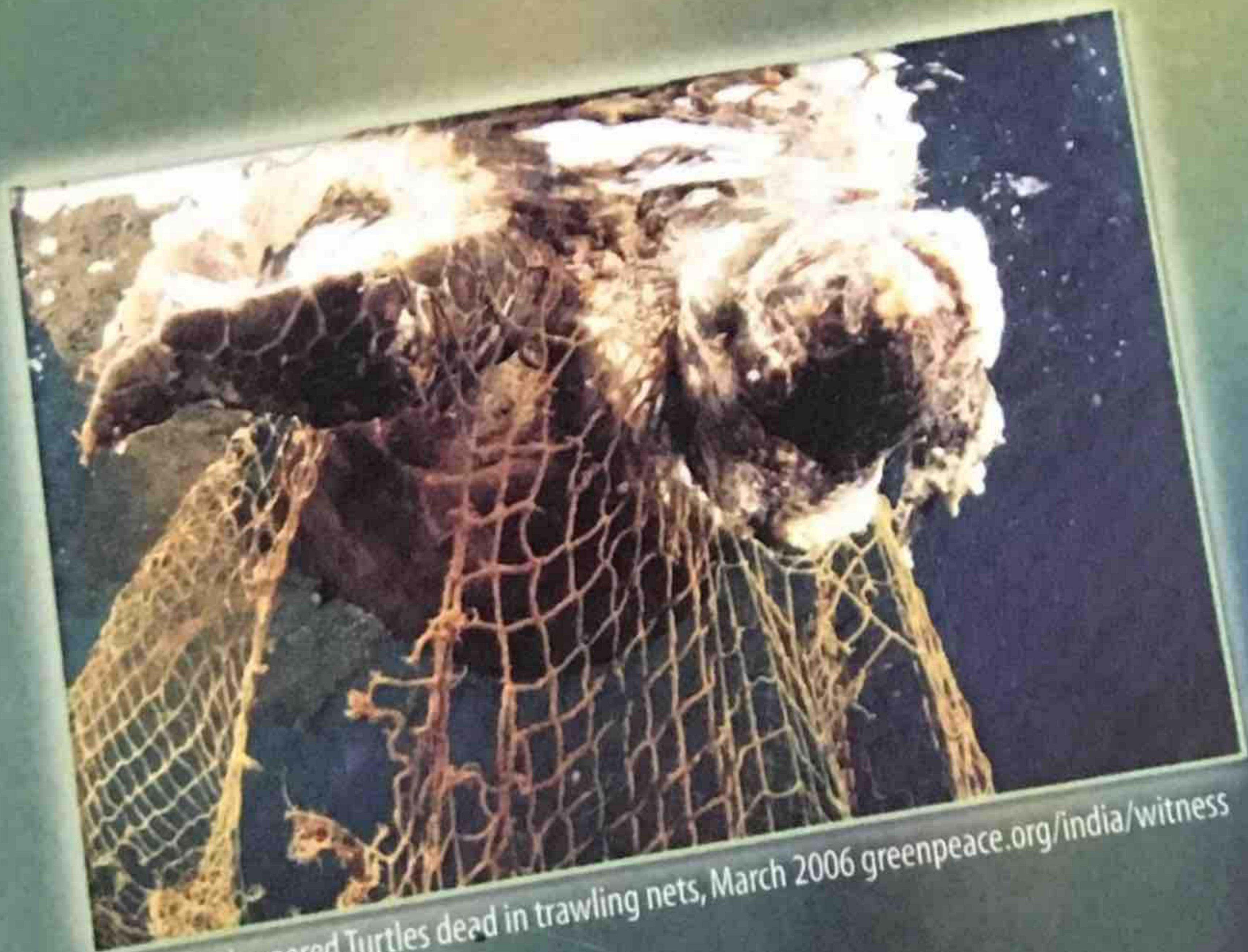


Protect our Oceans and the endangered Olive Ridley Turtle



BLUE CROSS OF HYDERABAD
ANNUAL REPORT
2005-2006



1785 Endangered Turtles dead in trawling nets, March 2006 greenpeace.org/india/witness

We believe that "All animals are sentient beings. And whether they are used in the production of food, science, entertainment, for transportation or in any other field; they deserve freedom from cruelty."



BLUE CROSS OF HYDERABAD SERVICES

- Ambulance and rescue service for animals.
- Shelter for sick, injured and abused animals, birds and reptiles.
- Veterinary clinic for pets and strays / Veterinary Camps.
- Mobile Equine Welfare Project in partnership with the Brooke.
- Prevention of cruelty to animals - through counseling, investigations and legal help.
- Adoption of homeless animals.
- Animal Birth Control and Anti-Rabies Inoculation for stray animals (ABC/AR).
- Humane Education and Animal Welfare training.

FUNCTIONING OF THE ORGANIZATION

- Services are conducted by salaried staff.
- Services are supervised by an Honorary Monitoring Committee.
- Day to Day activities are monitored by the Shelter Directors, Office Bearers & Founder.
- They are further guided by an Honorary Advisory Committee.
- Weekly staff meetings and monthly committee meetings are conducted.
- The Annual Audit is conducted every year.
- The Annual Report is published every year and circulated to members.
- The Annual General Body meeting is held once a year in the month of August.
- All funds come from donations, Grants or Sponsorships and are entitled to Tax Exemption.



COVER PICTURE : 1785 Endangered Olive Ridley Turtles were killed in fishing trawler nets this season. Blue Cross participated in the demarkation of Gahirmata Marine Sanctuary conducted by Greenpeace at Orissa.



BLUE CROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

OFFICE BEARERS



Col. Gowri Shankar
Honorary President



Amita Talwar
Honorary Vice President



Sandesh Raju
Honorary Secretary



Aparna Rao
Honorary Treasurer

HONORARY MONITORING COMMITTEE

SHELTER DIRECTORS

Meitim Connolly, Y. Padmaja, Roshan Kanga

ABC/AR, EQUINE WELFARE, HUMANE EDUCATION & FUND RAISING
Amala Akkineni

| | |
|--------------------|------------------------|
| Heera Rupani | School Talks |
| Mr. Subba Rao | Accounts |
| Mr. Murali Krishna | Fund-raising |
| Mr. Kailash Thakur | Web-site Maintenance |
| Mrs. Rao | School Talks In Telugu |

COMMITTEE VOLUNTEERS Manpreet, Maya Aripirala

OTHER ADVISORY COMMITTEE MEMBERS

| | |
|---------------------------------------|-------------------------------------|
| Finacial Advisor | Mr. K. Shastry |
| The Prevention Of Cruelty To Animals | Vasanthi & Krishna Vadi |
| Veterinary Support, Advise & Training | Dr. Ramana Rao & Dr. Lakshmi Ramana |
| Animal Welfare | Dr. Chinny Krishna |
| Legal Advise | Mr. Nagaiah And Mr. Durga Prasad |
| Architecture & Construction | Mr. Shankar Narayan |



INTRODUCTION

From the Founders – Nagarjuna & Amala Akkineni

Dear friends,

It has been a mammoth task to detail all our activities for the past year. Partly because so much has happened in such a short time and partly because none of us like keeping records-except for our dedicated Shelter Directors who can trace the record of any animal that has stayed with us in the last 5 years!!! My Mother and Padmaja deserves every praise we can shower.

Our committee has been the back bone of support and encouragement despite each one being a busy professional. Blue Cross is indebted to them. A special mention of gratitude and appreciation goes to Sandesh and Col.Gowri Shankar, both of whom are moving away from Hyderabad – but will continue with animal welfare work.

We have helped 28,651 animals! It has been privilege, a process of learning, transformation, that another year has passed swiftly. I invite you to go through this annual report to ensure you are abreast with all the developments, joys, tears and failures. I know for a fact that without people there is no animal welfare, and hence dear members, supporters and fellow animal lovers, you are most important to us. We have included an animal welfare guide for each of you. I pray our report inspires you to take a little time off each day to use the guide and heal the relationship between animals and humans, in your family, colony and community.

Last but not the least let me thank every one of you who have gone out of their way to support our work; all our members, donors and sponsors for their precious and timely funds, and all our volunteers and staff, who have worked hard despite the stench, disease and heat. Helping animals takes the strongest and most compassionate of hearts to be part of and so, thank you from the depths of mine!

With warm regards,
Amala Akkineni

Blue Cross of Hyderabad pays tribute to a stalwart in the animal welfare field.



Ann, better known as "stray dog Ann", was an Australian angel who lived in Auroville. With meager resources but kilos of consciousness she was champion of all the strays in and around Auroville. Feeding them, tending their wounds, taking care of birth control, there was not a thing undone to help strays. Ann passed on after a struggle with Cancer. The animals in Auroville and all her friends pray for her.



HONORARY PRESIDENT'S MUSINGS

Dear Members and Donors,

On behalf of the Managing Committee of the Blue Cross of Hyderabad, and my own behalf, I extend our warm greetings to you. It is almost a year since the new Managing Committee assumed responsibility to look after the affairs of Blue Cross. I would like to place on record my sincere thanks to all the members for the valuable contributions made by them during the year.

The year that went by was marked by a number of significant animal welfare activities and initiatives. Noteworthy amongst the various programmes are, Volunteers Training Programme by Mrs. Connelly, Adoptathon during the Animal Welfare Fortnight in Jan 2006, ARV and Cattle Camps in and around the Twin Cities. Contributions in cash and kind from the friends of animals went a long way in administering care and treatment to the sick and deprived animals. Many simple yet effective schemes were adopted like the distribution of street wise Iverctin biscuits, deworming, vaccinating and feeding of mother dogs and puppies in their areas till adoptathons were organised, the relay rescue service etc. They brought very satisfactory results.

Once again I must thank our founder, Ms. Amala Akkineni for championing many a cause in promoting animal welfare. I also take this opportunity to convey our heartiest thanks to the staff of Blue Cross of Hyderabad for their contributions. Despite the heavy demands on all of them, they were always at hand and rose to the occasion in administration, animal rescue, shelter activities, ABC, or just responding to routine enquiries. The managing Committee salutes them.

Lastly, I wish to add here that I have requested the Managing Committee to relieve me of the Honorary President's responsibilities. This I am doing for personal reasons, as I will be moving out of Hyderabad soon. I thank all the members of Blue Cross of Hyderabad for the help extended in my handling the Office of the Honorary President easy and worthwhile. I wish Blue Cross and all its members God Speed and success.

Col. Gowri Shankar (India Army, Retd.)

Blue Cross of Hyderabad pays tribute to a stalwart in the animal welfare field.

Shri Pushp Kumar Mathur, Retd.P.C.C.F & Wildlife Warden A.P., was a gentle and dedicated man of outstanding contributions to the world of wildlife conservation in A.P. He revolutionized the concepts of zoos from cages into safaris, spoke fearlessly in favour of animal needs and the preservation of their sanctuaries. He passed away but leaves behind a lasting impression and inspiration among all whom he interacted with.



ANIMALS HELPED FROM APRIL 2005 TO MARCH 2006

| S.No. | Type of Animals | Rescue | Treatment pet clinic No. of Cases | Adoption | Animal Birth Control Operation & ARV | | ARV only | Camps | Rehabilitation of wildlife | Mobile Equine Welfare (In partnership with the Brooke) No. of Cases Treated |
|-------|-----------------|-------------|--------------------------------------|------------|--------------------------------------|------------|---------------|------------|----------------------------|---|
| | | | | | Male | Female | | | | |
| 1. | Dogs | 3361 | 1100 | 44 | 1320 | 1541 | 599 | 2280 | | |
| 2. | Puppies | 1157 | 232 | 316 | | | | 13 | | |
| 3. | Cats | 116 | 8 | 3 | 21 | 34 | | | | |
| 4. | Kittens | 323 | 3 | 96 | | | | 1 | | |
| 5. | Goats | 3 | 235 | | | | | 95 | | |
| 6. | Bullocks | 5 | | | | | | 772 | | |
| 7. | Cows | 23 | 3 | | | | | 2655 | | |
| 8. | Buffalo | 39 | 8 | 74 | | | | 25 | | 423 |
| 9. | Horses | 12 | | | | | | 27 | | 2421 |
| 10. | Ponies | 5 | | | | | | 197 | | 7 |
| 11. | Mules | 1 | | | | | | | | |
| 12. | Poultry | 3 | 15 | 2 | | | | | | |
| 13. | Donkey | 5 | | | | | | | | |
| 14. | Rabbit | 21 | 13 | 15 | 1 | 0 | 1 | | | |
| 15. | Kingfisher | 1 | | | | | | | 1 | |
| 16. | Birds | 96 | 4 | 2 | | | | | 59 | |
| 17. | Squirrel Baby | 1 | | | | | | | 1 | |
| 18. | Monkeys | 63 | | | 53 | 0 | | | 5 | |
| 19. | Tortoise | 5 | 1 | | | | | | 1 | |
| 20. | Monitor Lizard | 1 | | | | | | | 58 | |
| 21. | Snake | 58 | | | | | | | 2 | |
| 22. | Ducks | 2 | | | | | | | 1 | |
| 23. | Owl | 2 | | | | | | | 2 | |
| 24. | Maina | 2 | | | | | | | 4 | |
| 25. | Swans | 4 | | | | | | | 1 | |
| 26. | Bat | 1 | | | | | | | | |
| | Total | 5310 | 1622 | 552 | 2970 | 599 | 13,188 | 198 | 4212 | |

Total No. Of Animals helped : 28,651



CALENDAR FOR THE YEAR

April 2005

In an effort to reduce highway road accidents, 100 pairs of reflector plates were distributed for bullock carts around Hyderabad and to the villagers en route to Kurnool. Though successful, the effort needs to be repeated annually for lasting results as the life of the reflectors is limited. Other material to substitute the reflectors like reflective paint is to be explored.

EARTH DAY was observed

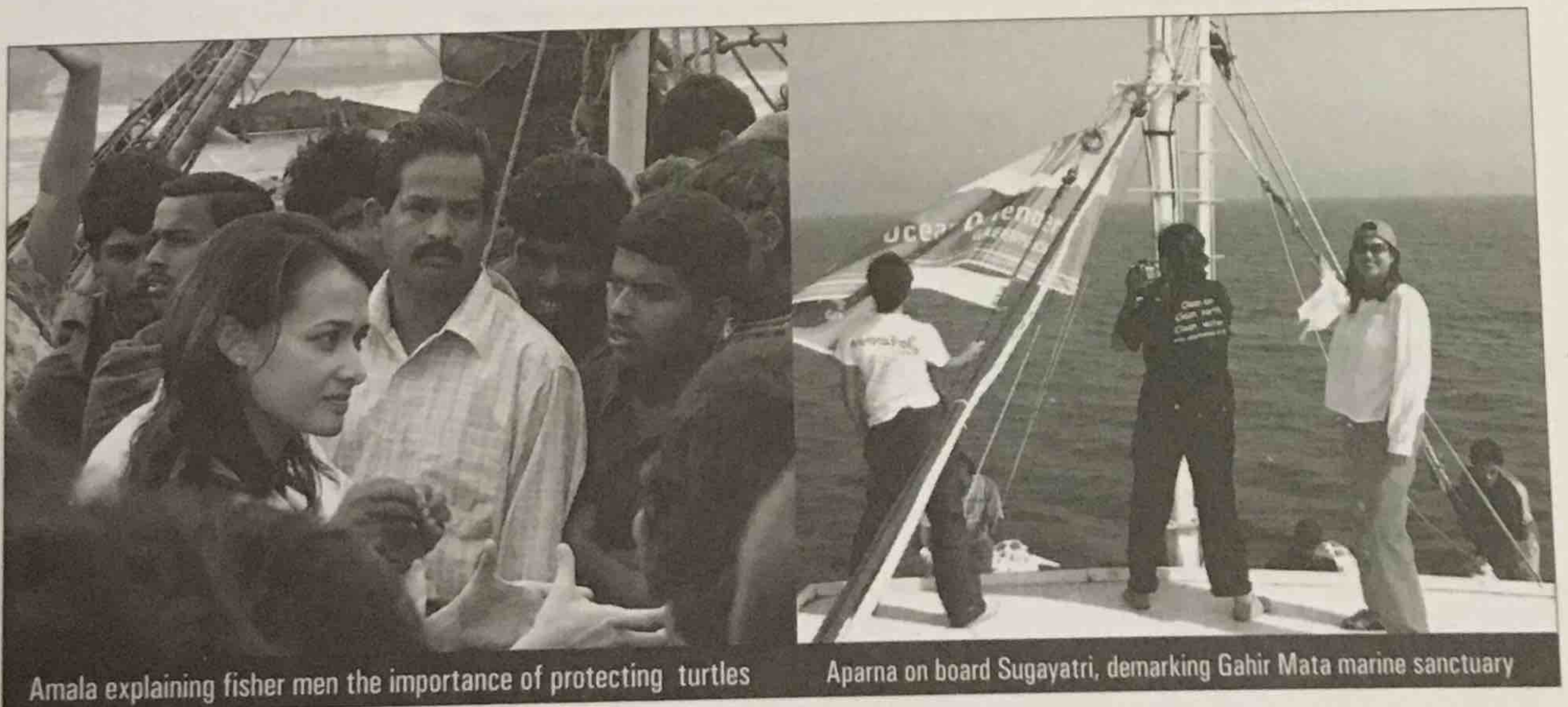
Blue Cross joins People for Animals in a renewed effort to prevent chickens being carried upside down during transportation.

Blue Cross signs up under Animal Aid India, an umbrella that represents animal welfare at the Confederation of Non Governmental Organisations-India (I-CONGO), a movement that is aimed to bring credibility to social giving. The efforts are pioneered by Jerry Almeida, Dr.Chinny Krishna, Arjun Sajnani, Gen.Chatterji, Amala, Nigel Otter, Nemichan Singhvi and others.

May 2005

An Adoptathon was conducted at the shelter. Blue Cross initiated the production of Vermicompost and Panchakavya, a bio-fertilizer, as a permanent fund raising effort to support the cattle at the shelter. The process was setup under the guidance of by Dr. Sudha Reddy of K.N. Bioscience, committed to promoting organic farming in A.P. State.

Material for Urban Stray Monkey control was prepared and presented at a meeting conducted at KBR Park by the Wildlife department for co-ordination and implementation with the Municipal Corporation of Hyderabad.



Amala explaining fisher men the importance of protecting turtles

Aparna on board Sugayatri, demarking Gahir Mata marine sanctuary



June 2005

Inspection of a local circus with dogs performing at necklace road was conducted.

A storm wrecked havoc in certain parts of our Shelter; the Kitchen roof, tank, part of ABC shelter and the buffalo shed were destroyed. Repair work (of good quality), amounted to Rs. 1,50,000. Mrs. Roshan Kanga donated Rs. 25,000 on behalf of Mr. Plumber for the reconstruction expenses.

July 2005

A premiere show of the Telugu film "SUPER" acted and produced by Nagarjuna, was organised at Prasad's Multiplex as fund raiser. The show was a grand success.

ZOONOSIS DAY was celebrated.

The Annual Report was published and circulated to members. Time & Space Advertising did a wonderful job of putting it together and Pragati Art printers graciously printed the report free of cost.

August 2005

The Annual General Body Meeting was held on 14th August 2005 and 26 members attended the event. The minutes of the meeting were recorded and circulated to members present. Matters covered were official in nature pertaining to the ratification of financial accounts, annual report, activity report etc. New Committee members were inducted and the Office Bearers were requested to continue for one more year. It was decided that all members would be requested to tell one person everyday in their capacity about Blue Cross and animal welfare. Pamphlets and leaflets were printed for this purpose. A wider understanding and support would be possible with this effort. The "Big heart" awards were also distributed to people whom had gone out of their way to rescue or adopt suffering animals from the street.

September 2005

The new Committee was constituted and took over responsibilities. They put in place several new management systems and S.O.P's for all projects were revised.

October 2005

World Animal Day was celebrated by sending a team to Visakhapatnam to help with laborers cyclone damage caused to Visakha SPCA shelter. With more than 700 animals and unable to cope by themselves, Blue Cross sent Sr. Paravet Prem Kumar, Supervisor and 4 to assist them for 7 days. Heavy work and rehabilitation work was conducted. The efforts were timely and much appreciated. Some advice regarding waste management was imparted.

The season of Diwali called for articles on how to prevent animal trauma which were sent to local newspapers.



November 2005

Our Newsletter was printed and circulated. Hereafter the newsletter would be posted on the website and an email format would be mailed to members. The move was an environmental measure to avoid paper and postage.

Nov 25th was observed as Animal Rights Days, celebrated along with the Sadhu Vaswani Mission. A Press meet and signature campaign was conducted for people to observe a vegetarian diet on this day. The highlight was the opportunity to discuss the joys of being vegetarian and the numerous health benefits.

December 2005

The anniversary of the Bhopal Gas Tragedy (1984) was observed by members. Two T.V. spots for Stray Animal Birth Control Programme awareness were filmed in Telugu and given to the Director of Municipal Administration for distribution to cable TV networks. Gemini T.V., Mr. Kiran, Director Vara, Cameraman Mir, the anchors and crew, did their best without taking a rupee for their efforts. We are indebted to them for their kindness.

An appreciation lunch was hosted for volunteers by the shelter directors.

January 2006

A group of visiting Vets from Cornell University, U.S.A. were shown Blue Cross shelter and addressed on animal welfare by Amala. A student from Norway conducting research on animal shelters stayed at the shelter for 2 weeks.

Turtle Conservation : Amala and Aparna represented Blue Cross as volunteers with Green Peace in the Turtle witness camp at Paradweep, Orissa. Blue Cross donated towards the historic marking of the Gahir Mata Marine Sanctuary, where the Olive Ridley turtle comes every 2 years for the Arribada or mass nesting. (Read pg. 18 for details)

The Animal Welfare Fortnight was celebrated with intensive camps for animals in surrounding areas that need periodic help. 8500 animals were helped.

February 2006

Inspired by the environmental efforts of Noble Laureate, Wangari Mathai, and Right Livelihood Awardee Vandana Shiva, Blue Cross plans a project "Revive Nature" to launch a tree planting campaign during the monsoon. Dr.Sudha Reddy is part of the effort.

The Dr.Dog programme is launched and the search for applicants begins through interactions with various groups. Dr.Dog is a support programme for special children, and promotes respect for the canine species. Contact us for details.

March 2006

A premiere show fund raiser was organized for the film Shri Ramadasu starring Nagarjuna who made an appearance at the end of the shows to the delight of audiences. Mr. Murali Krishna,



Kiran and their committed volunteer friends did an excellent job of selling tickets for 4 theaters. Money was raised for both People for Animals, Hyderabad as well as Blue Cross.

Mrs. Bernadette, a visiting nurse by profession with a special love for animals visited the Blue Cross. She agreed on our request to conduct a training programme for Veterinary nursing at the shelter. She shared her views appreciating Blue Cross shelter, about what could be done and what she had noticed during her visits to various animal shelters.

4 employees attended the Paravet exams for being promoted from animal handlers to Veterinary Assistants. The course covers basic first aid, handling rescues and emergency care, animal welfare project theory, basic shelter procedures and hygiene.

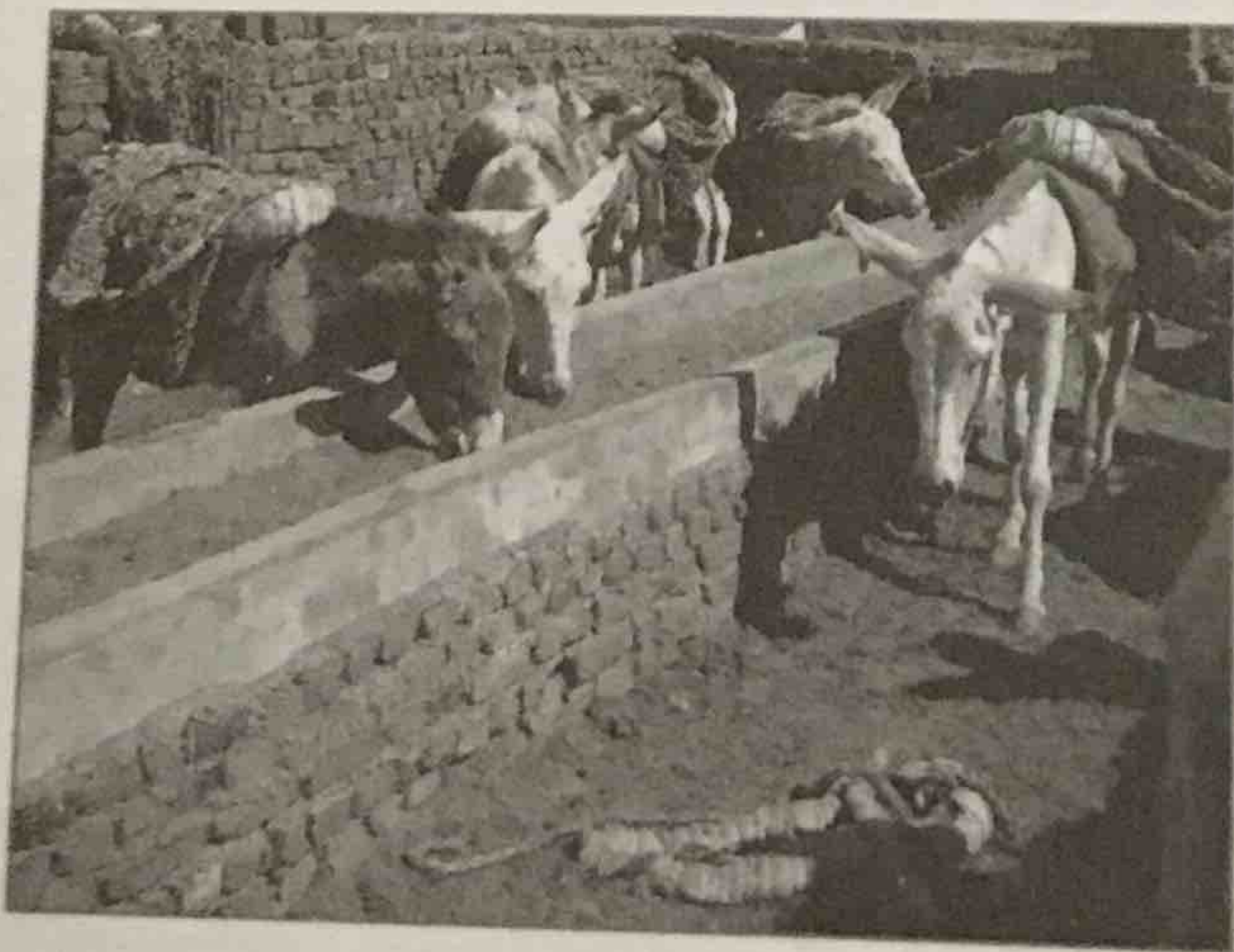
Mr. Srinivas Kulkarni, the oldest employee of the Blue Cross, was given a farewell. Few mementos and words of appreciation were presented by the committee. He spoke a few words remembering the years of his service. The committee wished him a successful and bright future.



Enthusiastic students of St. Patrick's School who attended the animal welfare slide show



Monkeys recovering from ABC



Working Donkeys and Community animals receive special help



ANIMAL WELFARE ACTIVITY REPORT (April 2005 – March 2006)

AMBULANCE AND RESCUE SERVICE

5310 Animals and birds were rescued by our ambulance and rescue service this year. To improve the efficiency, of the rescue service an additional new line (other than bsnl) was installed: (32989858) as animal helpline. Due to road widening efforts the BSNL lines had been repeatedly out of service. Efforts to publicize the new number through the media, publications, yellow pages and directories were made. Book marks were printed with the animal help lines and put on sale to the public and school children.

The Shelter directors initiated the Relay Rescue Centers to support the rescue service. Due to congestion in traffic and long distances, sometimes it would take hours to conduct a rescue. The relay service was set up in different areas to ensure timely help and first aid to the animals till the rescue vehicle arrived. Mrs. Roshan Kanga is taking care of one such relay centre in the Abids area. The other centre is at Sainikpuri, looked after by Col.Gowri Shankar. Mr.Philip Bhatt, Commando Kennels, is looking after Highway No. 7. Mrs.Indira Venkatachalam looks after Banjara Hills.

REPORT FROM THE BLUE CROSS ANIMAL SHELTER DIRECTORS : Meitim Connolly, Padmaja Vellupuri and Roshan Kanga.



Shelter Team

5310 Rescued animals were brought to our shelter this year. Of these 198 were injured wildlife, rehabilitated into the wild on recovery. Procedures for deticking, deworming, cattle parasite control etc were practiced regularly. Vigilance was kept for Distemper and Parvovirus, to prevent cross infection, an out break of which could be catastrophic. Dr.Lakshmi, Dr.Ramana continued to provide

timely, support for all difficult situations and emergencies where our Blue Cross Vets were not able to. Dr.Praveen Kumar, a senior Government Vet. visited and made valuable suggestions. He was happy with the way Blue Cross had grown from 2 cages in Shantinagar Govt.Hospital to the present.

Our surrogate mother programme for orphan pups and kittens worked very well. Special food and appreciation was given to all the participating surrogate mothers. The Standard Operating Procedures (SOP) and the concept of Animal Welfare were clearly redefined for all the new staff. At any given time the concept of Animal Welfare takes the foreground and procedures and matters related to the Management only follow thereafter. The only



drawback has been 4 or 5 Vets have come and gone, for various reasons. Jobs were defined for staff and volunteers. There continues to be a great need for dedicated volunteers, who were also redefined as below. The name of animal handler was changed to internationally accepted term : Animal Welfare Assistant, with basic qualifications. The term Paravet (which we have been using) is not used unless the person is also a farrier.

Animal Welfare Assistant : One who takes care of day to day care of the animals feeding, cleaning kennels, grooming, walking dogs, and administers treatment under supervision.

Volunteer Duties : Helpers, Enumerators or Surveyors for information that would assist Blue Cross organize and carry out extensive animal welfare programmes.

As such it has been a **sad year** for the animals with the huge changes, the road widening etc. The single lanes have increased to 6 lanes and traffic along with it. Dogs no longer are able to cross swiftly as before and there has been record of the highest number of deaths through accidents along Rd. 36 and Rd. 45 Jubilee hills in the past 5 months compared to the past 5 years. To state this we have printed bumper stickers. Please put it on your car or vehicle and request people to slow down and brake for animals!

The inspiration is always from people and children who come from great distances by their own or public transport, bringing sick or injured animals from the street, expecting nothing in return except help for the animals. It is people like this who help us reaffirm our commitment, grow and overcome our difficulties. The shelter looks pretty this year with the trees growing and the shrubs flowering. Please visit, see for yourself and adopt a pet!

VETERINARY CLINIC

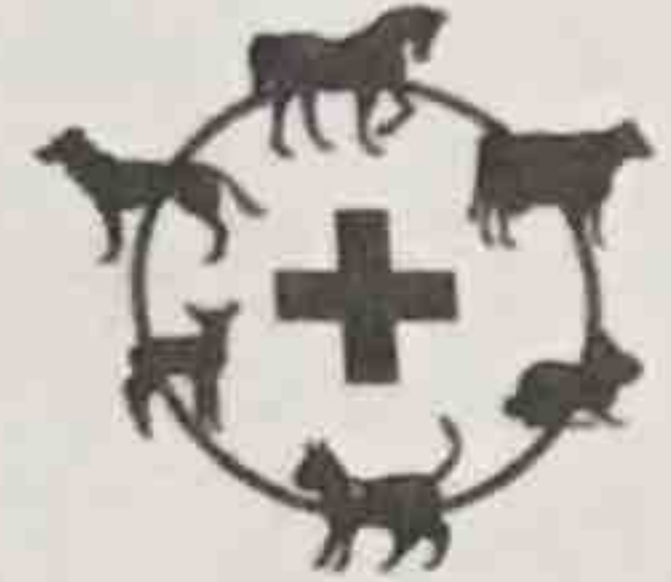
The Veterinary Clinic treated 1622 pet animals and 5310 rescue cases. Due to the rise in costs, rates for Neutering services for pets were revised. The new rates are: Dog (Male) Rs. 400 for the operation (only includes the medicine charges), Dog (Female) Rs. 800 for the operation (only includes the medicine charges) and Rs. 150 for the post-operative kit, irrespective of where the post-operative care is carried out. Pet dogs are sent home after surgery to recover at home. Continuous efforts are made to upgrade the Veterinary Clinic and improve hygiene standards. Sadly many cases of badly neglected pets are brought to our clinic and intensive counseling is done with the owners to take responsibility. (See report on Cruelty).

ANIMAL ADOPTIONS

The adoptions this year were slow and less in number with 552 animals being adopted into good homes. On the one hand the shelter Directors are meticulous in interviewing the prospective owners and on the other Hyderabad is getting to be less animal friendly with apartment blocks sadly refusing to allow pets. People continue to be fascinated with breed dogs and avoid adopting Indian dogs from the street. It takes much patriotism and maturity to overcome this. We however, continue to promote the Indian Dog as a lovely creature, loyal, friendly, easy to look after, hardy and resistant to disease, excellent watch dogs with perfect coats for the heat. Our star promoters are Nagarjuna, John Abraham who have adopted Indian dogs from the street, and feed dozens of them outside their homes.



MOBILE EQUINE WELFARE IN PARTNERSHIP WITH THE BROOKE

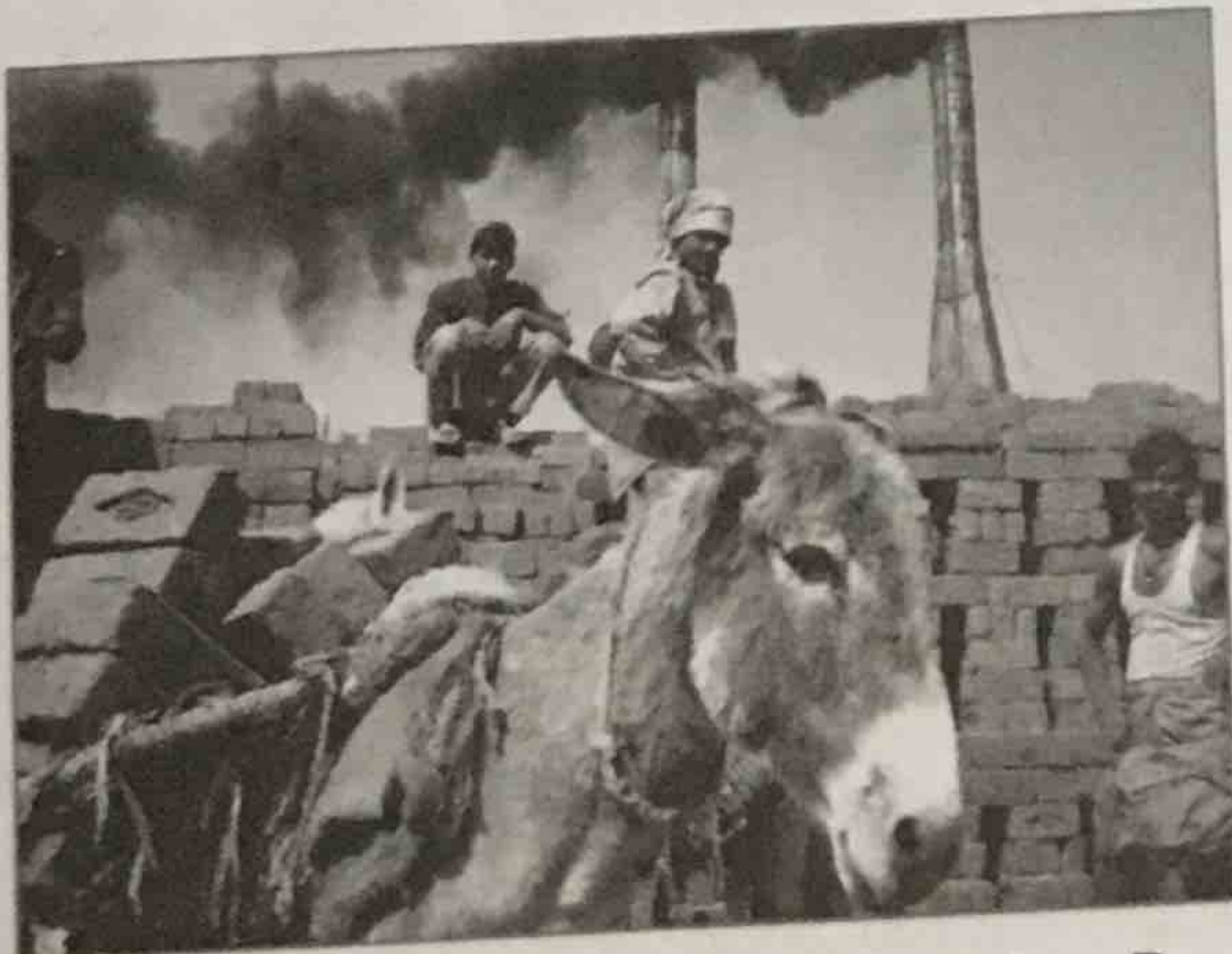


Our Equine welfare team members Dr. Yadav (Veterinary officer), Srinavas Kulkarni (Community Facilitator), Prem Kumar (Driver & Paravet) and Anjaiah (Paravet) attended training at Delhi and worked with renewed enthusiasm. Two members were added to the team: Mahmood (community veterinary worker at Yadagirigutta) and Ramulu (community veterinary worker at Kurnool). The team monitor, Amala, had been on field visits with them and found that the work was progressing well with a lot of positive changes shifting the responsibility of the animals to the owners and helping them understand this. For the first time in 5 years during the peak of brick season, she found that the donkeys did not have sores or wounds. All donkeys had been provided twisted grass reed protection along their spine, carpet rugs for their back before the harness was put. This gave them sufficient protection for their packs to prevent rubbing and causing sores. Some extra support for the donkeys off season was planned as the keepers are reduced to minimum and land has become too expensive for the owners to graze their animals.

2 Members of the Equine welfare team traveled to Puttaparthi, Anantpur district, in response to a report of severe donkey suffering and cruelty. They studied the situation, conducted a mini camp advised the local group Karuna, on follow up action. Surveys were collected from Ooty, Metrapalayam and Sabarimalai with help from Mr. Nigel Otter, to plan Intensive Equine Care Camps in the future.

Mr. Derek Allpass an animal lover from the UK with a special love for donkeys made a generous donation for the welfare of donkeys through shade shelters and water troughs. As the donkeys need protection from sun and rain, the money was earmarked for ongoing repairs and maintenance of the donkey shelters at the brick kilns, a much needed and beneficial effort.

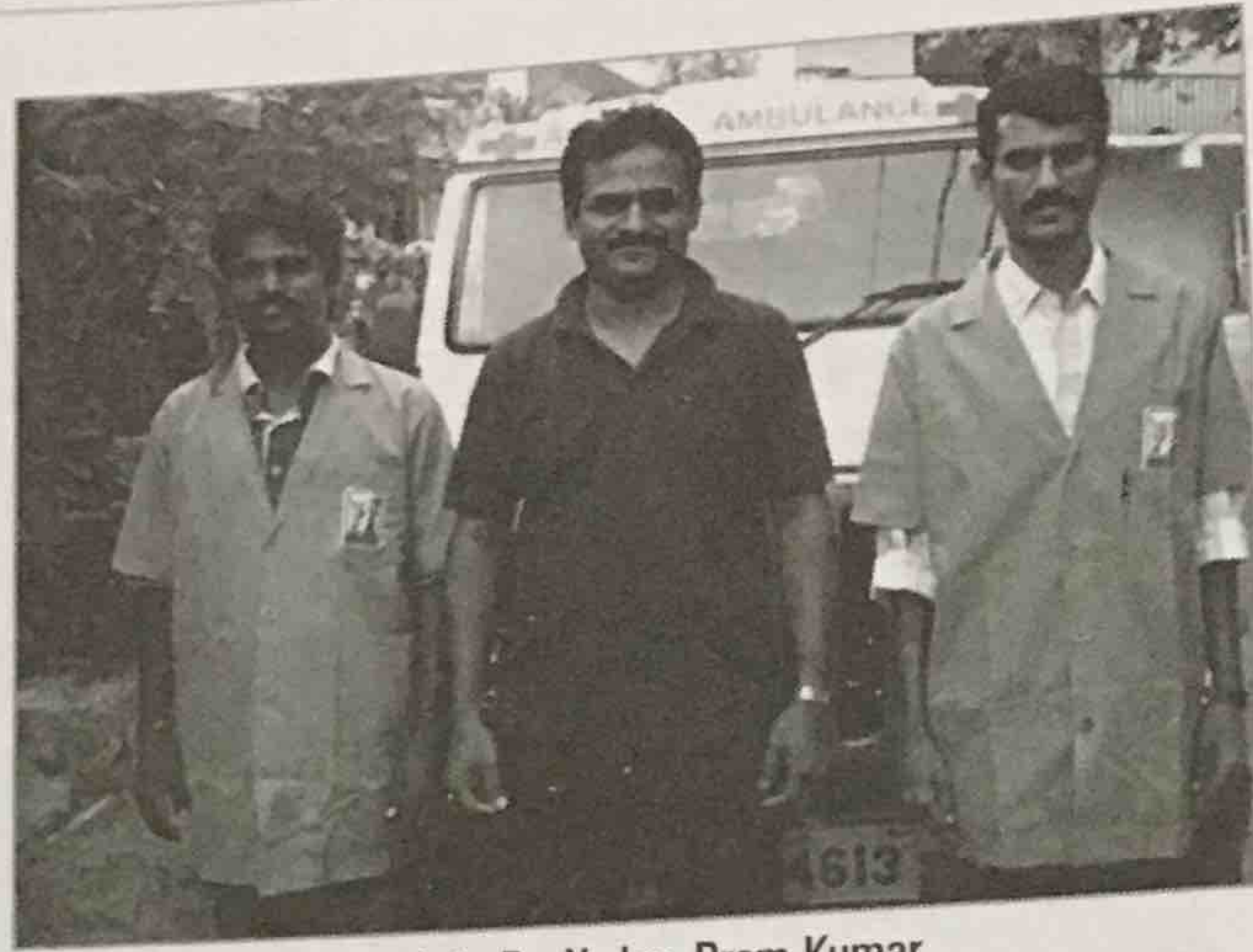
Mr. Murthy (C.E.O. Brooke Hospital for Animals, India) and Col. Pundir (A.F.O.) continued to give valuable guidance clearly defining the project priorities, procedures as well as direction. This year the Brooke have focused on supporting all units in India to decentralize and take on widespread work covering more number of animals through less interference and more **Community Facilitation**. It has been a very rewarding effort.



Working Donkeys get relief

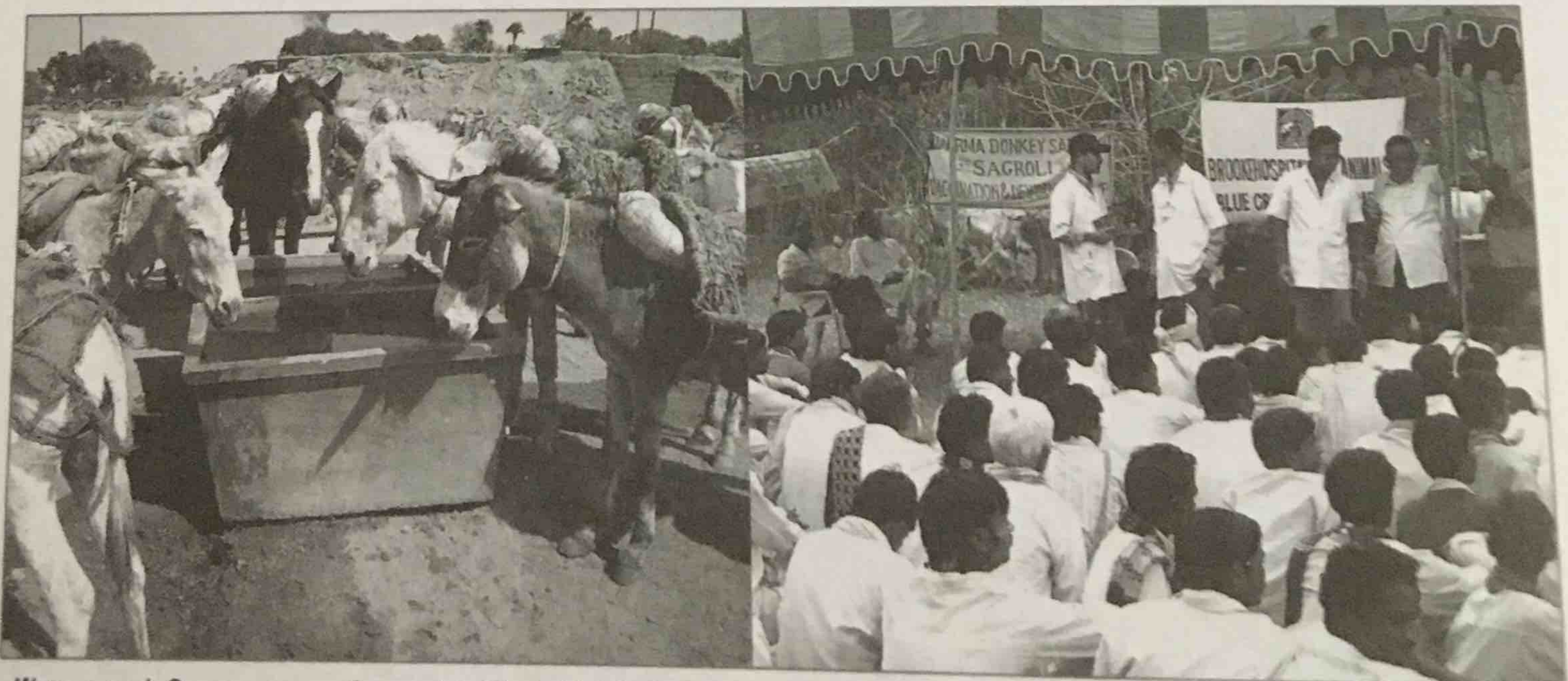


AREAS COVERED BY BLUE CROSS MOBILE EQUINE WELFARE TEAM



Anjaiah, Dr. Yadav, Prem Kumar.

- | | |
|-------------------------|--|
| 1. KURNOOL DISTRICT | : Koyalakunta, Nagalapuram, Veldhurthy, Kodmur, Pattikonda, Husainpuram, Panyam, Benganapalle, Borevelly |
| 2. ANANTPUR | : Gooty |
| 3. MAHABOONAGAR | : Gadwal, Alampur |
| 4. HYDERABAD CITY | : Ghas Mandi, Fruit Market, Chandrayangutta, Barkas Chudibazar, Karvan, Puranapool, Kishan Bagh, Begum Bazar |
| 5. RANGA REDDY DISTRICT | : Ravirala, Kongra, Sultanpally, Peddagolkonda, Gandipet |
| 6. NALGONDA | : Yadagiri Gutta, Aleru, Edulabad, Koyalagudum, Chottupal, Pamanapet |



Water trough & water connection provided for brick kiln donkeys

Community Facilitation



PREVENTION OF CRUELTY TO ANIMALS

This year saw a rise in pet abuse & overloaded cattle transportation. A legal panel was constituted to discuss ways and means to prevent cruelty to animals, have a better understanding on the Laws and how to apply them as well as what could be taken up with the Judiciary etc. Members were Mrs. Amala, Mr. Sandesh, Mrs. Vasanthi, Mr. Murali Krishna and Lawyers Mr. Durga Prasad & Mr. Nagaiah. The following were agenda discussions:

Proper procedure to be followed during Inspections for truck seizure, PCA violations, evidence to collect for court, FIRs and video coverage. Sample forms were drafted to be printed and properly filled for each case. The cases booked against unfit breeding kennels were followed up. Members were explained the Law and how to use it. The Law always considers the offender innocent unless proved guilty. Hence the best way to proceed is to gather video evidence. Members were advised to involve the press and media to ensure this.

WILDLIFE

As the common wildlife offenders were address less and poor-it was thought that regular awareness drives through the media and market places against such offenders needs to be planned.

80 Slides on the illegal nature of Animal Sacrifice were prepared and distributed to the theaters close to temples in areas where Animal Sacrifice is still prevalent, as requested by the Collector, Hyderabad.

Amala visited Chengicherla Slaughter House and conducted an inspection following reports on violation of rules. Copies of the report with photographs were sent to Ranga Reddy District Collector and the Animal Welfare Board of India. The matter is a complex one involving several issues due to which the 30 crore project of the Mechanized Slaughterhouse was under lock and key-unused. A widespread ignorance among butchers and commission agents needs to be dealt with. Neither of the offices responded to the reports.

Details Of 186 Cruelty And Neglect Cases (April 1st 2005 To March 31st 2006)

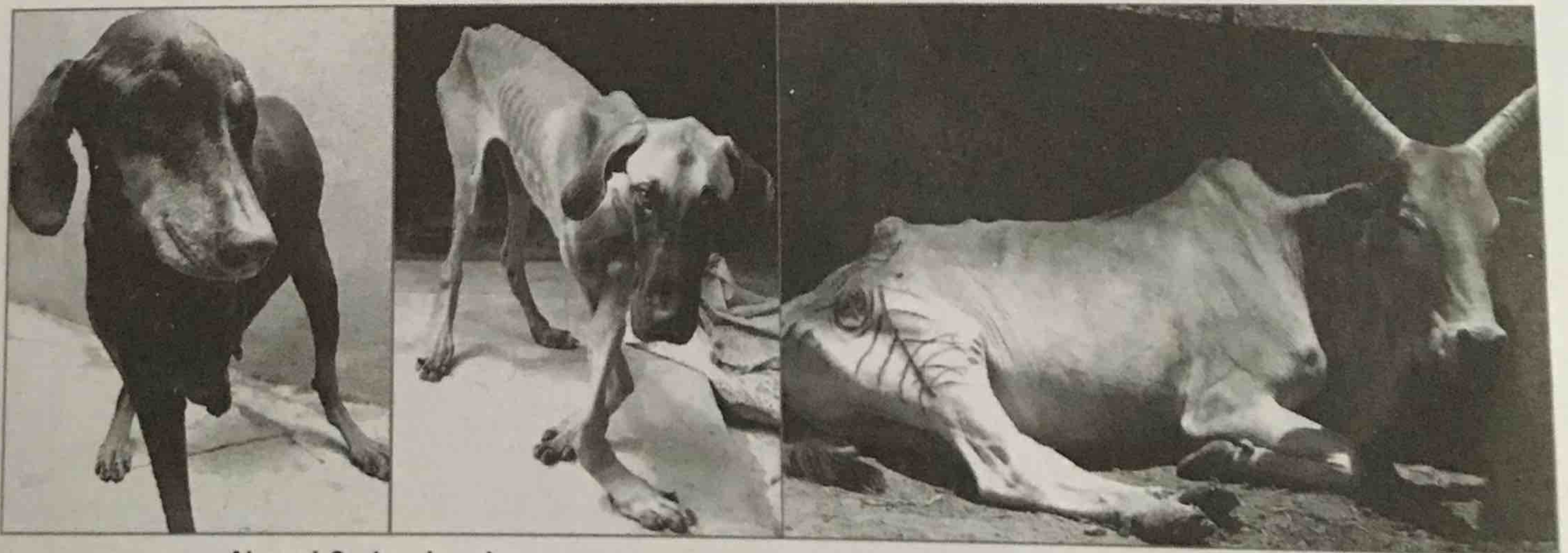
The following categories of cases were dealt with:

- A. 39 Cases of Severe Owner Neglect. The Owners were counseled, some given firm warnings and others advised not to keep any more pets.
- B. 28 Cases of Non vaccination of pets and illness due to this. Owners were counseled.
- C. 15 Cases of bad handling on part of the owners. Owners were given training in animal handling and advised firmly.
- d. 17 Cases of pet dogs with severe injuries, bites, due to their owners leaving them to



roam on the street. The owners were counseled and advised to confine their pets, have neutering done etc.

- e. 20 Pet dogs were rescued from the street abandoned by owners in terrible condition.
- f. 4 Cases of dogs poisoned and beaten to death. One Community dog was beaten to death at GSN Hospital, S.R. Nagar. The hospital refused to reveal the culprits. They were sent a letter about the incident, advising not to permit such practices among employees.
- g. **Cattle:** 4 Cows and calves abandoned on road with injuries were rescued and treated and 6 others confiscated from owners who had left them on the road side, suffering severe malnutrition. Owners were warned not to keep animals. 10 Buffaloes with multiple fractures, dehydration, neglect abandoned on road by owners were rescued and owners warned about their animals needs. 1 Pony with injuries and neglected by owner was rescued and owners were counseled. 2 Bullocks stolen for slaughter were handed over by Police. 14 Buffaloes were rescued an overloaded truck. Bharatiya Prani Mitra Sangh prosecuted the transporter.
- h. **Other individual cases of cruelty:** 1 Bird was rescued and brought to Blue Cross in a plastic bag by a man. It died due to suffocation. The man was counseled and given training in basic animal handling and care as he seemed genuine. 1 Dog was brought for treatment, poisoned by Cantonment Board. A case was recorded for a cat who's leg was cut off in a butchers shop. Once we were unable to gather evidence or witness the rescued cat was euthanized. 1 Case of animal sacrifice was reported near Ramoji Film City and referred to P.F.A. for investigation. 6 wild hare injured in dog hunting were rescued, but all died due to injuries. Case was taken up by Swami Bhagwan Das, Bharatiya Prani Mitra Sangh.



Abused & abandoned pets

Cruel branding practices

ANIMAL BIRTH CONTROL & ANTI RABIES FOR COMMUNITY DOGS

This year 1320 male dogs and 1541 female dogs were sterilized and vaccinated against Rabies. Dr. Yadav attended the Animal Birth Control Orientation & Surgery techniques Training Programme conducted by Blue Cross of India at Chennai to practice 100% aseptic surgeries.

In September 2005, the Animal Birth Control/Anti Rabies drive in co-ordination with the MCH dog pound, C.V.O. & Corporator for Ameerpet, Mr. Shyam Sunder, was initiated. A camp was held at Ameerpet – Dasaram Basti where media were informed about the project, its effectiveness and the steps to be taken. 1800 dogs were sterilized on war footing by March 2006 in an attempt to declare Ameerpet Rabies Free. However, as the area is enormous and the garbage dumps plenty, the efforts continue. 10,000 copies of pamphlets in Telugu were printed and distributed as an awareness drive on sundays in the area.

Following repeated reports of dog killings in the state, Blue Cross of Hyderabad approached the Director Municipal Administration, Dr. Vijay Kumar, who constituted the Committee for Supervision of Stray Animal Control for the State. Blue Cross was a special invitee on the Committee. Some discussions were held on a Statewide ABC drive, but not much progress has been seen since. On request the Blue Cross prepared T. V. Spots on the benefits of the programme and handed over to the Government to distribute to cable T. V. Networks.

Standard Operating Procedures : The committee felt for the need of more stringent procedures during ABC. As regards the ABC procedure, the 7-in-1 vaccine shall be now given to the puppies before the operations.

Anti Rabies Drive : 21 cases of confirmed Rabies in dogs were collected from the street, of these 9 were non-vaccinated pet dogs. A cow and a goat were rescued with Rabies. All animals were kept under observation and died within 10 days. The people of the locality were informed and advised safety measures. Every month a copy of all ABC/AR programme reports are sent to the Institute of Preventive Medicine in an effort to co-ordinate information on Rabies. In all 3454 dogs were given anti rabies vaccinations by the Blue Cross for the city anti rabies drive.



Corporator Shyam Sunder, Amala & members of the press at launch of ABC programme at Ameerpet



Community dog recovers after ABC



OTHER ACTIVITIES

OUT REACH TREATMENT OF ANIMALS

As shelters can be cause for spread and cross infection of disease this year we adopted an out reach programme to cover treatment of initial stage scabies and mange. 2280 dogs were treated on the street for scabies and mange with excellent results.

HUMANE EDUCATION AND PRESENTATIONS

Blue Cross visited 9 schools with the animal welfare slide show. Those visited were Gita Convent School, St. Francis School, St. Andrews School, Little Flower School, Sri Aurobindo School, ICFAI Republic School, St. Martins High school, Vasavi and Kalpa School.

We also visited the Corporate office of Google, the Veterinary Association of Andhra Pradesh annual meeting at Vishakhapatnam, Blue Cross of Nagari, Karuna International Annual meeting and College of Physiotherapy, Durgabai Deshmukh Hospital, Hyderabad, with presentations on animal welfare.

SHELTER CONSTRUCTION

In view of the extensive damage in the shelter during storms, and the increasing needs to house rescued cattle Architect Mr. Shankar Narayan re designed the entire cattle shed area to house more cattle, provide an unloading ramp and to deal with the large quantities of dung, water logging etc. The cat shelter construction was also taken up and the compound wall was completed. Besides this continuous repairs and maintenance was under taken due to the heavy wear and tear from animals in the shelter, and growing needs.

COMMUNICATIONS

Our Website www.bluecrosshyd.org continues to be updated and maintained by Sierra Atlantic and Mr. Kailash Thakur. A Discussion Forum was started on the BCH web-site. This interactive forum acts as a platform where the general public can put forward their views and post their questions. Unfortunately it had to be hurriedly removed due to repeated postings of adult web site advertisements. We regret if any viewer was offended by this oversight. The forum has been discontinued since. Any enquiries can be emailed to the Blue Cross email ID: bluecrosshyd@gmail.com or to the founder : a_akkineni@yahoo.com

An animal welfare guide was made for more information to go out to animal lovers for local action. Our Newsletter was discontinued and made into an email newsletter. Please read it or down load it from our website in future. The annual report however continues to be printed and circulated once every year.



NATIONAL ANIMAL WELFARE FORTNIGHT REPORT (Jan 15th to 31th 2006)

| S.No. | Date | Name of Area Camp | No.of. Animals | Type of Animal |
|--------------|------------|--|---------------------------------|--|
| 1. | 15-01-2006 | Imbiliban Goshala | 1200 | Cattle |
| 2. | 16-01-2006 | Ghasmandi | 33 12 | Cattle Pones |
| 3. | 17-01-2006 | Bhagyanagar Goshala | 450 | Cattle |
| 4. | 18-01-2006 | Bonthapally & Gandipet Goshala | 37 403 | Cattle Cattle |
| 5. | 19-01-2006 | Borabanda ARV Camp | 48 | Dogs |
| 6. | 20-01-2006 | Yousufguda ARV Camp | 62 | Dogs |
| 7. | 21-01-2006 | District Animal Welfare Talk | Rest Day | |
| 8. | 22-01-2006 | Malakapur Cattle Camp | 500 | Cattle |
| 9. | 23-01-2006 | Anniversary of Blue cross of Hyderabad, Feeding Community dogs Karnool Camp | 40 185 4 | Dogs Pones Cattle |
| 10. | 24-01-2006 | Wild Awareness Programme of School by Friends of Snakes Society (West Marredpally School Govt.) | Snake Demo | Snakes |
| 11. | 25-01-2006 | Kesara Goshala Cattle camp | 350 | Cattle |
| 12. | 26-01-2006 | Goat Camp in Kavuri Hills | 60 | Goats |
| 13. | 27-01-2006 | Nil | | |
| 14. | 28-01-2006 | Abids ARV Camp | 25 | Dogs |
| 15. | 29-01-2006 | Donkey Camp at Sagroli & Muked Camp at Nanded Seethaphalmandi ARV camp | 3263 1001 1 555 165 | Donkeys Donkeys Horse Donkeys Dogs |
| 16. | 30-01-2006 | Gun Rock Enclave (Rakesh Bharath) | 55 | Dogs |
| 17. | 31-01-2006 | Feeding at Brick Klins | 50 1 | Donkeys Horse |
| TOTAL | | | 8500 | |

The Olive Ridley's last hope

A report by Amala Akkineni

To launch the animal welfare fortnight on the 16th of January, Aparna and I from the Blue Cross made a memorable visit to coastal Orissa, the last and most important breeding place of the Olive Ridley turtle. The turtles had arrived to breed and the Arribadas (Mass nesting) were to follow where the females go ashore to lay their eggs en masse. Only one in every thousand hatchlings survive to adulthood, making the adult turtle critical for the sustenance of the species. Turtles may live from 80 to 100 years in age carrying the wisdom of the ocean in their patterns. Wisdom that is priceless for humans to understand for our own survival and that of Earth. Green Peace campaigners and volunteers were to camp there for four months till the last of the hatchlings leave for the sea and observe difficulties that arise for the survival of the turtles during this time.

The Gahirmata Marine Sanctuary is one of the largest turtle rookeries in the world. Gahirmata falls under the precincts of the Bhitarkanika National Park and is a distinctly protected site. However in the open ocean there is no boundary between sanctuary and sea and fishing trawlers have a field day fishing in the very core areas of the sanctuary. Hundreds of turtles get caught in the trawler nets and die due to suffocation. The carcasses of the turtles are then discarded in the sea.

Aboard the Sugayatri, we interacted with fisher folk and spread awareness about the importance of the existence of the sanctuary and warranted reasons to follow fishing restrictions. Using the turtle as a symbol of the ocean we explained that by protecting the turtle they were in reality protecting the oceans and all the life in it for themselves and their future generations. It was a long and reassuring discussion and the fishermen, though initially skeptical, developed interest to be part of the protection efforts. However only wide spread education and Government support to this community can sustain their commitment.

In the milieu of such bleak news there is good news from Costa Rica: Though the Olive Ridley breeding grounds have been destroyed here from off shore drilling and port activity, the country has dismantled their military forces and submitted to U.N. protection. The entire military budget has been shifted to conserving their rain forests and in return they have wiped clean Costa Rica's International and National debt! If you would like to volunteer and give a hand to save the planet, please sign up on their website Greenpeace.org. On our part we hope to help the turtles through stray animal birth control efforts in Orissa next year. Packs of dogs were noted to cause extensive damage to the nests along the beaches. A stray Animal Birth Control programme will be beneficial.

Much appreciation and credit goes to Greenpeace campaigners who stuck out for four grueling months to ensure everything about the dangers the turtles faced visavis the callous destruction was documented and shared with the world.



WELCOME TO OUR NEW MEMBERS

LIFE MEMBER'S LIST

Bishwak
Sen
Mythily Chari
Mrs. Raman
Priya
Mishra
Hodlur Shilpa
M.B. Arjun Reddy
V.C.R. Muthu Kumar
S. Prasanneshwar Rao
S. Sarojini
Swapana Sharma
Aswini Shantha Kumari
S.S. Prabhavathi
P.V. Gawatham
D. Susmitha
Ramani K.
Sampath D.
S. Roja Ramani
Vijaya Bargava
M.I. Bhuvaneshwar
Vikramchandra K.
Chiuyean Hsieh
Mala Raj
Mrs. Samanthaka Mani
Gagana Preeth Kaur
T. Vijayendra
Deepthi Musunipally
Bidhaan Chandra Singh

FAMILY MEMBER'S LIST

Siddharth & Arti Narayan
N. Prasad & Asha

CORPORATE MEMBER'S LIST

M. Malathi

ANNUAL MEMBERSHIP LIST

Syed Habeeb Ullah
Syed Haji
Ravi Chandra
Harini Balachander
S. Prasanna
Ms. Shuchi Singh
K. Harina
Bobby
M.V. Chaithanya
Sri Kanth G.
Kushal Kedia
Sohna R.
Mrinalini Chakravarthi
Mallika A.
V. Ram Babu

CHILD MEMBERSHIP LIST

T. Maanas
Birhen Lamba
Suhas Pampana
G.V.D.B. Bharadwaja
Madhurima

YOU CAN SUPPORT BLUE CROSS ACTIVITIES



Gift Hampers

Gift Hampers for birthdays, festivals and other occasions have been made to promote Ahimsa (a non violent) way of life as well as help Blue Cross. Mrs. Heera Rupani can be reached at 9246520754 for placing orders before next festival or special occasion. Contains cosmetics or sweets.

Price at Rs. 500

| CATEGORY | NAME | PRICE RS. |
|--------------------------------|--|----------------------|
| Organic Fertilizer | Panchakavya Vermicompost | 50/- ltr. 5/- kg |
| Gifts | Cosmetic Hamper Festival Hamper | 500/- 500/- |
| Utility | Shopping Bags T-Shirts | 100/- 250/- |
| Blue Cross Trade Mark Messages | Stickers Book Marks Animal Welfare Guide | 10/- 10/- 25/- |

MEMBERSHIP DETAILS

| | |
|-----------|------------|
| Child | Rs. 200 |
| Life | Rs. 1,000 |
| Family | Rs. 5,000 |
| Corporate | Rs. 10,000 |
| Annual | Rs. 200 |

CAMPAIGNS TO PARTICIPATE

- Prevent Cruelty to Animals
- Tree planting – Revive Nature Locally
- Is your pet Dr. Dog
- Community Animal Welfare



AUDITORS REPORT

A.M.Reddy & Co.
Chartered Accountants

To the Members,
Blue Cross of Hyderabad

Audit report under section 12(b) of the Income Tax Act, 1961 in the case of charitable or religious trust or institutions

We have examined the balance sheet of M/s. Blue Cross of Hyderabad (Society) as at 31st March, 2006 and income and expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have examined all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit. In our opinion, proper books of account have been kept by the head office and the branches of the above-named trust/institution visited by us so far as appears from our examination of the books and proper returns adequate for the purposes of audit have been received from branches not visited by us subject to the comments given below:

In our opinion and to the best of our information and according to information given to us, the said accounts give a true and fair view;

- i) in the case of balance sheet, of the state of affairs of the Society as at 31st march, 2006 and
- ii) in the case of income and expenditure account of the surplus for the year ending on that date.

The prescribed particulars are annexed hereto.

for **A.M.REDDY & CO.,**
CHARTERED ACCOUNTANTS

(CA. RAMANA REDDY A.V.)
PARTNER

Place: Hyderabad
Date: 17.06.2006

(The complete audited accounts and balance sheet is available at the office)



FINANCIAL HIGHLIGHTS 2005 – 2006

| | (Rs. In Thousands) | |
|---|--------------------|-------------------|
| | Amount | Amount |
| INCOME : | | |
| 1 Membership subscription | 5 | |
| 2 Donations | 2,880 | |
| 3 Interest & Other Income | 80 | |
| 4 Grant from AWBI for ABC/AR Programme | 43 | |
| 5 Reimbursement receivable/Advance for expenses | 43 | |
| 6 Grant from Brooke Hospital for Animals, UK for Mobile Equine Welfare Project | 1,461 | |
| 7 Events/Fund raising | <u>459</u> | |
| | | 4,970 |
| EXPENDITURE : | | |
| 1 ABC/AR Programme | 1,031 | |
| 2 Provision of Shelter House for looking after Animals/Rescue Establishment | 689 | |
| 3 Establishment/Administration | 365 | |
| 4 Animal Welfare Fortnight Expenses | 86 | |
| 5 Wild Life Rescue/Rehabilitation/conservation/ Prevention of Cruelty/Humane Education/Inspection Expenses | 31 | |
| 6 Gowshala & Cattle Protection | 365 | |
| 7 Brooke Hospital for Animals, UK - Mobile Equine project | 1,461 | |
| 8 Event/Fund raising | 194 | |
| 9 Depreciation | <u>509</u> | |
| | | 4,731 |
| Income Over Expenditure | | 238 |
| Add: Depreciation | | 509 |
| Net Cash Accrued | | <u><u>748</u></u> |

FUNDS FLOW STATEMENT FINANCIAL YEAR 2005 – 2006



| | | Amount | Amount |
|------------------|---|------------|--------|
| SOURCES : | | | |
| 1 | Life, Family & Corporate Memberships | 41 | |
| 2 | Decrease in advances/Receivables/medicine stock etc., | 188 | |
| 3 | Decrease in Fixed Deposits | | |
| 4 | Increase in Utilised Grants | 241 | |
| 5 | AWBI grant for construction work | 137 | |
| 6 | Excess of Income over Expenditure before depreciation | <u>748</u> | |
| | | | 1,355 |

APPLICATIONS :

| | | | |
|---|------------------------------------|------------|---------------------|
| 1 | Increase in other fixed assets | 310 | |
| 2 | Increase in Fixed Deposits | <u>499</u> | |
| | | | 809 |
| 4 | CASH & BANK BALANCES | | 546 |
| | Add : Opening Cash & Bank Balances | | 548 |
| | CLOSING CASH & BANK BALANCES | | <u><u>1,094</u></u> |



A SPECIAL THANKS TO OUR DONORS AND SPONSORS

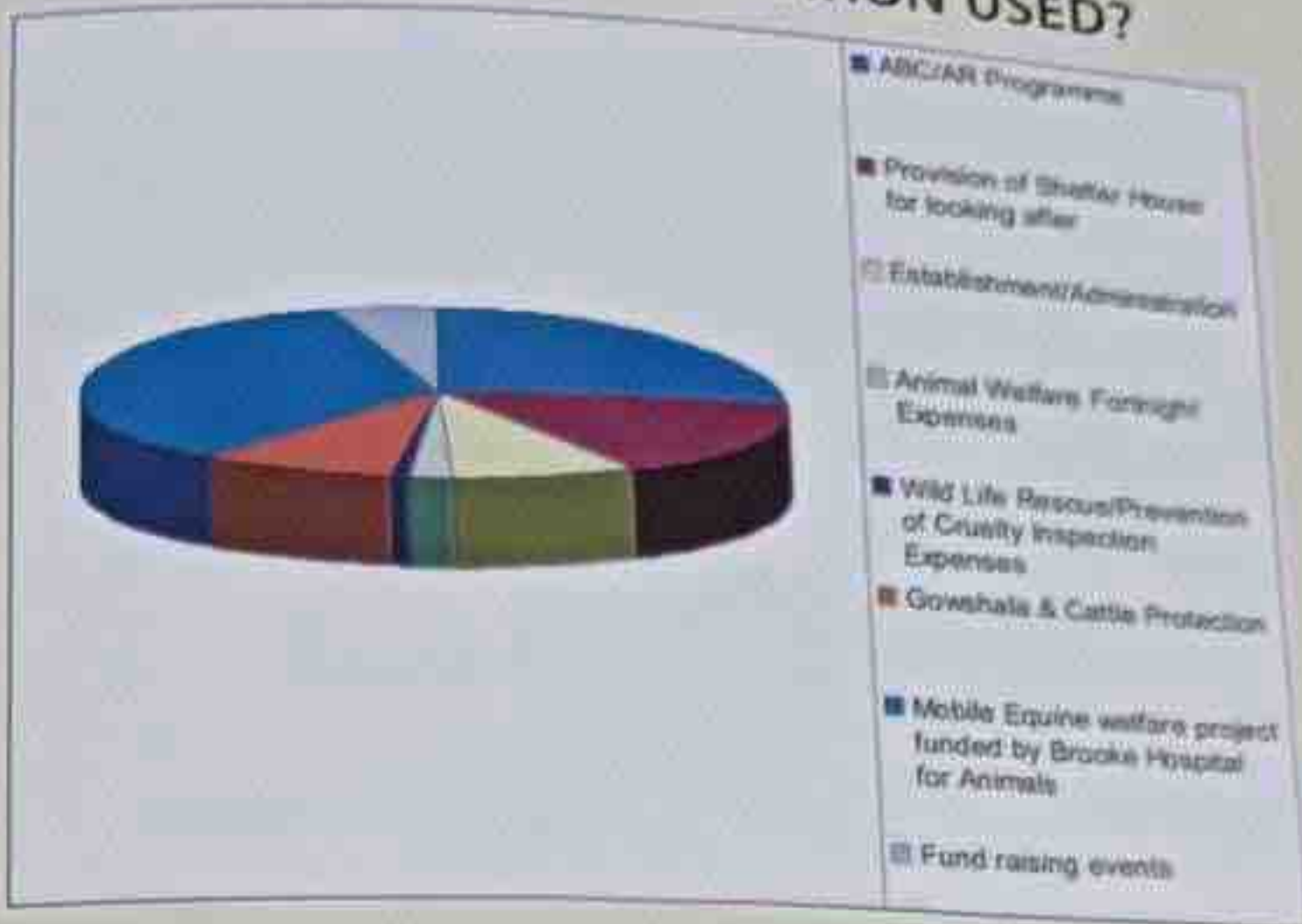
The Brooke Hospital for Animals, Nimmagadda Foundation, Animal Welfare Board of India,
Time & Space Advertising Services Pvt. Ltd., Pragati Art Printers, K. S. K. Energy Ventures,
Mr. Ramana Reddy (CA), Sierra Atlantic, Walden, Channel6, WOW Hyderabad.

| | | |
|---------------------------------------|--|---|
| Chamundeswar Nath | Kaushik Sundaram | Sushimitha |
| Vector Projection System | M.A.Raool | Anusha Shanker |
| Flamber | Manjula Rao | N.Sudhakar |
| Miss Ruttu C.Lady | Manjula Vittal Rao | Micro Soft India (R&D) Pvt. Ltd. |
| Vasudha Pharma Chemical Ltd. | Mrs. Chuiyeen Hsieh | Raja Babu |
| S.Guru Shanker | Mrs.Mala Raj | Sanjay Baxu |
| G.Sharadha Sri Gollapudi | N.Venkata Vara Prasad | Murali Krishna |
| K.N.Consulting Group Pvt.Ltd. | PS.Venkata Chalam | Chalasan Ramesh |
| Prashanthi | Priya Gajanan | Sankeeta Koka |
| Subhadra | Seizar Meitim Connolly | Anuradha Sridhar |
| Visaka Industries Ltd. | Sujatha Parky | V.K.Sabari |
| Amala Akkineni | V.V.N.Rao | I.Sirisha |
| Andrew School | Vijaya Kumar | Chaitanya Vidya Iaya School |
| Nisha Rathor | Charities Aid foundation | A.G.Sowmya Reddy |
| Nutan Medical Hall | Touch | A.G.Madhu |
| Rajani | T. Pavani | Vijaya Laxmi |
| Aprajit Roy | Indira Venkatachalam | C.C.Modi Charitable Trust |
| Choudhuri | Dr. Ramana Rao | Sushimitha Rani |
| N.Subba Reddy (Vijay) | Heera Roopani | C.V.Ramana |
| Jas Raj | Jaju Saree Exttension | Ms. Kavitha Bahirvani |
| Jayashree | Nisha Rathor | The International School Toddler Groups |
| Ganeshan | Manisha Dasam | Santhosha Das |
| Megha & Sanjay Reddy | Krishna Veni | Mrs.Mamsha Batari |
| Ms. Aarti Narayana | Z.M.Morawala | Stephan Flothmann |
| P.Obul Reddy Public School | Y. Padmaja | Maina Sundare |
| Pattamallu | Jyothi Rao | Jas Raj Sree Mal |
| Col. Gowri Shanker | K.Purna Chandhra Mouli | B. Anuradha |
| Moinica Rajeev | Bombay Store R.K. & Com | Late Sree S. P. Sampathy |
| Nagapal | Aparna | Meitim Connolly, Brigitte Bluhum |
| P.Kiran | Royal Stag | Moghana Pradeepak |
| R.Shyamala | Segarna | Chaitanya Vidyalaya School Students |
| V.C.R.Muthu Kumar | S.Sivaji | L.Babu Rao |
| Walden Book Stall | S.Suresh | PS.Krishna kumar |
| CAF Chariti Payments (Rosemary Marsh) | Srujan Prasad | Standents of Pallavi Vidya Nikethan |
| Dr.Rama | Rajeev Naggal | Nacharam |
| Banarjee | Amita Talwar | M.Malathi |
| Dr. S. V. Rameshwar | Venkat Kalyan Oakride Internation School | Hemalatha Parsuram |
| Laxmi-Ventures India Ltd. | Aeesh Kumar | Mr.V.Raja Mouli |
| M.V.Prasad | B.Rami Reddy | Priyanka |
| Mag Raj Agarwal | J.V.D.K.Kumar Rao | Chi.Nagaiah Chritha (Advocate) |
| Prathik | Kavi Pradiyan | J.V.Durga Prasad Ayyagaru |
| Prisha | Vibha V.Kallianpan | S.Siva Prasad |
| Priya | Sierra Atlantic | Dr. Ramana Rao |
| R.K.Rao | Manjit kilal | Spaces Property Management Pvt. Ltd. |
| Raja laxmi | Divya Varudhini | Tirumala Music Centre (P) Ltd. |
| Roshan Kanga | Ashok Sundharam | Mrs.Jyothi Rao |
| E.Krishna Veni | Pradyot Anand | Tapen C. Mukkerjee |
| Frauke Quader | Usha Quarder | Pia Rydh |
| Mrs. K.S.Kusha | Arun Gour | Kirsten Schlamp |
| Alfred Dlima | Nirmala Devi | Nandini Hardkar |
| Amrutha Shree | Pooja | G.Indira Devi |
| C.S.Naidu | Udaya Bhasker | Lasya Vempavala |
| K.Radhika | Suresh | |

PIE CHART AND EXPENDITURE ALLOCATIONS



HOW WAS YOUR DONATION USED?



| NAME OF THE PROJECT | AMOUNT (Rs. In Thousands) |
|---|------------------------------|
| ABC/AR Programme | 1031 |
| Provision of Shelter House for looking after Animals | 689 |
| Establishment/Administration | 365 |
| Animal Welfare Fortnight Expenses | 86 |
| Wild Life Rescue/Prevention of Cruelty/Inspections | 31 |
| Gowshala & Cattle Protection | 365 |
| Mobile Equine welfare project funded by Brooke Hospital for Animals | 1461 |
| Fund raising events | 194 |

All donations are exempt under section 80G of the Income Tax Act.

**ADOPT A COMMUNITY DOG
AND SHE WILL TAKE CARE OF YOU!**



BLUE CROSS OF HYDERABAD

403/9, Road No. 35, Jubilee Hills, Hyderabad – 500 033.
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Email: bluecrosshyd@gmail.com www.bluecrosshyd.org