



BLUE CROSS OF HYDERABAD

PREVENTING CRUELTY & SUFFERING FOR ANIMALS



ANNUAL REPORT 2009 - 2010



BLUE CROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

FOUNDERS : NAGARJUNA & AMALA AKKINENI

OFFICE BEARERS

VIKRAM POLAVARAPU
Honorary President

AMITA TALWAR
Honorary Secretary

APARNA RAO
Honorary Treasurer



HONORARY MONITORING COMMITTEE

Heera Rupani, Hon. Vice President

Meitim Connolly, Animal Welfare Counsellor, Shelter Director

Y. Padmaja, Pavani Reddy, Shelter Directors

Amala Akkineni, Humane Education, ABC / AR, Equine Welfare

Mr. Subba Rao, Accounts

Amita Talwar, Web Master

Others: Murali Krishna, Prasad Raju, Manpreet Nishtar, Sriram Vepuri, Eva Dua

ADVISORY MEMBERS

The Prevention Of Cruelty To Animals
Veterinary Advisors

Animal Welfare

Architecture & Construction

Financial Advisors

Legal Counsel

Vasanthi, Krishna Vadi & Swamy SB Das

Dr. Ramana Rao & Dr. Lakshmi Ramana

Dr. Chinny Krishna

Mr. Shankar Narayan

Mr. Sastry, Mr. A.V. Ramana Reddy

Mr. & Mrs. Sarathy



OUR GUIDING PRINCIPLE

"We believe that all animals are sentient beings. And whether they are used in the production of food, science, entertainment, for transportation, stray, homeless or wild; they deserve freedom from cruelty."

SERVICES

1. Ambulance and rescue service for animals
2. Shelter for sick, injured and abused animals, birds and reptiles
3. Veterinary Clinic for pets and strays & Veterinary Camps
4. Mobile Equine welfare efforts for working animals
5. Prevention of Cruelty to Animals
6. Adoption of homeless animals
7. Animal Birth Control & Anti Rabies efforts for stray dogs and cats (ABC-AR)
8. Humane Education and Environmental Protection
9. Cattle Protection and rehabilitation efforts during natural calamities

FUNCTIONING OF THE ORGANIZATION

- 🐾 All services are conducted by salaried staff
- 🐾 Services are monitored by an Honorary Monitoring Committee
- 🐾 Day to day activities are monitored by the Shelter Directors, Founder
- 🐾 There is an Honorary Advisory Committee
- 🐾 Committee meetings are held during the first week of every month
- 🐾 The annual audit is conducted every year
- 🐾 The annual report is published every year and circulated to members
- 🐾 The Annual General Meeting is conducted every year by the month of August
- 🐾 All funds come from donations, grants and sponsorships that are entitled to 80G Tax Exemption.



FOUNDER'S LETTER



Dear Friends,

2009 heralded many memorable events for all of us at Blue Cross of Hyderabad. Besides the joy of ensuring good homes for the rescued animals, the training of 100 GHMC catchers, thanks to Pradeep and VSPCA, was meaningful for us. The formation of the Federation of Indian Animal Protection Organisations; Rabies Free Hyderabad campaign sponsored by ITsAP, to creating streets free from Rabies with our ABC/ARV programme-it has been a hectic and a fruitful year! We were able to extend help to 34,174 animals, many of whom were homeless and those belonging to very poor communities. Besides this our Equine welfare programme (mobile unit) moved to Kurnool and Sagroli.

I am very grateful to all our staff, volunteers and committee members, our members, donors and well wishers for the tireless support and good work to ensure animal welfare. I would specially like to mention the names of our animal angels in the form of dedicated volunteers like Priyanka, Eva, Ramesh, Nita, Shreya, Pradeep, Amar, Hema, Teja and Abhinay. There are many others- who go out at night or day, in rain or scorching heat to distant places at their own risk, to rescue animals and bring them to the safety of Blue Cross shelter. Hema personally visits the GHMC dog pound every day to ensure the dogs housed there are fed and their kennels cleaned, wounds treated, (which is often forgotten) a thankless and daunting task for even the best of us. A special thanks to Sriram who took a year off to serve animal welfare. It made a world of difference. A very special thanks to Mr. Prasad, Nimmagadda Foundation, Mr. Amarnath, TMC, and the Animal Welfare Board of India and the Brooke India for their continued belief in our work.

I request you to encourage responsible pet ownership and well behaved animals, who are ambassadors of the animal peace movement. More and more of us can get involved in small ways to increase the cities critical mass and build animal friendly attitudes. We hope to focus on education and awareness to improve attitudes towards animals among children and grown ups! GHMC has devised a new registration format for pet animals, so please register your pet immediately. Have the strays on your street neutered and help make Hyderabad Rabies Free. Please do go through this annual report and send us your views at bluecrosshyd@gmail.com

With best wishes from Vikram, Heera, Amita, Aparna (our office bearers), Nagarjuna and myself.

Yours truly,

Amala Akkineni



BLUE CROSS OF HYDERABAD - ACTIVITY REPORT (2009-2010)

S.No.	Type of Animals	Rescues	Treatment at Pet Clinic No. of cases	Adoptions	Animal Birth Control Operation & ARV		ARV only	Wild Life Rehabilitation	Camps	(In Partnership with the Brooke) Mobile Equine	Cruelty to Animals (Rescue & Counselling)
					Male	Female					
1	Dogs	4613	3562	61	1427	1578	107		4031		659
2	Puppies	1416	607	407					74		222
3	Cats	230	87		94	111			9		46
4	Kittens	658	51	204							38
5	Goats/Sheep		67						347		
6	Bullocks								43		6
7	Cows	4	29						34		43
8	Buffaloes	45							7		3
9	Horses	7	45	2						154	
10	Ponies		13							326	
11	Poultry	3	24					42			
12	Donkeys/Mules	2	3	6	2				10059	1570	9
13	Rabbits	91	34	85							
14	Ducks	4	9								
15	Piglets	15			3						
16	Camels	1	92					39	85	130	82
17	Pigeons	164	33	5				5	19		1
18	Crows	7						6			6
19	Cranes	6									
20	Sparrows	1						7			1
21	Monkeys/Langurs	18			36	0		1			1
22	Bats	1						1			14
23	Pangolins	1						1			
24	Doves	1						1			
25	Owls	1						3			
26	Tortoises	11						12			1
27	Squirrels	9						8			3
28	Peacocks	4						4			3
29	Snakes	2						2			
	Total	7315	4657	770	1562	1689	107	89	14757	2180	1137

WILD LIFE

Total dogs ABC - 3005

Total Number of Animals helped = 34,174



Introduction

Blue Cross of Hyderabad, a voluntary Animal Welfare Organisation, has been working diligently for the past 18 years towards the welfare of animals. Started by Amala and Nagarjuna Akkineni, it is led by a team of dedicated professionals both volunteers and paid staff. The organisation conducts nine services that are carried out by three full-time veterinary doctors and one part-time vet; who are ably assisted by veterinary assistants, handlers, rescue drivers and a shelter manager. They are in turn supervised by an honorary monitoring committee, two honorary shelter directors and a nursing director. The organisation is recognized by the Animal Welfare Board of India (AWBI); and from time to time conducts training programmes on their behalf.

Animal Welfare Activity Report (April 2009 - March 2010)

Ambulance and Rescue Service: Since April 2009, a total of 8,276 animals and birds were rescued by our ambulance and rescue services. To improve the efficiency of the rescue service, an additional new line (other than the existing BSNL phone) has been installed i.e. 3298 9858 as the animal helpline which functions from 8am to 6pm daily. As we receive around 80 calls daily, it is a Herculean task to coordinate the efforts, give counseling and ensure the timely rescues, we request all members to be considerate when calling and reporting animals in need of help.

Avoiding delays and mishaps: There are two shelter directors monitoring the service, who have initiated the Relay Rescue Centers to support as early a rescue as possible. GHMC city limits being 680sq kms and due to congestion in traffic, long distances, it could take hours sometimes to conduct a rescue. The relay service is run by a group of volunteers living in various parts of the city who are willing to help the animals, provide first aid etc, until the ambulance arrives. However as there are regular delays, callers get irate and unreasonable and sometimes untrained or unprepared volunteers offer to pitch in and mistakes do happen. Patience and compassion is the key, and we request members to help with rescues whenever possible.

Mrs. Roshan Kanga is taking care of one such relay center in Abids; Priyanka from L.B. Nagar to Dilshuknagar, Mr. Drums Ramesh at Malkajgiri, Padmaja Yedannapudi at Vanasthalipuram, Pradeep and Amar in Chandanagar and Miyapur, Shreya and





Nita in Himayathnagar, Hema in Old City; and the Gachibowli to Hyderabad University area. Prof. Raseel Alluwahlia. Sainikpuri, is taken care of by Col. Gowri Shankar; Mr. Philip Bhatt, of Commando Kennels, is looking after Highway 7; Mrs. Indira Venkatachalam and Dr. Lakshmi look after Banjara Hills; Mr. Surendra Prasad takes care of Mehdiapatnam; B. Padmaja helps with Kondapur area and Sriram and Sujit help with Madhapur area rescues Pradeep, Amar, Teja and Abhinay, all help whenever and wherever they can to ensure animal rescues happen on time.



Night Rescues: Dr. Lakshmi has also started a night rescue service and any calls after 6pm are forwarded and handled by Hanumanthu, her appointed driver-para vet. The animals are given treatment and then brought to our shelter the next morning. We are delighted and grateful to her for all her efforts.

Wildlife: Mr. Raja Ramana Reddy, of Anti Poaching Squad (AP State Forest Department) gives immediate response and support for wild life rescues and issues. Nani takes care of all the snake rescues.

Rabies Free Hyderabad - The issue of stray animals

Garbage breeds stray dogs, remove the garbage and the dogs go elsewhere. While killing stray dogs was practiced in the past, today it is considered very dangerous and illegal as the vacuum caused is soon filled with feral dogs that could bite and carry Rabies. To ensure Rabies Free Hyderabad the GHMC and various groups have taken on mass sterilization and vaccination of stray dogs to reduce the population and control rabies.

The co-ordination of consolidated humane, scientific and legal efforts:

Last year Human Rights Commission, impressed with the work of Blue Cross in conducting the ABC efforts, recommended that Blue Cross be member on the GHMC Committee for Supervision of Stray Animal Control. During Chairmanship of Mr.S.P.Singh, a Government Order was passed that supersedes all killing of stray dogs unless they are rabid or aggressive. Instead ABC / ARV must be done to reduce dog population. Now, under the dynamic Chairmanship of the GHMC



Commissioner, Dr. Sameer Sharma, Blue Cross has entered into an MOU for mass sterilization of stray dogs. We believe with Scientific actuality that the sterilization of stray dogs and their vaccination will reduce the population to manageable numbers and make Hyderabad Rabies free, like Chennai and Jaipur. However, with repeated mass killing of docile, sterilized dogs, results and progress in Hyderabad are yet to be seen.

Since April 2009, 1427 male dogs and 1573 female dogs, were sterilised and vaccinated against rabies. Dr. Ajay and Dr. Preeti, both trained in ABC surgery from Blue Cross of India, follow the recommended AWBI ABC SOP protocols meticulously.

World Rabies Day was observed on Sep 28th by conducting a free anti rabies vaccination camp for the stray dogs at the slums in Borabanda and also at its animal shelter in Jubilee Hills. 180 dogs were vaccinated against rabies.

ITSAP sponsored Rabies Free Hyderabad Drive was launched during the National Animal Welfare fortnight: 13,746 dogs were given anti-rabies vaccinations by the Blue Cross for the City Anti-Rabies Drive. (See detailed report on page 17)

AWBI – ABC and Humane Education Workshop Following repeated reports of dog killings in the state, Blue Cross of Hyderabad approached the Chairman AWBI to conduct a workshop for AWO's in the State to train in the new ABC SOP and Humane education presentations. Blue Cross was authorized to conduct the workshop to empower AWO's to take up the ABC programme in their respective places. The Chairman constituted a Steering Committee for Supervision of Stray Animal Control for the state and Blue Cross is a member on the committee.





On behalf of Animal Welfare Board of India, BCH conducted a state wide workshop on Nov 7th and 8th in Hyderabad to brief the state animal welfare organizations on the new Animal Birth Control SOP (Standard Operating Procedure) and Humane Education. Dr. K.M.Kharb (Maj.Gen.Retd), the Chairman, AWBI, inaugurated the workshop, while 18 AWOs took part in it. The new ABC (SOP) is now mandatory for all organisations conducting the ABC programme whether they are Government, or private entities or AWO's. Participants were guided on how to develop and formulate the ABC programme in their area, how to pass resolutions for an effective ABC programme in A.P. etc. Amala Akkineni demonstrated presentations on various animal welfare issues, and conducted group practice sessions for the participants. Senior and experienced participants took the responsibility of mentoring other participants during practice. Sriram took care of organizing, communicating and arranging all necessary logistics for the workshop. The efforts were all funded by Blue Cross and we are grateful to all participants, Dr.Kharb and GHMC officials Mr.Aleem Basha and Dr. Venkateshwara Reddy for attending the programme.

Veterinary Clinic

On a daily basis, Blue Cross Veterinary Clinic treats 10 to 20 pet animal cases, many belonging to very poor communities, in addition to dozens of rescued homeless animal cases. All our services are free of cost. If an animal lover would like to make a donation voluntarily, the service will extend to another animal in need. Donations are exempt of income tax under section 80G of the Income Tax Act.



Dr. Preeti at the clinic

Continuous efforts are made to upgrade the veterinary clinic and improve hygiene standards. Sadly, many cases of badly neglected pets are brought and intensive counseling is done with the owners to take better responsibility.



Over 12,000 animals were housed and moved through our shelter since April 2009. Of these 7726 were sick, injured or abused homeless animals rescued from the streets; 89 injured wildlife, rehabilitated in to the wild on recovery; 3005 were stray dogs for post operative care after neutering, and the rest were for adoption. As the numbers are very high and incidence of infectious disease very rampant with diseased animals coming everyday from the streets- procedures for disinfecting, quarantine, deticking, deworming, cattle parasite control etc. were practiced regularly and vigilance was kept for canine distemper and parvo-virus, to prevent cross infection. It is a never ending, daunting task and staff shortages are a daily incidence. Excellent volunteers help reduce the work load when possible, for which we are very grateful. Eva and Sanjeev Dua won the big heart award for the immense help extended to sick animals at our shelter. Priya Dey also won a big heart for her fund raising efforts.

Dr. Lakshmi, Dr. Ramana and Dr. Praveen Kumar continued to provide timely support for all difficult situations and emergencies where Blue Cross was not able to reach out. Other Senior Government Vets, distinguished Homeopaths and other well wishers visited and made valuable suggestions for improvement. On the whole we strive for better standards and better animal welfare.



Sanjeev and Eva Dua

The Standard Operating Procedures (SOP) and the concept of Animal Welfare were clearly redefined for all efforts and the new staff trained constantly. There continues to be a great need for dedicated volunteers. This year we have been very fortunate to have animal angels in the form of people like Eva Dua, who took on the Veterinary nursing care of puppies at the shelter, ensuring comfort for hundreds of small puppies that were injured, abused or orphaned.

It has been a sad year, for hundreds of animals have died in accidents. Please drive carefully and request people to slow down for animals!





Our greatest inspiration is always from people and children who come from great distances by public transport, bringing sick or injured animals from the street, expecting nothing in return except help for animals. Please visit, see for yourself and adopt a homeless pet!

Animal Adoptions

The adoptions since April 2009 were slow and less in number with 770 animals being adopted into good homes. People continue to be fascinated with breed dogs and avoid adopting Indian dogs from the street. We however, continue to promote the Indian dog as a lovely creature, loyal, friendly, easy to look after, hardy and resistant to disease and an excellent companion and watch dog. We were also happy to see a number of small groups take active part in promoting the adoption of homeless animals, keeping the puppies away from shelter, which is a healthier and more efficient way of conducting an adoption programme. Congratulations to all these animal loving groups for their efforts!



Please take me home



Asmita and Harvesh Marwaha helped us
revamp the ABC Shelter



100 GHMC dog catchers get training



At Blue Cross we are committed to reducing animal suffering and cruelty. To do this we have to look at prevention of cruelty from 2 angles: One is through transforming attitudes- that of our friends, relatives and the community in general. The other is addressing blatant neglect and cruelty of so many helpless animals around us, and doing something to stop this. The abused animals include canines, felines, birds, cattle, equines and city wildlife.

Transform attitudes: Not all of us are born knowing or caring for animals, or feeling empowered to deal with them. But it is important to consider where we stand in our attitudes towards them: do we support violence simply because we are afraid of animals, or should we clearly not tolerate violence against any living creature? Internal harmony reflects external harmony, which reflects the attitudes of a nation. The Indian Constitution calls for compassion for all life, but the Indian experience is something else. To call for information and guidance when in doubt or fear regarding animals is a big positive step than to call for their destruction. Every creature serves a multitude of purposes in nature and keeps the balance. Understanding, educating, are very important steps to reduce cruelty. People practicing animal friendly behaviours can influence and inspire others. Good practices like responsible pet ownership, good animal behaviour and well behaved animals are all ambassadors of the animal peace movement. More and more of us can get involved in this in small ways to help build animal friendly attitudes. For above all, any community when assured of safety, security and respect for their fears, will be willing to get involved. The ABC programme for stray cats and dogs, the control of snakes, monkeys, better farm, poultry and dairy practices - all depend on the people involved coming on board the prevention of cruelty to animals wagon. We cannot do it alone. For this critical mass to swing thousands of us must live the animal friendly way and show others how to do it- how to choose it.

At our shelter we saved 727 animals from cruelty! Might seem like a small number to many, but not to all the animal lovers and especially Blue Cross! A total of 727 cases of complete neglect or utter cruelty to animals just in six months. That's a huge figure, which the guilty should be ashamed of. Callous incidents of hit and run cases, pets abandoned in the street by owners, carelessness and failure to vaccinate their pets, owners failure to bring in their pets for veterinary treatment on time, inadequate nutrition, chaining, failure to provide safety for their pets, owner pets abandoned at the shelter, bird hits on roads, cruelty cases towards animals; these are just a few that have come to our notice. There are many more that go unnoticed out there, on the





streets, next to your house or your office, in your vicinity, everywhere. Help them by bringing such cases to our notice. Help us help them!

Loyalty, unconditional love, companionship and laughs; a few of the added perks of owning a pet – be it a dog, cat, pigeon, donkey, cow, horse, rabbit. Perks that come with owning a pet, that makes our lives better and healthier. And what do the owners give them in return? Abandonment, especially at a time when it is most needed, in time of sickness and old age. Dogs are the most preferred pets and sometimes the most neglected too. On an average, at least 20 dogs per month cases of hit and run, where the careless drivers just drove on without caring for their life. It literally brings tears to our eyes to see how some of these wonderful animals faithfully do their jobs—their mission in life is to help people. It is time, that people help them!

If you are an animal lover and wish to bring about a change in peoples attitudes we have an excellent plan in the making. To volunteer, please send in your request to bluecrosshyd@gmail.com attention Amala Akkineni.



Educating rural animal owners



Dr. Kirmani and Mr. Gopal (wildlife dept.) treating a Python



Ms. Amala with school children



Flood relief in Mahboobnagar



Mobile equine welfare unit at Kurnool & Hyderabad



This year our Equine Welfare Programme shifted to Kurnool district. Team members Dr. Chetan Yadav (veterinary officer), Md. Wahid (community facilitator), Prem Kumar (driver and para vet) and Anjaiah (para vet- Hyderabad) attended a training program at Delhi and reported to work with renewed enthusiasm. Three new members were added to the team: Mr. Raffi, Mr. M.Basha, Mr.Heera Singh, who are community veterinary workers at Kurnool. The team monitor, Amala, had been on field visits and found that work was progressing well. She introduced concepts of animal welfare to animal owners and helped them understand. Flood relief measures have also been provided to the animals in this district, as most of the poor owners have lost their homes in the flood. The Brooke awarded Blue Cross of Hyderabad team, "one of the most inspirational teams of the year!" Gen. A.K.Chatterji and the CEO did the honours.



Most inspirational team of the year!

The total number of equine owners – 490, No. of equines- 1130

Areas Covered District-Wise

- | | |
|--------------------------|-------------|
| 1. Kurnool District | : 3 Mandals |
| 2. Anantpur District | : Gooty |
| 3. Mahboobnagar District | : 2 Mandals |
| 4. Hyderabad City | : 9 centers |
| 5. Ranga Reddy District | : 5 areas |
| 6. Nalgonda District | : 6 areas |

Below is a brief summary of work executed at Kurnool:

Quality Veterinary treatment for Working Equines

42 Regular treatment camps were held for working equines. 60 Vaccination camps were conducted where 1012 equines were vaccinated for Tetanus Toxide & ARV. 61 Emergency cases were given treatment by our Vet including cases of tetanus,



Donkeys used for carrying firewood



Veterinary training

accidents, colic, poisoning, abuse, beating and dog bites. 1057 working animals were treated by our Vet & VACM for Saddle wounds, in appetite, lameness, skin, hoof and eye problems, firing wounds. At times and places where the team could not attend the case, 21 owners were referred to take their animals to Government Hospitals. For this, efforts were made to network and refer cases to 6 Govt. Hospitals in Kurnool, 3 in Hyderabad and 5 in Sagroli. Treatment like this has become a powerful tool for sustainable equine welfare.

Community Facilitation and involvement

Meetings were conducted with 243 Equine owners. Training was provided to these owners in good animal practices like proper hobbling, saddling, hoof trimming for pack animal welfare etc. 21 Animal welfare committees were initiated to promote partnership, responsibility and self help - reaching 381 members from Below Poverty Line communities (daily income approx Rs.100 to 200.) First Aid Kits were distributed to 6 members who had been trained. 4 Bank accounts were opened for their savings.

3 camps for collective actions (Anti-Rabies and T.T. vaccination) along with mass awareness on the importance of vaccinations were conducted. 2 workshops were conducted for Group Leaders. 24 Individual meetings were conducted for stakeholders like Farriers, Saddlers and Pharmacists. One orientation and Training programme was conducted for government staff where 24 participants attended from government hospitals/dispensaries to initiate Equine treatment and welfare concepts. 515 Animals were treated in the government camps. Thanks to the orientation, government officials attended 5 village camps.

All this was done despite the floods at Kurnool. Our grateful thanks to Kurnool MLA Shri T. G.Venkatesh and the Joint Director A.H Dept, Dr. Venkata Ramana. The team members have done their best despite the hardships of working in remote areas. Brooke India provided timely positive support and guidance to improve our flood relief efforts and continue to help out.





Animal Welfare Awareness & Education activities

This year the education programme received full support and focus thanks to Infosys employee, Mr. Sriram Vepuri, who was allowed by his company to work at Blue Cross for a year. Sriram as you will see did a fantastic job and will continue to lead the efforts. Several schools and colleges were visited with talks on animal welfare and environmental protection. Several training programmes were conducted for volunteers and people working for animal welfare. At our shelter on a daily basis counseling sessions were held for animal owners on the need for proper care, vaccinations, sterilization etc, and conducted for pet owners not to abandon their pets. Animal welfare talks and shelter tours were conducted for: International School of Hyderabad, Devnar School for the Blind, Thomson Reuters and Accenture Consulting Services.

Several sessions were held on awareness of Climate change and its adaptation and mitigation. Presentations were held at educational institutions and corporate offices of Cognizant Technology Solutions in Hyderabad and NESS Technologies. An awareness session was held on Animal Protection Laws presentation for Inspectors at the Road Transport Authority- Andhra Pradesh where 38 Inspectors attended. Presentations were also made for the Meat Corporation Board.

Training was conducted for students of College of Physiotherapy, Durgabhai Deshmukh Hospital Hyderabad on animal welfare and physiotherapy.

100 GHMC dog catchers were trained in catching stray dogs with nets. 18 Animal welfare groups were trained on ABC SOP's and in giving Humane education talks.

Animal welfare and Environmental Science talks: securing permission from Hyderabad District Education Office to conduct Animal Welfare and Environment Conservation presentations in the Government high schools of Hyderabad. Sriram gave Animal Welfare and Environment Conservation presentations at schools like Yousufguda Government High school. Along with the Secretary of People for Animals-Hyderabad, he conducted an animal welfare talk in M.V.S.R. Engineering College in Rangareddy district.

Nagapanchami - Radio Mirchi campaign: Nagapanchami, the festival where snakes are worshipped in India was celebrated on 26th July. Surrounding this festival, many cruel practices rooted in superstition are inflicted on the snakes. "Putta lo paalu posi raa" is a common belief. This means pour milk in the snake hole and return. However the snake does not drink milk nor does it want you to drown it's home! Trapped, defanged, their mouths crudely stitched and starved to death, hundreds of snakes die a gruesome death every year on the festival that worships them. Blue Cross of Hyderabad with the help of Radio-mirchi conducted an on-air campaign to make devotees aware of the cruelty to snakes and avoid such practices.





Mrs. Vasanthi role plays with GHMC Dog catchers



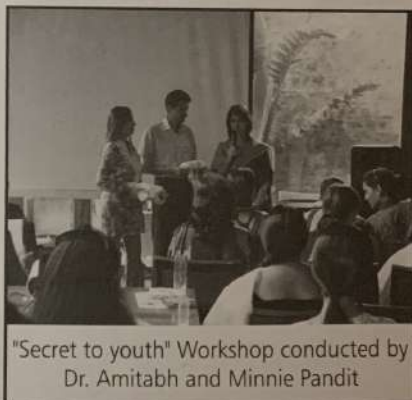
Learning to make the dog catching nets

Wildlife conservation week in Ravindra Bharati High schools was observed. Being a prestigious group of educational institutions, Ravindra Bharati invited Blue Cross of Hyderabad to conduct wildlife conservation presentations in their 5 high schools in Hyderabad. Interactive sessions were held on animal protection with nearly 1475 students attending these sessions.

Other workshops conducted

International Ahimsa Day was celebrated on Oct 2nd, with an All-Hands-Meet for its volunteers. Executed by Sriram, this program gave volunteers orientation to choose among the various tracks of animal welfare they would prefer to work like: Animal Rights and Activism, Humane Education, Animal Shelter efforts-hands on work, rescue of injured animals and Animal Birth Control. This get together gave the volunteers a platform to discuss the multiple hardships faced by the volunteers. Ms. Amala Akkineni analyzed these challenges and suggested few alternative ways of resolving common issues.

First aid and Handling of Animals – A training program was conducted where 27 volunteers were taught first-aid skills, and some ground rules for animal rescue. The course was found very useful for volunteers. A training program for experienced animal volunteers was conducted to make them eligible for the post of Honorary Animal Welfare Officer, recognized by Animal Welfare Board of India, Chennai.



"Secret to youth" Workshop conducted by Dr. Amitabh and Minnie Pandit

A Workshop on Secrets to Youth & Super Fitness was conducted by Minnie and Dr. Amitabh Pandit, promoting an animal



and environment friendly diet for good health, especially for Blue Cross supporters. Around 90 people attended the workshop.

The SIBI and PARI Writer Awards 2009 was conducted by Blue Cross of Hyderabad and COVA (Confederation of Voluntary Associations) for high school students who are pursuing their education in Andhra Pradesh. The award was instituted by Mr. Rajamani with objectives to promote spirit of peace and responsibility, skills of writing and critical thinking. Sibi & Pari, were famous kings of ancient India who showed immense compassion for all life and went out of their way to protect Nature. The writing contest is to keep their memory alive and inspire younger generations to take pride in protecting nature.

Besides this several animal welfare talks were given on Radio and Television. All India Radio Hyderabad - on the message to adopt homeless animals and vaccinate them at the right time and recommend the listeners to get their pets and strays sterilized and help make the community free from Rabies.

RAINBOW FM 101.9 - message to adopt homeless animals and vaccinate them at the right time. Suggest audience to get their pets and strays sterilized and help us in making Hyderabad a Rabies free city.

Local TV panel discussion on animal rights and wildlife protection, ABN Andhra Jyothi - Rabies Free Hyderabad efforts and the need for sterilizing and vaccinating strays and pets.

NTV- Why Animal Rights and Welfare measures

Communications

Our website www.bluecrosshyd.in continues to be updated and maintained by Adroit. Mr. Pradeep, and Amita Talwar continue to attend to the website on a daily basis. Any enquiries can be emailed to our email ids : bluecrosshyd@gmail.com and info@bluecrosshyd.in

The E-Newsletter continues to go out to members, volunteers and well-wishers every two months. Please read it or download it from our website in future as it provides regular updates, informative articles etc. Contributions for the newsletter are welcome. The Annual Report continues to be printed and circulated once every year.



An MoU between ITSAP and Blue Cross of Hyderabad was signed

At a press conference of the Information Technology & Services Industry Association of Andhra Pradesh, (ITSAP) (formerly Hyderabad Software Exporters Association - HYSEA), ITSAP official Mr. M. Narasimha Rao and Founder of Blue Cross of Hyderabad Mrs. Amala Akkineni signed the Memorandum of Understanding (MoU) extending mutual support for a period of three years.

As part of this understanding ITSAP sponsored 1,44,000 INR to make Hyderabad a Rabies Free City. We are very grateful to ITSAP, Nasscom Foundation and GE Volunteers for their timely help.

Background: Rabies is a killer disease and thousands of people die due to this disease every year in India. There is no cure for rabies; however it can be prevented through vaccination, which prevents the spread of rabies that is communicated through dogs and other animals during fights, by biting. According to a WHO study, if 70% of the animal population is vaccinated against rabies, the disease can be eradicated. Anti-rabies must be repeated every year for it to be effective.

Chennai and Jaipur have achieved a Rabies-free status, which is a remarkable feat involving animal welfare groups, municipal bodies, concerned citizen groups and media.

From 8th January till 11th February, almost on every alternate day Anti-Rabies Vaccination (ARV) camps were held at 36 locations covering the whole of Hyderabad and Secunderabad. Blue Cross veterinarians Dr. Preeti and Dr. Ajay, volunteers and





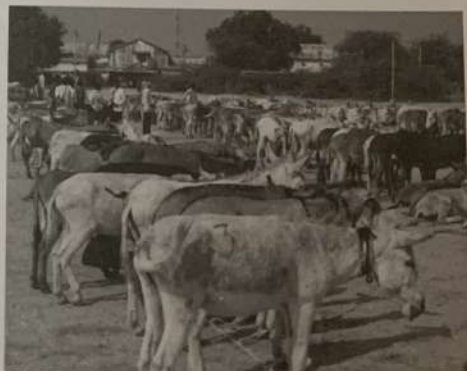
GHMC dog catching personnel reached out in animal rescue ambulances and provided medicines for first-aid treatment, deworming, skin diseases and vaccinations for anti-rabies, foot and mouth etc; to street dogs, puppies, cats, goats, cattle, camels, horses and poultry.

Anti-Rabies Vaccination Camps

The camps were held at the following areas in the twin cities: Abids, Allapur, Ameerpet, Balanagar, Banjara Hills, BHEL, Borabanda, Chandhanagar, Dargha, Dasari Basthi, Film Nagar, Ghasmandi, Guddimalkapur, Hafeezpet, Jawahar Nagar, Jubilee Hills, Kavuri Hills, Kondapur, Koti, Kukatpally, Kundhanbagh, M.L.A. Colony, Madhapur, Malakpet, Malkajgiri, Mehdipatnam, Parvathnagar, Safilguda, Sanathnagar, Seethaphalmandi, Serlingampally, Subashnagar, Tulsinagar, Vanasthalipuram, Venkatagiri, Yousufguda.

Animals that benefitted in the camps:

Animal Type	Number of Animals
Dogs	3815
Goats	347
Cattle	84
Puppies	73
Camels	60
Poultry	42
Cats	8
Horses	7
Donkeys/Mules	10,059





WELCOME TO NEW MEMBERS 2009 - 2010



LIFE MEMBERS

M.S. Rajeshwari

Dr. Satish Kapilya

ANNUAL MEMBERS

M.A.Hameed
Vijender Kedia
K.Naveen
Shiva Pandey
K.Neetha
K.Shiva Kumar
Shalini Murthy
M.Raja Vardhan Reddy
Pruthvi Reddy Gurram
Swathi Nimmagadda
Phani Kanth Daliparthi
K.Hima Bindu
Rajesh Varma M.M.C
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Shravya Mallavarapu
Vamshi Dhannayak
Maya Juman
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Kodali Pavan Kumar
Supriya Chak
Vinod Kumar Gudapati
Dr. Lakshmi.G
Sugamini Chadalavada
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ManiKanth Challa
Satish Phatak

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Samantha Chemuduri
S.Rakesh
S.Abhinay
Suruchi Monala
Praveena Tokachichu
Archana Singhal
Indrani Das Alikhan
Mohana Ramesh
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Neeshita Ahmed
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Sunitha Paturi
Alokiparna Sengupta
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V.Kameshwara Rao
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Bammi Setty
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Naresh Chandra
G.M.Radhesh

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Vennela.K
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Kritika Chavaly
Sanjana
V.Chaitrali
Minal Chouhan
B.Mrudala
S.Akanksha
T.Sivani
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THANK YOU VERY MUCH !
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A special word of gratitude to our Patrons, Donors, Sponsors and Volunteers for their continued support.

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Membership Details

Annual	1,500
Life	10,000
Young friend	200
Corporate	50,000





FINANCIAL HIGHLIGHTS FOR THE YEAR 2009 - 2010



(Rs. In thousands)

Amount Amount

INCOME ::

1	Membership Subscription	119	
2	Donations	5,291	
3	Interest & Other Income	74	
4	Grant from AWBI for Inspections	38	
5	Grant from AWBI for Rescue Shelter & Establishment	90	
6	Grant from Brooke Hospital for Animals, UK for Mobile Equine Welfare Project	1,786	
		<u>1,786</u>	7,399

EXPENDITURE ::

1	ABC/AR Programme	2,092	
2	Rescue & Shelter home for animals and Administrative Establishment	2,588	
3	Animal Welfare Fortnight /Inspection Expenses	188	
4	Gowshala & Cattle Rescue/Flood Relief at Kurnool and Mahaboobnagar	86	
5	Brooke Hospital for Animals, UK - Mobile Equine project	1,786	
6	Depreciation	464	
		<u>464</u>	7,804
	Income Over Expenditure		(405)
	Add: Depreciation		464
	Net Cash Accrued		<u>58</u>



CASH FLOW STATEMENT FOR THE FINANCIAL YEAR 2009 - 2010



(Rs. In thousands)		
	Amount	Amount
SOURCES ::		
1 Life Memberships	20	
2 Increase in Corpus Fund - Brooke Hospital	58	
3 Decrease in Current Assets & Advances	199	
4 Excess of Income over Expenditure before depreciation	58	336

APPLICATIONS ::

1 Increase in Fixed Assets	370	
2 Increase in Fixed Deposits	400	
3 CASH & BANK BALANCES		770
Add : Opening Cash & Bank Balances		(435)
		773
CLOSING CASH & BANK BALANCES		339

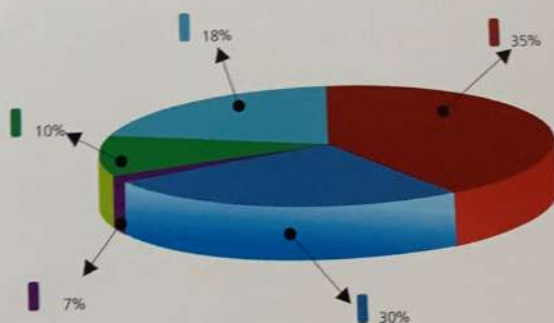




UTILISATION OF DONATIONS AND GRANTS

Breakup of Expenditure

	Rs.in Lakh	Sl No.	Percentage
■ ABC/AR Programme	20.92	1	30%
■ Rescue / Shelter & Establishment expenses	25.88	2	35%
■ Animal Welfare Fortnight Expenses	1.88	3	10%
■ Flood Relief	0.86	4	7%
■ BHA / BCH - Mobile Equine Project	17.86	5	18%
Total Rs:	67.04		100.00



All donations are entitled to 80G Tax Exemption.



HOW YOU CAN SUPPORT BLUE CROSS

Make an annual donation • Adopt a homeless animal • Sponsor a day's feeding
• Become a member • Leave a legacy • Volunteer your time

All Donations are entitled to 80G exemption of Income Tax Act

MEMBERSHIP DETAILS

Annual	1,500
Life	10,000
Young friend	200
Corporate	50,000



To report an animal in distress
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Blue Cross Rescue Service

Tel : 32989858, 23545523,
23544355

Working hours:

9am to 5pm,
after that call for
emergencies only

DO YOU HAVE A COMPLAINT ?

If you don't get a response to your rescue call within one hour there could be a genuine reason.

Please send the animal to our shelter in an auto, the fare will be reimbursed.

Alternatively, you will be attended to by our relay rescue volunteers.

Other complaints may be addressed to the Hon. Secretary, Blue Cross of Hyderabad.

Email : bluecrosshyd@gmail.com, info@bluecrosshyd.in



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