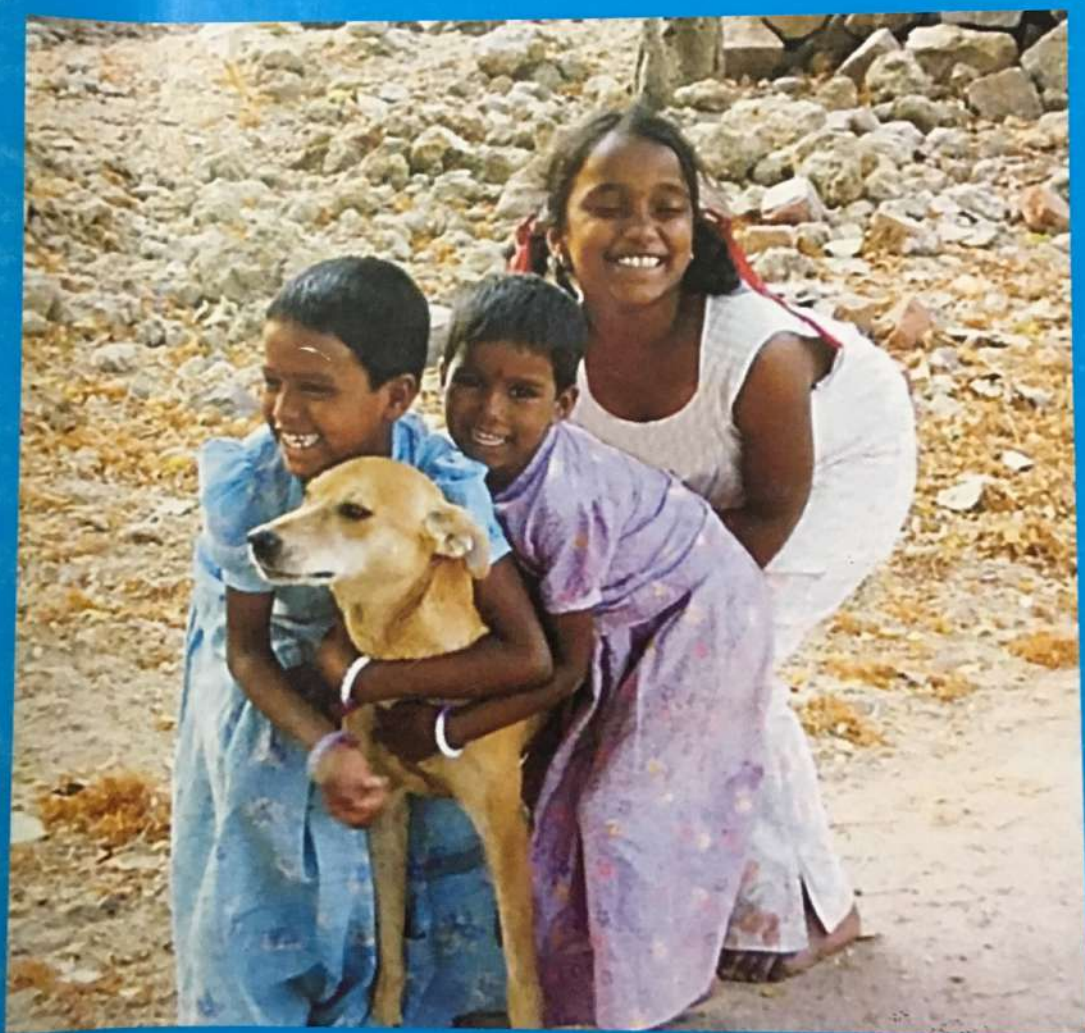




Blue Cross of Hyderabad

A registered Society recognised by the Animal Welfare Board of India



Working to create safe communities through animal welfare

ANNUAL REPORT

2006 – 2007



We believe that "All animals are sentient beings. And whether they are used in the production of food, science, entertainment, for transportation; wild, stray or homeless, they deserve freedom from cruelty."



BLUE CROSS OF HYDERABAD SERVICES

- 🐾 Ambulance and rescue service for animals.
- 🐾 Shelter for sick, injured and abused animals, birds and reptiles.
- 🐾 Veterinary clinic for pets and strays / Veterinary Camps.
- 🐾 Mobile Equine Welfare Project in partnership with the Brooke.
- 🐾 Prevention of cruelty to animals - counseling, investigations and legal intervention.
- 🐾 Adoption of homeless animals.
- 🐾 Animal Birth Control and Anti-Rabies Innoculation for stray animals (ABC/AR).
- 🐾 Humane Education.

FUNCTIONING OF THE ORGANIZATION

- 🐾 Services are conducted by salaried staff.
- 🐾 Services are supervised by an Honorary Monitoring Committee.
- 🐾 Day to day activities are monitored by the Shelter Directors, Office Bearers & Founder.
- 🐾 They are further guided by an Honorary Advisory Committee.
- 🐾 Weekly staff meetings and monthly committee meetings are conducted.
- 🐾 The Annual Audit is conducted every year.
- 🐾 The Annual Report is published every year and circulated to members.
- 🐾 The Annual General Body meeting is held once a year in August.
- 🐾 All funds come from donations, grants or sponsorships and are entitled to 80G Tax Exemption.



COVER PICTURE: Creating safe communities through animal welfare. The picture shows a sterilized and vaccinated community dog and its role in the community.



BLUE CROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

OFFICE BEARERS



Vikram Polavarapu
Honorary President



Murali Krishna
Honorary Secretary



Aparna Rao
Honorary Treasurer

HONORARY MONITORING COMMITTEE

- Jayshree Sarathy : Hon. Vice President, Legal Counsellor
Shelter Directors : Meitim Connolly, Y. Padmaja, Roshan Kanga
Amala Akkineni : ABC/AR, Equine Welfare, Humane Education & Fund Raising
Heera Rupani : School Talks
Mr. Subba Rao : Accounts
Amita Talwar : Web Manager
Manpreet Nishtar : Inspections
Swamy S. B. Das : Inspections

OTHER ADVISORY MEMBERS

- | | |
|--------------------------------------|-------------------------------------|
| Financial Advisor | Mr. K. Shastry |
| The Prevention Of Cruelty To Animals | Vasanthi & Krishna Vadi |
| Legal Advisors | Mr. Nagaiah & Mr. Durga Prasad |
| Veterinary Advisors | Dr. Ramana Rao & Dr. Lakshmi Ramana |
| Animal Welfare | Dr. Chinny Krishna |
| Architecture & Construction | Mr. Shankar Narayan |



INTRODUCTION

From the Founder – Amala Akkineni

Dear friends,

On the occasion of our 15th annual report, I am overwhelmed with the number of wonderful people who came forward last year to help Blue Cross animal welfare work from varied backgrounds, to pitch in with time, money, effort and compassion.



This year has been rather turbulent. During the panic with dog bites, the Human Rights Commission Chairman demanded we give an explanation regarding what we are doing to reduce stray animal population. We proved the efficacy of our programme by sharing with him that not one dog in the areas we work had bitten anyone, nor carried Rabies! Slum dwellers in hundreds wanted to show up at the hearing in our support, for the safety we have created in their communities through the sterilization and vaccination of street dogs! We restrained them as it may have turned into a stampede! Smt. Maneka Gandhi's presence was much appreciated.

It is my duty to bring you abreast with what took place this past year at Blue Cross of Hyderabad. Through our 9 services for animal welfare, we have been able to help 34,176 animals and birds. The large numbers do not necessarily mean better work, as we are forced to stretch ourselves with over crowding that leads to cross infections, etc.

At the Asia for Animal Conference at Chennai we were humbled with the tremendous efforts and professionalism shown in other parts of Asia. Inspired by AFA I request you to help the animals on your street by keeping them healthy and friendly. Bringing them into our shelter need only be the last resort. For the coming year, we are initiating a mobile Veterinary team that will visit certain city areas bringing timely, planned Veterinary care for stray and community animals. We are recruiting and training teams to take up the CNVR for stray dogs: which means catching, neutering, vaccinating and releasing the dogs of a locality on the same day. We have decided to shelve the newsletter and post all updates for viewing on our website: www.bluecrosshyd.in so do take look.

I take this opportunity to acknowledge each one of our Veterinarians, staff, rescue drivers, committee members & volunteers for their efforts. I thank our donors and sponsors for their contributions of precious funds without which nothing is possible. Thank you all so very much!

Please do read the brief highlights and send us your feedback.

With best wishes from Nagarjuna, my mother and myself; and gratitude on behalf of all the animals,
Warm regards,

Amala Akkineni



HON. PRESIDENT'S LETTER

Dear friends,

Respected members,

I would like to recognize the committed efforts of all our staff in their quest for continuous improvements in making Blue Cross a bigger and better organization. I would like to thank all the members and institutions for their continual support of this wonderful organization.



The last one year as a member of the Blue Cross team was an eye-opener. I have always assumed that Blue Cross was about animals but soon realized the human element was very much an integral part. The efforts made by Blue Cross to improve the saddlery on working horses and donkeys is one such example. This surely has helped reduce injury but more importantly the person whose livelihood depends on this animal is not affected.

We at Blue Cross are all for animal birth control in Hyderabad. Our long term goal is to reduce stray dog population significantly. The ones most benefiting from this are the citizens of Hyderabad. These initiatives seem to suggest to me that we are all about improving the HUMAN-ANIMAL interface.

Might is right? This thought has been on the back of my mind for the last few months. The point that I am eluding to here is that we as humans have shown our might and have displaced animals in the name of development. I am not against development but we as humans should show compassion while dealing with these displaced creatures. Let us not harm them but instead help find alternative settlements.

With warm regards,

Vikram Polavarapu

WE NEED MEMBERS!

More Members Means A Louder Voice For Animal Welfare. Get friends & family to join

MEMBERSHIP DETAILS

Child	Rs. 200
Life	Rs. 1,000
Family	Rs. 5,000
Corporate	Rs. 10,000
Annual	Rs. 200

CALENDAR OF EVENTS DURING 2006-2007

April '06

Internal Inspection of the Blue Cross was conducted by the BCH Committee.

Visit from well-known Hyderabad Vet, Dr. Pravin Kumar, who suggested to relocate the Quarantine Ward.

A Coffee morning for our major Donors was held having Mrs. AGS Reddy as Chief Guest.

May '06

A Stall was held at the Festival of Performing Arts on request by Davar's Dance Academy at Shilpakalavedika.

World wide Animal Adoption Day was held in collaboration with North Shore Animal League N.Y., who sent posters for the occasion. 43 animals were adopted.

A Jumble sale was held the same week raising Rs. 10,000.

Ahimsa Day was celebrated with a number of interesting speakers and a grand lunch hosted by Touch Restaurant in Trendset Towers. Gifts of a Cookbook with varieties of Soy Products in an environmentally friendly bag were donated by Soy Day Company of Haryana, the local distributor Mr. Koundinya and Mrs. Preeti, Nutritionist from Noida arranged some lovely Soy dishes and a very beneficial talk on the joys of being Vegetarian.

A Grand Spring cleaning was held at the Shelter.

June '06

World Environment Day was observed with the launch of Revive Nature, a tree planting initiative.

July '06

Zoonosis Day was observed with free Anti Rabies Vaccinations and Awareness Sessions.

August '06

Independence Day Celebration was observed with a Flag Hoisting and lunch was held for everyone on that day.

The Annual General Meeting of the BCH was held and New Office Bearers were elected. The new Cattery was inaugurated by Mr. A.G.S. Reddy who kindly sponsored the building.

September '06

We had a visit from the Secretary AWBI, Dr. Balasubramaniam.



New Cattery Inauguration - Tibby Approves



October '06

World Animal Day was celebrated on the 4th.

At the Shelter- Dr. Albert Schweitzer's prayer for Animals was read out and everyone including the public prayed for the recovery of all the animals at the Shelter. A Free Clinic was held and free ARV given on that day. Sweets were distributed and 100 homeless dogs were fed. A goat camp was conducted at Kavuri Hills. Prizes were awarded at the Clinic for

- 1) First Animal to visit the Clinic on that day
- 2) First Indian dog to come for Treatment.
- 3) Best kept pup to come-this was an Indian puppy.

November '06

Animal Rights Day was observed.

December '06

A fund Raising Auction of cartoons was held at the Taj Banjara organized by Tata Indicom in aid of the Olive Ridley Turtles. The auction show cased International Cartoon works on Mobile Phone Etiquette.

Maj. General Kharb, Chairman of the AWBI visited us which was followed by visit of the Vice-Chairman, Dr. Appaji Rao.

January '07

A stall was manned at the Mr. India Contest Festival by Manpreet

Jan 15th to 31st The National Animal Welfare Fortnight was celebrated.

8 Doctors from the Government of Orissa attended a weeks training Course in Animal Birth Control and the latest surgical techniques at BCH.

Republic Day was celebrated with Flag Hoisting and presentation of awards. Guests included Mrs. Bhatt and Mr. Philip Bhatt of Commando Kennels. Awards presented on that day included: Best Employee to M. Srinivasulu, Paravet and small Ambulance Driver.



Flag Hoisting and Staff Awards



Big Heart Award to Mrs. Anisha Praveen Sathi of Bogulkunta for her remarkable devotion to feeding, rescuing and monitoring countless homeless dogs in a very congested area. She has just had a baby but continues to do as much as possible.

A special Award was given to Dr. Venkateshwara Reddy, Chief Vet Officer of the MCH for his work on the Monkey Holding Centre, and speeding up their return to forest areas.

Others who were appreciated and received special mention from staff for good work :

Mr. Krishna, Paravet, large Ambulance Driver and Wormi-culture Manager, Mr. Dhananjaya, our Supervisor, The Cattle Team, Shekhar Reddy- for looking after Disabled Dogs, our 3 doctors, Dr. Yadav, Dr. Peter Nolosco and Dr. Kirmani.

February '07

We had a visit from Dr. D. Kathiresan, Director of Clinics, Veterinary and Animal Services, Tamil Nadu Veterinary University, Chennai.

March '07

Training Programme was conducted at BCH for MCH Dog Catchers in improved handling of pups, whelping mothers and pups, and interaction with difficult Public, conducted by Amala and Meitim Connolly. They were cautioned how not to handle young animals!

Vishaka SPCA sent an expert team to train the MCH dog catchers in catching dogs with the net technique. The results of the trainee are that whelping mothers & pups are now carefully separated in baskets and travel better. Even difficult animals can be caught easily and the animals do not suffer trauma as in the lasso system. Catchers feel safer with the nets. A special thanks to Vishaka SPCA for the support. Mr. Pradeep Nath who runs an excellent ABC programme at Vizag responded to the request with just a phone call and gave unconditional support for improving dog catching in Hyderabad.



Open Air Shelters Work Well For Street Dogs Recovering From Skin Infections



BLUE CROSS ACTIVITY REPORT (April 1st 2006 to March 31st 2007)

Shelter Directors Comments

It has been a mixed year at the Blue Cross Shelter. Our well-wishers turned out in Public Force when the Human Rights Commission came in the summer to hold court on man's best friend. Our usual problem of recruiting suitable staff, committed people with a love for animals, persists, putting excessive demand on the few sincere workers who stand by us. The decrease in adoptions was worrying, due in part to the increase in apartment living, and to the intolerance of some Building Societies towards cats and dogs. It is our opinion that every building should clarify its policy to new tenants / buyers so that animals are not traumatized by being unwelcome. Every tenant/ buyer should first check building regulations before considering moving.

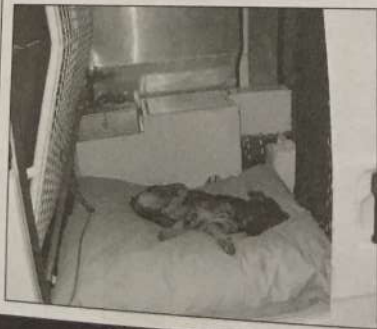
What continues to amaze us here at BCH is the exodus of families to the USA who fail to make any plans for their pets until the last moment and want to dump them at the Shelter. People need to know that Blue Cross is not a place to dump their pets, which are their responsibility. We are here for the Sick, Injured and Dying homeless animals on the streets. Planning for a child and a pet is the same thing – all are family members. Loyalty is a disappearing quality in this animal – hostile world. We pray and work so it will transform into an animal friendly one. Have a wonderful year and cuddle as many animals as you can each day.

Meitim Connolly, Y. Padmaja and Roshan Kanga.

The Ambulance and Rescue Service

Our Rescue service got an immense boost with the donation of a new Maruti Van by Mr. Amarnath of Tirumala Music Center. The new van has less vibration and is environmentally less polluting compared to our other ambulances. This along with ideas from EMRI services of additional washable mattresses for the floors to cushion the rescued animals, good ventilation and a silent engine ensure that the animals are comfortable and calm. We are very grateful for the overwhelming generosity of Mr. Amarnath.

Our Animal Ambulances rescued 7,284 animals during 2006-07. Many of these were hit and run accident cases on the widened roads. In October alone 24 road accidents were treated out of 41 ambulance rescues.



Rescue In Progress



Baby Rabbits Born At The Shelter



This was achieved with no funding from the Municipal Corporation. If the programme to reduce stray animal population is taken seriously and given the right funding, we have full confidence that the dog population problem will be solved. However, if killing of the dogs continues, then all our efforts are wasted as the sterilised dogs are killed and feral dogs take their place, multiplying the problem. During the recent panic due to a spate of dog bites in the summer, we were called upon to provide a solution for the Municipal Corporation to tackle the problem, and explain to the Chairman Human Rights Commission, what we were doing to create safe communities. It gave us a great opportunity to explain the success of Animal Birth Control in the areas we work, as there has been no aggression, dog bites nor cases of Rabies in the areas of our programme. However as we are limited to coping with 500 dogs per month we decided to bring in the new method, which has had good success in Sri Lanka and Thailand.

CNVR – Catch, neuter, vaccinate and release on the same day

We invited and introduced a team from "Animal Help Foundation" Ahmedabad headed by Mr. Rahul Seghal to the Municipal Commissioner. They moved in and took care of the most difficult areas in the old city where the spate of dog bites had taken place. We then agreed upon training a team in the new technique to enable us to take up more operations and move into the problem areas. The CNVR is breakthrough as far as mobility and speed is concerned. By catching and releasing the dog on the same day without taking it into a pound, all incidences of cross infection are prevented. Besides this, there is no need for infrastructure and the local people get involved and sensitized. We are grateful to Rahul and Animal Help Foundation for their help.

Prevention of Cruelty to Animals Efforts

The total neglect and cruelty cases were 291, with 11 animals being confiscated from their owners. Many cases were unvaccinated pets, pets untreated for various problems, pets running at risk on the roads, un-neutered and multiplying the homeless dog numbers, biting people, etc.

Counseling was given in cases of genuine ignorance, and warnings to careless, irresponsible owners. We support the difficult cases and help rehome the animals with caring people. Thanks to our member Swamy S.B. Das's involvement, we can now zero in to ensure investigation,



Rescue Calf recovering from Surgery



Maternity Ward



counseling and Veterinary care on same day of receiving the complaint. We are grateful to Swamy S. B. Das for the valuable support.

Veterinary Hospital & Doctor's Report

The Veterinary Clinic and Facility at Blue Cross is run by Dr. Peter Nolosco who joined us in July 2006. Dr. Peter has soon become a center life line of our work for the animals. We are very happy to have his services. Here follows his brief report:

The Emergency Care Unit was set up in Jan 2007 with the aim of ensuring Veterinary care to Rescues, In Patient and Out Patient animals. It consists of B Type Oxygen cylinder with Face Mask to deliver oxygen to emergency patients, Ambu Resuscitator, various sizes of Endotracheal tubes and all emergency medicines to deal with any type of emergency case. So far 25 dogs rescued in a very critical condition have survived because of the new Emergency Care Unit.

The other units established to upgrade our facilities were:

Physiotherapy Unit

This consists of Short Wave Diathermy Unit, Ultrasound Massage Unit, Infra red Unit to deal with various forms of inflammation contusion, spinal compression, spondylitis and as alternate form of pain relieving mechanism and to improve the function of defective locomotor system.

Laboratory

Equipped to carry out Tests like Differential Count, Tests for various Blood Parasites, Vaginal Cytology etc.

X-Ray Unit

On an average 10 X-Rays of large & small animals are taken per day, which are used as a diagnostic aid to procedures.

Orthopaedic Cases

As the City traffic and road accidents have increased over the last year, we get a lot of fracture cases. 91 orthopaedic surgeries were performed successfully in dogs and cats. Several of these animals are housed permanently at Blue Cross Shelter due to unavoidable amputations.

Other Important Cases

We had 29 Cases in dogs with mammary and other skin tumours which were surgically removed and later chemotherapy was given and the animals were released to their locality. Follow up visits found them to be doing well. Other cases like hernias, bladder calculi, severely damaged eyeball also required surgery. 1 dog with complete cut of nasal-cavity was repaired to get back its cosmetic appearance by nasal reconstruction surgery.



Total Number of Cases at the Out Patients Clinic = 1,626 (Pets)

Dogs with some pedigree	: 973
Adopted Indian dogs	: 553
Cats	: 32
Goats	: 29
Fowl	: 18
Cattle	: 10
Buffaloes	: 6
Rabbits	: 5



Dr. Peter Upgrades Our Facilities

STANDARDS OF CARE FOLLOWED AT BLUE CROSS ANIMAL SHELTER

1. Quarantine facility.
2. Rabies Kennel.
3. Bio Medical Waste Disposal.
4. Euthanasia Morgue.
5. Daily / Weekly Fumigation.
6. Drainage & Sewage Facility.

ENVIRONMENTAL PRACTICES FOLLOWED BY BLUE CROSS

1. Bio Gas prepared from Cattle dung is used for cooking food for the animals. This earns Carbon Credits.
2. Trees are planted every year to prevent soil erosion and Global Warming.
3. CFL Energy saving light bulbs are used instead of incandescent bulbs.
4. Organic fertilizers and Vermicompost is prepared from animal dung.
5. Rain Water harvesting
6. Cloth shopping bags are made and promoted in place of plastic bags.



WELCOME TO OUR NEW MEMBERS

LIFE MEMBERS

K. Gangendharan
Pramod Kumar Ummasi
A. Nithish Reddy
M. Muralidhar
Gangapuram Sitha Rama Sarma
S. Nota Suresh Sharma
Tara Kodali
T. Pavan Kumar
Kim Field House
Wil
U. Savithri
K. Kameshwara Rao
Gauvar Agarwal
T. Syamala Murthy
Vivekanand Landa
Annie Peter
A. Shashidhar Reddy
D. Ravi Chandra
Andi Hautamaki
Tikka Sashi Kiran
V. Jyothi

Ravi Kumar
Gouthami
Radhika . E
Ganesh
Venkata Sai Sriramvepuri
Abhishek Shukla
Nimeshika
V.K. Durga Rao
L.M. Sandeep
Aparna Vadala
Archana .B
Mummedi Venkata Ramana Reddy
G. Shailender Prakash
Siri
P. Sai Ram Sharma
V.V. Raghu Ram
Sneha Bang
Indira Vijay
R.L.D.B. Poonam
B. Kanga

ANNUAL MEMBERS

V. Vidya Sagar Reddy
A. Rupa Rao
N. Hima Bindu
S. Priyanka
S.V. Thirumala Rao Gopalalmithra
S.V. Subba Rao Gopalalmithra
Sowjanya

CHILD MEMBERS

Swetha Talluri
Katie Field House
Pooja Potluri
Abhishek
Archana
A. Rohan Reddy

FAMILY MEMBERS

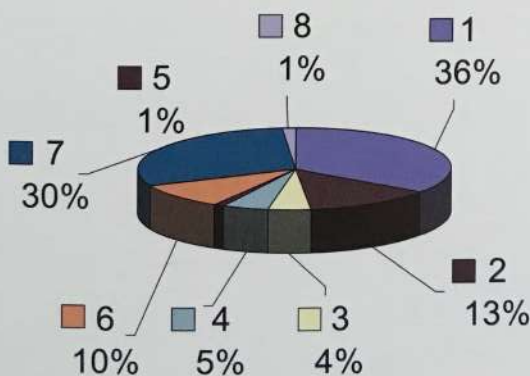
N. Prasad & Asha
Arti & Sidharth Narayan
Vikram & Madhavi Polavarapu



HERE IS HOW WE UTILISED YOUR DONATIONS

NAME OF THE PROJECT	AMOUNT (Rs. in Thousands)
1. Animal Birth Control / Anti Rabies Programme	16.56
2. Rescue / Shelter Expenses	6.11
3. Turtle Conservation Project Expenses	2.00
4. Establishment / Administration	2.30
5. Animal Welfare Fortnight Expenses	0.43
6. Gowshala & Cattle Protection	4.76
7. BHA / BCH – Mobile Equine Project	14.05
8. Event / Fund Raising	0.63
	46.84

EXPENSE ALLOCATIONS



All donations are exempt under section 80G of the Income Tax Act.



HON. PRESIDENT'S LETTER

Dear friends,

Respected members,

I would like to recognize the committed efforts of all our staff in their quest for continuous improvements in making Blue Cross a bigger and better organization. I would like to thank all the members and institutions for their continual support of this wonderful organization.



The last one year as a member of the Blue Cross team was an eye-opener. I have always assumed that Blue Cross was about animals but soon realized the human element was very much an integral part. The efforts made by Blue Cross to improve the saddlery on working horses and donkeys is one such example. This surely has helped reduce injury but more importantly the person whose livelihood depends on this animal is not affected.

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With warm regards,

Vikram Polavarapu

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More Members Means A Louder Voice For Animal Welfare. Get friends & family to join

MEMBERSHIP DETAILS

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Family	Rs. 5,000
Corporate	Rs. 10,000
Annual	Rs. 200



Animal Welfare Efforts for Community Safety

Adoption programme

596 families and individuals adopted animals during the year. Of these 54 were adult dogs, 327 pups, 17 cats, 121 kittens, 22 cows, 18 buffaloes, 30 rabbits, and 7 pigeons.

Adoptions slowed down in March, probably due to examinations, summer vacations etc.

Shelter for the sick, injured, abused and needy

Approximately 9500 animals passed through our Shelter for various reasons. The Shelter is the core of our work as it provides a place to bring in homeless animals that need Veterinary care and prepare them for adoption or birth control measures. Constant efforts were made to upgrade the shelter facilities, repair and maintain the heavy wear and tear of the large numbers of animals, that really detest to be confined and do everything they can to break out! With the inauguration of our new Cat Shelter the cats look happy and healthy in the outdoor environment and a strict vaccination plan has kept it disease free. Mr. and Mrs. AGS Reddy are to thank for their generosity and commitment to support these homeless animals.

In March 07, a number of safe friendly community dogs were given sanctuary from public ire due to a spate of dog bites. We often have 650 or more community dogs in the Shelter for various reasons and are on a war footing for population control.

Animal Birth Control & Anti Rabies Vaccinations

7 Rabies cases were picked up including 5 dogs, 1 cow and 1 goat. All cases were reported by the public and did not cause panic.

2525 male street dogs and 2626 female street dogs were sterilized and vaccinated. Every breeding pair of dogs can give raise to 3000 in their life time. So considering this ratio we have humanely reduced approximately 26,26,000 street dogs from roaming our streets in the future.



Ensuring Safe Community Dogs For Safe Communities



NATIONAL ANIMAL WELFARE FORTNIGHT (JAN 15th – 31st 2007)

Date	Area of the Camp	No. of Animals	Participants	Activity
Jan 4, 5, 6, 7	Sagroli IEC Camp	Donkeys – 5559 Ponies – 2 Horses – 31 Foal – 1	Dr. C. D. Yadav Prem Kumar Anjalai, Venkateswarlu	Deworming & Health Checkup & Farrier
13-01-2007	Gunrock Enclave	Dogs – 30	M. Srinivasulu & Anthony	ARV Vaccination
16-01-2007	Balanagar	Dogs – 63 Cats – 3 Calf – 1 Goat – 1	Dr. Peter Nolosco N. Krishna Shanker	Health Checkup & Deworming & ARV Vaccination
17-01-2007	Public Gardens	Public Awareness	Meitim Connolly Y. Padmaja Manpreet Krishna, Roshan Kanga	Information on Prevention of Cruelty. Demo on what to do in case of dog bite and washing a dog bite wound
18-01-2007	Kukatpally	Dogs – 35 Goats – 46 Poultry – 10	Dr. Kirmani M. Srinivasulu	Health Checkup & Deworming & ARV Vaccination
19-01-2007	Seethaphalmandi	Dogs – 109	Dr. Chandra Shekar M. Srinivasulu Anthony	Health Checkup & Deworming & ARV Vaccination
19-01-2007 To 21-01-2007	Orissa Devi coast, Puri		Dr. Peter Nolosco Swamy S B Das	Turtle Conservation, Animal Birth Control Operations for Dogs
20-01-2007	Ameerpet	Dogs – 40 Goats – 9 Donkeys – 2 Poultry – 87	Dr. Chandra Shekar Meen Bahadur N. Krishna	Health Checkup & Deworming & ARV Vaccination
21-01-2007	Borabanda	Dogs – 64 Puppies – 4 Calf – 4 Goats – 25 Hens – 95	Dr. Chandra Shekar Meen Bahadur N. Krishna	Health Checkup & Deworming & ARV Vaccination
22-01-2007	Kavuri Hills & Madhapur	Dogs – 40 Puppies – 10	Meen Bahadur N. Krishna	Deworming & ARV Vaccination
23-01-2007	Blue Cross Birthday Free Clinic Borabanda & Madhapur & Shilparamam, Ayappa Society & Parvathnagar, Vivekanandanagar Allapur & Kavuri Hills, Masthanagar	Dogs – 15 Puppies – 4 Goat – 2 Dogs – 130 Jubilee Hills – 80 dogs	Dr. Peter Nolosco Anthony N. Krishna E. Anjaiah	Health Checkup & Deworming & ARV Vaccination Feeding for Homeless Animals

EVENTS & VISITS



Tata Indicom, Indian Ink, Taj Banjara, and animal lovers of Hyderabad unite for an Auction of Cartoons on Telephonehumour.

The proceeds went to fund Olive Ridley Turtle Conservation in Orissa.

A round of gratitude goes to everyone and a special mentioned about Mr. Yogesh Kochar, Tata Indicom Social initiatives, for masterminding the event.

A team of experts including Veterinarians and Professors from TANUVAS (Veterinary University, Chennai) visited Blue Cross and gave their valuable guidance to improve the facilities.



Chairman, Animal Welfare Board of India, Maj. Gen. Kharb visited Blue Cross. Twin city animal welfare groups were invited to meet him.

Chairman was en route to address the Telugu Film Fraternity on the new regulations for the use of animals in films.

BLUE CROSS HEROS

John Abraham modelled to promote the adoption of homeless Indian country dogs.

He appeals to one and all to have a heart and give a homeless puppy a home! Posters are available at Blue Cross.

Thank you John!



Puppy, a country dog living in Chittoor Town saved her owner when their roof caved in. He ran 2 kilometers to frantically call farm labour who came to rescue the old man and rushed him to hospital.

Adopt a country dog and he will take care of you!

Gowri the surrogate mother to the Jaguar at the zoo, died at our shelter most unfortunately in a road accident.

Blue Cross shelter gates will be kept locked for safety from 6 PM to 9 AM. Any activity that requires entry into the shelter must wait till working hours. Kindly ring the bell if you bring an injured animal. The Paravet or night security will carry the animal inside. Large animals will be unloaded in the morning only.



Danny a Grate Dane, was abandoned at our shelter mauled by street dogs. He got a new face thanks to Dr. Peter! The boxer seen here is Bhairav, (also abandoned due to deformities and heart problems) kept Danny company at the shelter during the entire duration of his recovery and ensured he stayed in good spirits.

Abandoned Shelter dogs and cats need good homes!

BLUE CROSS HEROS



Mr. Amarnath, M.D. Tirumala Music Centre, donated us a new ambulance for small animal rescues. We are very grateful for his generosity.

The new ambulance, fitted with safety and environmental features, ensures injured animals have a trauma free ride to Blue Cross.



Above: Driver / Paravet Krishna

Left: Driver / Paravet Srinivas

They have together ensured 7284 injured animals and birds were safely rescued !



Mr. A.G.S. Reddy and his family have been ever ready to support the improvement of our facilities. This is the new cattery built from his kind donation.

The cattery is an open air, animal friendly place for vaccinated and disease free cats waiting for adoption.

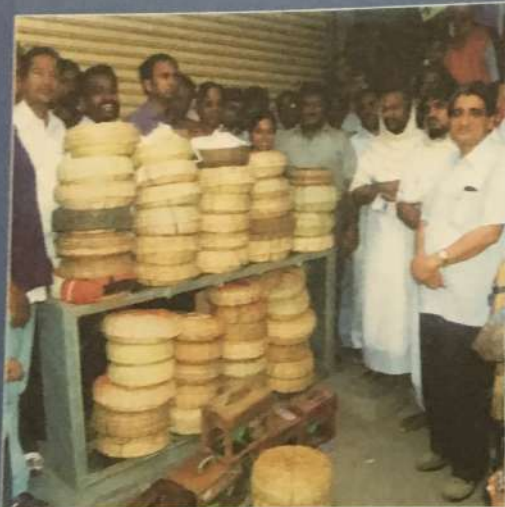


ISSUES THAT NEED ADDRESSING

Our National Bird needs help!

A rescued Peacock with air gun wounds visits our clinic. The A.P. Wildlife Act does not prohibit trade of peacock feathers. This leads to mass poaching of the peacock.

Please do not buy or use peacock feathers.

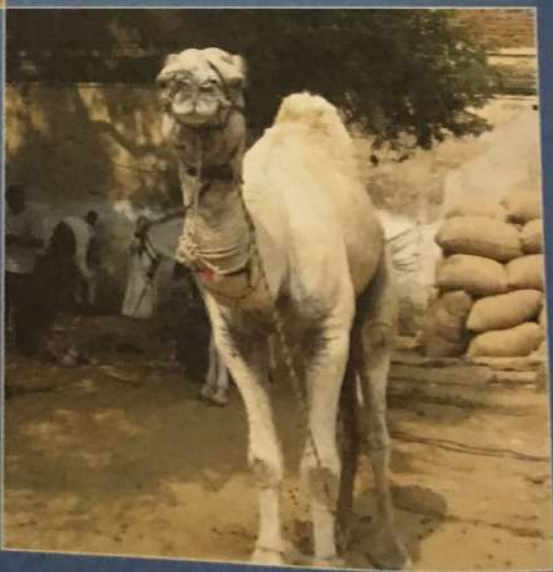


Snakes are tortured and killed at festivals!

Every year twin city animal welfare groups get together on Nagapanchami to rescue snakes from poachers posing as snake charmers. Mass awareness regarding the evil of performing puja to snakes by these snake charmers is needed to stop the cruelty.

Journey to death

Camels walk thousands of kilometers in pathetic conditions to end up as festival food in Hyderabad. Seen with neck plaques announcing the date of their slaughter and the price of their meat the camels are made to roam the city streets. Slaughter is brutal, on roadsides. This is something the rest of India has managed to stop. Hyderabad needs to follow.





Date	Area of the Camp	No. of Animals	Participants	Activity
24-01-2007	Yousufguda	Dogs - 110 Poultry - 19 Goats - 3	Dr. Peter Nolosco N. Krishna Meen Bahadur	Health Checkup & Deworming & ARV Vaccination
25-01-2007	Blue Cross Shelter Cattle Camp	Cows - 40 Buffaloes - 3 Donkeys - 3 Horse - 1	Dr. Kirmani & All Bch Staff	Health Checkup & Deworming & Vaccination
	Blue Cross Upper ward dogs	Dogs - 30	Dr. Kirmani BCH staff	Health Checkup & Deworming & ARV Vaccination
26-01-2007	Republic Day in Blue Cross Kavuri Hills goat Camp	Goats - 66	N. Krishna Meen Bahadur	Flag Hoisting Deworming & ARV Vaccination
27-01-2007	Yousufguda - II Camp	Dogs - 38 Poultry - 5 Goats - 20	Dr. Kirmani N. Krishna Meen Bahadur	Health Checkup & Deworming & ARV Vaccination
28-01-2007	Peddamma Temple		Y. Padmaja N. Krishna	Anti Rabies Vaccine Awareness
29-01-2007	Banjara Hills	Dogs - 30 Puppies - 10	N. Krishna Anthony	Deworming & ARV Vaccination
30-01-2007	Ghasmandi	Horses - 14 Cattle - 29 Goat - 1	Dr. C. D. Yadav Venkateshwarlu Anjaiah Premkumar	Health Checkup & Deworming
31-01-2007	Abids	Dogs - 16	Roshan Kanga Anthony N. Krishna	ARV Vaccination & 3 dogs 7 in one
	TOTAL ANIMALS	7667		

Dogs - 830, Donkeys - 5564, Ponies - 2, Horses - 45,
Foal - 1, Cats - 3, Calfs - 5, Goats - 876, Polutry - 313, Puppies - 28



Adoption Drive for Indian Puppies

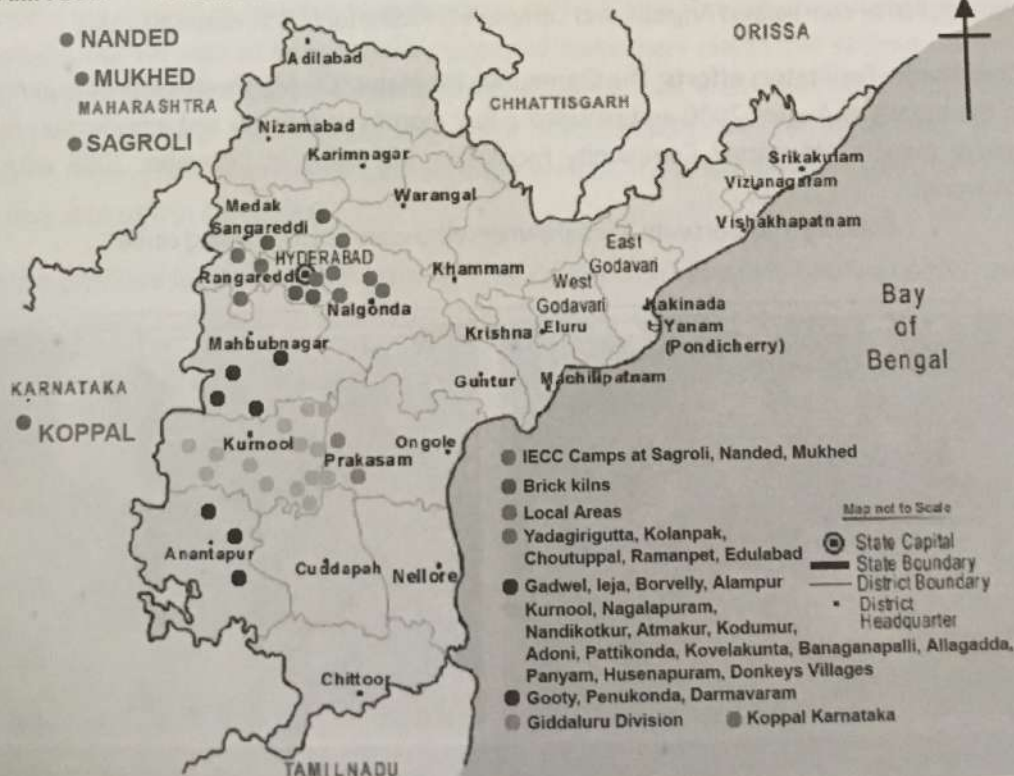


ROUTE MAP OF EQUINE MOBILE CARE UNIT/OPERATIONAL AREAS

S.No.	Name of District	Operational area	Extensional area from April 2007
1.	Rangareddy	Ghasmundi, City points-Kisanbagh, Puranapool, Ravirala and Kongara Brick kilns	
2.	Nalgonda	Choutuppal, Ramannapet, Edulabad, Yadagirigutta, Kolanpak	
3.	Medak	Solakpalli (3) – Kodkanchi (1) Brick kilns	
4.	Mahboob Nagar	Gadwal, Leja, Alampur	
5.	Kurnool	Kurnool, Nagalapuram, Hussenapuram, Panyam, Allagadda, Kovelkunta, Banaganapalli, Pattikonda, Kodumuru, Adoni, Veldhurthy, Nandikotkur, Athmakur	<u>Extension from April 2007:</u> Kurkunda, Mittapalle, Bachepalli, Chinna vangali, Pedda vangali, Mahanandhi, Ahobilam, Atmakur
6.	Anantpur	Gooty, Penukonda, Dharmavaram	
7.	Karnataka State	Koppal	
8.	Prakasam	Pammulapadu, Nagalapuram	<u>Extension area from April 2007:</u> Giddaluru Division

IECC CAMPAIGN AREAS

EQUINE MOBILE UNIT WORKING AREAS IN A.P.





ACHIEVEMENTS OF THE BROOKE & BLUE CROSS OF HYDERABAD PARTNERSHIP

Mobile Equine Welfare Programme

Committed to sustainable equine welfare, the efforts of the Mobile Equine Care Unit have been manifold. They ventured into new areas and explored new approaches to carry out interventions to ensure equine welfare. These equines: horses, donkeys and mules belong to the poorest of poor communities in A.P. and are bread winners for these families. Some efforts worked really well and other efforts are yet to show results. On the whole it was a great year and we learnt a lot. We are grateful to the Brooke Hospital for Animals now known as "The Brooke" and the Delhi team of C.E.O. Mr. Murthy, and A.F.O. Col. Pundir for their valuable support and guidance. Here is a brief report:

Animals treated by the Mobile Veterinary Unit were 175 Horses + 840 Ponies + 6592 Donkeys.

Number of equine emergency cases treated were 105.

10 severely injured animals were admitted to the Blue Cross animal shelter for recovery.

Details regarding the efforts:

This year we made efforts to involve support from the community in all activities. We upgraded our understanding and methods to educate animal owners to ensure basic standards of care for the animals. Our team consists of Dr. A. Yadav, Veterinary Officer (VO), Prem the driver cum Paravet, Farrier cum Paravet Anjaiah, and Community Facilitator (CF) Venkateshwarulu.

Community Facilitators efforts: The Community Facilitator (CF) Mr. Venkateshwarulu joined us in the month of August 2006 and required a few months of training and introduction to the animal owners. He started Community Facilitation full swing in December 2006 with the following:

- Building a rapport with animal owners who were not interacting earlier.



In action: (C.F.) Venkateswarlu



In action: Prem Kumar (Paravet)



- Increasing owner's awareness on standards of care through group meetings has and motivating attitudinal change.
- Intensive Equine Care Camps using educational material, individual interactions, home visits and field visits.

The animal owner's participation in meetings, discussions etc., is difficult due to their long working hours, lack of coordination and confidence among themselves about the new efforts. Most tonga owners in Kurnool district earn below poverty line, they have no education and have never been involved in any kind of group activity. In some cases they are alcoholic, or in heavy debt. In other cases they have been cheated by local political rowdy sheeters who have exploited their ignorance. In this hostile and hapless ground our CF strives to make a difference.

Twenty five group meetings were organized with animal owners. However the biggest difficulty faced was that the Tonga owners earlier ran a Tonga association that had failed. Hence they have no confidence or faith among themselves and have less interest to participate in meetings. They also face heavy work for long hours and many financial problems. The BHA/BCH team tries to motivate the owners continuously and in three areas horse owners came forward to form groups. Unfortunately in two groups the owners took off with the money, but one group has been successful.

The Veterinary Officer's (VO) efforts:

The role of our VO is of veterinarian, team manager and facilitator. Through group meetings with the owners our Vet tried to bridge welfare gaps and make them realize that without owners taking responsibility Veterinary treatment alone was futile. This effort resulted in a marked improvement of animal health failing only where hired handlers cared for the animals. This awareness among the owners needs constant improvement. The best results have been noted at Kodumur, Veldurthy in Kurnool etc.

The team identified local health providing services, people with vested interest like quacks and



Firing done by Quacks



Dr. Yadav, (VO) at work



had useful interactions to reduce harmful practices. The team developed rapport between animal owners and stake holders (Farriers, Saddler and local health providers). This facilitated better and timely repairs, shoeing etc. They educated animal owners on symptoms and disease identification.

The team focused on training owners in proper handling of animals, loading issues and maintenance. The VO motivated animal owners to understand the do's and don'ts clearly, so that they could use local resources safely. The team treats animals in the premises of Government Veterinary Hospitals which helps build local treatment network and confidence in animal owners. Govt. staff are actively involved with the team and ensure follow up treatment. Local Veterinary dispensaries have now become confident to treat equines and owners are confident to visit them. Even the interaction between the veterinary assistant and animal owners has become cordial.

Apart from this VO organized a workshop on Equine Management with veterinary Assistants, Private Practitioners (Local quacks) and animal owners. He plans to concentrate on sharing of responsibility with Government institutions and organizing more training and interaction on Veterinary measures to support local institutions in operation areas where he found willingness.

The team organized demonstration for local farriers and animal owners to improve their skills. They focused on highlighting malpractices and educated animal owners on preventive care, basic management skills like water, feeding and saddlery maintenance etc. Through planned efforts the Saddler supplied saddle equipment for Aleru tonga animal owners on installment basis. A telephonic helpline for emergencies became operational and very well used.

Efforts for Donkeys working at Brick Kilns:

Brick Kiln donkeys are used for carrying bricks from kiln to the loading areas. Totally six brick kilns are in function with 106 donkeys and 21 horses in two places (Ravirala & Kongara) Rangareddy District, and four places in (Solakpalli-3 & Kodkanchi) Medak District. This year the animals started the season in good health as compared to last year where they were found emaciated after the



Veterinary Care Alone does not Work



rest period. The team constantly focuses on motivating owners to ensure welfare measures, shade shelters, fresh drinking water and balanced feed .

The CF and VO built rapport with brick kiln owners, visiting them frequently and holding discussions. We noted a number of improvements: The brick kiln owners demonstrated their responsibilities this year by constructing shade shelter walls and water troughs. In partnership with our team they plan to construct the roof to ease animal suffering in the heat and rain. They have allotted care takers for the welfare of donkeys, feeding and grazing the animals, dressing wounds and resting the injured or sick animals from work. One brick kiln owner arranged woolen belts to line the donkey's spine. This worked as a good preventive measure to reduce pack wounds and relieve weight.

The Community Facilitator focused on training the donkey handlers, constantly reminding them of the animals needs. Much of the wounds have reduced and the owners call for help if the animals get sick. On the whole it has been very promising.

Kurnool Operational Areas:

BHA/BCH unit extended its services to the other districts as in areas of Mahaboob Nagar, Kurnool and in few areas of Anantpur district. These district tonga owners belong to the poorest of poor communities. Tonga ponies are the bread winners for their families. They have no accessibility of veterinary treatment from Govt. Veterinary Hospitals therefore they depend on the services of local quacks. Some times there are fatalities due to lack of proper treatment. When the team started operations in Kurnool the equines had severe saddle wounds and injuries due to improper shoeing. The team concentrated on improving the condition of the animals with the quality veterinary treatment as well as bringing an attitudinal and behavior change among animal owners through community facilitation. Year to year the team implements their innovative strategies for the welfare of equines with noticeable improvement and success.

Euthanasia is a part of our work. If any animal is struggling with severe lameness or injury and in great pain, no longer fit for work, we humanely put it down. Compensation is given to the owner as contribution towards the cost of purchasing another animal.

Intensive Equine Care Campaigns: Twice in the year our team organized the IEC campaigns in Nanded district areas, Maharashtra state.

Training programme of Government Veterinary Assistants:

The VO organized a one day training programme on Equine Management for government Veterinary Assistants, Private Practitioners and animal owners at the Govt. Veterinary Polyclinic, Kurnool. Around 21 veterinary assistants and 13 animal owners participated in the programme. Dr. Venkata Ramanarao Joint Director of Kurnool and Dr. Jammaluddin Assistant director cum



TOT of Government veterinary department of Kurnool helped conduct the programme and Dr. Thanmal gave her valuable inputs. The Kurnool district government department provided excellent support in the training programme and have since actively taken up equine care.



Water and Shade for All Working Equines

Animal Welfare Talks at School & Colleges

The school talks started in May 2006 along with Cova (Confederation of Voluntary Organisations) where Heera Rupani spoke about animal welfare and the environment at six different summer camps in the old city covering children in groups of fifty to hundred. The talks were planned with the help of COVA at schools where children are not exposed to the concepts of kindness to animals or in areas where incidents of cruelty to animals are high. The sensitization of children is considered a very important aspect of Blue Cross work. Amala gave slide shows and presentations at the following schools:

June 06	:	Meridian School, Banjara Hills
July 06	:	Government City College
August 06	:	St. Ann's College for Women, Mehdipatnam
September 06	:	Government Degree College for Women, Hussaini Alam
October 06	:	School Children visit Blue Cross for World Animal Day
November 06	:	S.D. Signodia College for Arts and Commerce, Pathergatti
December 06	:	Guru Nanak High School – Bahadurpura
January 07	:	TVR Model High School – Jeedimetla



Report on Olive Ridley Turtle Protection in Orissa

The Cause:

Along the coast of Orissa lies the last nesting ground of the Olive Ridley turtle. The Gahirmata Marine Sanctuary being the area for breeding and the Mahanadi and Devi river mouths being the main nesting grounds where the females come ashore to lay their eggs. During this time hundreds of adult turtles are caught and killed in the nets of fishing trawlers. The others come ashore to have their nests destroyed. The eggs hatch after 45 days leaving nests vulnerable to both human and animal predators. The young making their way to the sea are further at threat and only one in thousand make it to adulthood!

Marine protection is still unknown in India, less in Orissa where schools and access to education is still a privilege. While 75% of Earth's oxygen comes from Algae beneath the oceans, protecting the oceans is unheard of, and even less about protecting marine life.

Blue Cross of Hyderabad, inspired by Greenpeace, took on a project to support the Olive Ridley turtle. The issues were: (1) Mass deaths due to fishing trawlers (2) Mass destruction of the nests due to predators (dogs in particular) (3) Local apathy and lack of awareness (4) Lack of education and quality environment in these areas

The Plan:

In October 2006 we budgeted for the project. In November Tata Indicom came forward with a proposal to conduct a charity auction of cartoons offering the proceeds to the Blue Cross. Our project found the resources! In December we located a local group at Devi River mouth called Green Life Rural Association. We invited the Secretary Mr. Sovakar Behera to sign an MOU for a project and train with us. Between Jan 19 and 21, Dr. Peter Nolosco and Swamy S.B. Das were in Orissa to launch the project.

Here is what we achieved at Devi Area:

1. Awareness regarding the role of the Olive Ridley and need for its protection, through meetings with fishermen. Meetings were held on a monthly basis with local fishing groups. The fishermen and their families took on the responsibility to protect the turtles and their nests.



Turtle Conservation Efforts in Orissa



2. Awareness regarding the role of the Olive Ridley and need for its protection, among the school students in local schools. Programmes were conducted at five local schools with songs and dances and dramas done by the children to highlight the turtle's story. The children were inspired to become friends of turtles.
3. Stray animal control to bring down numbers of predators that destroy the nests. 8 Veterinary surgeons were trained with support from the Government of Orissa. Launched during January 2006, it took 4 months for 200 females stray dogs in the Devi area to be sterilized and vaccinated against Rabies. This indicates a significant reduction of stray population and thereby destruction of the turtle nests.
4. Interaction with Government Authorities to step up the efforts: The Director of Veterinary Services and the Principal Secretary Fisheries were very supportive in all efforts and ensured all departments participated in the mandatory ban on trawlers during the turtle breeding season. Further efforts for a state wide stray animal control programme were discussed.
5. For environment enrichment tree plantation was taken up in these areas during monsoon. 801 fisher families planted trees around their homes. In all 2403 fruit trees including mango, lemon and coconut trees were planted.
6. Due to scarcity of water, 4 hand pumps were provided for drinking water to 4 villages where the fishermen had taken on nest patrol besides switching to finer nets where the turtle does not get caught or trapped.
7. Patrolling of the nests during the nesting season was also taken on to prevent mass destruction of the nests.

In all it was successful and we learnt the joys of saving turtles and marine protection. This year the Arribada (Mass nesting) did not happen as it had done last year. The issues of India's environment and wildlife are vast scanning social-economic-political limitations. Yet with a firm and focused goal there is much one can do. Together we can do more! We are grateful for the involvement and commitment of Green Life Rural Association to ensure this project is successfully implemented. Your donations will ensure the project continues.



Useful scavengers also destroy nests



Night watch – Sovakar Behera



REDUCE GLOBAL WARMING ! "REVIVE NATURE THROUGH TREE PLANTATION"

We initiated a project called "Revive Nature" for Tree planting efforts in the monsoon of 2006 through Nagarjuna Fans Association. The Fans included men and women from various walks of life all interested to take on reviving nature to ensure a better and healthier environment for both humans and animals. Taking inspiration from African Nobel Laureate Wangari Mathai, who says "If you tell a mother to plant a fruit tree for one day she can feed her children the fruit, then she will do it". The tree during its life (50 years) can give 5.3 lakh rupees worth of oxygen, 10.5 lakh rupees worth of pollution control & cooling equivalent to 5 air conditioners running day and night, 5.3 lakh rupees worth of fruit, fodder and seeds, and 6.4 lakh rupees worth soil fertility & erosion control besides sending moisture into the atmosphere for rains, giving home to birds, animals and insects. This year 21,203 trees were planted. The most involved of Nagarjuna's Fans in the efforts were:

Congratulations to the following members who made extraordinary efforts. We request you to continue this activity as an annual effort and invite more people to join us.

- K. Sadat from Warangal District who planted 3000 trees
- S. Maqbool Pasha from Ananthapur Dist. who planted 5000 trees
- M. V. Subba Reddy from Kadapa who planted 300 trees
- J. Tirupal Reddy from Kurnool who planted 2500 trees
- N. Hanumant Rao from Bapatla who planted 1000 trees
- N. Sarveshwar Rao from Vijayawada who planted 500 trees
- V. Kanaka Raju and M. Ramu from Vizag who planted 500 trees each
- S. Suresh from Tirupati who planted 500 trees
- Sai Krishna from Khammam who planted 500 trees

This year please change all your incandescent light bulbs into CFL's to reduce India's Co₂ emissions and stop Global Warming.



Nagarjuna Fans Join Blue Cross to Revive Nature



FINANCIAL HIGHLIGHTS FOR THE YEAR 2006 – 2007

(Rs. in Thousands)
Amount Amount

INCOME:

1. Membership Subscriptions	3	
2. Donations	2,795	
3. Interest & Other Income	92	
4. Grant from AWBI for ABC/AR Programme	886	
5. Grant from AWBI for Establishment maintenance/ Provision of shelter house/for Medicine purchase	130	
6. Reimbursement of expenses/project costs	150	
7. Grant from Brooke Hospital for Animals, UK for Mobile Equine Welfare Project	1,405	
8. Events/Fund raising	99	
	<hr/>	5,560

EXPENDITURE:

1. ABC/AR Programme	1,656	
2. Provision of Shelter House for looking after Animals/Rescue Establishment/Wild life conservation	811	
3. Establishment/Administration	230	
4. Animal Welfare Fortnight Expenses	43	
5. Gowshala & Cattle Protection	476	
6. Brooke Hospital for Animals, UK – Mobile Equine project Event/Fund raising	1,405	
7. Depreciation	63	
	<hr/>	5,241
Income Over Expenditure		
Add: Depreciation		320
Net Cash Accrued		<hr/>
		557
		<hr/>
		876



CASH FLOW STATEMENT FOR THE FINANCIAL YEAR 2006 – 2007

(Rs. in Thousands)

Amount Amount

SOURCES:

1.	Life Memberships	42	
2.	Corpus for construction work	600	
3.	Excess of Income over Expenditure before depreciation	876	
		<u> </u>	1,518

APPLICATIONS:

1.	Increase in other fixed assets	1,167	
2.	Increase in Fixed Deposits	246	
3.	Increase in advances/medicine stock etc.	121	
4.	Increase in Unutilised grants	100	
		<u> </u>	1,634
5.	CASH & BANK BALANCES		(116)
	Add: Opening Cash & Bank Balances		1,094
	CLOSING CASH & BANK BALANCES		<u> </u> <u> </u> 978



A SPECIAL THANKS TO OUR DONORS & SPONSORS

The Brooke Hospital for Animals, Nimmagadda Foundation,
Animal Welfare Board of India,

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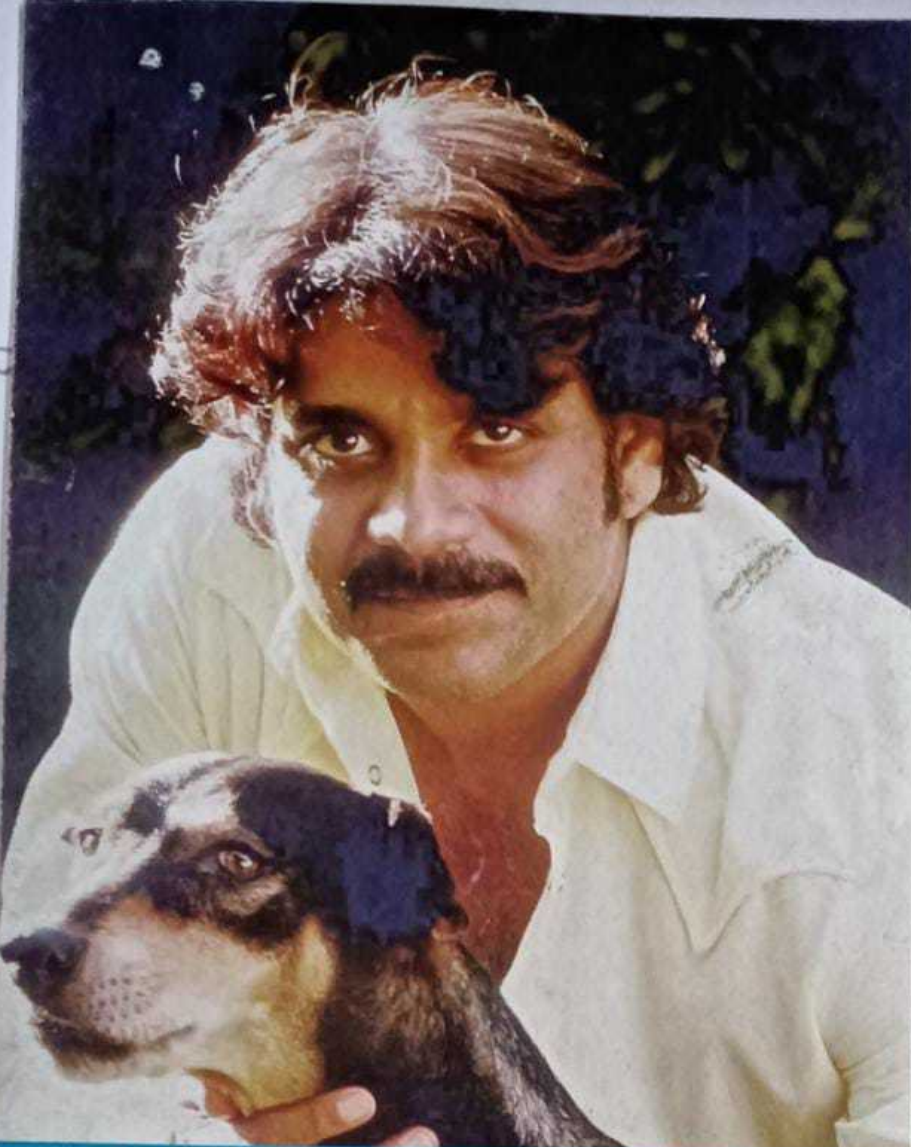
Dr. Nina Laxmikanth

You can help us help animals by

- 🐾 Donating Money
- 🐾 Leaving a Legacy
- 🐾 Sponsoring an Animal
- 🐾 Feeding the Animals on Birthdays or Anniversaries
- 🐾 Sponsoring a Salary

As little as 100 rupees every month will go a long way to help
Blue Cross continue the crusade for Animal Welfare!

All donations are exempt under section 80G of the Income Tax Act.



Adopt homeless animals or make a donation to help them
All donations are exempt under section 80G of the Income Tax Act.

*One simple act of kindness
can last a life time*



BLUE CROSS OF HYDERABAD

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