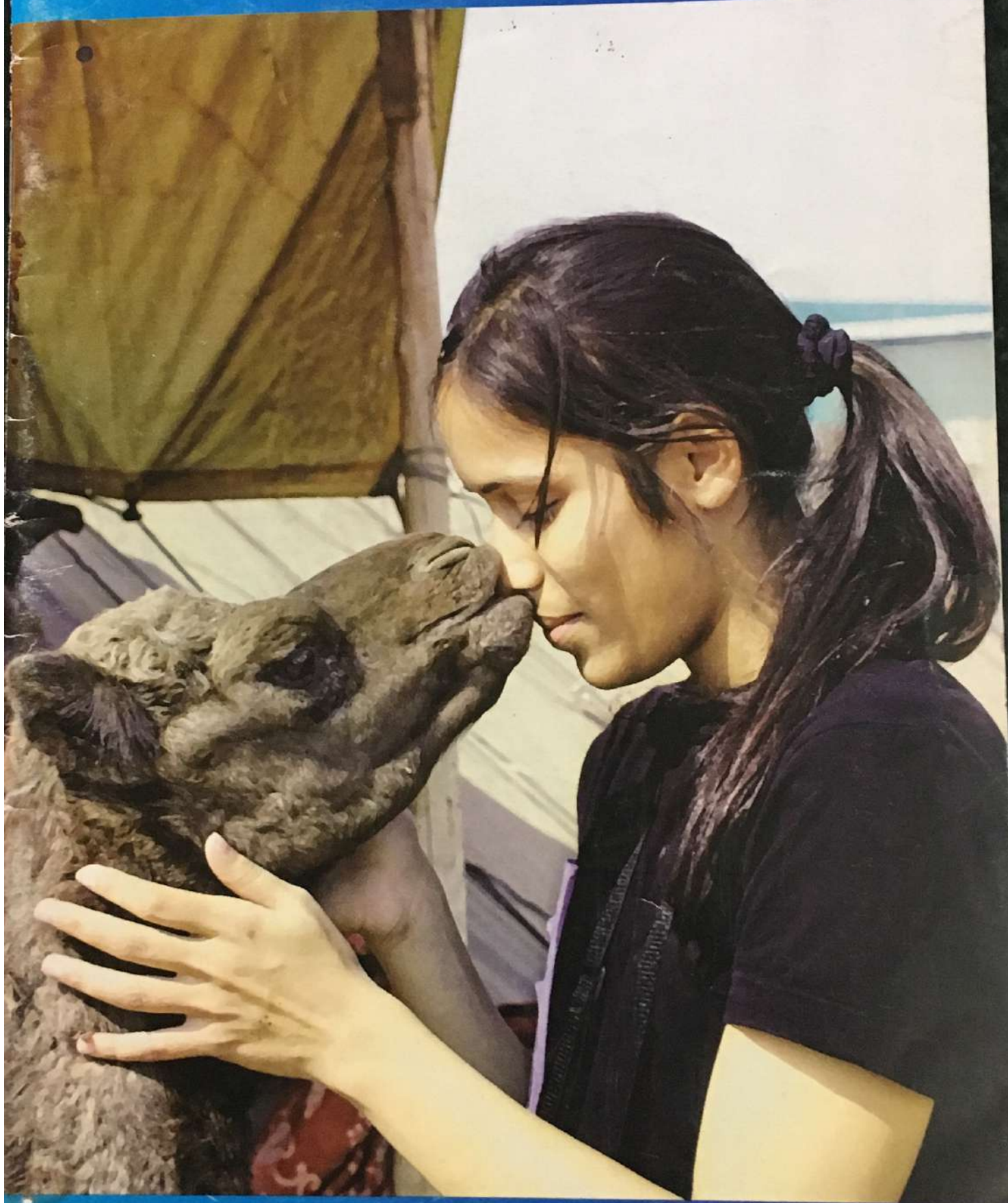




BLUE CROSS OF HYDERABAD

PREVENTING CRUELTY & SUFFERING FOR ANIMALS



20TH ANNUAL REPORT (2011 – 2012)



BLUE CROSS OF HYDERABAD

Registered Society recognised by the Animal Welfare Board of India

FOUNDERS: NAGARJUNA & AMALA AKKINENI

OFFICE BEARERS

AMITA TALWAR
Honorary President

Y. PADMAJA
Honorary Secretary

APARNA RAO
Honorary Treasurer

Blue Cross Staff with Dr. Pushkin, Mrs. Kumari and Shelter Directors



HONORARY MONITORING COMMITTEE

Sanjeev Dua, Hon' Vice President

Meitim Connolly, Animal Welfare Counsellor

Pavani Reddy, Shelter Director Eva Dua, Veterinary Nursing

Amala Akkineni, Humane Education, ABC / AR, Fund raising

Mr. P. Subba Rao, Accounts

Others: Heera Rupani, Manpreet Nishtar, Murali Krishna, Prasad Kalidindi

ADVISORY MEMBERS

Animal Welfare: Dr. Chinny Krishna

Prevention Of Cruelty To Animals: Vasanthi, Krishna Vadi & Swamy SB Das

Veterinary Advisors: Dr. Lakshmi Ramana & Dr. Ramana Rao

Architecture & Construction: Mr. Shankar Narayan

Financial Advisors: Mr. Sastry, Mr. A.V. Ramana Reddy

Legal Counsel: Jayshree Sarathy



OUR GUIDING PRINCIPLE

"We believe that all animals are sentient beings and whether they are used in the production of food, science, entertainment, for transportation, stray, homeless or wild; they deserve freedom from cruelty."

SERVICES

1. Ambulance and rescue service for homeless stray animals in need.
2. Shelter for sick, injured and abused animals.
3. Community sponsored Veterinary Clinic for pet and community animals.
4. Veterinary camps for working animals.
5. Prevention of cruelty to animals, counseling and creating awareness.
6. Adoption of homeless animals in partnership with (Pedigree) Mars.
7. Animal Birth Control & Anti Rabies effort (ABC-AR) to reduce homeless dogs in partnership with AWBI and GHMC.
8. Humane education and environmental education through talks and workshops.
9. Relief for animals during natural calamities.

FUNCTIONING OF THE ORGANIZATION

- 🐾 All services are conducted by professional salaried staff.
- 🐾 Day to day activities are supervised by the Shelter Directors & Founder.
- 🐾 Services are monitored by an Honorary Monitoring Committee.
- 🐾 We have an Honorary Advisory Committee comprising of experts.
- 🐾 Committee meetings are held during the first week of every month.
- 🐾 An annual audit is conducted, the details of which are available on our website.
- 🐾 The annual report is published and circulated to members.
- 🐾 The Annual General Meeting is conducted by July/August.
- 🐾 All funds come from donations, grants and sponsorships that are entitled to 80 G Tax Exemption.



LETTER FROM BLUE CROSS



Dear Blue Cross family and friends,

It gives us great pleasure to take you through another challenging year at Blue Cross of Hyderabad. To begin with, on behalf of our Office bearers and Monitoring Committee, we congratulate our staff and volunteers for achieving the Herculean task of rendering help to 27,669 animals.



Thanks to your support and the generosity of our patrons and well wishers we raised 37 lakhs in donations and 20 lakhs in Government grants (from AWBI and GHMC) to conduct our animal welfare services. The 11 year long partnership with Brooke Hospital for Animals – India concluded, though the valuable work for equine welfare continues in Kurnool through a new partnership. Together, we were able to achieve promising results and will cherish the years of learning.

We were able to save many animals from heinous acts of cruelty- some so gruesome that they are best not described. And while we have many milestones to celebrate, we have had our share of disappointments as well. Thanks to all of you Blue Cross has been able to survive 20 years by focusing on and promoting animal welfare, and providing a voice, as and when required, to prevent animal cruelty!

Please take a few minutes to read through the following pages in which we attempt to share the work carried out from April 2011 to March 2012. While putting these pages together and sorting pictures it gave us a sense of belonging, a wonderful feeling of kinship with animal friendly people.

For decades we have been striving to sensitise people and evoke concern for the local cat or dog, for the cow scrounging at the garbage dump, the caged monkey, the electrocuted bird, the old blind horse or the donkey with a missing leg. We have tried to open hearts and homes to help these animals to relieve their pain. We have tried to change attitudes from fighting a war to awakening responsibility, and along the way we have made friends galore and enemies too. It is with regret we still find reputed private clubs and apartment complexes in our city encouraging their security guards to beat the friendly, docile sterilized and vaccinated dogs that come to eat garbage to fight their hunger pangs. On a positive note, this year we also found a Judge who refused to give a security guard bail for beating a dog and breaking its legs. We look forward to many more humane decisions. We are proud that animal concerns and welfare is coming of age and we could not have done it without you. Thank you for your faith and your committed support. Let us continue our efforts to make our city an animal friendly place.

Best wishes from all of us at Blue Cross of Hyderabad,

Amala Akkineni
Founder

Amita Talwar
Hon' President

Aparna Rao
Hon' Treasurer

CONSOLIDATED ACTIVITY REPORT - BLUE CROSS OF HYDERABAD 2011-2012

S.No.	Type of Animals	Rescues	Treatment at Pet Clinic No. of cases	Adoptions	Animal Birth Control Operation & ARV		ARV Only	Mobile clinic for working animals	Vaccination Camps	Cruelty & Negligence
					Male	Female				
1.	Dogs	8044	2507	31	2883	3363	55	-	5222	750
2.	Puppies	1756	990	199	-	-	-	-	-	377
3.	Cats	377	135	9	108	175	-	-	-	62
4.	Kittens	306	53	82	-	-	-	-	-	32
5.	Goats/Sheep	1	250	-	-	-	3	-	16	-
6.	Bullocks / Cows / Calves	21	-	6	-	-	3	-	45	2
7.	Buffaloes	2	5	3	-	-	-	-	-	-
8.	Camels	-	11	-	-	-	-	-	52	5
9.	Horses / Ponies / Donkey	9	7	4	-	-	-	462	17	-
10.	Poultry	3	2	-	-	-	-	-	-	3
11.	Duck/Geese	32	34	21	-	-	-	-	-	16
12.	Rabbit	2	-	2	-	-	-	-	-	1
13.	Guinea Pigs / lab Rats	3	-	-	-	-	-	-	-	3
14.	Pigs	3	-	-	-	-	-	-	-	-
	Total	10559	4012	356	2991	3538	58	462	5352	1258
URBAN WILD LIFE		Rescues	Clinic Treatment	Adoptions	ABC	ARV	Wildlife Rehab	<div>27,669</div> <div>Animals were helped</div>		
1.	Kites	33	-	-	-	-	22			
2.	Pigeons	208	67	-	-	-	190			
3.	Bonnet Macaques	45	-	-	-	-	45			
4.	Peacock	1	-	-	14	38	1			
5.	Bat	2	-	-	-	-	2			
6.	Crane	7	-	-	-	-	1			
7.	Crow	4	-	-	-	-	5			
8.	Koel	7	-	-	-	-	2			
9.	Parrot/Parakeet	3	-	-	-	-	4			
10.	Tortoise/ turtle	-	-	-	-	-	3			
11.	Mynah	2	-	-	-	-	-			
12.	Eggret	1	-	-	-	-	1			
13.	Swift	1	-	-	-	-	1			
14.	Sparrow	2	-	-	-	-	1			
15.	Owl	2	-	-	-	-	-			
	Total	317	67	1	14	38	278			



PREVENTING CRUELTY TO ANIMALS



As part of Blue Cross effort to prevent cruelty to animals, many cruelty complaints were received over email and phone regarding puppies being killed, dogs being beaten, or unsatisfactory conditions of GHMC dog pounds, illegal slaughter houses or over loaded trucks with cattle. While Blue Cross rescues the animal and provides care, most of the complaints are forwarded to PFA-Hyderabad Mrs. Vasanthi Vadi, CEO Mr. Dattareya Joshi and District S.P.C.A. Vice President, Swamy S.B. Das, for conducting investigations. This year some good responses were seen from the Police and Judges who were strict with the perpetrators.

Kudos to Judge Naga Raja Rao 10MM Court, Malkajgiri, who refused bail to a security guard who beat up a dog so badly he broke both front legs.

Blue Cross of Hyderabad provides counseling to negligent owners who fail to vaccinate their pets and bring them for treatment and abandonment at our shelter. Invariably they come in the last hour with little or no remorse, many bring pedigreed animals in terrible conditions. Some animals were rescued from terrible abuse, in excruciating pain and suffering. Besides counseling we list them with People For Animals- Hyderabad for follow up inspections.

Guard held for cruelty to dog

COREENA SUARES | DC
HYDERABAD, APRIL 2

In a shocking incident of cruelty to animals, a street dog has been attacked and brutally beaten up by a man. The police looked a case against P. Chandrababu, the watchman of Mohan Apartments in the city.

It was reported that Chandrababu had thrashed and seriously injured the dog named Raju while in an infuriated condition when the dog entered the compound at night on March 27, near Vijayapuri Colony, ECIL Road, Hyderabad. N. Sowkshajee, a retired gov-



ernment employee and an eyewitness to the incident, said: "The watchman used

an iron rod and broke the animal's front right limb and backbone. He left the dog helpless in a pool of blood. The injured dog was immediately taken by a few residents to the nearby Blue Cross society welfare clinic for treatment." The staff of the People for Animals association filed a complaint at Kumbhgaruda police station, Hyderabad. G. Rajashekar, sub-inspector of police, Kumbhgaruda police station, explained: "22-year-old watchman, a native of Medak district, admitted that he had beaten the animal, because the dog had entered the apartment

compound and was disturbing the residents at night. We arrested him on April 2 and booked a case under Section 14(1) A, Prevention of Cruelty to Animals Act. We will also file a charge sheet before the Xth metropolitan magistrate, Malkajgiri. The accused will have to pay a fine of ₹200 and a three-month jail term."

Dattatraya Joshi, inspector of People for Animals, stated: "It's illegal as per the Prevention of Cruelty to Animals Act 1960.

"The court will decide (on) the punishment and should take stringent action against the man."

When lodging a complaint please ensure you submit documented evidence of the incident, if you want proper action taken.



Linda Ma

Puppy found place in interactive adopted homes.

5 Landed adopted All healthy poor far that the event of them.





ANIMAL SHELTER



The informal and very good, day to day management of Mrs. RSK Kumari, who is now Shelter Director, and whose work of management is really tough and exacting has to be mentioned. The staff at the field, the Para vets, the rescue van drivers cum Para vets, the care givers in the various wards and others have been contributing their dedicated service.

Among the permanent animal citizens at the shelter, I cannot resist from reporting about Ramu, the very differently endowed and gifted, ever happy dog who has taken up the work of receptionist. Another cat citizen — Topsy handles his reception work in his own unique way — sitting in on all meetings and discussions etc in a very friendly way, and shelter security has been taken over by Max, our committed resident shelter guard dog. Your donations ensure all of them are taken care of, so thank you!

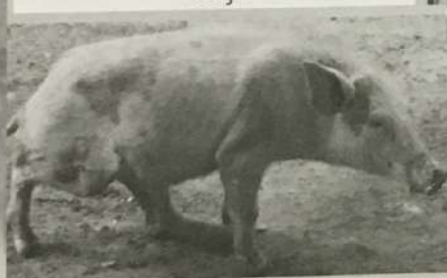


Ramu

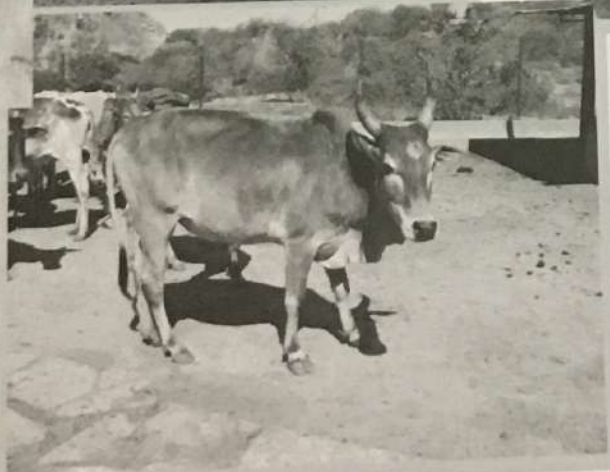
Lakshmi



Roja



Receptionist Topsy



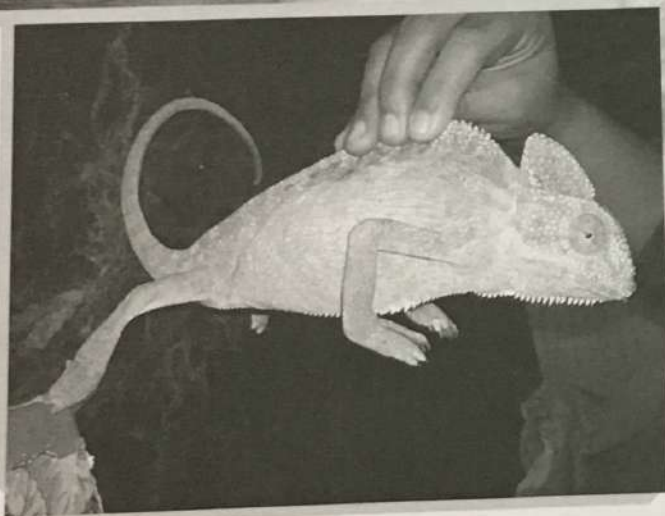
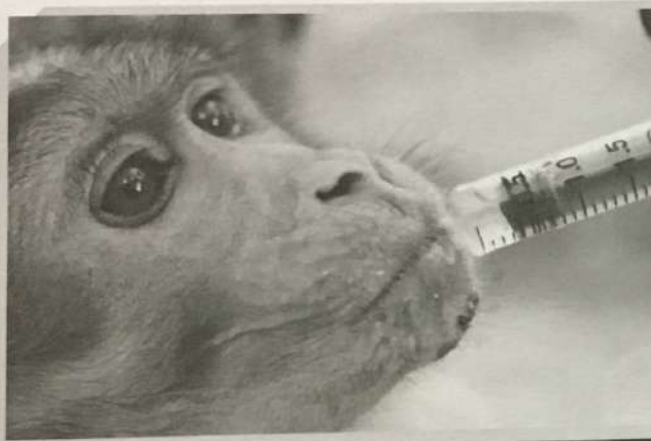
Beti



URBAN WILDLIFE – RESCUE AND REHABILITATION



Urban wildlife suffer greatly. However, random feeding of city wildlife is not always advisable. Pigeons found over breeding in unhygienic places fed by pigeon hoarders, tend to fall sick and disease is rampant in these places. Blue Cross of Hyderabad rescued 208 pigeons out of which 191 were treated in our clinic and rehabilitated. We rescued 33 kites and rehabilitated 22 of



them, many of them had torn wings from Manja (glass coated thread used for flying kites). Our team rescued 45 Bonnet Macaques. 38 were given the Anti Rabies vaccine, 14 males had the animal birth control operation before release. 1 peacock, 2 bats, 1 crane, 7 crows, 3 tortoise/turtles, 2 egrets, 1 swift, 1 sparrow and two owls were rescued, given timely treatment and rehabilitated. A large number of birds and monkeys came with burns from electrocution.





EDUCATION AND AWARENESS TALKS AND WORKSHOPS



Education Officer
Pravalika and her dog Zaza

At Blue Cross we consider education and awareness a key part of ensuring an animal friendly city. Hence much effort was made to extend awareness sessions to educational institutions and Corporate offices, housing complexes etc. The partnership with Pedigree (MARS), GE and Deloitte Volunteers continues for school talks. Our education officers Pravalika and Ajay spent long hours visiting schools reaching out to over 13,340 students.

The 107 Schools visited were:

M. A. Ideal High School, Kisher Bagh
Boston Mission HS, Kalepathar
Ayesha HS, Aman Nagar
St. Moses HS, Santosh Nagar
Holy Joseph HS, Vattepally
Holy Fathima, Vattepally
Imam Baksh Memorial HS, Yakutpura
Royal HS, Rein Bazar
Jawahar HS, Yakutpura
Saraswathi Academy, Gowlipura
Shanktiniketan, Gowlipura
Shanktiniketan, Uppuguda
Infant Prague K.G & Primary School,
Aliabad
Grace Public School, Farooqnagar, near
Fhalaknama Palace
Mesco Grades, Malakpet
Sahara HS, Santosh Nagar
St. Francis HS, Madannapet
Royale HS, Panjesha
Discovery Talent HS, Santosh Nagar
Barkat Boys Town HS, Fateh Darwaza
Govt Girls HS, Hussaini Alam
St. Zains HS, Ansari Raod
Ahmed HS, Nawab Sahab Kunta
Iqra Mission HS, Nawab Sahab Kunta
MARS School, Bahadurpura
Samia HS, Moghulpura
VDP HS, Shah Ali Banda
Keshav Memorial HS, Himayatnagar

Siddhartha HS, Kavadiguda
KGK Vidya Bhavan, Gandhinagar
English Union HS (Boys)
English Union HS (Girls)
Guru Nanak HS, Vittalwadi
Harrow HS, Himayatnagar
Nrupathunga HS, Barkhatpura
Indian Academy School, Tilaknagar
St. Mazz HS, Saidabad
Brilliant Grammar School, Moghulpura
Paramount HS, DoodhBowli
Hyderabad Convent School, Nasheman
Nagar
Shivdat Roy HS, Lad Bazar
Kishore Kunj HS, Amberpet
Siddhartha Model HS, Tilaknagar
Sri Aurobindo Model HS, Uppal
Mother Vidyanikethan HS, Nallakunta
Sri Vidya Secondary HS, Golnaka
Knowledge HS, Quadribagh
Puny Pals HS, Kachiguda
Nalanda Talent School, Golnaka
Firdous Flower Convent HS, Petlaburj
Jnana Bharathi Model HS, Gowlipura
Vip International School, Shaheen Nagar
Keys HS, Secunderabad
Dazzling HS, Moghulpura
Care Model School, Tilaknagar
Scholars Model HS, Talabkhata
Paragon HS, Vattepally



CALENDAR OF EVENTS AT BLUE CROSS OF HYDERABAD



April '11: The Annual Audit was conducted and Annual Report printed and circulated to members and donors.

May '11: Student Interns visited Blue Cross from Indonesia, China and Denmark.



Student Interns

June '11: World Environment Day was celebrated with talks at school on environmental protection. Asia for Animals Conference was held at China, which was attended by our office bearers and Founder.



July '11: Zoonosis Day was celebrated. Our AGM was held for members and donors. The 11 year long fruitful Equine Welfare partnership with Brooke Hospital for Animals India concluded and the project and staff were deputed to Society for Rural and Economic Development (SRED) who has been working for 43 years at Kurnool.

August '11: Volunteers campaigned at temples during Nagpanchami discouraging people from the blind belief that doing puja to snakes caught by snake charmers will appease Naga Devta. Several TV channels got involved in spreading awareness that snakes do not drink milk and that snake charmers kill the snakes after the festival.

September '11: Atlanta Foundation donated one lakh of rupees from the Independence day bicycle rally.

An Anti Animal Sacrifice campaign was conducted in Venkatagiri during Poleramma Jatara continued for the 3rd year in a row.

October '11: World Animal Day was celebrated with a vaccination camp at Blue Cross. Amala and our visiting Vet from Portland, USA, Dr. Kathy Engler gave a talk at Pepal Grove School in Sadum, Chittoor District. Dr. Kathy, introduced to us by Pedigree, actively participated in Blue Cross work for a month and help refine many areas in both education and puppy adoption work. She was a delight to have with us and left a lasting positive impact on the staff.



Dr. Kathy



CALENDAR OF EVENTS AT BLUE CROSS OF HYDERABAD



Indian Roller (Palapitta)

During Dussehra we found a number of Indian Roller (Pala Pitta) young birds, being kept for good omens in people's homes. The festival is shroud with blind belief that seeing these birds brings good luck, which results in the hunting of hundreds of nests for the fledglings. The birds were rescued and released back into the wild.

In the month of Oct 2011, the students of Class X, Chaitanya Vidyalaya organized a three day fund raiser for the Blue Cross. In the course of these three days, they put up food and games stalls and sold various articles like hand painted T-Shirts and decorative diyas. The children worked with great enthusiasm and were successful in raising a substantial amount which went towards the "New puppy adoption centre" at the Blue Cross.



Chaitanya Vidyalaya students donate
cheque to Blue Cross

November '11: A workshop was organised for Animal Welfare Groups in the city, requested by Smt. Maneka Gandhi, on animal welfare issues particularly the ABC program and provided guidance on recognized courses available in India for their training.

December '11: An emergency fund called the "Golden Fund" for animals was started by Mrs Heera Rupani with committee members donating Rs.500 per month for animal welfare. Our website was redesigned by Mr. Pradeep of Adroit, who gives his professional support as an honorary contribution to animal welfare and Blue Cross.



January '12 Republic day was celebrated in the company of Mr. & Mrs. Lyndogh who hoisted the national flag and distributed awards & certificates to staff and volunteers. The National Animal Welfare Fortnight was celebrated with camps throughout the month. Blue Cross celebrated its 19th



CALENDAR OF EVENTS AT BLUE CROSS OF HYDERABAD



anniversary and discussed the vision for the year to come, covering Blue Cross shelter improvements, plans for animal welfare in the city and state.

"Mrs. Y. Padmaja sponsored a Water Bowl Project, purchasing water bowls for volunteers to place outside their homes and maintain during the summer for animals. Thanks to their efforts homeless animals had some relief during the hot summer months."



Volunteers for water bowl project

March '12: Dr. Lakshmi Ramana conducted a workshop for volunteers at Blue Cross on how to help animals with skin disease on the streets.

Our new Vet Dr. Mallik took charge of his duties, Dr. Pushkin left to get married.

ANTI ANIMAL SACRIFICE DRIVE

For the second year our efforts to prevent animal sacrifice during PolerammaJatra at Venkatagiri continued all sacrifice at the temple was stopped. At one time over 40 thousand animals were sacrificed for the festival, till the Police took our help to prevent the sacrifice. With years of meticulous door to door

education and campaigning led by Swamy S.B. Das and tremendous support from the local Police, the sacrifice has stopped and slaughter during the festival has reduced to a minimum for food consumption. The lack of education and facilities for rural folk to slaughter animals is often the reason behind animal sacrifice. Animal welfare groups, social groups, volunteers, school students and Police actively participated in the rallies and meetings held during the month that led to the Jatra. A special mention must applaud the efforts of volunteer from Infosys.





Celebrating 20 years of Blue Cross of Hyderabad...

A Poem by Meitim Connolly
(Blue Cross, Counselor)



It's the 23rd of January and reaching 20 years.
Are we thinking – what have we to show?

On paper, the animals who benefitted from our care run into lakhs and lakhs, which looks good on paper.
But in our hearts, we know that what we do is a drop in the sea of suffering.
Singer said, 'For the animals, life is an eternal Treblinka.'
Birds caged in wire prisons for life.
Cattle slaughtered before time in front of calves separated from each other.
Their mothers and their milk sold on.
Sometimes the tears come at night or in unexpected places.
We think of the thousands of female dogs suffering without food, and endless pups depleting their bodies, season by season.
In all corners of India where we cannot reach them and in the cities, our pampered pets pick at their food.
But every morning, the sun shines anew.
And we realise that what we are doing makes ripples in the stream, which in another 20 years will have spread to become rivers, oceans and mean more and more happy, cared for sentient beings.

And the sleepless nights, the struggle for vets,
for money, sometimes for grass, for workers and medicines fades into insignificance.
When we see the tails wag, the kites fly on release,
the mother dogs lying at rest in the winter sunshine.
It's been a good 20 years.

God give us more, many more.



Associate Life

Anil Kumar Ag
Anjana Beniwa
B. Dhamodha
Chithkalaavaa
Ekta
Eileen Kantar
Jayaati Vemul
Kavita Agarw
KVK Chaitany
Pradeep Bans
Pro. Dr. Sudh
Suresh Chanc
Sai Raj G. Ksh
Shonita Joshi
Swaminath G
Vane Singh R
Vikas Bansal

Associate Ar

A.Venkat Ran
Abilash Mud
Alfred Lunes
Amithra She
Anjana Vissa
Anomitra Sh
Anupamma
Aripirala Pray
Aulimazum
B.Chinni Kris
B.Hemanth
C.V.Ram Pra
Cristina Roc
D.Jagadishw
Dr.Srinidhi
Eleanor Har
Erlend Elling
G.Madhu Ba
G.Vijay Moh
Gautam Ma
Harsh Sethi
Hema Harih
K.Samatha
K.Sanjay Ag
K.Vijaya Ku



People and partners who made all this possible
we extend a gracious thank you to each
and every donor who supported our
work, each one is a Blue Cross Ambassador



Animal Welfare Board of India
Brooke Hospital for Animals
Mr. N. Prasad & Nimmagadda Foundation
Mr. A.V. Ramana Reddy

Akkineni Nagarjuna
Mr. Vijit, Time & Space
Mr. Narendra , and Pragati Art Printers
Mr. Sashtri, Mr. P. Subbarao, KSK Energy Ventures

Dear Donors,

You have been part of the Blue Cross family and have supported our efforts to help our animal friends. We would like to acknowledge and thank you for your support. It is only with your generous donations that we were able to help 27,669 animals through various services. We seek your continuous patronage!

Patron Donors

Mr. & Mrs. A.G.S. Reddy
Manpreeth Singh Nishter
The Atlanta Foundation
Charities Aid Foundation India
Kommineni Agencies

Gratitude to Donors

A. Bhasker
Anjana Beniwal
Aditya
A. Sailaja
Aariit
Alice Joles
A. Hari Prakash Reddy
A. Jayanthi
Abhimanya Dasgupta
Aditi Bhoopal Pradipak
Aditya Patnaik
Akilesh
Alokparna Sengupta
Amara - Raja Batteries
Amita Talwar
Aparna Rao
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Amrita Saikanth
Angel Richardran
Adharsha Naidu
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Anirudh Annam
Anisha Sharma
Anjana Beniwal
Anjane Devi
Ankan Kumar Sen
Anshu Chandhari

Anupama and Naresh Raghavan
Anusha Chaudhari
Arun Madav Marupuru
Arya Yha
Asha Hans Raj
Avinash Chitturi
B. Vishnu Vardhan
Baby Varsha
Bhriugu & Jyotsna
Bhumika
Bishwak Singh
Bonno Gordon
B. Anitha
Buddi
C.S. Naidu
Carol P. Barbour
Ch. Ravi Kumar
Chaitanya Cheruvu
Childrens at Hills Ridge Villas,
Oakridge
Chaitanya K.N
Chaitanya Vidyalaya
Chandrabose Pranava
Chitra
Chandu
Col. Gowrishankar
D. Chaitanya
D. Madhuri
Daruk and Nitya
Deepak Kumar Kurma
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Dharmandra Mehta
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Dilip Murthy .B
Dinakar / Vasha
Divya Sharma
Denakar
Deepak Kumar

Doosa Srikanth
Dr. Sangeetha
Dr. S.V. Rameshwar
Dr. V.N. Sarma
Durga Reddy
Decunna Hosh
E. Mamata
Eva
EWA Bachminska
Fitness One Group India Limited
Franklin Templeton Investments
(Disha)
Frauke Quader
G. Seshagiri
G. Lakshmi
G. Nirajan Babu
G. Rameshwari Sudha (Simbha)
Gaddam Sabitha
Ganesh Iyer
Ganga Raj
GKVN Sharada
Golem Naresh
Google India Pvt. Ltd
Gopi
Gowri Shankar
Green Practices Private Ltd
Harish Narsimhe
Harsha Reddy
Hema Madhav
Heera Rupani
Indira Venkatachalam
ISN. Murthy
J.Arjun Prasad
J.Geetha
J.Rangaiah
Jagadishwar
Joginder kum ar
Jayanthi Narayana

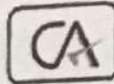
Jayashree Ga
Jana Katharina
Gasselstiege
Karan Talwar
K. Hynavathi
K.M. Pattam
K. Pavan Kum
K. Prateek
K. Reshma Re
K. Ritu Varm
K. Santosh
K. Sridhar Ra
K.V. Ramana
K.V. Nagaraj
K. Vivek Kum
Kalyan T and
Kanaka Lath
Karin Rentor
Kartik Gopal
Katy Virasin
Kavita
Keera
Kendriya Vi
Kiran. P
Kousar J.Az
Krishna Pre
Krishnam R
Kanumuris
L. Prabakar
Lakshman
Laleetha Pu
Laxmi Nori
Lt.Col. K.V
M. Anitha
M. Aparna
M. Jaideep
M. Kalyan
M. Nagarj
M. Naresh
M. Prasad
M. Rekha
M. Sam S
M. Sandh
M. Sanjay
M. Sujan
M. Sures
Madhavi
Madhavi
Mahesw
Mamath
Manas M
Mani Ko



AUDITOR'S REPORT



Ramana Reddy & Associates
[Formerly A.M.Reddy & Co.,]
Chartered Accountants



10-5-6/B, "My Home Plaza",
Off: 103, 2nd Floor, Masabtank,
Hyderabad - 500 028.
Ph: 23316426 / 23316912

FORM NO.10B
[See rule 17B]

Audit report under section 12(b) of the Income Tax Act, 1961 in the
case of charitable or religious trust or institutions

We have examined the balance sheet of M/s.Blue Cross of Hyderabad (Society) as at 31st March, 2012 and income and expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have examined all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit. In our opinion, proper books of account have been kept by the head office and the branches of the above-named trust/institution visited by us so far as appears from our examination of the books and proper returns adequate for the purposes of audit have been received from branches not visited by us subject to the comments given below:

----- NIL -----

In our opinion and to the best of our information and according to information given to us, the said accounts give a true and fair view:

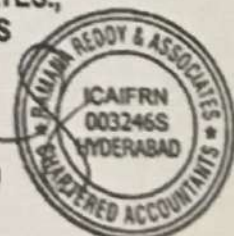
- i) in the case of balance sheet, of the state of affairs of the Society as at 31st march, 2012 and
- ii) in the case of income and expenditure account of the deficit for the year ending on that date.

The prescribed particulars are annexed hereto.

Place: Hyderabad
DATE : 25.05.2012

for RAMANA REDDY & ASSOCIATES.,
CHARTERED ACCOUNTANTS
Firm Regn No 003246S


(CA. RAMANA REDDY A.V.)
PARTNER
Membership No. 024329





CASH FLOW STATEMENT FOR THE FINANCIAL YEAR 2011 - 2012



(Rs. In thousands)

Amount Amount

SOURCES ::

1	Life Memberships	80	
2	Decrease in Receivables	300	
3	Excess of Income over Expenditure before depreciation	74	
		<hr/>	454

APPLICATIONS ::

1	Increase in Fixed Deposits	100	
2	Increase in advances / medicine stock etc.,	5	
3	Decrease in Fixed Assets (Net)	572	
		<hr/>	677
4	CASH & BANK BALANCES		(223)
	Add : Opening Cash & Bank Balances		891

CLOSING CASH & BANK BALANCES

668



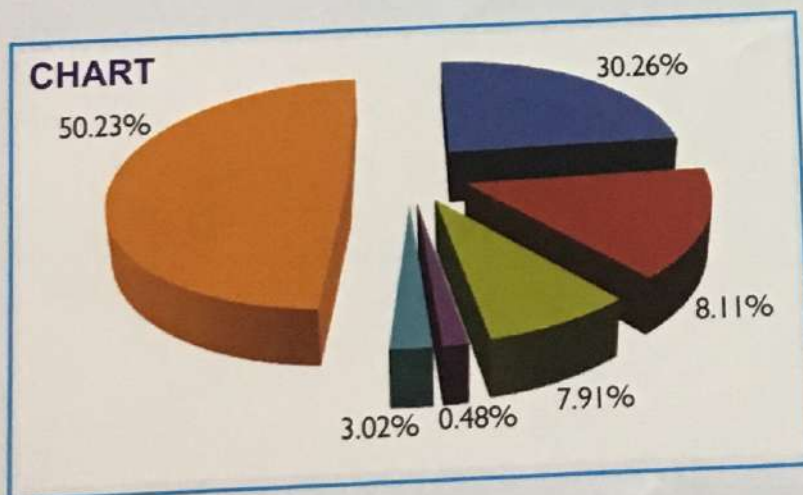
Breakup of Expenditure

	Rs.in Lakh	Sl No.	Percentage
ABC / AR Programme	33.26	1	50.23
Rescue / Shelter expenses	20.04	2	30.26
Organisation / Office Establishment	2.00	3	3.02
Animal Welfare Fortnight expenses	0.32	4	0.48
Gowshala & Cattle protection	5.24	5	7.91
BHA / BCH - Mobile Equine Project	5.37	6	8.11

Total Rs:

66.22

100.00



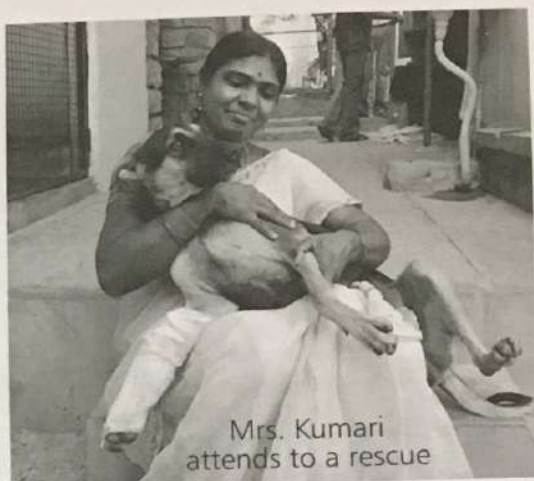
All donations are entitled to 80G Tax Exemption.



AMBULANCE AND RESCUE SERVICE



Rescue Volunteer – Rajeev Sharma



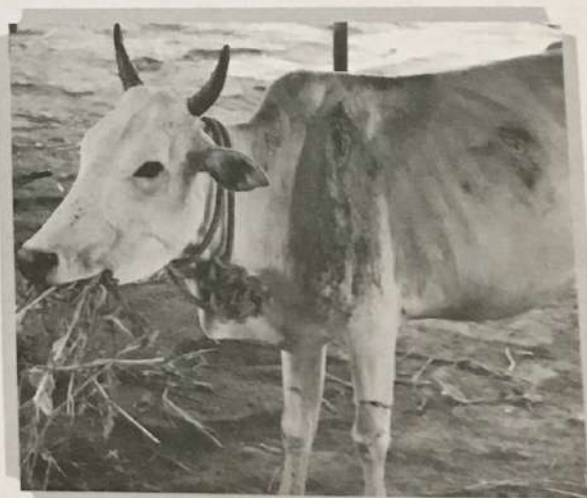
Mrs. Kumari
attends to a rescue

Our ambulance and animal rescue service is the quintessence of Blue Cross service an assurance "that no animal needs to lie dying on the streets of our city while animal friendly people can help." Thanks to hundreds of concerned individuals who notice, call for our ambulances, rescue, and bring in injured animals to our shelter for timely help; we were able to rescue 10,559 injured, sick and abused animals. Prithvi, our rescue coordinator, with the help of our office staff managed 3 phone lines that ring non stop from 9AM to 5PM. This year we happily acknowledge the growing numbers of volunteers and kind people who rescued injured animals and brought them to our shelter, when our vehicles were busy or after closing hours; saving valuable lives. It would not have been possible for our 2 drivers and 3 vehicles to rescue so many injured creatures without an army of willing helpers. We are deeply grateful for their support.

Blue Cross runs the rescue service from 9AM to 5PM. After that only emergencies are attended to. There are volunteers and other animal welfare groups who attend to rescues during night hours.



Nita



To find out more information about our rescue service please visit our website:
www.bluecrosshyd.in





COMMUNITY SPONSORED CLINIC



Clinic visitor

Our community sponsored clinic functions from 10 AM to 1 PM - Tuesday through Sunday (closed on Mondays). Thanks to kind and generous individual donations we were able to extend care to 4012 animals belonging to people from varying backgrounds and economic status. Timely vaccination, grooming and Veterinary care, counseling and awareness drives are part of the clinic services to

encourage responsible animal ownership.

Dr. Pushkin handled the clinic most of the year but had to leave suddenly as he is getting married and will be moving to Chennai with his wife. We wish him a happy married life. Dr. Kirmani and Dr. Mallik took over from Dr. Pushkin to continue this important service.



Dr. Pushkin greeting a clinic visitor



Anushka Kona



Blue Cross Wish List

- Annadaan'. Shelter feeding on birthdays and anniversaries – Rs.5000
- Be a Blue Cross Patron and donate Rs. one lakh every year.
- Sponsor new construction for: Aviary, ABC Operation Theatre, Compound wall etc.
- Sponsor an Anti Rabies Vaccination camp in your area: 300 doses of ARV– Rs.30,000
- Sponsor animal rescue, treatment, surgical equipment, medicines, supplements, food, etc.– Rs.25,000 annually
- Sponsor a new ambulance – Rs.3 lakhs
- Find homes for homeless animals.
- Collect old newspapers for bedding for injured animals.
- Volunteer your professional skills.
- Volunteer your time and expertise/veterinary help.



MEMBERSHIP DETAILS ₹

Associate Annual -----	1,500
Associate Life -----	10,000
Young Friends -----	200
Associate Corporate -----	50,000

To report an animal in distress please call Blue Cross Rescue Service

Tel: 32989858, 23545523, 23544355

Working hours: 9am to 5pm, after working hours, call for emergencies only

DO YOU HAVE A COMPLAINT?

you don't get a response to your rescue call within one hour there could be a genuine reason.

Please send the animal to our shelter in an auto, the fare will be reimbursed.

Alternatively, you will be attended to by our relay rescue volunteers.

Other complaints may be addressed to the Hon. Secretary, Blue Cross of Hyderabad.

Email: bluecrosshyd@gmail.com, info@bluecrosshyd.in



BLUE CROSS OF HYDERABAD

403/9, Road No.35, Jubilee Hills, Hyderabad-500033, INDIA.

Tel: 91-40-32989858, 23545523, 23544355 website: www.bluecrosshyd.in