mr R.K. Rao**  
Honorary President



**Mrs. Indra Venkatachalam**  
Honorary Vice President



**Ms. Meitim Connolly**  
Honorary Secretary



**Mrs. Padmaja Yeddanapudi**  
Honorary Joint Secretary



**Ms. Aparna Rao**  
Honorary Treasurer

### MONITORING COMMITTEE MEMBERS

Amala Akkineni  
Dr. Ramana Rao  
Manpreet Nishter

Dr. Lakshmi Ramana  
Krishna Vadi  
Maya Aripirala

Mrs. Vasanthi Vadi  
Rajkumar Kanuri  
Rita Bhairvani

### ADVISORY COMMITTEE

**DR. CHINNY KRISHNA**  
Animal Welfare (Blue Cross of India)

**MR. SHASTRY**  
Financial Advisor

**MR. ABHIHMANYU ACHARYA**  
Public Relations, Education & Wildlife



**Blue Cross Vet Dr. Yadav, Kumari & Staff**



## HONORARY SECRETARY'S REPORT

Meitim Connolly  
April 2004

The new financial year began with severe drought in April and May. Due to the excessive selling of cattle for slaughter we rescued many truckloads of overloaded cattle and gave them shelter. Most of them arrived dehydrated and injured if not already dead.

2 Adoptathons were conducted and all our puppies were adopted along with 5 adult dogs and 5 donkeys. The North Shore Animal League NY, sent lovely posters for publicity. The event is an International one conducted every year to encourage the adoption of homeless animals. The abandoned pet ward was upgraded with a donation from Mr. Shahrok Driver and was named the Re-homing Ward. 21 Adult dogs were adopted soon after.

A cattle shelter was built in memory of Sri Roop Chandji Shrisrimal. Our staff member Padma Rao, went to train in Gowshala management at Bhopal and came back equipped with useful information with which he trained our staff. Cattle adoptions also picked up. Poor farmers submitted bonds, assuring of no further sale or slaughter and authenticated by the local panchayat, were allowed to adopt cattle to rear. 37 cattle were adopted from our shelter. The areas where these farmers graze the cattle are on route of our mobile equine team and hence it is easy to keep an eye on them to assure their safety.

All important events and days like Zoonosis Day, World Animal Day, Animal Welfare Fortnight were celebrated with 20 successful camps in different areas. A detailed report is included. 11,362 animals were helped at these camps including 250 birds at the old city. Through the camps a wide spread awareness has taken root.

To compensate the rising cost of feeding the shelter animals we started the "Anna Dana Scheme". Birthdays and anniversary celebrations can include the feeding of shelter animals by animal lovers sponsoring rupees one thousand per day. Another scheme called the "Lonely Hearts" was started with Col. Gowri Shankar and Nivriti Roddam from Singapore, who sponsored long term shelter residents: Dipstick, Pasha, Sally are some of the animals who were sponsored.

I would like to appeal to one and all to join these schemes and help us help the animals. 130 children visited Blue Cross shelter through various school field trips. They were given a guided tour and tips on how to help animals.

On the whole it has been a good year! Bravo Blue Cross Staff & Volunteers!!



# ANIMALS HELPED FROM APRIL 2003 TO MARCH 2004

S.No	Type of Animal	Rescue	Treatment Free Clinic	Adoption	ABC / AR	Animals helped in Camps	Rehab of Wildlife	Equine Mobile Clinic BHA - BCH No. of cases treated
1.	Dogs	1670	1025	82	3133	343		
2.	Puppies	1192	328	346				
3.	Cats	134	19	14	15			
4.	Kittens	345	8	125				
3.	Goat / Sheep	1	138			5,702		
5.	Cattle	158	36	47		463		
6.	Horses	13	1			76		4,606
7.	Donkeys	14				4,534		8,213
8.	Poultry	7	41	1			1(Hare)	
9.	Rabbits / Hare	67	6	48				
Wildlife								
10.	Birds	160	16	15		297	123	
11.	Snakes	5					5	
12.	Fox	1					1	
13.	Monitor Lizard	1					1	
14.	Bat	1					1	
15.	Tortoise	5					5	
16.	Monkeys	22			2		18	
17.	Sloth Bear	6					6	
18.	Deer	1					1	
Total		3,803	1,619	680	3,150	11,415	169	12,819

Total No. of birds and animals helped: 33,638

# KILL



# RABIES



## NOT COMMUNITY DOGS

Dogs have the oldest history in the human - animal friendship dating back over 15000 years.  
Yet too many dogs can be dangerous!

Sterilisation and vaccination against Rabies is a must for community dogs.

Why bother ? Killing is futile as dog populations replace themselves one for one within a year. The new feral dogs can bite and bring rabies into the community.

Accepting local stray dogs and adopting a community dog programme can be very beneficial.  
Please do not insist on MCH killing stray dogs.

### Community Dog Programme Involves

1. Dog catching and screening
2. Destruction of ferocious and diseased dogs
3. Sterilisation and Vaccination of docile community dogs
4. Anti rabies vaccination of all pet animals
4. Garbage management
5. Monitoring of dog bite cases and Rabies by volunteers
6. Training of Volunteers

### Benefits of conducting a Community Dog Programme

1. Sterilized community dogs are safe and rabies free
2. They prevent new dogs from entering your community, thereby preventing dog bites, fights etc.
3. WHO declares that 75% dog population can be vaccinated to achieve a Rabies free zone
4. They are local scavengers and chowkidars working to protect your neighborhood free of cost
5. Community dogs are known declare their historic devotion in return for acceptance

### In case of a dog bite

1. Wash the wound well with running water and soap to ensure all saliva traces are flushed out. Apply an antiseptic.
2. Consult a Doctor immediately
3. Use only tissue culture vaccines to protect against rabies.
4. Report the dog immediately to local authorities and make sure it has been caught

### Centers for Community Dog Programmes

#### Blue Cross of Hyderabad

403/9, Road no.35, Jubilee Hills, Hyderabad - 500 033.  
Tel. 91-40-2354 4355, 2354 5523.

#### People for Animals

1, Rashtrapathi Road, Secunderabad.  
Tel. 27537540, 41

#### Municipal Dog pound

Chudi Bazar  
Tel : 24617017



## Blue Cross of Hyderabad

Help us make Hyderabad Rabies Free!!

403/9, Road no.35, Jubilee Hills, Hyderabad - 500 033.  
Tel. 91-40-2354 4355, 2354 5523. [www.bluecrosshyd.org](http://www.bluecrosshyd.org)





# Do you love animals?

Are you an animal lover  
who feels helpless every time  
you pass animal suffering on the street ?

Here is your chance to do something  
that will make a difference.

## Volunteer your time.



sign up today !

- Train to help animals in your community
- Speak up against animal cruelty
- Offer your professional help
- Become a member of  
People for Animals and Blue Cross



### Blue Cross of Hyderabad

Protecting animals - Preventing cruelty - Relieving suffering

403/9, Road no.35, Jubilee Hills, Hyderabad - 500 033.  
Tel. 91-40-2354 4355, 2354 5523. [www.bluecrosshyd.org](http://www.bluecrosshyd.org)

# WELCOME TO OUR NEW MEMBERS

## Life Members

Kottooru Sambashiva  
B. Subramanyam  
Vikram Anand  
Rama Krishna  
V.V. Manoj  
Mrs. Zinki Malhota  
Anil Kumar  
Aditi Ekbote  
Vasanth Srinivasan  
D.K. Sanghvi  
Milind .K  
S. Vijaya lakshmi  
Gopal Soni  
Jignesh. N. Mota  
R. Rama Krishna  
Indrani Banerjee  
Laxmi Srinivasan  
Mohd. Iqbal Hussain Akbar  
T. Prithvindhar  
Diana Singh Roy  
Chekulri Satyanarayana Raju  
Mrs. I. Renuka Devi  
M. Shruti  
G.V. Subba Rao  
Soma J. Gokul  
A. Krishna Mohan Rao  
A. Priyadarshini  
P. Damodar  
Vinita Sharma  
Krovidi Tarun Kumar  
Ceela Satish Kumar  
R. Vishnu Gupta  
Dr. Shanker Srinivas  
Chitikesi Sadanandan  
K. Murali  
Arvapalli Naveen  
K. Ramesh Babu  
G. Satyanarayana  
Chaya Jain  
M. Krishna Murthy  
Dr. Sanjay Basu  
S. Dheeraj  
Suchita K. Souavane  
Nandita Shah

## Corporate Members

Sierra Atlantic

## Family Members

K. Srilaxmi  
K. Nagendra Murthy  
G.Sridhar, G. Swapna  
C. Sri Devi  
A. Kanakalatha  
B.K. Sai Kumar  
S. Gautam Chand Jain  
K. Lalita  
Mr. Busigampala Nagula  
Mr. Rajanesh Domalpalli  
P. Shyam Prasad

## Child Members

Shreya Swaminathan  
M. Shravya  
Urshitha Ramesh  
Divya Sree D.  
Aamanikilaru  
K. Aishwarya  
Prachi Kabra  
Riddhi Singhi  
Nanditha Mahajan  
Chhaya Maheshwari  
Ifrah Zaki  
Nishka Agarwal  
Sampada Harkara

## Annual Members

Bharath Kumar .N  
Naveen .P  
K.V.K. Mohan  
Sonali Bhattacharya  
S. Nalini  
Sandesh Balmbreakar  
Dr. Prashant  
Bandri Sailaja



Six Great Ways to show you care....  
Blue Cross of Hyderabad

1. Save animals by calling the Blue Cross Animals rescue service 23544355, 23545523 when you see sick, injured or abused animals.
2. Share our earth with them-develop tolerance and respect because Earth needs them not us!  
Share your home - Adopt a homeless animal
3. Show them you care by helping in simple ways trough feeding community animals, providing a water trough, bird nesting place etc.
4. Stop animal abuse, cruelty or exploitation. Call Blue Cross or People for Animals 27537540.  
Stop using poison & plastic. Use a cloth shopping bag, use natural non-toxic pest control instead.
5. Sign up as a volunteer or make a donation-it's the greatest way to get involved & help is always needed.
6. Sow the seeds of friendship. Help bridge human-animal conflict through informed and involved community participation. Spend a few minutes each day to make peace with nature and animals in your community. Let the love spread !

### Membership Details

Child	Rs. 200
Life	Rs. 1,000
Family	Rs. 5,000
Corporate	Rs. 10,000
Annual	Rs. 200

All donations are entitled to exemption  
under section 80G of the Income Tax Act.



## Blue Cross Of Hyderabad

Protecting animals - Preventing cruelty - Relieving suffering

403/9, Road no.35, Jubilee Hills, Hyderabad - 500 033.  
Tel. 91-40-2354 4355, 2354 5523. [www.bluecrosshyd.org](http://www.bluecrosshyd.org)

Open on Sundays





## HONORARY PRESIDENT'S MUSINGS

R.K. Rao

This year we invested considerable time and funds to improve the facilities at the shelter; an additional shelter for cattle, one for donkeys, one for puppies, besides leveling up of the land to improve rain-water harvesting are some of the highlights; a much bigger cat shelter will come up soon with the financial help of a cat-lover; the municipal water-supply, for which Bhagiratha Prayatnam was made will bear fruit shortly.

With this year, I complete five years as President, a singular honour conferred on me by the founder. Change is the order of life and it will always bring a whiff of fresh air; I have expressed my desire to lay down office; I am sure a better soul awaits to fulfil its destiny; looking back the trees I helped plant will make the place cool in the coming years, making life for the animals a lot more comfortable; two *Cassia javanica* which has bunches of lilac and white flowers, were planted before the main gate and may blossom next year; one *Ficus religiosa* (peepal) behind the old dogs shelter, and three or four *Ficus bengalensis* (banyan) along the road. The ficus species live for 500 to 1000 years and I hope this organization will continue to serve the animals for as many years.

### In Loving Memory



In memory of 2 dedicated Animal lovers who passed away, Mehera K. Lashkari & Maneck K. Lashkari. They most generously donated to canine welfare after a life time of compassion.



## ANIMAL RESCUE SERVICE

3803 Animals were rescued by our ambulance and rescue service including dogs, cats, cattle, equines, birds and wildlife like bear, deer and a fox. The rescue service functions from 9am to 5 pm and attends only emergencies after hours. The emergencies are taken care of courtesy of Dr. Lakshmi and Dr. Ramana at their clinic in Banjara Hills. We are very grateful for this arrangement until such time as we can have a 24 hour service.

**Fool proof procedure:** All calls are logged in a rescue book and the movement of the 2 vehicles is logged in a logbook – our Veterinarian Dr. Yadav monitors both books. This ensures that every call received is attended to and every animal reported is helped. Sometimes due to long distances covered, the vehicle may take time to reach the animal. In such cases we encourage the caller to bring the animal to us and reimburse the cost of transportation if the animal really needed to be rescued. Unfortunately, a large number of calls are from people seeking to abandon their pets due to old age or shift of residence.



**Rescue Ambulance**

The rescue service and its achievements are a matter of pride at Blue Cross. The drivers carry a numbered rescue form that is filled out when the animal is attended to ensuring all details regarding the location; the type of injury and the description of the animal are recorded. The form is then used to log the treatment of the animal. When it has recovered, it is put into the adoption program and only if it is not adopted within a stipulated time, it is returned to the exact same area after neutering and vaccinations. Disabled animals, old or abused animals are kept permanently at the shelter.

### THE BLUE CROSS ANIMAL SHELTER

The Blue Cross Animal shelter gave refuge to 3803 rescued animals and birds this year as well as sheltered 3150 animals for the ABC/AR programme. The shelter also received overwhelming support through small inheritances. Of course, with escalating costs and the lack of Municipal water as yet, the donations exhaust quickly.

The Blue Cross Animal Shelter is a place of refuge and solace for animals that have been rescued with injuries or disease from the streets or from cruel abuse including that of abandonment. The efforts to constantly provide them a healthy and healing atmosphere as well as cater to their physical & emotional needs and natural behavior, is a challenging task.



**Buffaloes rescued from fire**





## ACTIVITY REPORT FOR THE YEAR

Thanks to the tireless efforts of Meitim Connolly this is the topmost priority for all shelter staff. Regular meetings and consultations are held with experts to discuss improvements for the animals in terms of their needs and our efforts.

### THE BLUE CROSS VETERINARY CLINIC

The Blue Cross Veterinary Clinic has picked up momentum treating 10 to 15 cases of pet animals as well as all the rescued animals at the shelter. Dr. Yadav has handled the Clinic and on his day off Dr. Kirmani has helped out. 80% Of cases are dogs and the rest are other animals like cattle, goats, cats, birds and wildlife.



**Animal Rescue**

Our Veterinary Clinic treated 1619 cases of pet animals and all 3803 cases of rescued animals. Pet counseling, information and a mini pet shop is also part of a caring pet care service provided for all animals adopted from Blue Cross. The Clinic is closed on Mondays for shelter deticking and disinfecting for which all staff are required to participate.

### HOMEOPATHY FOR ANIMALS

A team of Homeopaths led by Dr.Sinivasa Rao : Dr.Vasantha Krishna, Dr.Purohit, Dr.Shiva Prasad, Dr.Nandita Shah had discussions regarding the scope of using Homeopathy in Veterinary medicine. The valuable interaction has brought dedicated Homeopaths into the fold of animal welfare and a Homeo clinic has commenced with Dr.A.V.S Prasad visiting the Blue Cross once a week. So much new interest and support for animal welfare has been very encouraging for Blue Cross. The animals also enjoy the varied interest shown in their recovery! Thank you to the team.

### ANIMAL ADOPTIONS

680 Animals found caring homes through our Adoption Program. The new puppy ward built beside our courtyard is a happy site for visitors and the adoptions due to this have increased. Animal loving members sponsored both wards. We promote the concepts of "Indian dogs are better suited for India" and that "A pet is for life!"



**Indian dogs are better suited to our climate**



## ABC/AR ANIMAL BIRTH CONTROL / ANTI RABIES PROGRAMME COMMUNITY PARTICIPATION IS ESSENTIAL !

The Animal Birth Control programme was conducted with the sterilization of 3133 dogs, 15 cats and 2 monkeys. This year the additional burden of catching was on Blue Cross and hence the numbers are less than previous years. 2 new trapping cages for dogs, monkeys and cats were gifted to us by Dr. Chinny Krishna manufactured by Aspick Engineering, Chennai.

Blue Cross of Hyderabad is committed to the humane population control method of ABC/AR which involves:

- Catching community dogs on request.
- Screening and destruction of aggressive and rabid dogs.
- Sterilization and anti-rabies vaccination of community dogs.
- Post operative care for the dogs & their return to respective areas on recovery.
- Adoption of maximum number of community animals, especially young ones, into good homes.



Amala & Yusufguda Corporator speak to communities regarding ABC/AR

A successful ABC/AR programme involves community participation and gives excellent results which are: stable & safe community dog populations, rabies free zones and aware communities. To join the ABC/AR programme call MCH dog pound and make the request or contact Blue Cross between 9am-5pm.

Animal Birth Control Program & Anti Rabies Vaccination (ABC/AR) drive took off with support from Yusufguda Corporator Mr. Satyanarayana Raju. 3133 community dogs were sterilized and 3593 vaccinated against rabies. 7 Intensive camps were conducted in the slums where the benefits of ABC/AR were explained. The Yusufguda ward is now complete and the ABC/AR program has moved to Borabanda area.

### PREVENTION OF CRUELTY TO ANIMALS

48 Animals were rescued from cruelty and 4 trucks of overloaded cattle were brought to Blue Cross to provide relief from the animals. 19 buffaloes, 28 abused/abandoned on the street pet dogs, one snake with its mouth stitched up and 6 performing sloth bears were rescued and given shelter at Blue Cross. The People for Animals Inspector followed up these cases and filed for legal action against the owners.



Bullock with severe injuries given help





# INTRODUCTION

From the Founders - Nagarjuna & Amala Akkineni

Dear Friends,

The Blue Cross Of Hyderabad has been able to help 33,638 Animals and birds this year and 100,000 since conception. It has been very satisfying. On behalf of my husband Nagarjuna, and myself, I would like to convey our most sincere thanks to the Office Bearers, Staff and volunteers who struggle day after day to help the animals at Blue Cross. I convey our grateful thanks to all our donors, sponsors and members who have given precious help in terms of time and money, without which none of this would have been possible.

You will be pleased to know that the Board of Secondary Education has removed the dissection of the frog from the syllabus of class 12 in the State of A.P. I congratulate the Board for this. Small steps like these that make our efforts worthwhile.

I appeal to all our animal loving friends to continue their support and help animals by spending a little time each day to solve local human-animal conflicts, building on the joy of friendship instead.

With best wishes & thanks

**Amala Akkineni**

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## **FAQS About Blue Cross of Hyderabad: Services**

- Ambulance and rescue service for animals.
- Shelter for sick, injured and abused animals, birds and reptiles.
- Veterinary clinic for pets and strays / Veterinary Camps.
- Mobile Equine Welfare Project.
- Prevention of cruelty to animals - through counseling, investigations and legal help.
- Adoption of homeless animals.
- Animal Birth Control and Anti-Rabies Inoculation for cats and dogs (ABC/AR).
- Humane Education and Animal Welfare training.

## **Functioning of the organization :**

- All services are conducted by salaried staff.
- All services are supervised by an Honorary Monitoring Committee.
- Day to Day activities are monitored by the Office Bearers and the Founder.
- They are further guided by an Honorary Advisory Committee.
- Weekly staff meetings and monthly committee meetings are conducted.
- The Annual Audit is conducted every year.
- The Annual Report is published every year and circulated to members.
- The Annual General Body meeting is held once a year.
- All funds come from donations, Grants or Sponsors and are entitled to Tax Exemption.



## HONORARY JOINT SECRETARY'S REPORT

Mrs. Padmaja

I have been mainly concentrating on puppies and kittens. My work consists of the following:

1. Checking for water and food and persistent follow-up for sick animals
2. Checking and constant supervision of clean kennels and housing areas
3. Bathing of pups and dogs
4. Bringing to the attention of the Doctor cases with symptoms of Parvo Virus, Eye infections, kennel cough and weakness
5. A major problem has been the infestation of ticks especially on injured and sick animals. Application of Notix powder on the sitting area has been helpful
6. Regular grooming of puppies
7. Requirements for injured birds

After completing this work I return home feeling satisfied having helped a really helpless creature. I owe a lot to Mrs. Connolly who has been very encouraging. The Doctor and all staff are also very helpful and attentive.

### FEED THE ANIMALS ON YOUR BIRTHDAY OR ANNIVERSARY

A new scheme was launched this year to support the shelter. Through this scheme the animals at the shelter, approximately 250 to 300 are fed for a token donation of rupees 1000. Do join the scheme and ask family and friends too!



**Birthday with the animals! Show them that you care!!**





## CALENDER OF EVENTS

April 2003 to March 2004

**April 2003 :** A Workshop for organizations in Hyderabad was conducted by Amala Akkineni regarding the application for and utilizations of Grants; accounting and reporting. Mr. Shastri kindly provided his office premises for the workshop.

The trustees of the Brooke Hospital for Animals, U.K. made very memorable visit to Blue Cross and the equine welfare project sties. The visitors included Chairperson Lady Hillary Weir, Ann Sea Wright, Anthony , Tony , Richard, Lt.Gen. Chaterji & Mike Baker

**May 2003 :** Ahimsa Day was celebrated with a sketch put up by Ms. Sharmila Taneja and a group of enthusiastic children at Crossroads Bookshop, with an animal welfare theme.

**June 2003 :** World Environment Day was celebrated with the getting together of groups including: The Blue Cross of Hyderabad, the W.W.F., the Birdwatchers Society, Save the Rocks Society, People for Animals, Friends of Snakes and others for a clean up drive of plastic bags at Hussain Sagar Lake.

"Bhagwan Mahaveer Vishwa Sadhvana Awards" were presented to 3 Police Constables for acts of bravery helping animals. The Blue Cross gave cash prizes to each constable in appreciation.

**July 2003:** The ABC/AR programme commenced at Yousufguda with an intensive series of vaccination camps and public talks at slum areas. Corporator Mr. Satyanarayana gave full support and Mr. Rao and Amala took active part.

Dr. Anjaneyulu conducted an intensive training and supervision of parasite extermination methods at the shelter.

**August 2003:** Independence Day celebrations included a flag hoisting and members held a paper chain inscribed with names of hundreds of homeless animals helped by the blue cross. Prayers were said for the homeless: both human and animals.

**September 2003:** Blue Cross was visited by a couple from Costa Rica, Central America where they have a successful Neuter program for stray animals. Dr. & Mrs. Vincent Directors of the McGee Foundation conducted a workshop on the



Dr. & Mrs. Vincent visit from Costa Rica to share the success of their community dog programme



Volunteers remember homeless animals rescued by Blue Cross on Independence day



## CALENDER OF EVENTS

April 2003 to March 2004

Birth Control Program for the Animal Husbandry Department and Veterinarians, highlighting their areas of success in ABC/AR based on: CNR: Convince, Neuter, Return. They run a very successful mobile neuter program in Costa Rica and spend much time counseling and negotiating with local communities on human – stray dog harmony and dependence. Their visit gave new insights into how to manage public fear and disregard for strays.

**October 2003:** World Animal Day Celebrations: A Press meet was held at Blue Cross with a detailed presentation on animal welfare highlighting the crucial role of the Media in preventing cruelty to animals. An Adoptathon was held at Blue Cross; a poster making Workshop was conducted at Chaitanya Vidyalaya; and a Telugu and Urdu Essay Competition, the "Sibi & Pari" Award for young writers were held. 130 Children visited Blue Cross on World Animal Day to learn about helping animals.

**November 2003:** Dadaji of the Vaswani Mission gave a talk on Vegetarianism and the year for Animal Rights at Hyderabad.

**December 2003:** Ranjana Gour, one of our first members, sponsored a mini clinic for 'Friends of Snakes' and a new Annex for the ABC theatre.

**January 2004:** Ms. Sujana, an MBA student from Bangalore spent a month helping us on deputation from her college. Her presence was very helpful. 13 Camps were held for the animal welfare fortnight celebrations and 6,634 animals and birds were helped. A special mention for the efforts of Col. Gowri Shankar and Brig. & Mrs. Nath are due.

Republic Day was observed and the flag was hoisted by a visitor from Hamburg, Ms. Brigitte Bluhm.

The Blue Cross Annual General Body met and finalized the annual audit and report on the occasion of the 11th Anniversary of Blue Cross. Bakers Inn sponsored refreshments to mark the occasion.

**February 2004:** A Training Program was conducted for Animal Welfare Organisations from Andhra Pradesh State. 36 participants from 34 organisations participated in a 7 day camp at Blue Cross.

Our Founder, Amala Akkineni, attended the Birth Centenary of Rukmini Devi Arundale at Kalakshetra, Chennai. She spoke on the contributions of Rukmini Devi to animal welfare in India, paying tribute to her marvelous work as a Compassionate Crusader. Tributes were also paid by the C.P. Ramaswamy Trust, Blue Cross of India and the Rukmini Devi Trust for Animal Welfare.

**March 2004:** The Director, Animal Welfare Division, Mr. Mahtolia visited Blue Cross and had a detailed discussion and guided tour of Blue Cross activities.

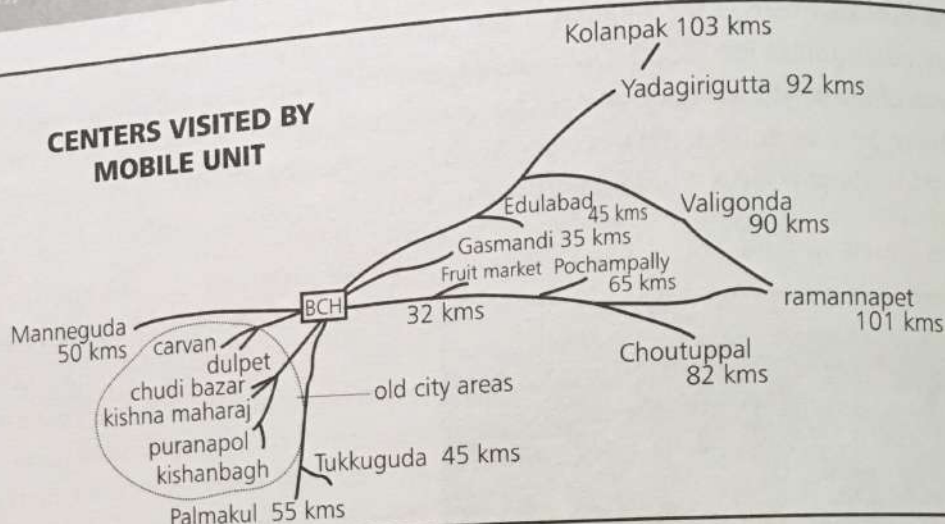




# MOBILE EQUINE WELFARE PROJECT

SPONSORED BY BROOKE HOSPITAL FOR ANIMALS - UK

## CENTERS VISITED BY MOBILE UNIT



## ACHIEVEMENTS THIS YEAR

This year we distributed 426 saddlery parts, 484 Hoof-pics, 72 Grooming kits and conducted 182 free saddlery repairs. Three shade shelters were made for 90 odd donkeys and ponies with the locally available material at the brick kilns at Tukuguda. A second shade shelter at Yadagirigutta was constructed in the month of May 2003 in memory of JOAN BLACKMAN.

Our team vet Dr. Ramana Rao had trained 10 vets from the Vins Bio Products Ltd (upon their request) on different aspects of the Equine Care, management and treatment. They have 500 plus equines, which are used for anti snake venom serum production.

An Intensive Equine Care Camp was conducted at Nanded wherein 43 equines of a local Gurudwara and 249 donkeys were treated along with SPCA Nanded. Srinivas Kulkarni conducted owner awareness and extension education/training there as well.

Dr. Ramana Rao & Srinivas Kulkarni attended an IECC at Gaurikund near Kedarnath wherein BHA India conducted an IECC for 3 weeks for the ponies and mules that carry pilgrims. Under the Technical group project we trained 3 local foot trimmers at brick kilns. (For trimming the hoofs of equines working there).

Minor repairs of carts were taken up with 65 Tonga owners (greasing, ball bearings, Rubber and repairs).





## MOBILE EQUINE WELFARE PROJECT

SPONSORED BY BROOKE HOSPITAL FOR ANIMALS - UK

The Brooke Hospital for Animals – U.K. sponsored Mobile Equine Clinic has been functioning since Feb. 2000. Our mobile team treated 4610 cases of Horses and 6430 cases of Donkeys this financial year. Our team consists of Dr. Ramana Rao, Sr. Veterinary Officer, Srinivas Kulkarni the Manager, Bhart Prabu the Para-vet, Prem Kumar our Driver and Mr. Mehamood, a Community Veterinary Worker at Yadagiri Gutta..

This Equine welfare Project is an extension unit of Blue Cross and provides help to 850 working equines (horses, donkeys and mules) at eleven centers in a 100km radius of the city. These animals work day and night to provide a livelihood to economically backward communities. The animal owners are also trained in first aid, heat stress, feeding, grooming and shoeing techniques. Subsidised and proper cart & saddle equipment is arranged for the owners. The team also



provide care to 2500 donkeys in Sagroli and other districts with regular Intensive Equine Care Camps. Camps are conducted for draught animals at Ghas Mandi every month.

### AREAS OF FOCUS

1. Animal health care measures like Veterinary Care, T.T., Deworming ARV, teeth rasping etc.



**Lady Hillary Weir,**  
**Chairperson Brooke Hospital for Animals U.K.,**  
**visits Hyderabad & interacts with tonga owners**



**Shade shelter for donkeys**  
**at Tukuguda Brick Kilns**

2. Animal welfare measures like providing shade shelters, water troughs, subsidized saddlery, emergency care, euthanasia and compensation
3. Owner awareness through education and training regarding feeding, heat stress, first aid, hoof care, evils of branding, etc.
4. Farriery Training
5. Intensive Equine Care Camps.





## WILDLIFE RESCUE & REHABILITATION

268 Wildlife were rescued including 6 sloth bear. 204 Recovered & were rehabilitated. The Bears were tested for T.B. and on receiving a clean chit were sent on the Nehru Zoological Park. The new bear shelter has proved very useful.



Bear rescued from street performance



Safe rehabilitation at Nehru Zoological Park

## ANIMAL WELFARE FOR CHILDREN

7 Schools including the Gujarati school and Sadhu Vaswani School, were visited and slide shows held for the children who gave a very enthusiastic and concerned response. More than 350 children have visited the blue cross animal shelter this year to learn about animal welfare.



## RURAL ANIMAL WELFARE EXTENTION PROGRAMME

To extend help to animals outside Hyderabad city limits, extensive and intensive efforts were made through camps. 11,415 Animals were helped this year through veterinary camps. Community participation is essential for establishing animal welfare. Poor farmers were given cattle for adoption after a signed bond (authenticated by the village Panchayat) was received pledging that the animals will not be sold for slaughter.





## A SMALL BUT SIGNIFICANT VICTORY

### Frogs out of dissection



After a few years of repeated appeals and presentation of substantiated evidence, Blue Cross of Hyderabad has finally succeeded in helping free the frog from death by dissection. The Board of Secondary Education has now removed dissection of the frog from its syllabus in Andhra Pradesh. We congratulate the Board of Education.

### OTHER ACTIVITIES TAKEN UP DURING THE YEAR

1. Extensive counseling and efforts to solve human- animal conflict
2. Advice to animal owners
3. Training of staff and volunteers
4. Slide Shows on animal welfare for school children
5. Workshops for children on practical animal welfare
6. Monitoring of Laboratory animals for the C.P.C.S.E.A.
7. Monitoring of equine (Anti tetanus & anti-serum) production units
8. Sensitization of the Media towards animal welfare issues
9. Sensitization of Government Departments towards the need for animal welfare
10. Co-coordinating with other NGO's Statewide to promote animal welfare
11. Legal work & prosecution to prevent cruelty to animals

### ANIMAL WELFARE TRAINING PROGRAM

Training was held on behalf of the Animal Welfare Board of India: 35 participants certified as Animal Welfare Officers and were sent Identity cards from the Animal Welfare Board. Thanks to this interaction, a good network has been set up throughout A.P.



Participants from A.P. during training programme pose with trainers





## CAMPS & EVENTS

May '03	Camp at Blue Cross for local goat herds	70 goats
July '03	ABC/ARV Camps conducted at Yusufguda slums: Rajiv Gandhi Nagar Arogya Nagar Vinayaka Nagar Intensive Equine Care Camp for donkeys in Sagroli	55 Community dogs 37 Community dogs 20 Community dogs 1,940 donkeys
Aug '03	ARV Camps at Yusufguda , Indira Nagar	81 Community dogs
Sept '03	ARV Camp at Kamala Nagar, Yusufguda Anti Rabies Vaccination at Kavuri Hills	21 Community dogs 39 community dogs
Nov '03	Camp to stop epidemic spreading in Goats at Kavuri Hills ABC/AR Awareness drive at A.G.Colony, Yusufguda	83 goats 5 Pet dogs
Dec '03	Camp to stop epidemic spreading in Goats at Kavuri Hills	65 goats

Total number of animals helped during camps conducted: 2,413

The Animal Welfare Fortnight Celebrations were conducted on a very grand scale this year by Blue Cross of Hyderabad. The events conducted were as follows:

7th Jan '04	Intensive Equine Care Camp for donkeys at Sagroli	2,345 Donkeys 7 Horses 250 birds
15th Jan '04	Bird Welfare Camp at Old City (Health checks, vaccination, deworming, treatment)	84 Bullocks 26 Horses 37 Cattle 3,340 Sheep
16th Jan '04	Camp at Ghas Mandi	57 Buffaloes 15 Bullocks 25 dogs 12 Buffaloes 50 Sheep 8 Dogs 19Comm.dogs 65 Goats
18th Jan '04	Camp at Bonthapally Gowshala	
20th Jan '04	Camp at Malkapur Village Organised by Col.Gowri Shankar	
22nd Jan '04	Chaitanya Residential School Uppal (ARV Camp) Parvathapur Village welfare camp	
23rd Jan'04	ARV Camp at Abbids	
24th Jan'04	Blue Cross welfare camp	
27th Jan'04	A City Wide Animal & Bird feeding drive was initiated. Members made efforts to feed and provide water for birds and animals on the street.	32 Buffaloes 50 Goats 87 Comm. dogs 220 Cattle
28th Jan'04	Madanapally Village	6,729
29th Jan'04	Sainikpuri ARV Camp	
30th Jan'04	Gandipet Gowshala	
Total of animal were helped during the animal welfare fortnight:		



## AUDITOR'S REPORT

### Audit Report under Section 12A(b) of the Income Tax Act 1961

To  
The Members  
Blue Cross of Hyderabad  
Hyderabad

We have examined the balance Sheet of the Blue Cross of Hyderabad (Society) as on the 32st of March 2004 and the Income & Expenditure Account for the year ending as on that date which are in agreement with the books of the accounting maintained by the Society.

We have obtained all the information and explanations which are to the best of our knowledge and belief necessary for the purpose of our audit. In our opinion proper books of account as required have been kept by the Society so far as appears from our examination of such books.

In our opinion and to the best of our information and according to the explanations furnished to us, the said accounts give true and fair view:

- i) In the case of the Balance Sheet of the state of affairs of the Society as on the 31st March 2004,
- ii) In the case of the Income & Expenditure Account of the Income over Expenditure for the year ending on that date.

The prescribed particulars annexed hereto,

For Kishore & Sastry  
Chartered Accountants

Sd/-  
(S.Venkatesh)  
Partner

Place : Hyderabad  
Date : June 7th, 2004





**BLUE CROSS OF HYDERABAD**  
Funds Flow Statement Financial year 2003 - 2004

(Rs. In thousands)  
Amount      Amount

**SOURCES :**

1. Life, Family & Corporate Memberships	48	
2. Capital grant from Brooke Hospital for Animals, UK	3	
3. Decrease in advances / medicine stock etc.	4	
4. Decrease in Fixed Deposits	352	
5. Increase in Unutilised Grants	84	
6. Excess of Income over Expenditure before depreciation	561	
		<hr/> 1,051

**APPLICATIONS :**

1. Rescue Home / Cattle shelter / ABC ward shelter construction	263	
2. Increase in other fixed assets	44	
3. Grant receivable from AWBI	<hr/> 300	
		607
		444
4. CASH & BANK BALANCES		210
Add: Opening Cash & Bank Balances		<hr/>
CLOSING CASH & BANK BALANCES		<hr/> <hr/> 654



# BLUE CROSS OF HYDERABAD

## Financial Highlights for the year 2003 - 2004

(Rs. In thousands)  
Amount Amount

### INCOME

1. Membership subscription		4
2. Donations		1,366
3. Interest & Other Income		55
4. Grant from Ministry for ABC/AR Programme	525.00	
Less : Carried forward to next year	<u>100.00</u>	
		425
5. Grant from AWBI for approved schemes		
Brought forward from previous year	23	
Received during the year	<u>256</u>	
		278
Less : Carried forward to next year	<u>7</u>	
		271
7. Reimbursement receivable from AWBI		300
8. Grant from Brooke Hospital for Animals, UK for Mobile Equine Project		1,449
9. Grant from Brooke Hospital for Animals, UK for Establishment / Administration		<u>48</u>

3,919

### EXPENDITURE :

1. ABC / AR Programme	716
2. Provision of Shelter House for looking after Animals / Rescue Establishment	655
3. Establishment / Administration	201
4. Animal Welfare Fortnight Expenses	44
5. Wild Life Rescue / Prevention of Cruelty	41
6. Drought Relief Expenses	26
7. Cattle Protection / Mahavira Mahotsav Fund	183
8. Brooke Hospital for Animals, Mobile Equine Project	1,443
9. Training Programme (AWBI)	50
10. Depreciation	<u>513</u>

Income over Expenditure

3,871

Add : Depreciation

48

Net Cash Accrued

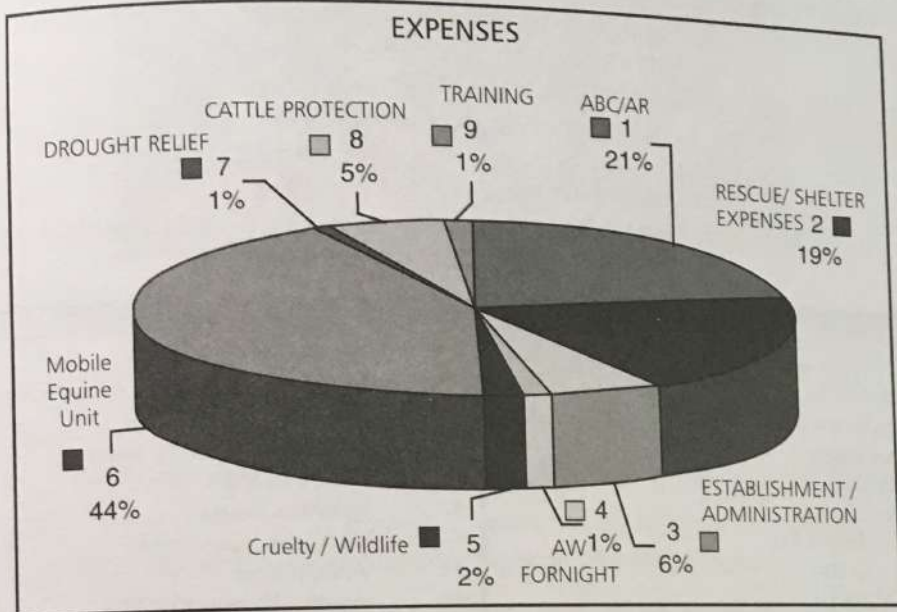
513

561





## PIE CHART SHOWING EXPENDITURE ALLOCATIONS



### NAME OF PROJECT

### AMOUNT IN LAKHS

	Rs.	Sl.No.
1. ABC / AR Programme	7.16	1.00
2. Rescue / Shelter expenses	6.55	2.00
3. Establishment / Administration	2.01	3.00
4. Animal Welfare Fortnight Expenses	0.44	4.00
5. Prevention of Cruelty / Wildlife Protection Expenses	0.62	5.00
6. BHA / BCH - Mobile Equine Project	14.43	6.00
7. Drought Relief Expenses	0.26	7.00
8. Cattle Protection / Rescue - Mahavir Fund	1.83	8.00
9. Training Programme	0.50	9.00



## A SPECIAL THANKS TO OUR DONORS AND SPONSORS

Ministry for Environment & Forests & The Animal Welfare Board of India  
 The Brooke Hospital for Animals, U.K.  
 The Homestead Charitable Trust, UK  
 Emazines (website designers) & Mr. Prashant  
 Our Patron Nagarjuna Akkineni  
 Time & Space Advertising Services Pvt. Ltd. & Vijit Pillai  
 Pragati Art Printers & Mr. Narendra  
 Kishore & Shastri (C.A.) & Shankar Narayan our Architect  
 Dr. Anita Reddy & Dr. A.V.S. Prasad

S.No.	Name	S.No.	Name
1	U. Nageshwara Rao	41	Mr. Venkatesh Raddam
2	Savithri	42	Mr. Sekar Sompalli
3	Rita Bharivani	43	Captain TC Mukherjee
4	Sree Laxmi	44	Srinidhi International School
5	Sandesh	45	Rakesh Bharat
6	Rekha	46	Jayashree Ganesh
7	Dr. Ramana Rao	47	Dr. Kodali Vijay Kumar
8	Aparna Rao	48	Vinod Kumar
9	Raja Mani	49	Vasudha Pharma Che.Ltd
10	Col. Gowri Shanker	50	Chirukula Raghav Ram Sharma
11	Andrew School	51	Brigitte Bluhm
12	C. Nirmala / C.B. Rao	52	Oxygen Networks Pvt. Ltd
13	Soma Gokul	53	Ashutosh Srivastava
14	Nisha Rathore	54	Dukey
15	R. Krishna Murthy	55	Walden
16	B. Ramesh kumar	56	Rosary Convent School
17	C.S. Naidu	57	Shafi
18	R. Vara Laxmi	58	Dr. Satyanarayana
19	Sri K.V. Vasudeva Murthy	59	Vikram Valuri
20	L. Chandhra Sekhar	60	Amita Talwar
21	Akhil Akkineni	61	Shariharan
22	Amala Akkineni	62	Mirzo Mohsin Baig
23	Shahrok Driver	63	Maneck & Mehara K. Lshkari
24	Food World Super Market Ltd	64	K. Nagendra Murthy
25	J.V. Subba Rao	65	Bhumika Chawala
26	Kala Nekethan / for S.K. Silk	66	P.R. Naik
27	Monica Nagpal	67	R.K. Rao
28	Y. Padmaja	68	Miss Yamuna
29	Sanaka Saranya Devi	69	Bhist
30	D.S. Sachithananda Babu	70	Patamalu
31	M.S. Rajeshwari	71	Krishna Reddy
32	Antu Chattarjee	72	Supriya
33	Guru Shankar	73	Aprajitha Sinha
34	Shashi Ashok Gupta	74	Divya Gorantla
35	G. Sharada	75	Chandra Ramarao
36	Indira Venkatachalam	76	Members of Surya Mandal
37	Roshan Kanga	77	Raghav
38	Sadhvi Dar	78	Aruna Sri
39	Murali Yeddanapudi	79	Kavitha Bharivani
40	Ranjana Gour	80.	Sharada Hoffman



# Are you looking for a Companion?

- Who loves you unconditionally
- Is always happy to see you
- Is easy to please
- Is grateful for everything
- Will protect you while you sleep
- Is well behaved
- Comes free of cost
- Vaccinated
- Sterilised
- Has four legs and a tail



If yes, visit  
Blue Cross Animal Shelter  
& adopt a homeless pet !!  
Your dream will come true !



## Blue Cross of Hyderabad

Protecting animals - Preventing cruelty - Relieving suffering

403/9, Road No.35, Jubilee Hills, Hyderabad - 500 033.  
Tel. 91-40-2354 4355, 2354 5523. [www.bluecrosshyd.org](http://www.bluecrosshyd.org)

Open on Sundays