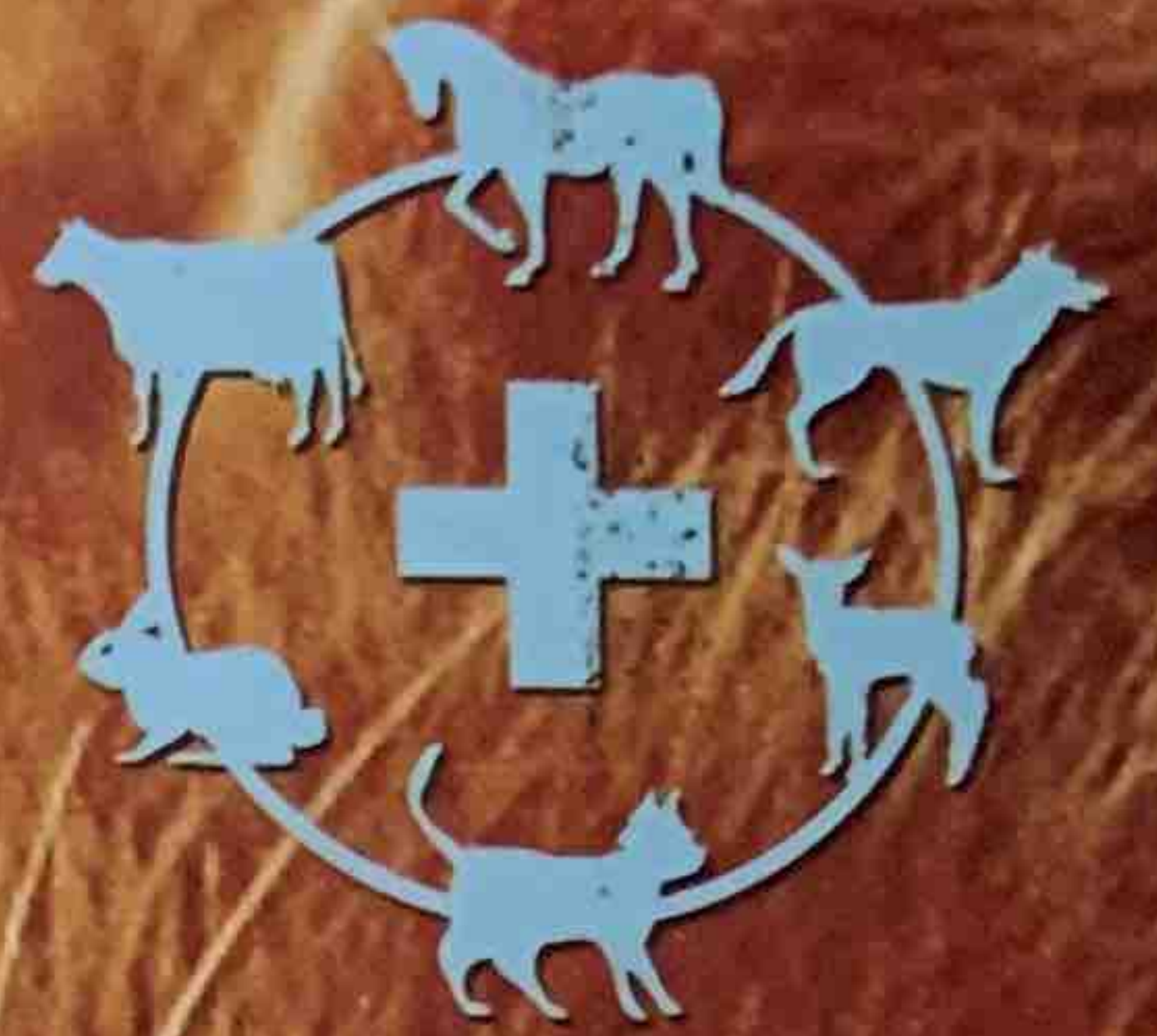
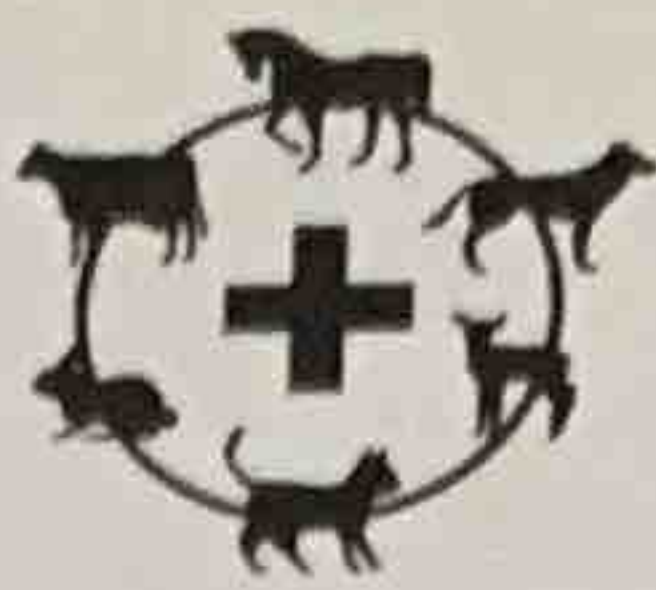


BLUE CROSS OF HYDERABAD



ANNUAL REPORT 2007 – 2008
Creating safe communities through animal welfare



BLUE CROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

OFFICE BEARERS

Vikram Polavarapu
Honorary President

Amala Akkineni
Honorary Secretary

Aparna Rao
Honorary Treasurer



HONORARY MONITORING COMMITTEE

Jayshree Sarathy	: Hon. Vice President, Legal Counsellor
Meitim Connolly, Y. Padmaja	: Shelter Directors
Heera Rupani	: Humane Education
Mr. Subba Rao	: Accounts
Amita Talwar, Dilip Murthy	: Web Managers
Manpreet Nishtar	: Events

ADVISORY MEMBERS

The Prevention Of Cruelty To Animals	Vasanthi, Krishna Vadi & Swamy SB Das
Veterinary Advisors	Dr. Ramana Rao & Dr. Lakshmi Ramana
Animal Welfare	Dr. Chinny Krishna
Architecture & Construction	Mr. Shankar Narayan
Financial Advisors	Mr. Sastry, Mr. A.M. Reddy

Our Guiding Principle:

"We believe that all animals are sentient beings. And whether they are used in the production of food, science, entertainment, for transportation, stray, homeless or wild; they deserve freedom from cruelty."

Services:

1. Ambulance and rescue service for animals
2. Shelter for sick, injured and abused animals, birds and reptiles
3. Veterinary Clinic for pets and strays & Veterinary Camps
4. Mobile Equine Welfare Efforts for working animals
5. Prevention of Cruelty to Animals
6. Adoption of homeless animals
7. Animal Birth Control & Anti Rabies efforts for stray dogs and cats (ABC-AR)
8. Humane Education
9. Marine Conservation in Orissa for the Olive Ridley Turtle
10. Campaigns: Climate Change & Global Warming

Functioning of the Organization:

- 🐾 All services are conducted by salaried staff
- 🐾 Services are monitored by an Honorary Monitoring Committee
- 🐾 Day to day activities are monitored by the Shelter Directors, Office Bearers
- 🐾 There is an Honorary Advisory Committee
- 🐾 Committee meetings are held on the first Saturday of every month
- 🐾 The Annual Audit is conducted every year
- 🐾 The Annual report is published every year and circulated to members
- 🐾 The Annual General Meeting is conducted every year by the month of August
- 🐾 All funds come from donations, grants and sponsorships that are entitled to 80G Tax Exemption.

INTRODUCTION – Letter from the Founder



Dear Members and Friends,

All is well at Blue Cross of Hyderabad and I bring greetings to you from the Committee, the staff, and animals. 2007 went by in a flurry and we continue to reel in activity! I am delighted to inform you that we were able to help 34,206 animals. Please do read the Annual Report and keep yourself informed regarding all our work.

Our new concern this year is that the city has grown into GHMC which includes 12 surrounding Municipalities and Blue Cross is far from equipped to deal with the distances and magnitude of animal welfare this involves. This calls for support and understanding from all quarters to ensure sick and dying animals are not left uncared for on the streets. In grappling with this growth we continue to depend on you.

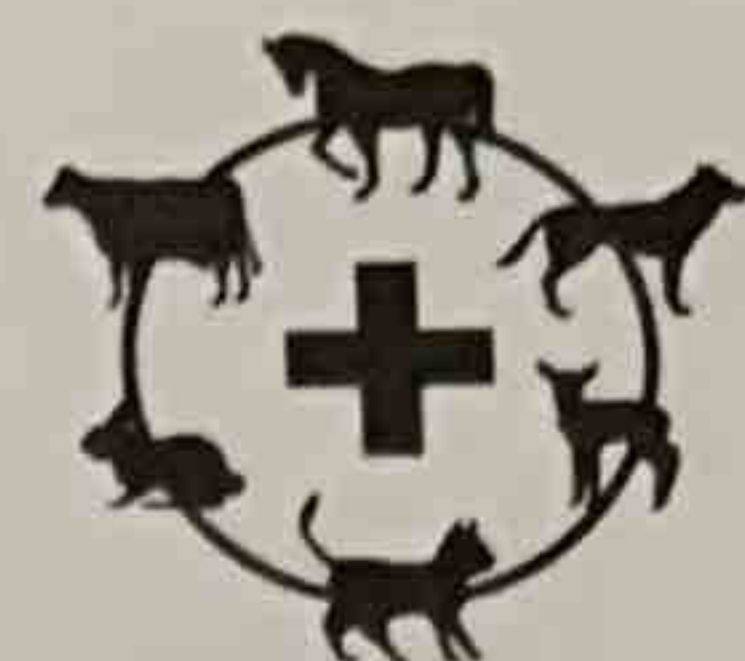
Thank you for all the help, kind words, helpful donations and your timely efforts that made the year a memorable one for us and the animals we could reach out to.

With sincere gratitude,

Amala Akkineni



Rescued cow gave birth to a calf



Letter from the Honorary President

Dear Friends,

Respected Members,

I would like to thank all the members and institutions whose vision and support has helped Blue Cross reach out further. I would like to recognize the efforts of all the staff that has helped our organization grow year after year.

There are two movie clips that got me thinking a great deal in the recent past. The first one was a short animation clip called the Circle of Life. It was about how mother earth keeps everything in check and balance. The second one was Al Gore's "An Inconvenient Truth". This movie spoke about global warming and climate change.

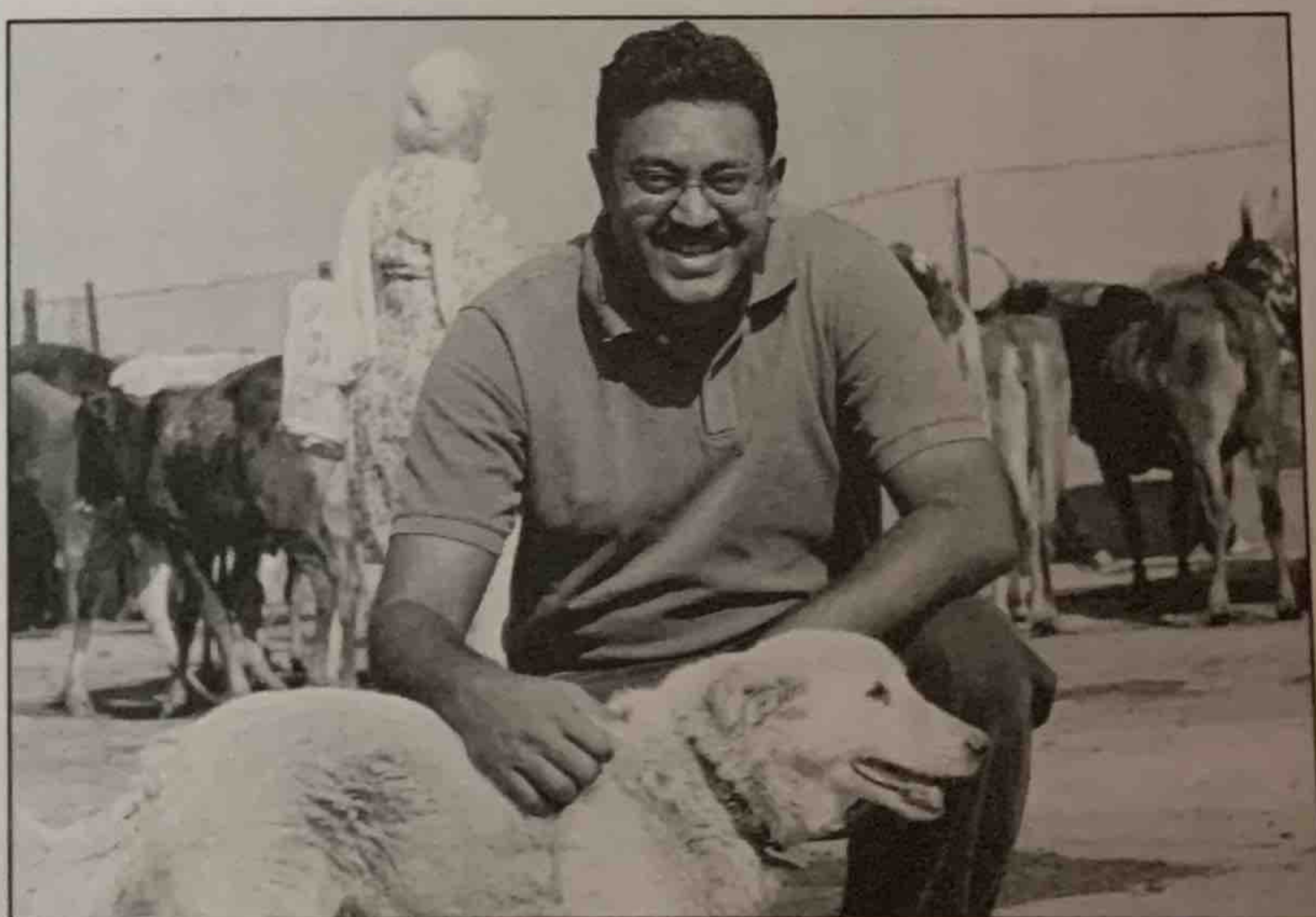
We have progressed a great deal over time. However we have left a damaging ecological foot print. Planet earth today has been diagnosed as a critical patient. We at Blue Cross are in our own small way are ensuring the circle of life is not disturbed from its equilibrium position. We need to think globally but act locally.

Every action or deed in safeguarding our environment goes a long way in protecting us humans as well as the wonderful animals that share planet earth with us. The first action that comes to mind is the elimination of non biodegradable plastic bags. Globally these have contributed a great deal to the pollution. Locally we have had to treat a lot of animals that have consumed these plastic bags. Similarly by cutting down on the energy usage we reduce the amount of green house gases that are generated. These gases have had an adverse impact on the size of our forests and have resulted in animals being displaced from their natural habitat.

Thus in conclusion let us all work towards getting the circle of life on planet earth as it was intended to be.

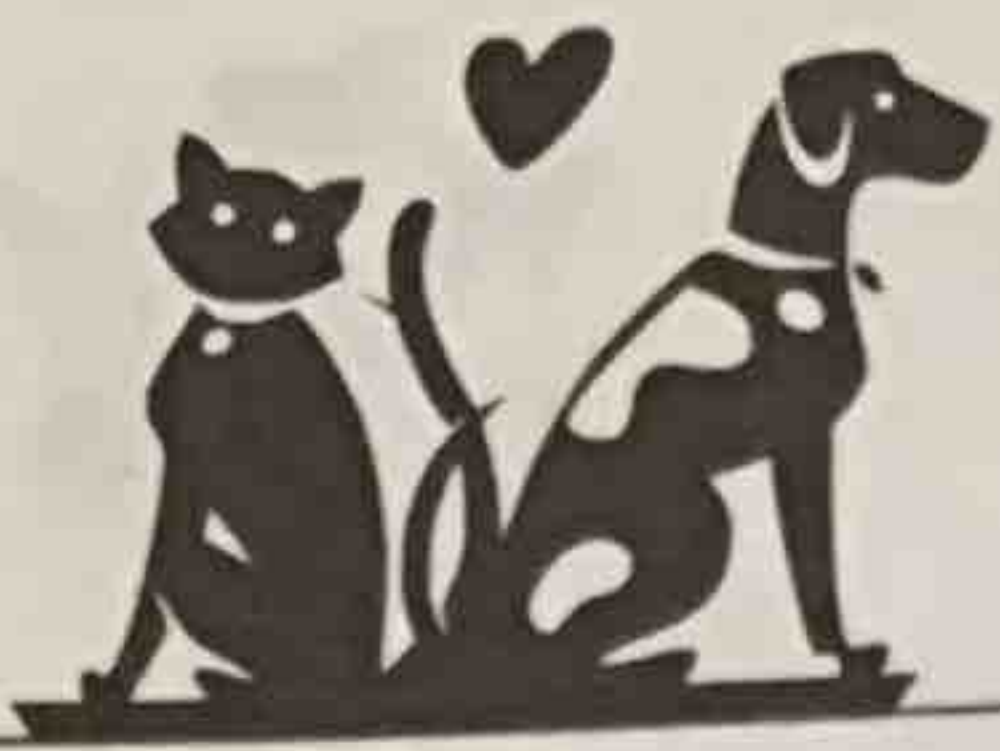
With warm regards,
Vikram Polavarapu

(Vikram is seen in the picture with Sultan our favourite and oldest resident, who has since passed on.)



THE BLUE CROSS OF HYDERABAD – ACTIVITY REPORT (Animals Helped From April – 2007 To March – 2008)

S.No.	Type of Animals	Rescues	Treatment Pet Clinic No. of cases	Adoptions	Animal Birth Control Operation & ARV		ARV Only	Wild Life Rehabilitation/ Releases	Vety. Camps	Mobile Equine Welfare Cases Treated
					Male	Female				
1.	Dogs	4464	1632	67	1737	1711	3836		1374	
2.	Puppies	1469	264	256					17	
3.	Cats	149	27	2	26	68			8	
4.	Kittens	247	23	86						
5.	Goats		68							
6.	Bullocks	15							207	
7.	Cows	11	6	1					81	
8.	Buffaloes	18	3	8					53	
9.	Horses	1							24	
10.	Ponies	1							106	
11.	Donkey/Mule	5							8	322
12.	Poultry	7	10	4					8361	583
13.	Rabbit	15	17	23					319	9289
14.	Ducks								1	
15.	White mouse	1						10		
16.	Pigeons	128	9	11				69		
17.	Crow	1						1		
18.	Cattle egret	69						42		
19.	Squirrel	3						1		
20.	Monkeys	28						14		
21.	Bat	2						1		
22.	Dove	4						3		
23.	Owl	4						1		
24.	Tortoise	1						1		
25.	Spotted Deer	1								
26.	Peacock	6						4		
27.	Python	2						2		
Total		6652	2059	454	1763	1779	3836	142	10569	10194
Orissa ABC efforts: 300 dogs										Total No. of Animals Helped 34,206



April 2007

Dog bites in the city increased due to soaring temperatures and killing of local dogs. Packs of feral dogs caused hysteria both in the media and among public. Blue Cross was called on by the Human Rights Commissioner to give a representation on the Animal Birth Control efforts to curb dog menace. We were able to prove with ground evidence that the sterilization and vaccination of docile street / community dogs is the only way to prevent Rabies and dog bites.

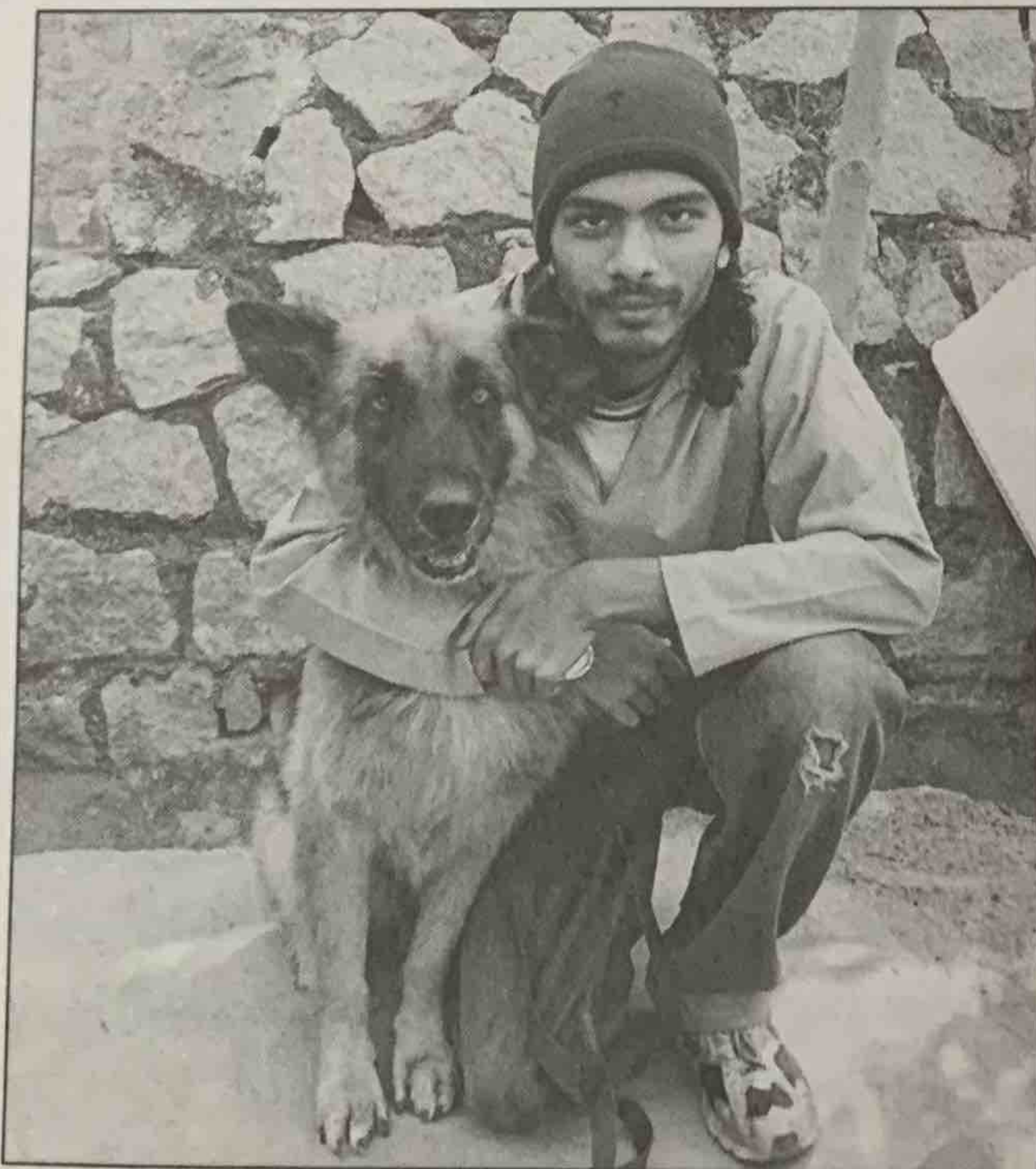
Earth Day was celebrated on April 22nd with a "Thank You Tea Morning" for some of our donors who make "the Earth move for us". Mrs. AGS Reddy was the Chief Guest.

May 2007

The State Animal Welfare Board met to discuss cruel transportation of cattle. The State Road Transport Authorities promised to intervene in the issue. A ban was placed on all auction sale of cattle from Temples. The District Animal Welfare Committee met at the Collector's Office to enforce animal protection Laws. Ahimsa Day was celebrated at Heera Roopani's residence with a video presentation on the compassionate work of Dada Vaswani. Prayers were said for various world problems. We held our Annual Shelter Adoptathon- part of a world wide shelter effort to find homes for shelter animals.

June 2007

On world environment day, saplings were planted in the cattle areas of our shelter. Awareness regarding the sterilization and vaccination of community dogs at Vanasthalipuram was conducted, introducing Mrs. Y Padmaja responsible for our "Relay Rescue." Relay rescue is special effort to keep injured animals safe and give first aid to they reach a veterinary hospital.



Zoonosis Day was celebrated on July 6th. An awareness display was shown in the courtyard on Zoonosis diseases, why we need to boil milk or pasteurize it, water-borne diseases, etc.

Chaitanya and Cloud win Big Heart award



July 2007

The Annual Report was printed and circulated to members. We are grateful to Pragati Art Printers and Mr. Narendra for his continuous support to publish our annual report free of cost.

The Commissioner RTA Mr. C.L.N. Gandhi, passed new rules for the prevention of cruelty to animals during transportation. Under these rules strict norms for transporting cattle by road were outlined. Kudos to Mr. Gandhi !

Blue Cross made trendy comfortable T-Shirts for sale and visibility. Independence Day was celebrated with flag-hoisting and lunch for all the staff. The Bhatt family from Commando Kennels were chief guests for the occasion.

August 2007

Blue Cross was visited by Mr. Mahendra Singh Kacchava, wildlife lawyer and animal activist responsible for booking cases against prominent and notorious wildlife poachers, including Salman Khan. He addressed a group of wildlife protectors both from Govt and AWO's sharing his experiences and giving precautions to take when gathering evidence for cases against wildlife poaching.

Blue Cross AGM was conducted on Aug 19th. After the meeting the Committee and volunteers put up an entertaining skit enacting a day at Blue Cross Animal Shelter!! Members went home in splits as some of the events were looked at in good humour.

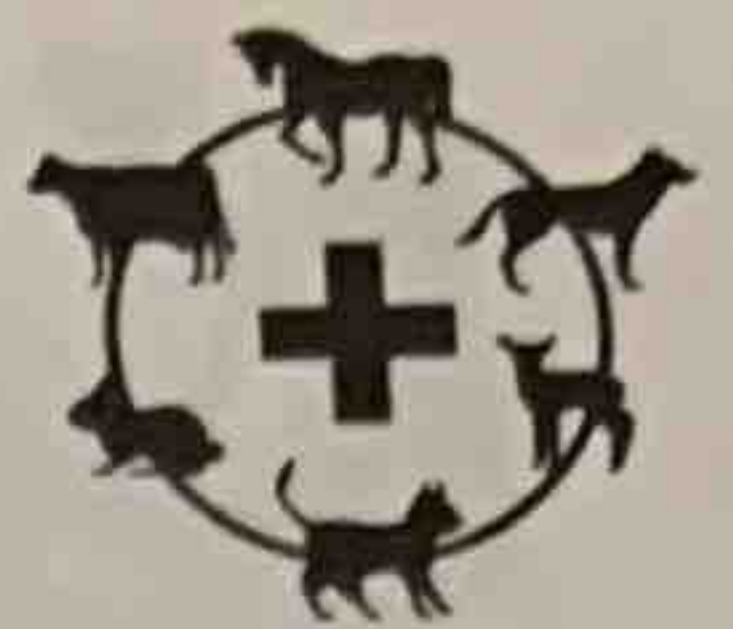
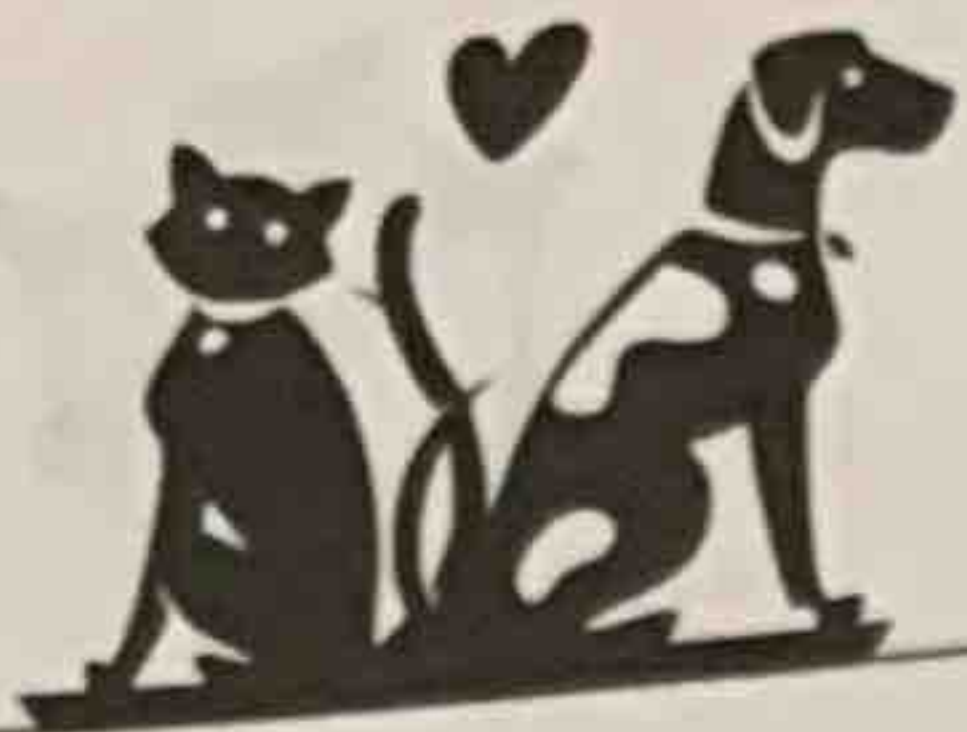
September 2007

Our Founder visited Tirupathi to address Veterinary College students and participated in a March to promote the sterilization and vaccination of dogs. Organised by Animal Care Land, Tirupathi, the event was given good publicity by the Media.

The New Animal Welfare Board of India was constituted and our honorary Secretary, Amala Akkineni was nominated as member.

October 2007

World Animal Day was celebrated by sponsoring prizes for the COVA Idea Fair for Schools in the old city. Over 1800 children from 27 school participated in the event from age groups 10 to 16 yrs acknowledging their contributions in the fields of Science, Mathematics, Literature and Environment. The Environment prize went to the exhibit from Sharada Girls High School.



4th October, World Animal Day was celebrated with a free clinic and homeless animal feeding by Blue Cross. A ARV Camp was conducted at Asif Nagar, Mehdiapatnam to support the community and bring awareness. Our Community Facilitator and Amala interacted with Shri. Devera Kuranakar, Ex. Corporator and the community. Information pamphlets were distributed and efforts to resolve problems regarding human animal conflict were made. Apart from this a few animals were given treatment by our Veterinarians. Totally 89 dogs were vaccinated against Rabies and 3 Rabbits and 5 dogs were treated for skin problems. Our Jumble Sale raised Rs 10,000 plus this year. Prayers and a Free Clinic for Pets was organised at BCH. The Shelter Director turned 70 and hosted a Lunch for Staff.

November 2007

Amala Akkineni attended the I-CONGO Conclave on Climate Change at Delhi. The new Director for Brooke Hospital for Animals - India, Admiral Malhotra visited Blue Cross.

During the Diwali period, no adoptions were given due to trauma of noise pollution and safety risks. There was an awareness drive regarding the same.

December 2007

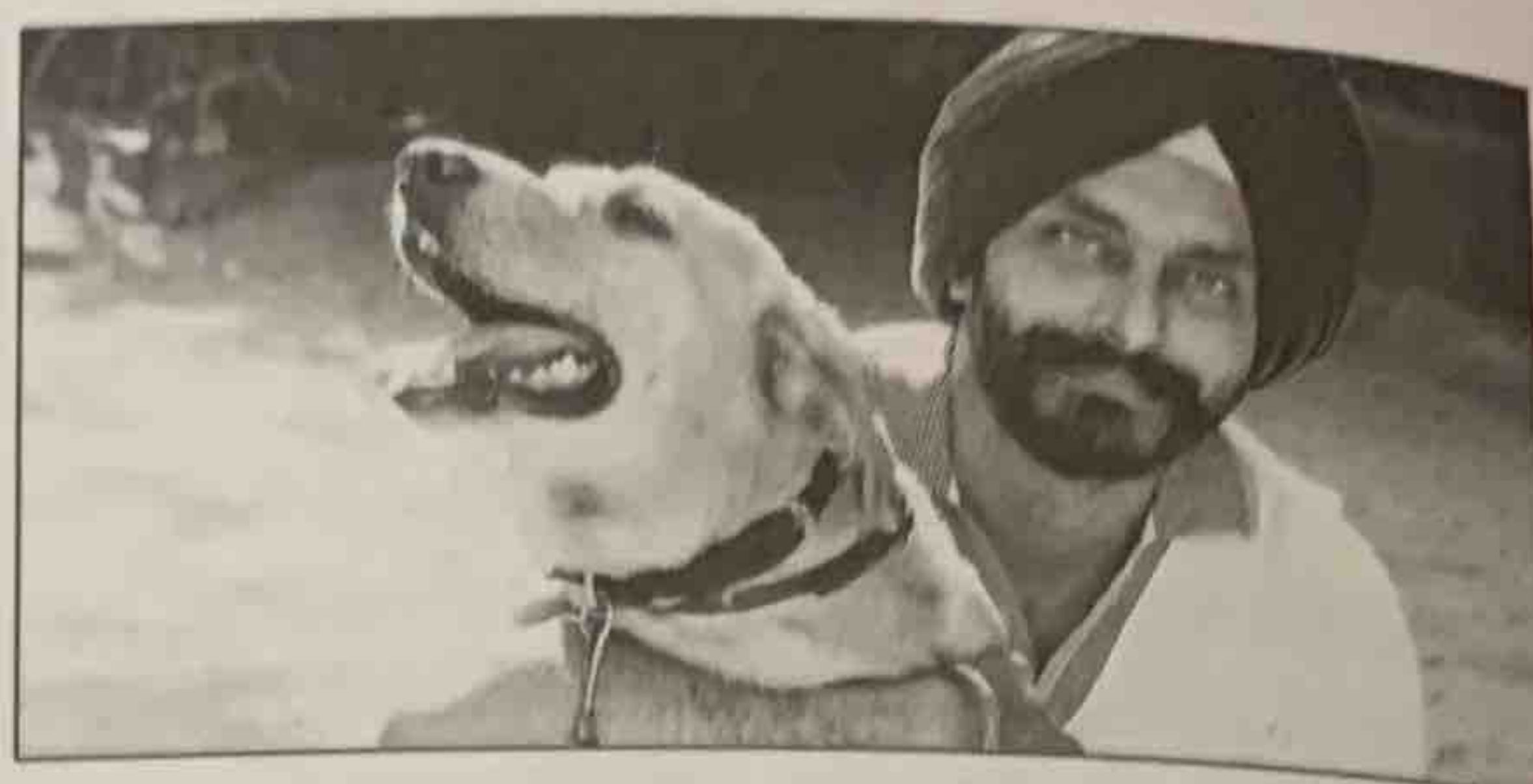
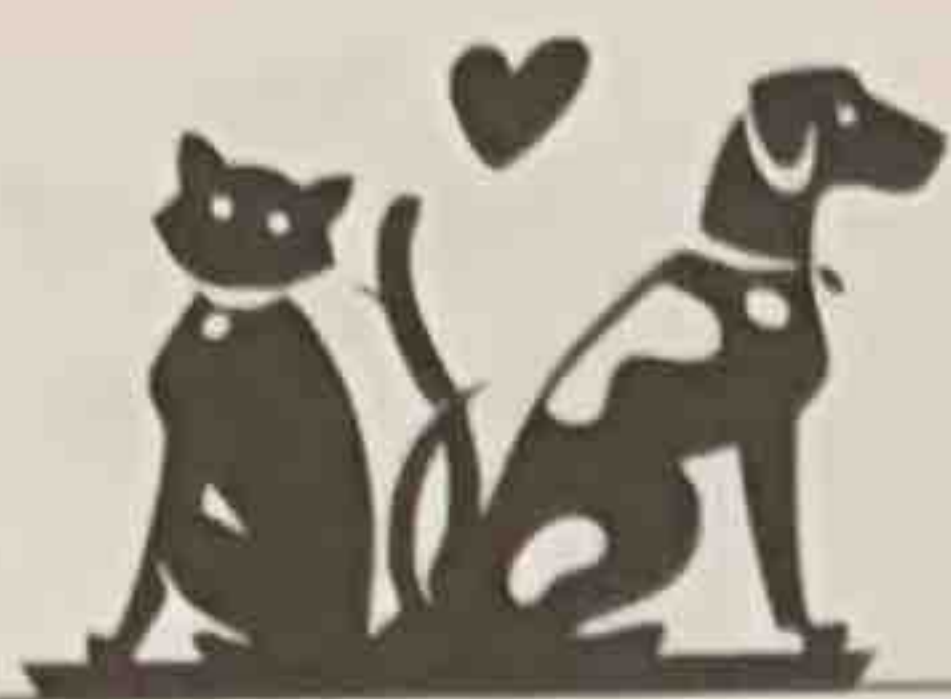
Blue Cross conducted an awareness session at the Municipal Dog Pound going through routines for catching, housing, handling and segregating mothers and litters of pups during the ABC/AR efforts.

Farmers Day was celebrated with a Camp at Kurnool for treatment of cattle. The Mobile Clinic Team treated 80 animals for wounds, deworming, ARV and respiratory problems.

January 2008

The National Animal Welfare Fortnight was celebrated with great vigour and enthusiasm. The thrust this year was "Towards a Rabies Free Hyderabad." (See details on pg.18) Blue Cross of Hyderabad celebrated its anniversary completing 16 years of service to animals by feeding as many homeless animals as possible on the roads.

Independence Day was celebrated with the Staff at our Shelter. The Big Heart Award went to Chaitanya and his dog Cloud. Chaitanya, a former dog-walking Volunteer, adopted a thin, depressed, abandoned German Shepherd and transformed it into a "Champion". Best Employee of the Year went to R.Suresh. Others appreciated were Sri Dhananjeya for his Construction work, Dr. Kirmani for his special commitment to the BCH and Aparna Rao for her creating the new area for abandoned dog; Ms. Saraswati as promising newcomer.



Aparna designs & creates a new shelter for abandoned dogs like Hero.

Cornell University visited the shelter with a team of 7 Veterinary finalists from Thailand, Nepal, India, Indonesia and USA.

The Inauguration of the new Quarantine Ward and the Re Homing Ward was done by Dr. Praveen Kumar. Aparna Rao, whose brainchild the re Homing ward was, let in the first dog. The new environment is enriched with an exercise yard & grooming space.

Mattu Pongol was celebrated in the Cattle Shed this year. Best Volunteer award went to Navrithi Roddam, Yeunn Cheung and Brenda Bae, students of International School of Hyderabad for their grooming and socializing young kits and pups for adoption.

February 2008

A Camp was held at Lothukunta (Alwal) to revaccinate the community dogs there on Rukmini Devi's Birth Anniversary.

March 2008

Blue Cross members and volunteers actively participate in the following:

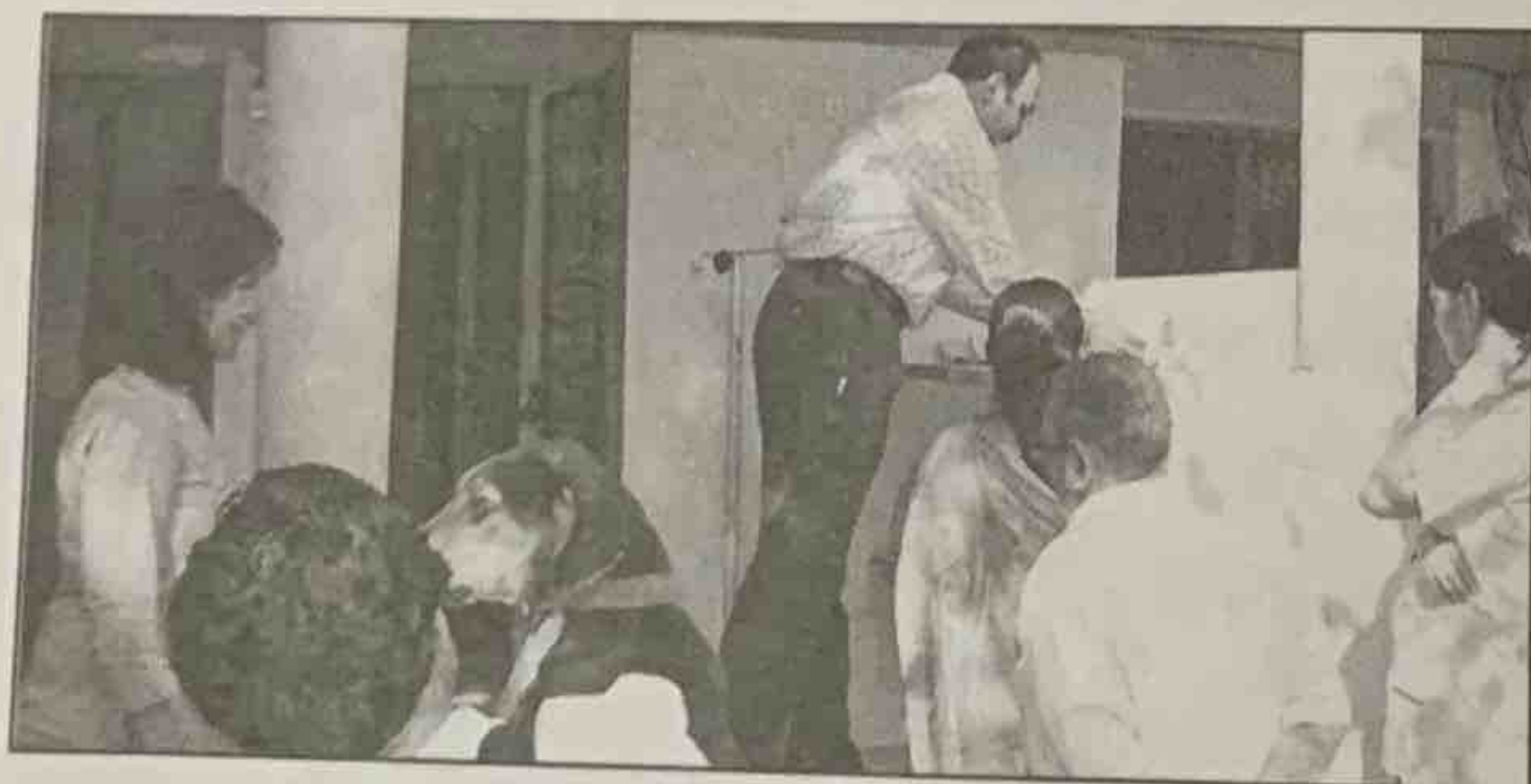
PFA Fund Raiser – Art Auction

Bharatiya Prani Mitra Sangh New Office Inauguration

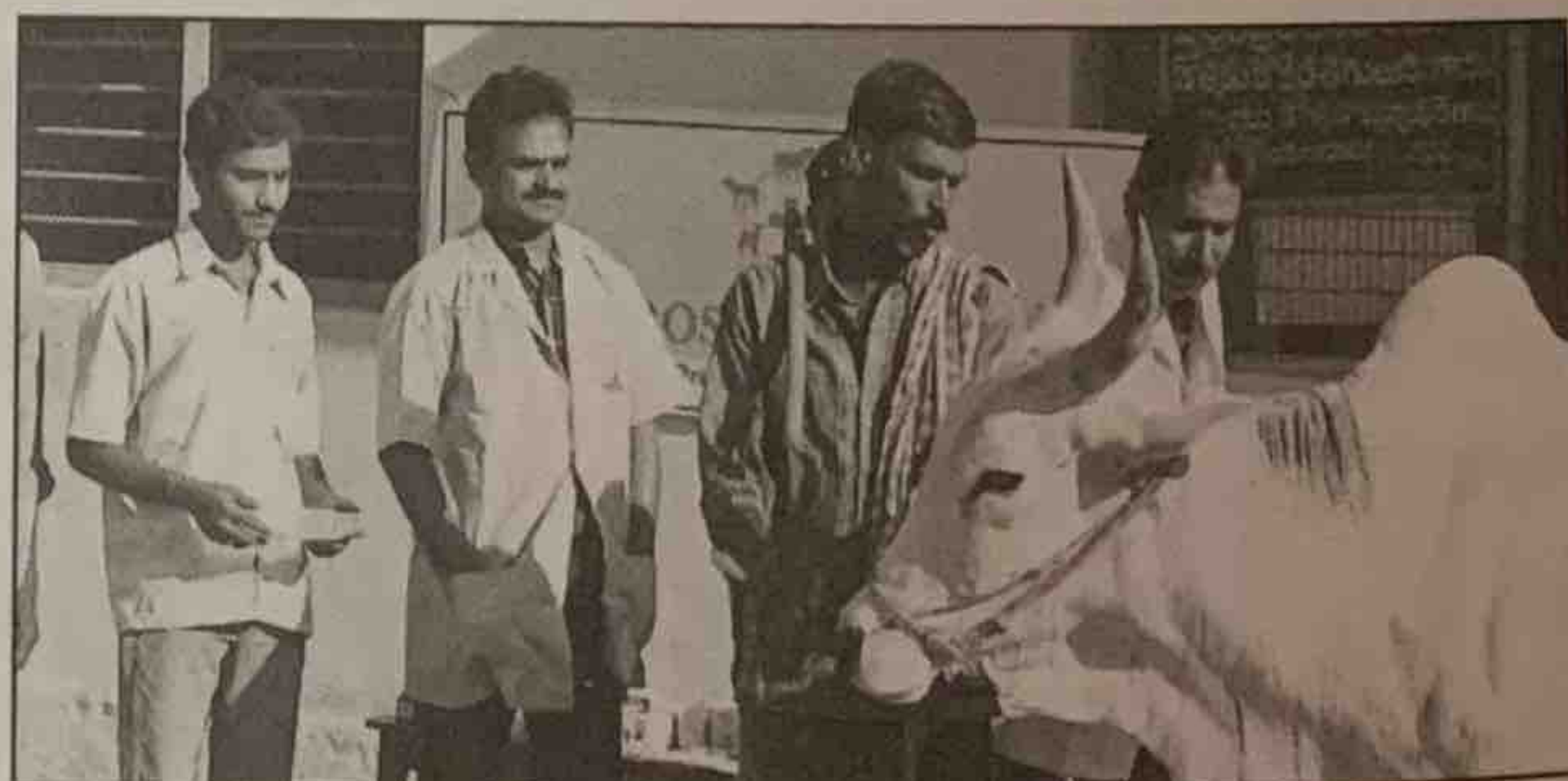
NDTV Campaign "Save the Tigers"

Meeting with Sainikpuri Society groups for starting ABC/AR in North Secunderabad

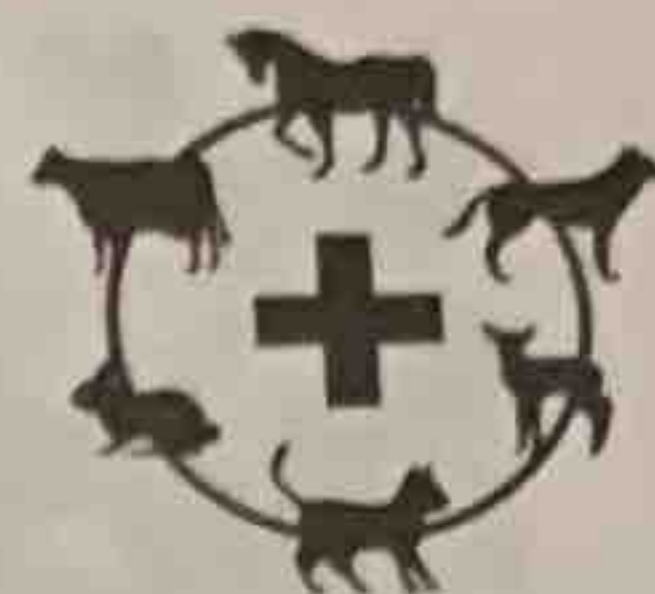
Dr. Yadav attended Veterinary training in Camel treatment at Help in Suffering at Jaipur. We are very grateful to HIS and their Veterinarians, Trustees for their immediate acceptance, support and encouragement on receiving our request for the same. Dr. Yadav came back with great praise and admiration for the work done by HIS, Jaipur.



Dr. Praveen Kumar inaugurates new quarantine ward

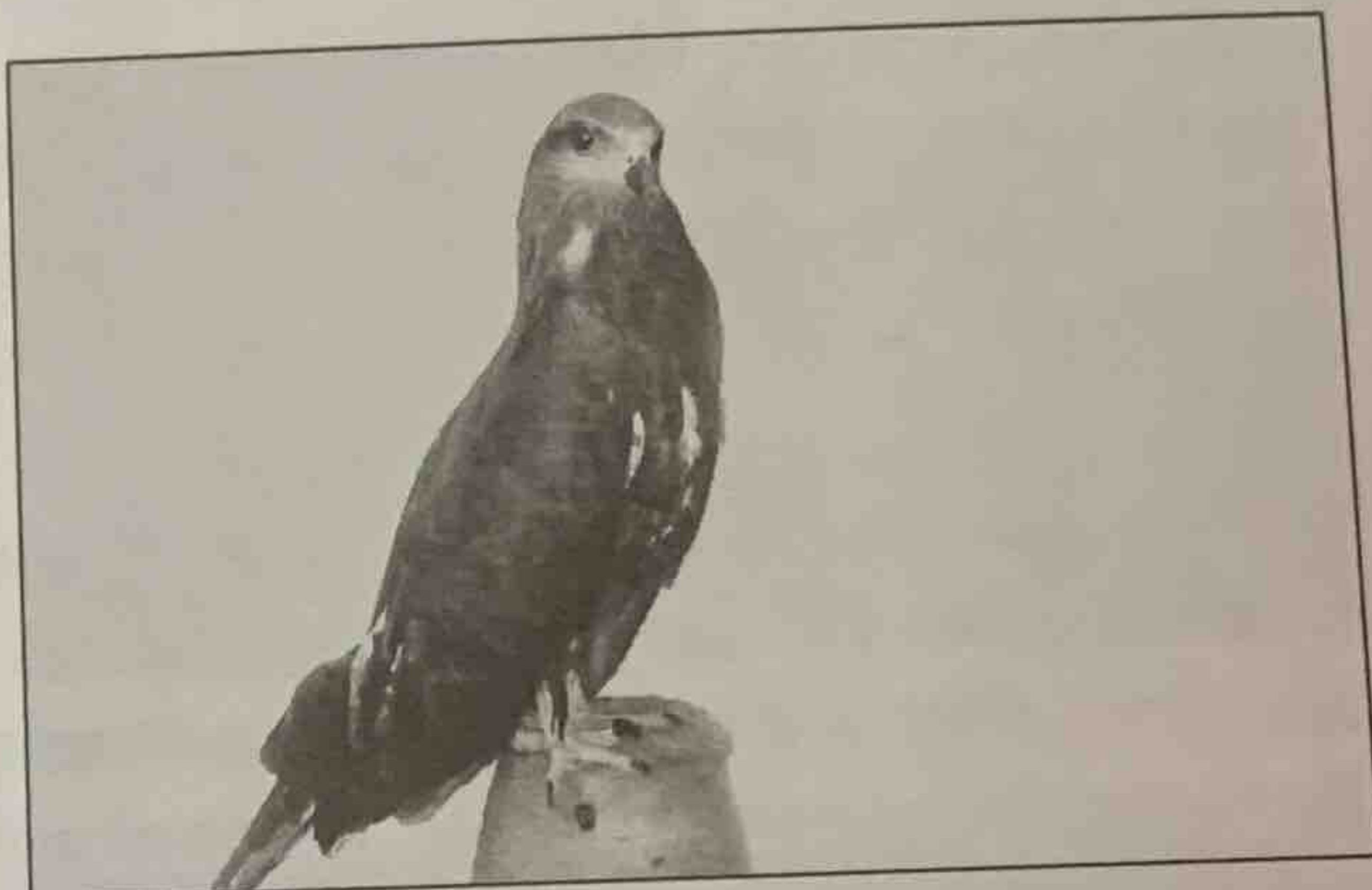


Cattle Camp on Farmers Day



Animal Ambulance and Rescue Service

This year we have been able to rescue 6652 sick, injured and abused animals. Hyderabad just got bigger with the creation of GHMC (Greater Hyderabad Municipal Corporation) and this poses a great challenge for us if we must reach animals that need our help in time. We encourage our members, supporters and even those who pass an injured or abused animal to co-operate. Call us if the animal is around the areas covered by the Blue Cross, else bring the animal to us in an auto, the cost of transporting the animal will be reimbursed! But please don't leave an animal to die on the road!



The Animal Shelter at Rd.35 Jubilee Hills

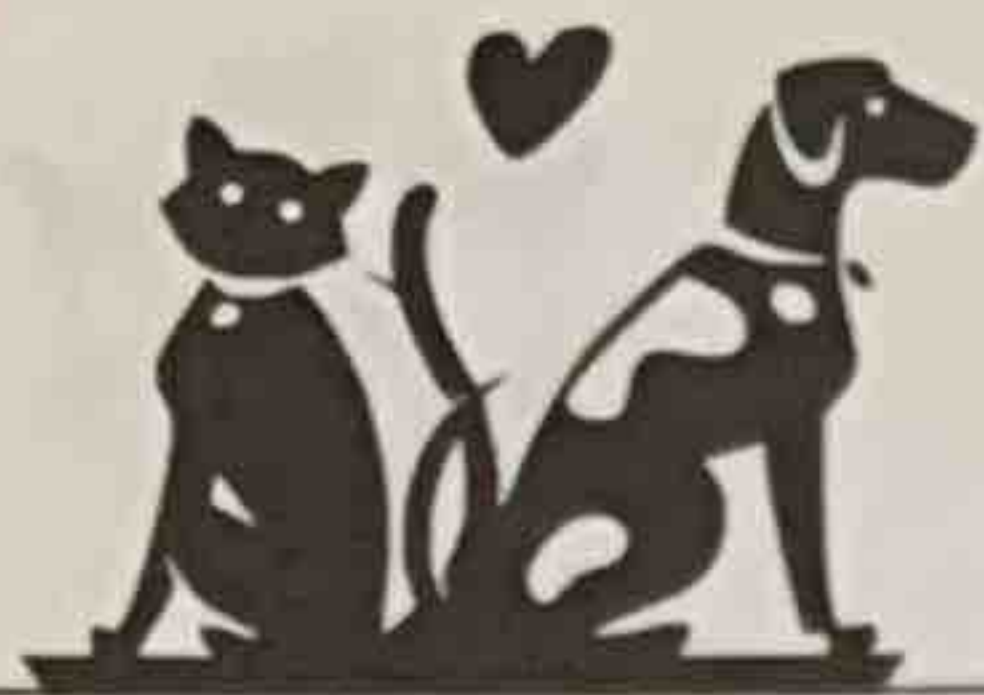
Our 2 Acre shelter is a haven for sick, injured, abused, old, destitute, abandoned and completely helpless animals who find shelter here. Holding over 600 animals that require care and protection, this is neither a boarding kennel nor a puppy farm. Only the homeless, old, injured or abused animals are housed here.

Cattle Protection & Gowshala

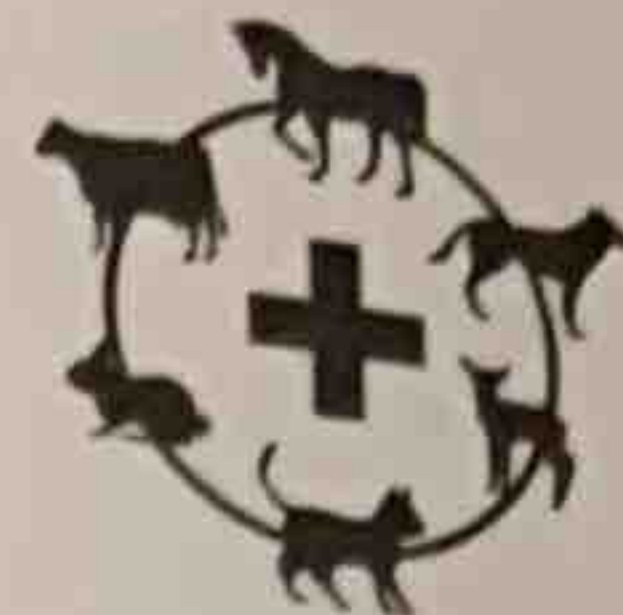
Cattle are the most used and abused creatures in India today. After a lifetime's service producing milk for human consumption they are promptly sold off for slaughter when unable to produce anymore. Male calves as they are unfit for dairy production, are also sold at birth for slaughter. Under such sad and pathetic conditions, left to roam the streets scrounging for food at dustbins eating plastic bags; many are hit by traffic. The lucky ones are reported and rescued by Blue Cross to be given Veterinary care and shelter.

We have gone through much effort to set up a Gobar Gas plant, Vermicompost production, Panchgavya fertilizer production etc, to promote organic ways and the value of the cow. Please do visit our Gowshala, feed the cows and purchase our organic products for your garden.

Presently 56 cattle and 4 Equines are housed at Blue Cross.



REPORT FROM THE SHELTER DIRECTORS



Let's talk about how the trees grew beautifully and leave aside the perennial problem of running an animal shelter from any angle, especially that of staff shortage or visitors who see negatively but inactively. We have a fine new Quarantine Ward and Mortuary to curb the spread of infection. The Mortuary was donated by Mr. CPW Gibbs of Ireland. It has made a big difference to shelter health and hygiene. Aparna, our Treasurer, designed and built a new Re-Homing Ward for abandoned pets that suffered in cages. The ward is an attractive venue for those adopting adult dogs.

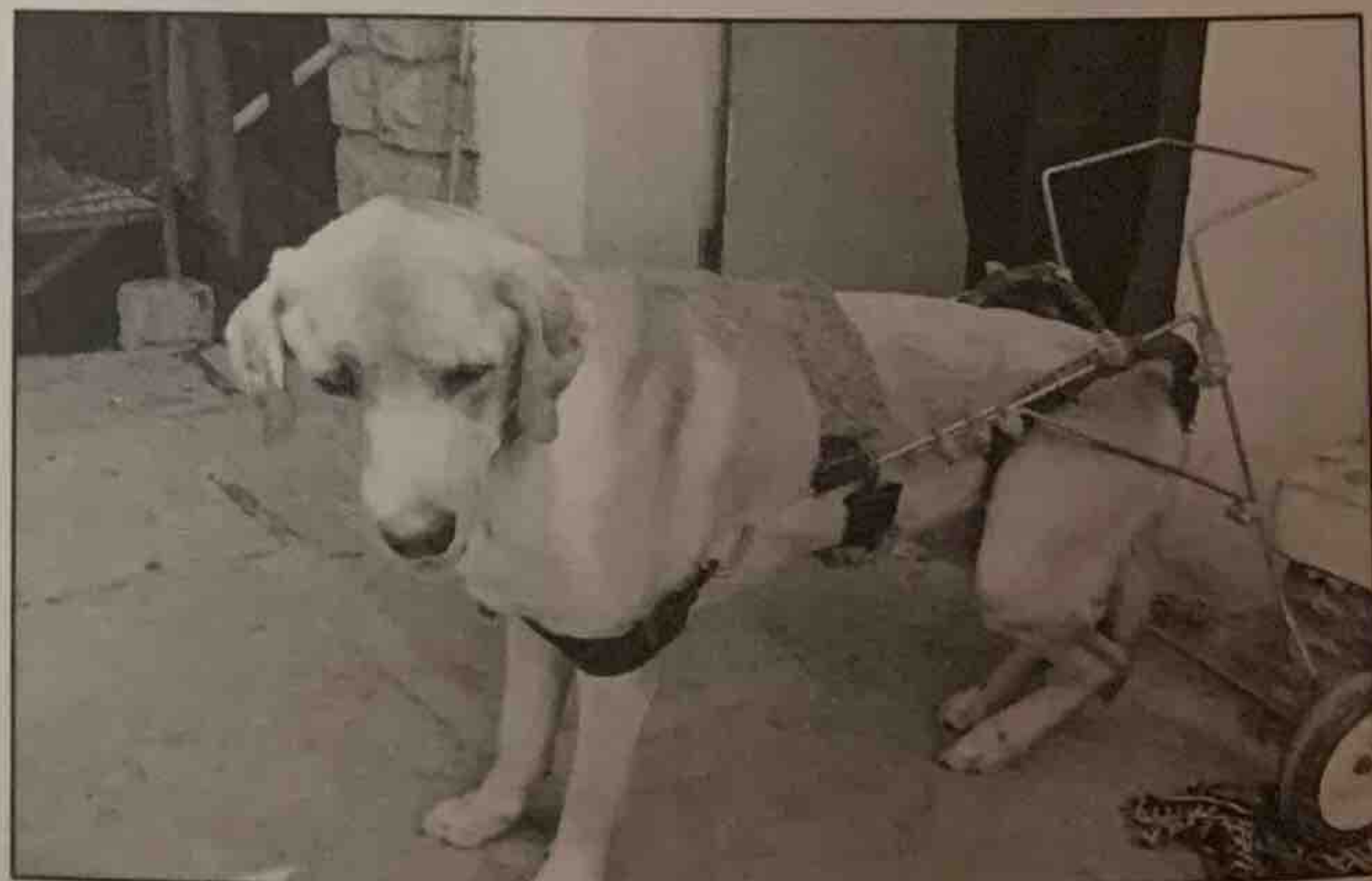
We cannot stress enough the need for the animal owners to understand that we do not condone abandoning a Pet for any reason—whether old-age, blindness, chronic illness, extended vacations, whim or whatever. It is cruel. A Pet is for life, life, life! Road accidents (those reported to us) have reached the 50 animal monthly average. At least 10 Breed dogs are abandoned in the streets every month (those we are informed about)—even blind old Labradors who cannot manage in the heat without food and water.

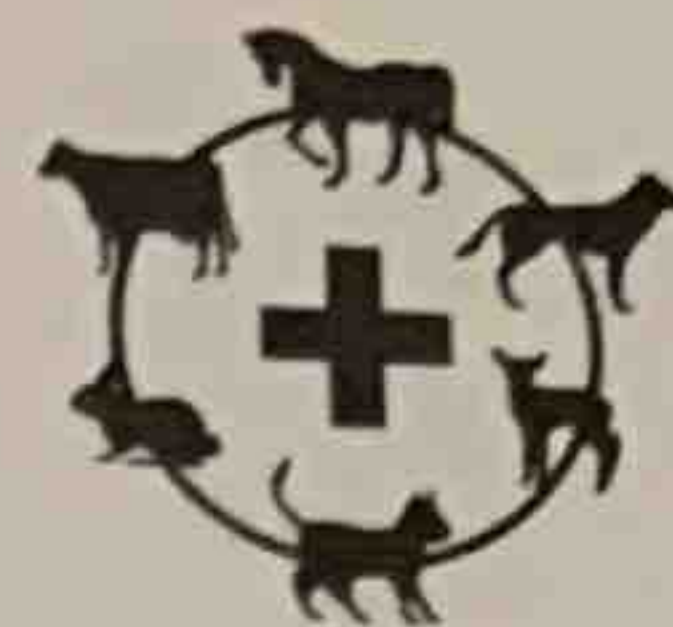
Dr. Preity joined us from Assam as Vet this year and trained in ABC at Chennai under Blue Cross of India. We lost Dr. Peter Nolosco to higher Study but welcomed Dr. Ajay Kumar, Surgeon, after a difficult gap. He is heading the ABC Programme and Surgical cases. Dr. Kirmani continues to be our lifeline as well as our Skin Specialist. And Dr. Yadav trained for the treatment of camels with Help in Suffering Jaipur. He continues to head the mobile clinic for working animals.

The kindest thing one can do is to befriend our canine brothers and sisters. We are living in closer and closer proximity... Let them into your hearts and homes. As our shelter fills with more disabled dogs, victims of road accidents, we need more sponsors and Big Hearts to home them. Your status will not sink if you have a 3 legged dog- you might even start a trend.

Hug an animal today, adopt one tomorrow and know true happiness!

Shelter Directors: Meitim Connolly and Padmaja





This year Blue Cross was able to have 454 puppies, cats, full grown dogs, cattle, adopted into good and caring homes.

Special effort was made to promote the Indian dog and cat with reference to their nature which is loving and devoted. Hardy and perfectly suited to our climate with a short manageable coat they are highly resistant to disease. Even tempered, good watch dogs or mouse catchers, they are very easy to look after. Compared to them GSDs and Pommeranians are completely unsuitable for our climate.



Indian Cats and Dogs make excellent pets

Veterinary Hospital

Blue Cross of Hyderabad runs a clean and affordable veterinary hospital for pet animals during morning hours to encourage the adoption of animals from our shelter and off the streets. This year 2059 pet and domesticated animals visited our Clinic with their owners and received treatment.

Homeopathy at the Blue Cross

Dr. V. Praveen Kumar and Dr. V. Pradeepa, Homeopathic Specialists (Human and Animal specialists), from Sri Saradhamba Homeopathic Specialty Centre, have been giving their services free to the animals at BCH for the last year. In many cases, where older or very young animals do not respond to Allopathic treatment, they have been able to provide effective Homeo treatment in a number of cases and are always on hand to advise us. We are very grateful for their interest, time, expertise and kindness.

Veterinary Drugs & Medicines:

Our Pharmacy drug distribution for animal welfare was stocked and monitored by Mr. Satish who located good quality drugs at best prices. We are very grateful for his participation and support.

HUMANE STRAY ANIMAL CONTROL THROUGH ANIMAL BIRTH CONTROL & ANTI RABIES (ABC/AR) EFFORTS



Garbage = Stray Animals

1 Breeding Pair of Stray Dogs = 2000 future stray dogs!

By sterilising one pair of stray dogs we ensure 2000 less in the future! This year we sterilized 3,648 stray (community) dogs and vaccinated 436 against Rabies. Revaccination against Rabies was taken up in areas that were covered by the ABC / AR last year. We are happy to note that there were no incidents or reports of Rabies in these areas.



Don't breed or buy when homeless animals die !

Humane Education and Awareness Programme

34 Educational presentations were conducted for school and college students, NGO's, and interested social groups including Administrative Training Courses (Private and Government), IT Companies and others .

To further awareness our website (hosted by Sierra Atlantic and designed by Adroit Information Technology) was updated as our window to the world. Every day people visit the website seeking to gain more information about animal welfare in Hyderabad or to contact the Blue Cross. Dilip Murthy and Amita Talwar have been doing a wonderful job of keeping the web site up to date, getting the newsletters out to members and answering emails. Do check it out !

Web Site and Connecting to the world: www.bluecrosshyd.in



Veterinary medicines available for animal welfare



If you spend a day at our Shelter and listen to calls coming in, reports from city residents and see cases of animals rescued, you will understand how cruelty and apathy to animals is on the rise. It would seem all too depressing to continue our work if we did not believe that animal people must be strong, vociferous and show the way towards harmony between species. Please join us as a voice against cruelty to animals. Orientations are held regularly so do sign up!

The main atrocities seen were:

117 Pet dogs in pathetic conditions abandoned to fend for themselves on the street by their owners; getting attacked by street dogs or becoming emaciated and contracting skin disease. These included GSDs, Labradors, Doberman, Pomeranians and other cross breed dogs.

290 Animals were hit and run by rushing traffic that did not stop to consider the hurt animal lying in a pool of blood. The animals included bullocks, buffalo, cows and calves, dogs, including a mother and her pups and cats.

Then there are the badly neglected animals brought to our Clinic: 92 cases of neglect including dogs, cats, rabbits, buffalo, cows and others. The owners were counselled and in some cases given warnings regarding their responsibilities. In some extreme cases we confiscated the animals.

The severe atrocities against animals we dealt with were:

Cases of Poisoning: 2 Dogs. Gun shot wounds: 2 dogs

Wire tied around neck: 1 Rhesus monkey- died due to injuries.

Acid burns: 1 dog. Fire cracker burns: 2 Rhesus monkeys

Strangulation and killing with brake wire by Society watchman: 1 dog



Mother and calf rescued from slaughter

Badly beaten or stoned with dislocations or injuries: 1 Langur, 3 Rhesus Monkeys, 2 dogs, 1 mynah

Brought in with complaints of aggression: 1 buffalo (who turned completely docile at the shelter)

Merciless felling of old trees on the highway destroyed birds nests and left 60 young cattle egrets to fend for themselves and killed hundreds of other young ones.



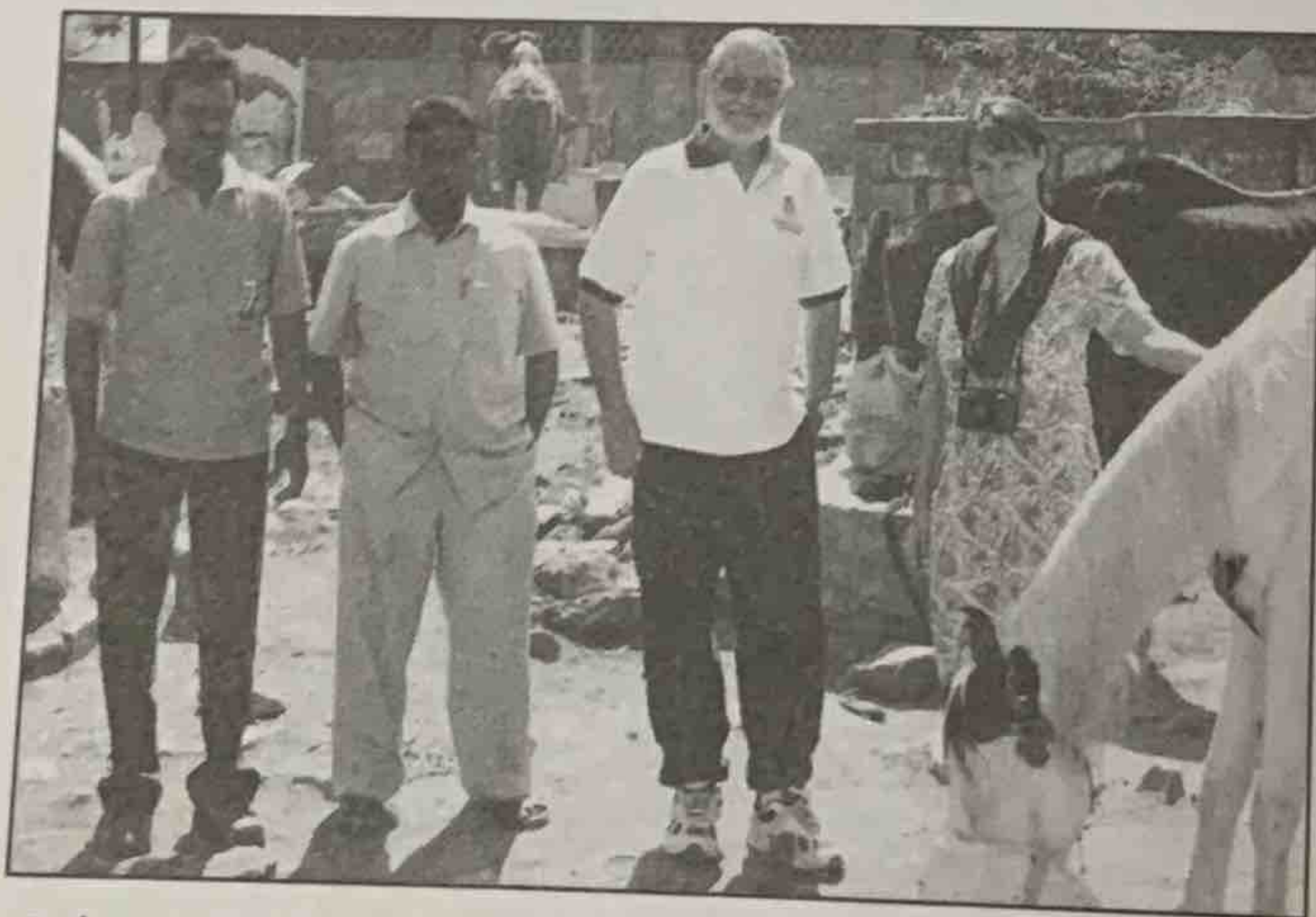
The Mobile Equine Care programme conducted by The Brooke Hospital for Animals (U.K.) and Blue Cross of Hyderabad started in February 2001. It developed into a partnership with the Brooke Hospital for Animals – India in 2005. The past 7 years have seen efforts that have step by step led the economically very poor communities involved to a better and more prosperous existence for both humans and their equines.

Report for the year 2007-2008

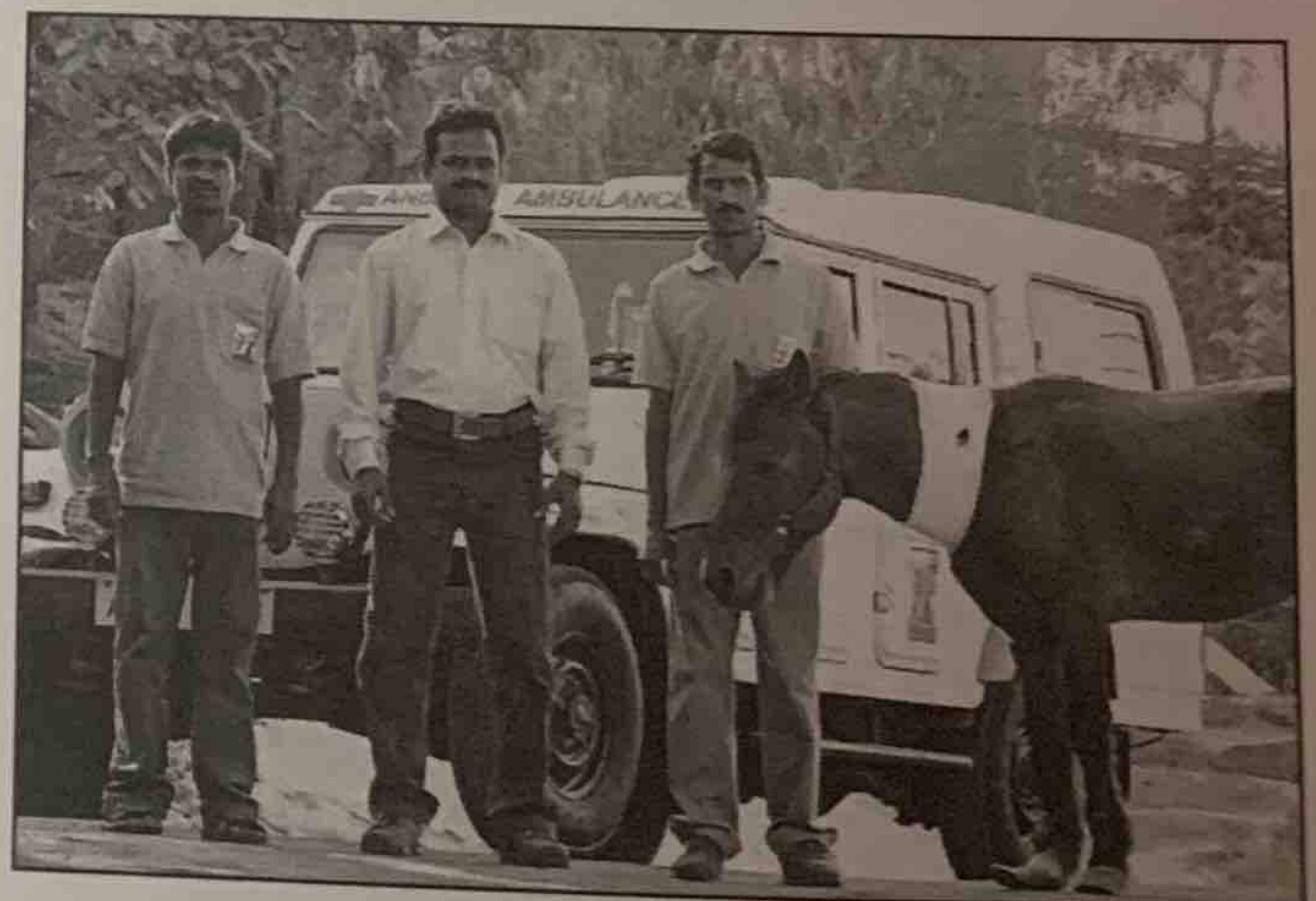
Equine Welfare in Hyderabad City: This project is a partnership that has been working for the past 7 years with very good results and has a wide reach. Our efforts focused this year on sustainable Equine Welfare focusing on Kurnool district after seeing reasonable success in Hyderabad city. The working equines of the city seemed to be doing much better after 5 years of sustained awareness and support from our team. In the past we have provided Veterinary care, shade shelters and water troughs, farrier training and awareness to owners. Now, besides providing a weekly visit and emergency support the team found time to concentrate on other locations with working equine populations. The reassuring change has been that these city owners value our visits and are even willing to pay for the medicines provided for their equines. The city halts are at Ghas Mandi (Grass Market), Old City Chudibazar, Begum Bazar. Slightly further halts are at Aleru and Choutuppal. And further still is Yadagirigutta, which is a temple town visited once every month. The owners have unions and MOU's with Blue Cross in place.

Equines working at Brick Kilns

There are 14 brick kilns surrounding the city. This year the focus of brick kiln efforts was motivation and regularization. Donkeys and ponies continue to work to transport bricks from the kiln to the loading areas. The work starts before dawn and continues non stop till midday. Pack sores and wounds from the rubbing of the brick load were a common sight. Weekly visits for Veterinary care and by spending time to educate and encourage the animal handlers, the wounds, cruelties and disease have been drastically reduced. As a



Admiral Malhotra visits Blue Cross field work



The Team

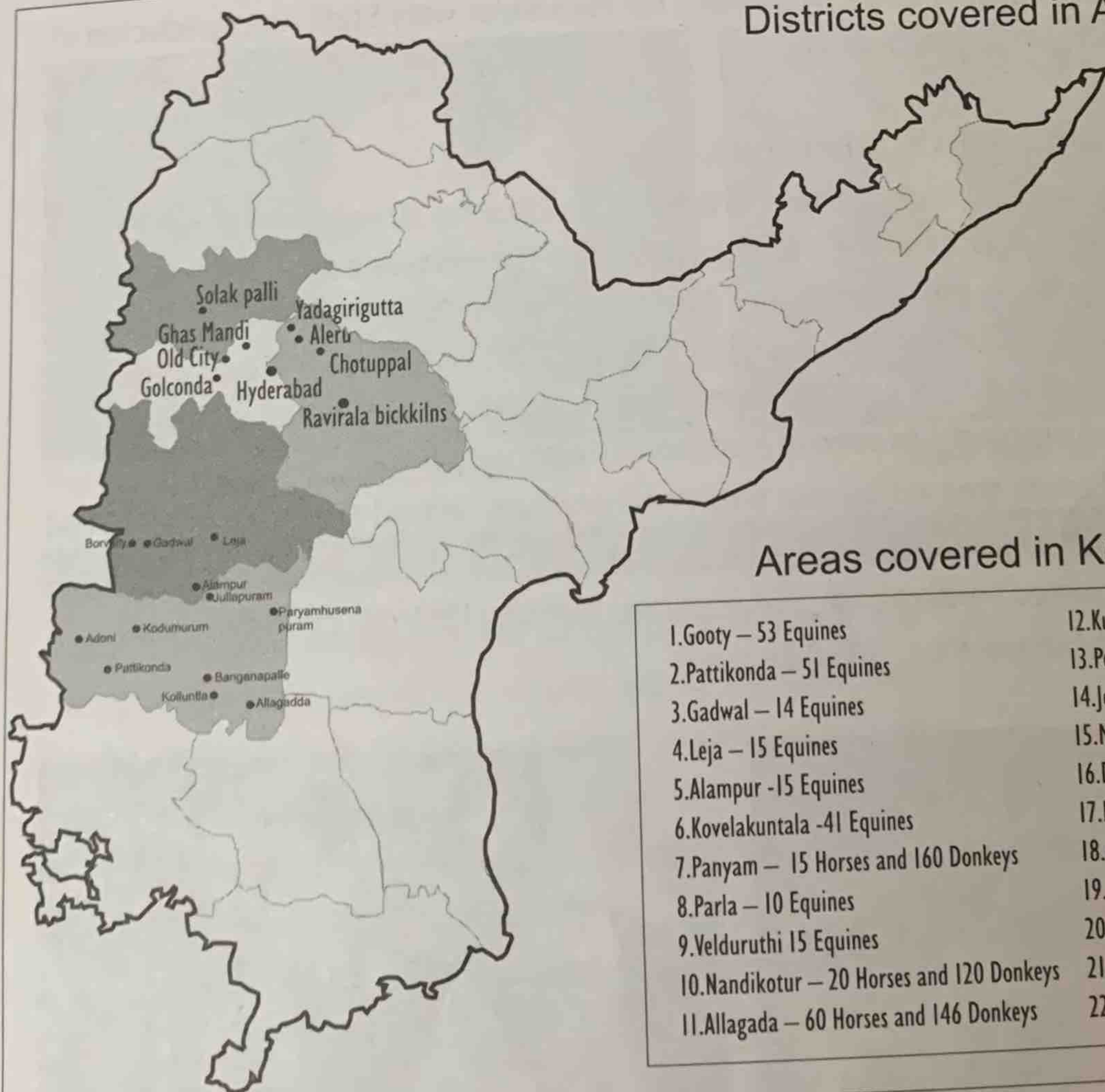


result the condition of these animals is good despite the grueling work and heat. However, as the owners and labour involved are migrants and shift frequently, the efforts are on going and do not look like they can be a community sustained effort. 14 Such brick kilns are at Ravirala, Kongara, Solakpalli, Relaguda, Yelamguda, Madaram and Kodkanchi. All kiln owners constructed their own shade shelters for the animals and provided water troughs. They also provided a caretaker to feed the animals during off season, and assured trained adult handlers for their animals as previously the animals were left in the hands of children during monsoon season.

Equines at Kurnool District

The maximum population of working equines is in Kurnool district. The population is so widely spread out and in such rural locations the team makes an intensive effort for seven days every month to reach Veterinary assistance and support to the community through animal welfare. The 22 areas covered on route through four districts are:

Districts covered in A.P. State



Areas covered in Kurnool Dist.

- | | |
|--|---|
| 1. Gooty – 53 Equines | 12. Kurnool – 12 Horses and 514 Donkeys |
| 2. Pattikonda – 51 Equines | 13. Peravalli – 80 Donkeys |
| 3. Gadwal – 14 Equines | 14. Johampura – 51 Donkeys |
| 4. Leja – 15 Equines | 15. Maktha – 10 Horses |
| 5. Alampur – 15 Equines | 16. Dhoolpet – 16 Horses |
| 6. Kovelakuntala – 41 Equines | 17. Karwan – 6 Horses |
| 7. Panyam – 15 Horses and 160 Donkeys | 18. Adhoni – 35 Horses and 200 Donkeys |
| 8. Parla – 10 Equines | 19. Kodmur – 25 Horses |
| 9. Velduruthi 15 Equines | 20. Banaganapalli – 56 Horses |
| 10. Nandikotur – 20 Horses and 120 Donkeys | 21. Kalva – 15 Horses |
| 11. Allagada – 60 Horses and 146 Donkeys | 22. Husainapuram – 157 Donkeys |

The main problems faced by the animals working in these villages are Colic, branding and firing by quacks, overloading and sores due to this, dehydration due to poor management, poor shoeing and Tetanus. The owners do not have the practice of vaccinating the animals



INTENSIVE EQUINE CARE CAMPS IN OTHER AREAS

and are accustomed to use quacks to chase the evil (disease) away. Over the past year our efforts have been to visit these remote areas, interact with the owners who are suspicious of NGO's; convince them to vaccinate their animals and follow better animal management to reduce the suffering.

Our team works round the clock on their visits, spending time to encourage and educate all stake holders in animal management including the family members, the cart maker, Farrier, shoe maker, quacks and others. They conduct the monthly camps at Government Veterinary Hospital with the intention of creating a link between the animal owner and the Veterinary Doctors of the region. Through this effort Dr. Yadav has ensured follow up treatment for the animals and has oriented Government Vets in Equine care.

Training Programmes :

Dr. Yadav conducted training workshops for Veterinarians at the Govt. head quarters in Bhongir in June 2007. A similar one was conducted at Sagroli in September 2007 and at Alagada (Kurnool) in February 2008. A training for Para Veterinary Staff was conducted at Sagroli (Maharashtra) in September 2007.

Intensive Equine Care Camps in other areas:

The Mobile Equine Care Unit along with The Brooke Hospital for Animals India visit certain places with high equine population to conduct Intensive Camps twice every year. The areas were extended this year to include Sagroli, Nanded, Atkali, Kundalawadi and Naigaon. Local NGO's like Dharma Donkey Sanctuary, Sagroli and SPCA Nanded are two dedicated organizations that have worked with us repeatedly to organize and conduct the camps. Similar animal related problems as seen in Kurnool are also seen here.

The total number of cases treated by our team and animals helped this year were 10194 equines (horses, donkeys and mules).

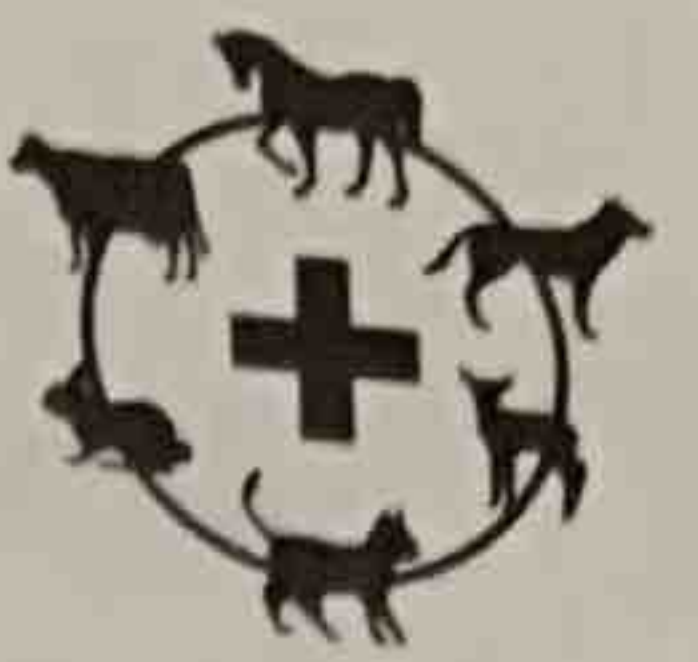
Equine population covered Hyderabad: 564 Equines, Kurnool District: 2998 Equines
IEC Camps in AP and Maharashtra: 5450 Equines



Vets training programme



Donkeys get treatment



City wildlife have faced much destruction and disturbance with our city growing more and more animal – un-friendly! Even at the KBR Park, a National Park under Government protection, the laughers club, joggers and walkers continue to invade the peace and tranquility of their space day after day, in the name of loving wildlife!

On World Habitat day Blue Cross volunteers along with the WWF and PFA stood outside KBR park and spoke to these people about their choice to protect Wildlife habitat by walking outside the park instead of inside. Most people objected violently. Only the youngsters immediately understood and chose to walk outside. The PCCF Wildlife also chose to walk inside the park that day, officially perhaps !

This year we rescued 264 birds and small wildlife. Of these 140 Survived and were rehabilitated successfully. We are grateful to Bharatiya Prani Mitra Sangh, Friends of Snakes Society and People for Animals for their support.



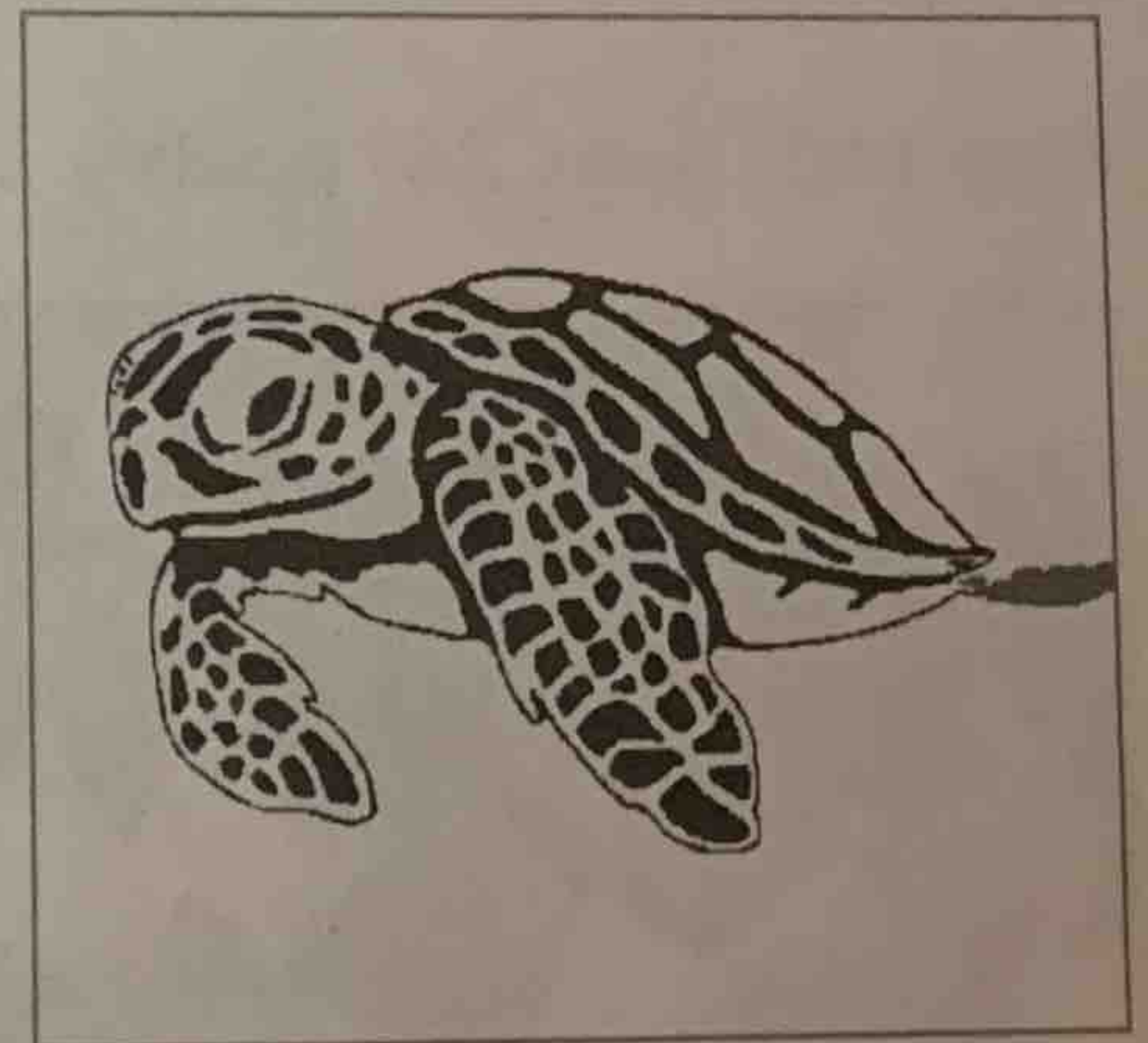
Dr. Ajay Operates a monkey



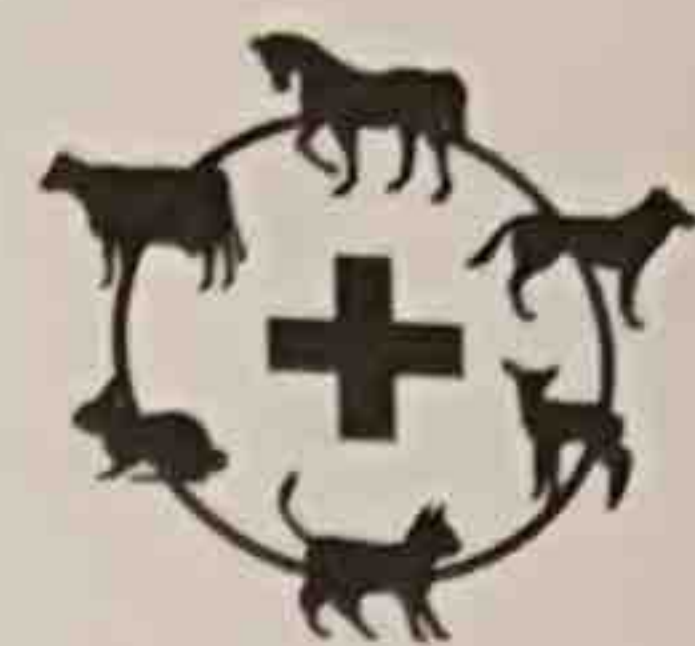
Nani rescues a python

MARINE CONSERVATION – THE OLIVE RIDLEY TURTLE

Orissa is the last nesting ground of the Olive Ridley Turtle. We continued our protection efforts along the Devi river mouth where turtles nest on an island protected by sea. 300 local stray dogs, fast growing in numbers due to human habitation, and largely responsible for the destruction of nests, were sterilized. Fishermen were involved in awareness meetings and discussions and a sea change has been noted among the local villages in their attitude to the turtles.



We are very grateful to Green Life Rural Association and Mr. Sovakar Behera for their involvement in executing the work.



Between the 15th and 31st of January, the country celebrated the National Animal Welfare Fortnight. Here at the Blue Cross of Hyderabad we use the opportunity to highlight activities within the community to support animals. Simple things like vaccination against Rabies can ensure Rabies free zones and make the city safer for both people and animals. Killing the local dogs however actually increases the chance of Rabies as new dogs enter carrying the disease. We conducted vaccination and re-vaccination camps across the city, as part of our Rabies free Hyderabad and Animal Birth Control programme. At the camps we also treated of injured and abused animals and spread awareness about Animal Welfare.

735 canines (all community stray dogs) were re-vaccinated and released through our camps at different parts of the city covering Jubilee Hills, Banjara Hills, Ameerpet, Yusufguda, Borabanda and the surrounding areas upto Abids, Gun Rock and Mahendra Hills. A camp for de-worming and treatment of local goats in Madhapur for respiratory problems was also conducted .

On the 23rd of January, the 16th Anniversary of Blue Cross, we fed 150 homeless animals on the streets around Jubilee Hills, Vivekanandanagar and Masthanagar. This is customary and all members are invited to join us in this feeding every year- a way to express our friendship and gratitude to the animals.

Our Mobile Equine Care Unit reached out to 3644 Ponies, Donkeys and Horses with health check-ups and efforts guiding owners to take better care.

The fortnight concluded with a counseling session at the Blue Cross of Hyderabad that dealt with all animal related issues, conflict and difficulties within homes and communities. People were invited to discuss their concerns and share our understanding to resolve conflict with animals.

Over 1100 dogs, 267 poultry, 3586 donkeys, 58 horses and over 100 cattle being helped!



ARV Revaccination Camps

WELCOME TO OUR NEW MEMBERS



Life Members 2007 – 2008

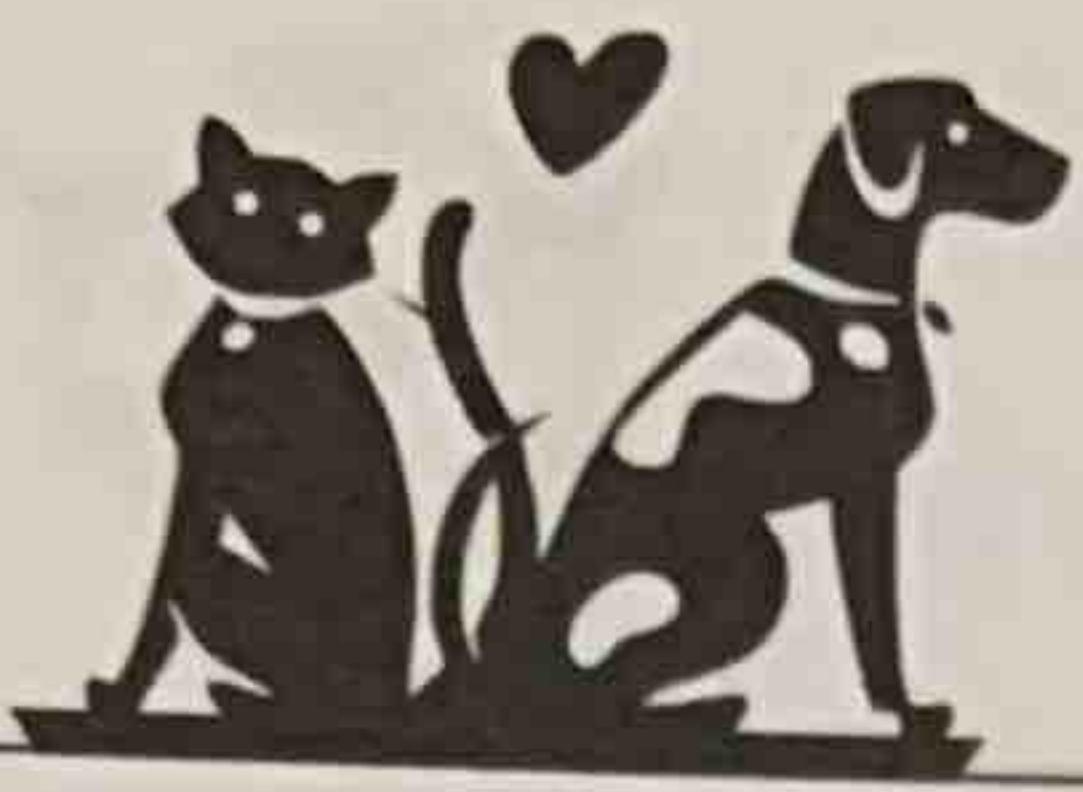
Harini	S. Surya Narayana Raju	Mahesh .K
Ramachandra Rao .K	C. Sailaja	Radhika Rajamani
G. Srikantha	B. Sri Sailam	S. Kavitha
N.T. Chakravarthi (Scientist)	Srinand Yalamanchili	S. Narendhar Reddy
N. Susmitha Sharma	K. Satyanarayana	Rayapati Jagadeesh
Dr. E.L. Chandra Sekhar	A. Krishna Rao	Aakanksha Tavag
Srinivas Reddy. K	Rishika Narala	Ganta Gopal Krishna
P. Janardhan Reddy	V. Naga Lakshmi Suvarchala	Nagendra Bomma Devara
M. Vijaya Laxmi	Nalin Mehta	Siddartha Maruthi
M. Lavanya	A. Kalayani	Chandra Sekhar .N
Sneha V. Patel	Jyotsna Bhawe	B.S. Ravi Sekhar
V. Krishna Harini	Sovakar Behera	Rony Ghosh
C. Shekar	Dr. Alka Chengapa	Suprithya Reddy .K
V. Subash	Akhila Kotta	M.K. Hanish
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Boying Ravi Kumar	Smitha Komala	Hema Madava

ANNUAL MEMBERS

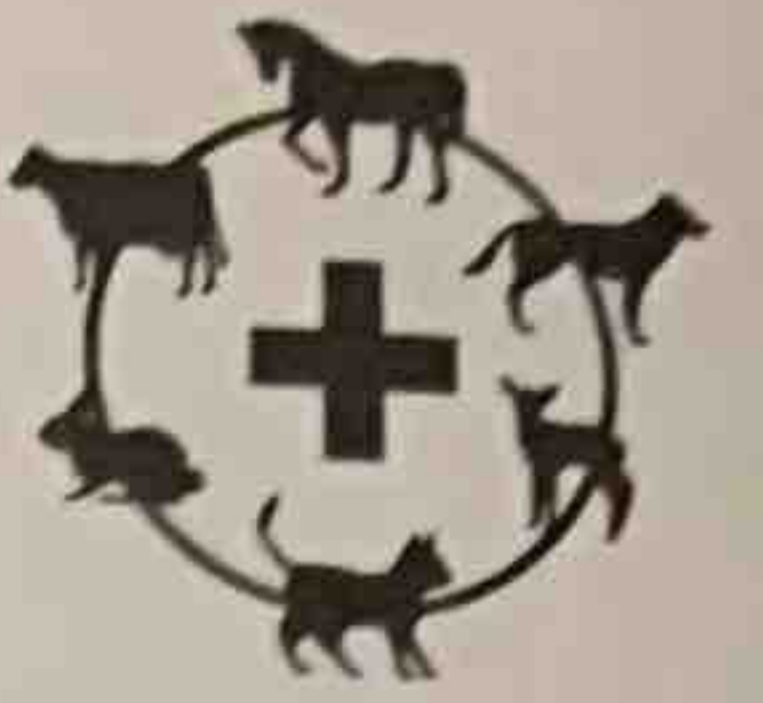
V. Vidya Sagar Reddy
A. Rupa Rao
N. Hima Bindu
S. Priyanka
S.V. Thirumala Rao
Gopalalmithra
S.V. Subba Rao
Gopalamithra
Sowjanya

CHILD MEMBERS

Swetha Talluri
Katie Field House
Pooja Potluri
Abhishek
Archana
A. Rohan Reddy



THANK YOU DONORS AND VOLUNTEERS



A Special note of gratitude and appreciation goes to our Patrons, Donors and Sponsors and Volunteers for their continued support and belief in our efforts. Without your support we could not have worked the way we did. Please accept our thank you on behalf of all the animals that were helped. Thank you all so very much!.

The Animal Welfare Board of India
The Brook Hospital for Animals
Mr. Akkineni Nagarjuna
Mr. N. Prasad and Nimmagadda Foundation
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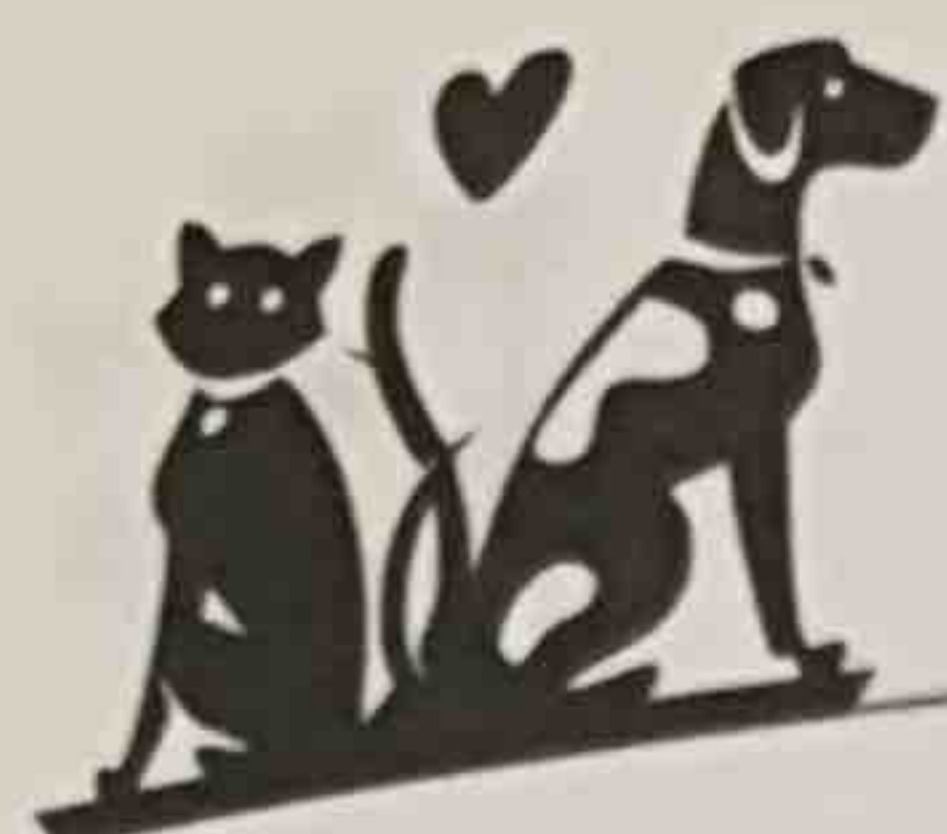
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Mr. & Mrs. A.G.S. Reddy
Shri A.M. Reddy (Auditor)
Mr. Murthy (Photographer)
Sierra Atlantic
Mr. Rajat Mehta

A special mention of the children Mitali and Tanya Ganeriwal, S.N. Reddy, Nagaraju, Shravya, G. Swetha and Akhil Akkineni.

Our dedicated volunteers watched animals in their communities and worked at our shelter to ensure animal welfare. We are grateful to them all. Some who deserve a special mention are: Pavani, Students of International School of Hyderabad, Karan Marwaha, Drums Ramesh, Jayashree Ganeshan, Tirumala Rao, Margrid Weissman, Pattammal, Muttu Kumar, Surekha, Vennela and Priyanka.



Members & Staff appreciated and the AGM



GRATITUDE TO OUR DONORS (2007 – 2008)

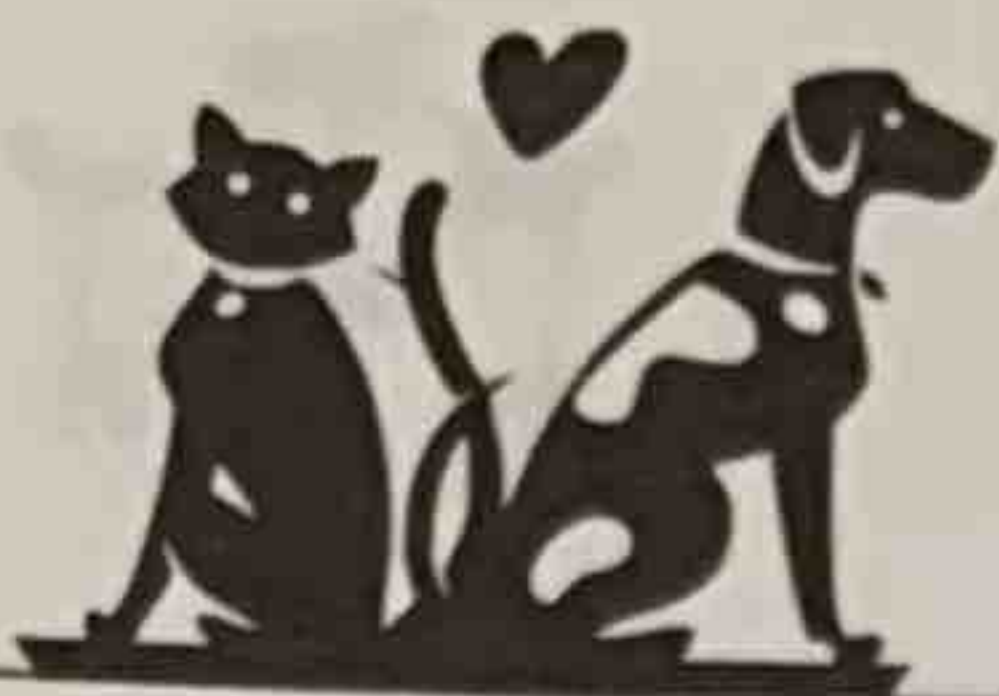


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K.M. Pattammal
Maya Arpirala
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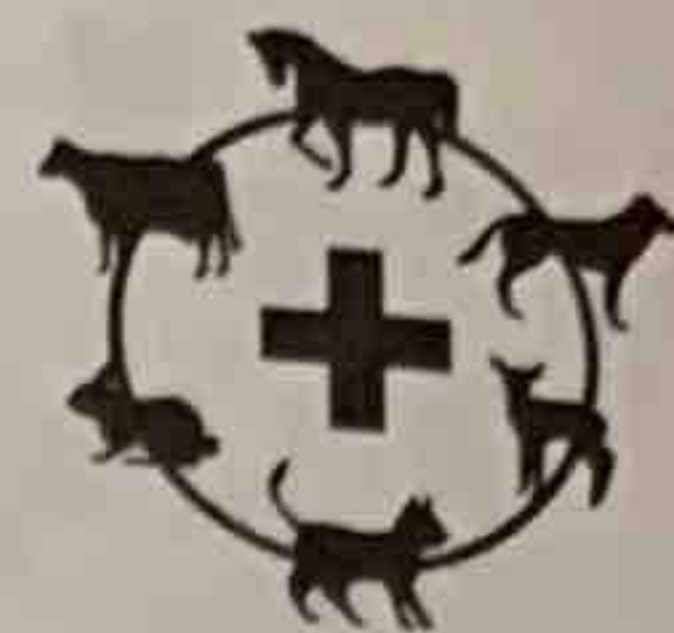
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Deloitte
Ravi Kumar
Rajendra Prasad
Anitha
Vikaj
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Dr. Arvind Kumar

All Donations are entitled to 80G exemption of Income Tax Act



GRATITUDE TO OUR DONORS (2007 – 2008)



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P. Srinivas Rao	V.K. Sabari	Tanya Generiwal
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Suresh Srinivasan	S. Kavitha	Nagendra Bommana Devi
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Gautham	J. Ramadevi	Amita Talwar
Rajeev Nagpal	Kamala Kanth	Mallika
Anand Kumar	Enrico Pipepno & The Tennis Kids	Kathaive
V. Manjula	Pradyot Anand	Anna Barrett
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Nagaraju	Vibha Kallianpur	Ananth Vikram Bommireddipalli
Shravya	Sukanya Srinivasan	Koppl Tobias
G. Swetha	Sukanya	Brigitta Bluhm
Akhila Kotta	Genta Gopal Krishna	

All Donations are entitled to 80G exemption of Income Tax Act

CASH FLOW STATEMENT FOR THE FINANCIAL YEAR 2007 – 2008



	(Rs. In thousands)	
	Amount	Amount
SOURCES:		
1. Life Memberships	64	
2. Decrease in Fixed Deposits	500	
3. Family Memberships	5	
4. Excess of Income over Expenditure before depreciation	<u>454</u>	
		1,023
APPLICATIONS:		
1. Increase in other fixed assets	1,092	
2. Increase in advances / medicine stock etc.	119	
3. Decrease in Unutilised grants	<u>119</u>	
		1,330
4. CASH & BANK BALANCES		(308)
Add: Opening Cash & Bank Balances		978
		<u>671</u>
CLOSING CASH & BANK BALANCES		<u>671</u>

FINANCIAL HIGHLIGHTS FOR THE YEAR 2007 – 2008



(Rs. In thousands)

Amount	Amount
--------	--------

INCOME:

1. Membership subscription	2	
2. Donations	3,993	
3. Interest & Other Income	100	
4. Grant from AWBI for ABC/AR Programme	773	
5. Grant from Brooke Hospital for Animals, UK for Mobile Equine Welfare Project	1,202	
		6,070

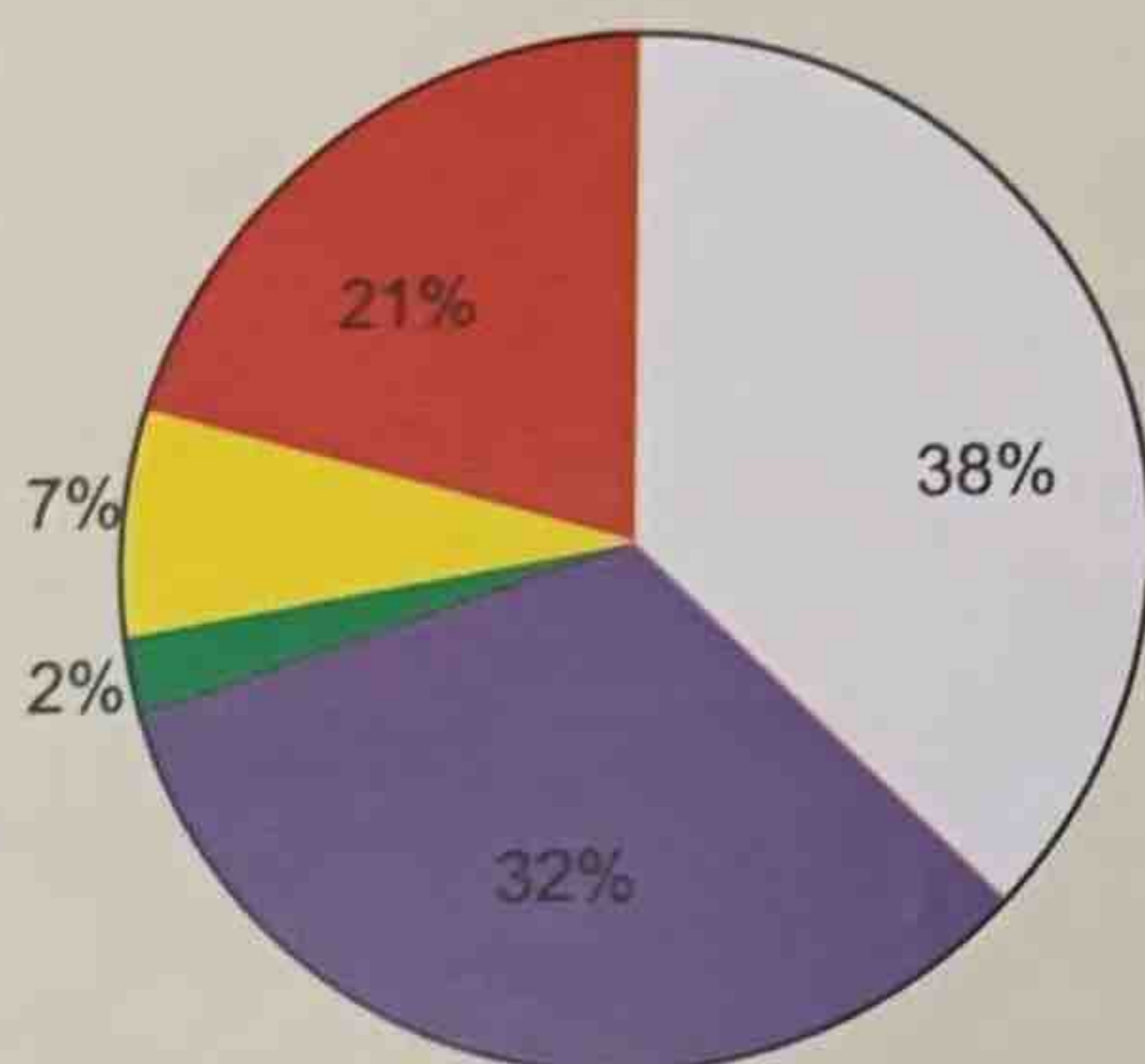
EXPENDITURE:

1. ABC/AR Programme	2,116	
2. Rescue & Shelter home for animals and Administrative Establishment	1,799	
3. Animal Welfare Fortnight Expenses	113	
4. Gowshala & Cattle Protection	387	
5. Brooke Hospital for Animals, UK - Mobile Equine project	1,202	
6. Depreciation	439	
		6,055
Income Over Expenditure		15
Add: Depreciation		439
Net Cash Accrued		454

HERE IS HOW WE USED OUR DONATIONS AND GRANTS

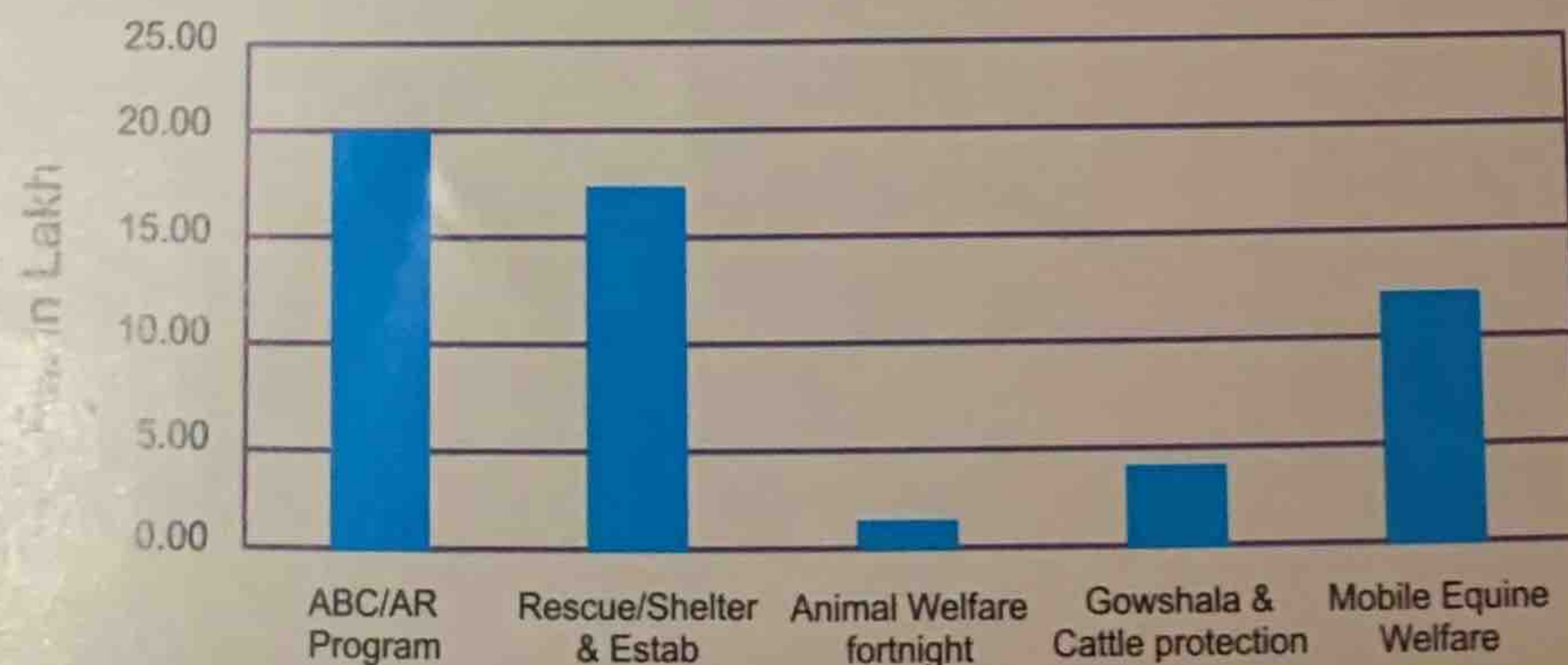
	Rs. in Lakh	Sl. No.	Percentage
ABC / AR Program	21.16	1	37.67
Rescue / Shelter & Estab	17.99	2	32.03
Animal Welfare fortnight	1.13	3	2.01
Gowshala & Cattle protection	3.87	4	6.89
Mobile Equine Welfare	12.02	5	21.40
Total Rs.	56.16		100.00

Breakup of Expenditure



- 1 ☐ ABC/AR Program
- 2 ☐ Rescue/Shelter & Estab
- 3 ☐ Animal Welfare fortnight
- 4 ☐ Gowshala & Cattle protection
- 5 ☐ Mobile Equine Welfare

Breakup of Expenditure



Heads

How you can support the Blue Cross

Make an annual donation • sponsor a day's feeding
• become a member • leave a legacy • volunteer your time

MEMBERSHIP DETAILS

Life 1500/-

Family 5000/-

Corporate 10000/-

All Donations are entitled to 80G
exemption of Income Tax Act



To report an animal in distress
please call the Blue Cross Rescue Services

Tel: 32989858, 23545523, 23544355

Working hours: 9am to 5pm, After hours emergencies only.

DO YOU HAVE A COMPLAINT ?

If you don't get rescue response within one hour there could be a genuine reason.

Please send the animal to our shelter in an auto, the fare will be reimbursed.

Other complaints may be address to the Hon. Secetary, Blue Cross of Hyderabad

Email: bluecrosshyd@gmail.com, info@bluecrosshyd.in



BLUE CROSS OF HYDERABAD

403/9, Road No.35, Jubilee Hills, Hyderabad - 500 033, INDIA.

Tel: 32989858, 23545523, 23544355

website: www.bluecrosshyd.in