

BLUE CROSS OF HYDERABAD



Annual Report
2020-21

CELEBRATING 29 YEARS OF ANIMAL WELFARE

Consolidated activity report of the year 2020 - 2021

Type of animal	ABC/ARV		Pets treated at clinic	Critical cases	Adoption	Vaccination Camp	Feeding Dogs April & May
	Male	Female					
Dogs	3397	3343	551	15		2460	4200
Puppies			162	15	104		
Cats		21	35	1			
Kittens			11		2		
Goats			26				
Poultry			10				
Pig			1				
Peacock				1			
Pigeon				1			
	3397	3364	796	33	106	2460	4200



Animals Helped - 14,356

Blue Cross of Hyderabad started in 1992, though was officially registered in 1993 as a non-profit, animal welfare organization. It was recognized by the Animal Welfare Board of India soon after and has partnered with multiple national and international groups to further the cause of animal welfare. Since inception through services and efforts, Blue Cross of Hyderabad has helped over 5,35,790 animals.

In 2017 the organization transformed to focus on Animal Birth Control (ABC) surgeries and Anti Rabies vaccination (ARC) for street animals. It also runs an Animal Welfare Training Center and conducts regular training programmes with a vision to empower people to spread kindness and mitigate animal suffering exponentially.

Our Vision:

Empower people to spread kindness and mitigate animal suffering, exponentially.

Our Mission:

Focus all resources on Animal birth control / Anti Rabies vaccination for street animals, and provide animal welfare training.

Our Goal:

Reduce animal suffering in the most sustainable and impactful way.





Chairperson: Amala Akkineni

Founders: Nagarjuna & Amala Akkineni

OFFICE BEARERS:



Aparna Rao
Hon. President



Sushma Kamal
Hon. Secretary



P. Subba Rao
Hon. Treasurer



Mourya Boda



Heera Rupani



Aparna Challa



Praveenya Melta



Dr. Lakshmi Ramana
Veterinary Advisor



Vasanthi Vadi
Prevention of Cruelty



Greeting dear Members and Donors,

The pandemic year was completely handled by Mrs.Kumari , our CFO and Our Veterinarians Dr.Shubam, Dr.Haritha, Dr.Irshad, supported by their teams of dedicated staff. We stayed focused on Animal Birth Control and Rabies control efforts.

Considering the complexities of Street dog population management and the numerous issues related - it is and continues to be a herculean task delivered. Please join me in congratulating our workforce for their remarkable efforts.

As Governing board we handled public complaints regarding our services and staff to deal with them swiftly, transparently, ensuring transparency of process so people continue to trust in us. Some members of the public shared concern that we were closed. I assure you we are not. We are simply focused and do not entertain individual requests. We are training people to help themselves.

Please read this annual report, prepared specially to update you. We have presented Dog population management as a concept and detailed it in this report. For those with concerns, we share a view into our animal shelter demonstrating how it is utilised.

We are extremely grateful to Deloitte for entrusting us with their CSR grant and to United Way, Hyderabad for guiding us.

My gratitude to our network of volunteers and donors, their tireless efforts to help animals on the streets. We look to the younger generations to come forward , train, work with us and take the movement forward.

I regret the delays to report back to you and remain grateful for another year in service to animal welfare. My gratitude to each of you for supporting us on this important mission.

Warm wishes,

Amala Akkineni
Founder / Chairperson
September 2021



Dog Population Management- Animal Birth Control & Anti Rabies for street dogs - Report for 2020-21

While Blue Cross of Hyderabad continues to focus on Animal Birth Control operations and Anti Rabies Vaccinations to reduce the street dog population, prevent Rabies and prevent human-dog conflict, the focused efforts enables a substantial impact on human and animal welfare.

Along with ABC/ARV, Dog Population Management of the area is discussed with stakeholders, who were invited to form agreements on how to approach and manage the dog population of a specific zone, along with the local authorities. Before and after ABC/ARV the dogs in the area may fall sick, get injured or cause concerns and hence a continued Dog Management programme covers issues concerning animal welfare for Street dogs and Pet dogs. It is useful to have such agreements and protocols in place to solve all animal related issues, supported by community and civic body .

Key features of Dog Population Management for Pet Dog and Street Dogs:

01. For Pet Dogs:

To promote human & Animal well-being, local authorities are encouraged to support pet owners by providing animal friendly regulations, open spaces and parks for activities where families can bring their pets and play/ exercise with them. Other services include

- 1) Registration of Pet Dogs.(Licensing as per local authority rules)
- 2) Awareness drives in the community to promote pet registration and understand the benefits.
- 3) Responsible pet ownership guidelines(Including scooping the poop and behavioural training)
- 4) Registering pet parents/owners to get access to online sessions on topics like:
 - a) Organized and scientific, controlled breeding,
 - b) Immunization.
 - c) Sterilization and the benefits for pets
- d) Information regarding location, timings of local veterinary services

02. For Street Dogs:

Commencing with discussions, training of volunteers and stakeholder agreements - Blue Cross of Hyderabad handles the issues related to street dogs in the specific zone.

We provide veterinary care for injured animals with recovery prognosis, foster care support networks, first aid for animals with skin diseases (mange, scabies, eczema, dry and moist gangrene), and treatment for tumor (mammary), tick infested, maggot wound, abscess, ascites, dog bite wound for dogs.

The Veterinary care for injured animals follows a 7-day critical care protocol followed by foster care for the recovering animal. The animal transfers to a foster care volunteer who continues the animal's recovery, ensuring individualised care. Not all animals qualify for critical care and the decision is finally made by the Vet incharge.

Such individualized care system is more successful ensuring no animal deaths from languishing in a kennel for months.

In case of infectious disease - the dog is quarantined at the local GHMC shelter under the supervision of a Veterinarian. We do not advise such animals to be brought to shelters as the spread of disease can infect the entire shelter.

The local authority helpline constantly monitors dog bite and Rabies cases providing medical support to the community.

Blue Cross of Hyderabad conducts training sessions for volunteers on animal welfare bringing awareness on how to work with street dogs, how to collaborate with various stakeholders (without causing conflict) to reduce animal suffering.

The training includes:

- First aid for street animals.
- Dog feeder protocols
- Foster care giver for puppies
- Adoption for puppies
- Critical care and rescue of road accident animal victims.

Vaccination camps are conducted in the community to spread awareness and to ensure the wellbeing of local dogs. Deworming, Disease control with canine and feline disease vaccines (7-in-one), Anti Rabies etc.

3. Impact of Dog Population Management in Street Dogs:

Within a year ABC/ARV creates a tremendous impact and a drastic change was noticed on the streets. Sterilization results in reduction of dog fights, reduced street dog population, disease control and probable road accidents. Dogs bites reduce and so does Rabies. Along with Dog Population management agreements, the change is noticed even more remarkable in three years.

The dogs released into the respective areas after ABC / ARV are vaccinated, friendly and healthy. They are mapped and allocated to a large range of volunteers: those who function as dog monitors, dog feeders, foster care givers, rescue volunteers and are appointed by the local bodies as animal representatives, contacted to resolve animal related issues.

We highly recommend such agreements for residential areas to make it safe for Human habitation & the city an animal friendly one.



Animal Birth Control / Anti Rabies Vaccination for street dogs



ABC/ARV Program was implemented in the following areas during 2020-21

Nizampet Area:

ABC/ARV successfully completed for 1176 dogs (July '20). The impact on street dog population is a reduction estimated to approx 61,269 less dogs

GHMC Serilingampally Zone :

Implemented the ABC program in Kondapur, Gachibowli, Bharatiya Nagar.

Yousufguda circle consisting of areas:

Borabanda, Rehamath Nagar, Yellareddyguda, Vengal Rao Nagar and Erragada wards.

5564 dogs were operated in both areas and the impact on street dog population reduction is estimated at approx 2,76,428 less dogs.

ABC/ARV was implemented at Osmania University area and 7 Tombs area with the support of dedicated volunteers.



Awareness and Outreach Program for ABC / ARV

Objective:

To create awareness of the benefits of Animal Birth Control-Anti Rabies Vaccination (ABC/ARV) for street and pet dogs.

Humane Dog Population Management and increasing awareness in the community to address animal population in a healthy, humane and friendly manner.



Corporate Social Responsibility : Donations from Deloitte through their CSR initiative channeled and monitored by United way Hyderabad have helped us to achieve the mentioned programs. We are grateful to Deloitte and United Way Hyderabad for their continued support to make our communities safe.



For those who have not visited the shelter: the 2-acre hospital and shelter is covered with enormous natural rock and boulders, steep hillsides and barriers to the neighboring community, providing seclusion for the animal welfare work.

According to regulations, 8000 sqft of the premises is permitted for construction. Water is scarce due to the rocky sight and arid climatic conditions; hence we buy water by tanker every day. The site was painstakingly filled, planted and cared for by the people who built the shelter bit by bit.

We are indebted to countless animal friendly people for their selfless contributions. The details of our "Veterinary Hospital and Animal Birth Control Centre " facilities at Blue Cross of Hyderabad, Jubilee Hills Rd. No. 35 as on July 22nd, 2021 are as follows:





Cattery ABC



Adoption Centre



Critical Care



Clinic



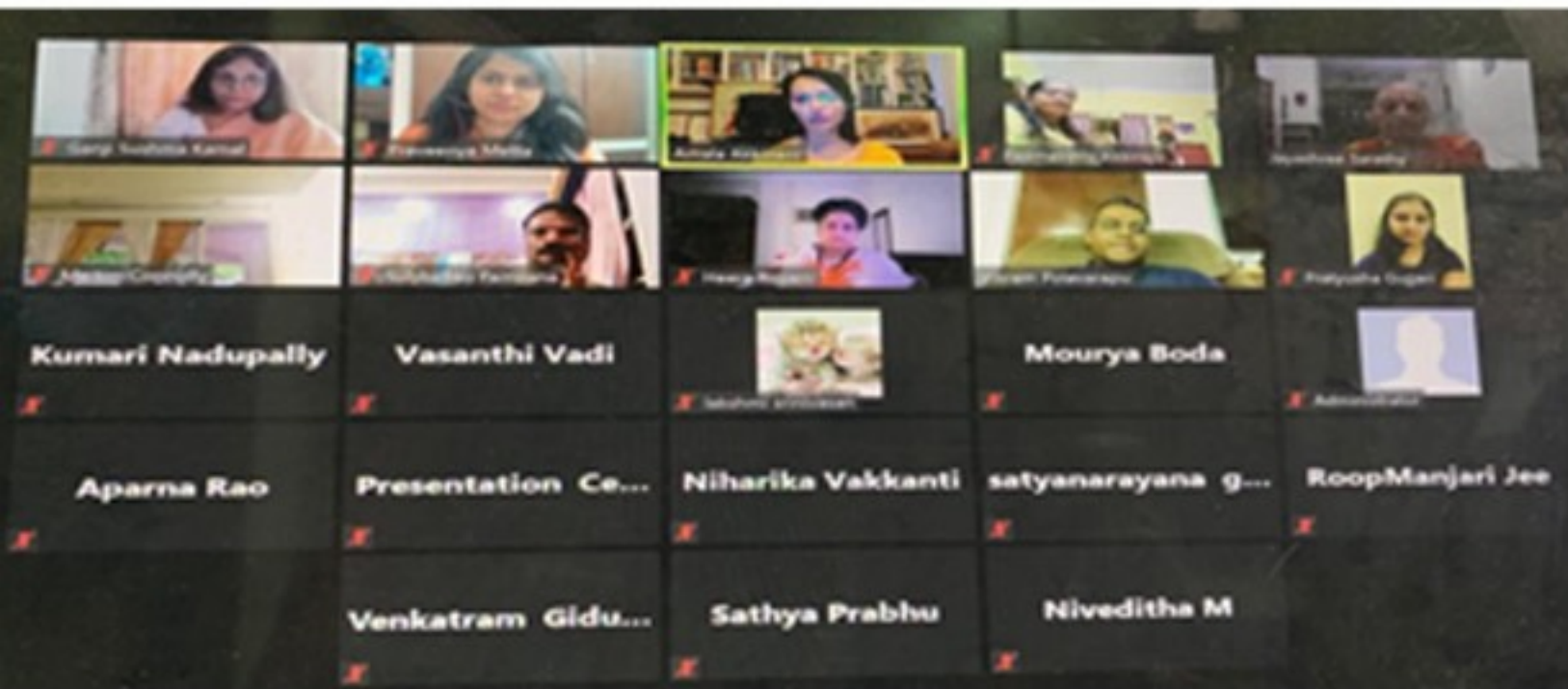
Large Animal Shelter



Main Gate

The Annual General Body Meeting of the Society was conducted online:

Due to the pandemic and keeping safety of the members paramount, we conducted the 28th Annual General Body Meeting' virtually on October 4, 2020. Despite the challenges the passion and enthusiasm of members who attended was the same.



The link below will lead you to a recorded version of the same:

[https://drive.google.com/drive/folders/114pakGiqnzE_aHPZx_lmXhg6g8k9ZT- G?usp=sharing](https://drive.google.com/drive/folders/114pakGiqnzE_aHPZx_lmXhg6g8k9ZT-G?usp=sharing)

Important Days Celebrated were

World Zoonoses Day (July 6th),

World Rabies Day (September 28th)

World Animal Day (October 4th) -

We conducted Anti-Rabies Vaccination camps for over 350 pet and stray dogs.

An online webinar event was conducted for our 28th Anniversary on Jan 23rd 2021 .

Special guests on the panel were Mr.Kamal Vardhan. I.A.S. GM Tourism, Norma Alwares

Chairperson FIAPPO and Dr.Chinny Krishna, Chairman Emeritus - Blue Cross of India. The

webinar was called " Aligning with the animal welfare movement". The discussions were very enlightening and beneficial and a number of questions were posed by the audience.



Volunteers' Speak

Gunjan Dixit: Fostering puppies was a truly wonderful and exciting experience. Blue Cross of Hyderabad inspired us into pet adoption and fostering many years ago. They obliged and helped us place ads. We recommend adoption as you help save a homeless animal. Suffering from being born on the streets can change through adoption. We want to thank Blue Cross of Hyderabad for all the help and guidance, 4 out the 5 puppies found their forever family because of the good work you guys are doing.



Adoption Day

On the last weekend of every month we celebrate adoption day. It is heartwarming to see the beautiful chubby dogs and cats, cared for by our foster care volunteers brought in for adoption. Wonderful people come forward to welcome them into their homes and hearts. All thanks to our volunteers and foster parents.

Elizabeth Jones who adopted an Indie from us 10 years ago wrote, "I wanted to thank you for the wonderful work you are doing. 10 years later, our Hyderabad special, Georgie, has traveled around the world with us to Taiwan, China, Singapore, and now lives in Washington, DC with her human baby brother and sister. She is the sweetest dog in the world and is my first baby. My children love her, and she is an important part of the family. I will always be grateful for Blue Cross of Hyderabad for taking care of the stray animals in Hyderabad and helping them find good homes like Georgie has with us. I think your work is truly making a difference. I am proud of my Indian street dog and so grateful to you."



Heartfelt Thanks to:

Fuel-a-Dream of Chirec International School who raised funds and donated it to our shelter, coordinated by Ananya Jain and her able team.

Dog-O-Bow, a city-based pet clothing and accessories company who donated dog collars.

MARS International Pedigree & Dr. Jiya who donated pet food for our shelter animals.

Best Employee Award 2020 was given to our young and energetic couple Kasi and Mougulamma.



Shelter Director & CFO expresses special thanks:

NSK Kumari says:

"I would like to specially personally thank our committee members & donors Deepti, Ankita and Sanjeev from Deloitte, Rekha, Girija, Gauri, Maheshwari, Anusha, Naveen and Usha from United Way; and Jyothi Agarwal from NASSCOM Foundation.

A huge thanks to United Way Hyderabad and Mr. Mahender for their timely support. timely support to purchase our dog catching vehicle.

A special thanks to our dedicated volunteers Aparna Challa and Praveenya Metta; and Krishna and Chaitra , Pridvi Panneru for helping in adoption events; Nita Paropakari, Abhinay, Himanbindu and Kashif for their help for social media.
A heartfelt Thank You to all our volunteers, supporters and staff! "

We welcome our new members

Associated Life Member:
during 2020-2021

Ms.Aishwarya

Associate Annual Members:

Siddharth Ashutosh	Raghavendra CS
A Padmavathi	Nanadhini thara
Praveenya	R Vinayak Reddy
Chandara Kumar chattiar	Sai Kiran
G Divya Sree	Aansa Kholka
G Tejswini	Sara Tejeswi
Sri Valva	K Ganesh Reddy
D R Roshan	Abhiram katapally
Sameeha Reddy	Shruthi Shanmukhi
Nidhi Reddy	Akshara iska
Sanskriti Kiluru	Ramya Radhakrishna
Jain shivani	Harini Gadiraju
	Ria

Join us as a member and be the voice for animals!

Associate Life Membership: Rs.10,000/-

Associate Annual Membership: 1500/-

Corporate Membership: 50,000/-

Heartful Gratitude to our Patrons, Charities and Corporate Sponsors for supporting towards
Animal Birth Control Program

Deloitte through United Way of Hyderabad
NASSCOM Foundation
Nizampet Municipal Corporation



Donors

PATRON DONORS 2020-2021

A G S Reddy

A G Shiva Prasad Reddy

A G Sowmya Reddy

A G MADhu

Amala Akkineni

Fuel a Dream

Bandaru venu

Aparna Rao

MONTHLY DONATION LIST 2020-2021

V C R Maheshwari

V C R Muthu kumar

Dipanshu Manisingka

Vishwa Santoshi

Shrikala

N S Patel Agencies

Akunuri Venkat Narayana Tara

Ashwini Madiwala

S Hari Praka

A Satyanarayana

Narayana

Suleiman Siddiquie

Priyanka Patleru

Runa Debnath

Shield india

K VNaga Raja kumari

Chadalawada sai sanjay

Prashanthi

PRANAMITHRA DONORS 2020-2021

Rio

C Jaya shree saradhi

Ch Ravi Kumar

A Siva Prasad

Srinivas Velagapudi

Subhashini Raghunadhan



Donors

SHELTER ANIMAL FEEDING

R S K Kumari	Q Mart
Rohini Mukherjee	Rudra Ramanjenuyulu
B Sridhar Reddy	Varsha Dinakar
A G S Reddy	Geeta mohan
Thiruvikramarao	Sadhuvasawani Int school
Depanshu	Sunil Yadav
N Durga Satyavathi	SVNS Saikumar
Tushar subhari	Susi abraham
Varakantam	Adhvi sunder
Roshan Kanga	Dr John Arun
Kranthi	Mrs Hepzibah john kumar
sai kumar	Purav Panatullah
Ramesh kumar	Rebecca Emmainel
Mayank Astha	Ms Beulah Emmainel
Pavan Kumar	Ms. Rachel Emmainel
Anuradha. P	Gowri Shanker
Mabel honey	Ahmedullah
M Connolly	Sanjay
Aparna Rao	Pupa
Vinay Asar	Ayushi
NSR Murthy	G Hemima rani
Heera Rupani	Dinakar
Rudra Sindhu	Hero
Y Naga Venkata sai Ram	Sailaja N
Ramya Varikuti	Nitingeeth s
Navaneeth Vishwanath	Arjun Deenaj
N Laxmi Devi	
Sridhar Kunchala	

DONATIONS IN KIND

Mars International India Pvt. Lt
6 ipain Health care pvt Ltd
Surgical sutures pvt LTD
Mourya boda
Briliant Industries pvt ltd
Prayeenya
Thakur Premsingh
Shalini
Andrew and Sharon
Jayanth Chowdhary
Showiya
Shwetha Rao
Sumel Malji
Thakur Sandeep Singh
Samilitha Sarvepally
J Murli Krishna Reddy
Shwetha Agarwal
Tanshpal Singh
Vijay Y
Adhvik Sundar
Musa Khan
Honey Kiran and Subodh
J Keerthi
K Lakshmi
Rohan Srivastava
Jagnithi
Mounika
M Amarnath
Arjun
Pruthvi Panneru
Bharani



General Donors list 2020-2021

Karthik kotha
Ashva Venforse pvt ltd
Rajesh
Naveen
Shreya Paropakari
Nitin Deshpandi
Shivani Sagar
Krishna Murthy
P Bharwadhwaja
Swetha Paropakari
Jyotna
Ratna kulluri
B R Srinivas
Kumar Swamy
Muralikrishna
Praveen Chandra
Maninath. K
AB Kalyan Chakravarthi
Y Accen daniel kumar
FerozAli
Vibhava jain
Sorin Rimni
B shanthi
Gayathri
Madhavi
Gurmeen
Dheeraj Muramshetti
Kiranmayee
Anil
Priya Krishna
Anita Takdape
Charishma
Maunesh Bhat
Youngistaan
D Lakshmi
Prem
D L Naryana
Prem paul
Salma
Rajesh

Pallavi
Syeda sama
Robert Jolll
Arpit
Ameen
Abijeeth
T Sailaja
Suchithra Tandan
Jyothi
Vibhava jain
Samina Munawar
Madhuvan Gupta
Asutosh mourya
Bozy
Mounica
Neetu
Naomi
Bharath
Subhashini Raghunadhan
Madabhushi ragavan
Unalita
Subash & Honey
Charity Ad foundation India
Suhitra Tandan
K M Patmal
Street Dogs Hyderabad
Raghavendra
Vishwanath goud
Ayush
Gayathri
Mrs Amrita kaur
Andlub zaidi
Ananya Boguda
Harika
V Niramala
Vijay
Sharmitha Debnath
Ananath Saradhi
Linde Miranda
satish

Sheetal Gupta
P Hari krishna
Murali babu
Ujwala CHI
Shamala
Bowenpalli usha
Varun
Sania
Vignesh
Sri latha
Alice
Chitta Rohin
Sharakh Mukharji
Brahamaji
Vasundhara
Suchita foundation
Sudhakar
Sai Kiran
N Sunitha Baki
Suhasini
Amritha
Zainab
Charities Ali
Medha bandi,
Chaithany
Bandhavaya
Ayushi



FORM NO. 10B

[See rule 17B]

Audit report under section 12A(b) of the Income-tax Act, 1961, in the case of charitable or religious trusts or institutions

We have examined the balance sheet of M/s. Blue Cross of Hyderabad (Society) as at 31st March, 2021 and income and expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have examined all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit. In our opinion, proper books of account have been kept by the head office and the branches of the above-named trust /institution visited by us so far as appears from our examination of the books and proper returns adequate for the purposes of audit have been received from branches not visited by us subject to the comments given below

In our opinion and to the best of our information and according to information given to us, the said accounts given a true and fair view:

- i) In the case of balance sheet of the state of affairs of the Society as at 31st March, 2021 and
- ii) In the case of the income and expenditure account, of the deficit for the year ending on that date 31-03-2021.

The prescribed particulars are annexed here to.

Place: Hyderabad
Date: 20-08-2021

For RAMANAREDDY & ASSOCIATES.,
CHARTERED ACCOUNTANTS
Firm Regn No. 003246S
SD/-
(CA. RAMANAREDDYA. V.)
PARTNER
Membership No. 227799



Balance sheet as at 31st 2021

CAPITAL FUND & LIABILITIES

	Rs.	As at 31.03.2021 Rs.	As at 31.03.2020 Rs.
CAPITAL FUND :			
Opening Balance	24,129,909		22,479,184
ADD: Additions during the year			
Life Membership	10,000		10,000
Corpus Fund	100,000		
Grant Received From AWBI for Construction /ABC			
	24,239,909		22,489,184
Less/Add: Excess of Income over Expenditure	2,050,975		1,640,725
TOTAL		26,290,884	24,129,909

AS PER OUR REPORT OF EVEN DATE
for RAMANA REDDY & ASSOCIATES
CHARTERED ACCOUNTANTS
Firm regn.No.003246S

for BLUE CROSS OF HYDERABAD

SD/-
PRESIDENT

SD/-
TREASURER



Balance sheet as at 31st 2021

	Rs.	As at 31.03.2021 Rs.	As at 31.03.2020 Rs.
ASSETS			
Fixed Assets	24,096,672		23,373,402
Less: Depreciation	14,578,635		13,280,593
		9,518,037	10,092,809
CURRENT ASSETS, LOANS & ADVANCES :			
Stock of Medicines	74,085		58,422
Other Advances	385,000		98,000
Interest Accrued on FD	1,822,224		1,161,863
TDS (Current Year)	52,933		58,286
I.T.Refundable	58,286		20,823
		2,392,528	
Investments:			
Mutual Funds	245,194		1,740,699
		245,194	
Fixed Deposits			
- Canara Bank	11,250,000		8,250,000
- Yes Bank	400,000		400,000
- Canara Bank (FCRA A/C)	1,500,000		1,500,000
		13,150,000	
CASH & BANK BALANCES :			
Cash in hand	226		6,485
Cash at Banks	984,901		742,523
		985,127	
TOTAL	26,290,885		24,129,909

Financial Highlights for the Financial year 2020- 2021

SOURCES ::

Amount (Rs. In thousands)

Life Memberships/Corpus Fund
Decrease in Mutual Funds
Excess of Income over Expenditure
before depreciation

110
1,496
3,349

4,955

APPLICATIONS ::

Increase in fixed Deposits
Increase in Fixed Assets (Gross)
Increase in Mutual Funds
Increase in advances/medicine stock etc.,

3,000
724
995

4,719

CASH & BANK BALANCES
Add : Opening Cash & Bank Balances
CLOSING CASH & BANK BALANCES

236
750
986



Financial Highlights for the Financial year 2020- 2021

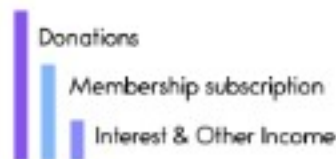
INCOME ::	Amount (Rs. In thousands)
Membership subscription	37
Donations	11,413
Interest & Other Income	875
	12,325
EXPENDITURE ::	
ABC/AR Programme	8,494
Emergency Care & Shelter home for animals	280
Organisation/Office Establishment	84
Education, Awarness, Vaccination Cmp epenses	118
Depreciation	1,298
	10,274
Income Over Expenditure (Expenditure over Income)	2,051
Net Cash Accrued	1,298
Add: Depreciation	3,349



Utilisation of funds - Project wise

	Rs.	
ABC/AR Programme	84.94	0.95
Emergency Care/Shelter expenses	2.80	0.03
Organisation/Office Establishment	0.84	0.01
Education, Awareness, Vaccination Camp expenses	1.18	0.01

Utilisation of Funds



Funds Raised



The New Normal – Take Care and Be Safe!

Dear patrons, supporters and friends,

We hope you are all safe during the pandemic. While a lot has changed as in how we go about our daily lives, what has remained unchanged is the need to continue to implement our welfare goals for the animals in our city.

Please do your bit whenever you can and help an animal in need. But please do so while strictly following government guidelines and safety protocols, timings and with appropriate precautionary measures.

Please note that shelter events such as adoption drives are only on every last Sunday, safely conducted with visitors observing social distancing, wearing masks etc.. If you wish to bring an animal to the clinic, you have to get prior appointment by email at info@bluecrossofhyd.org

Thank you for all the support! To continue supporting our program, please visit <https://donate.bluecrossofhyd.org>

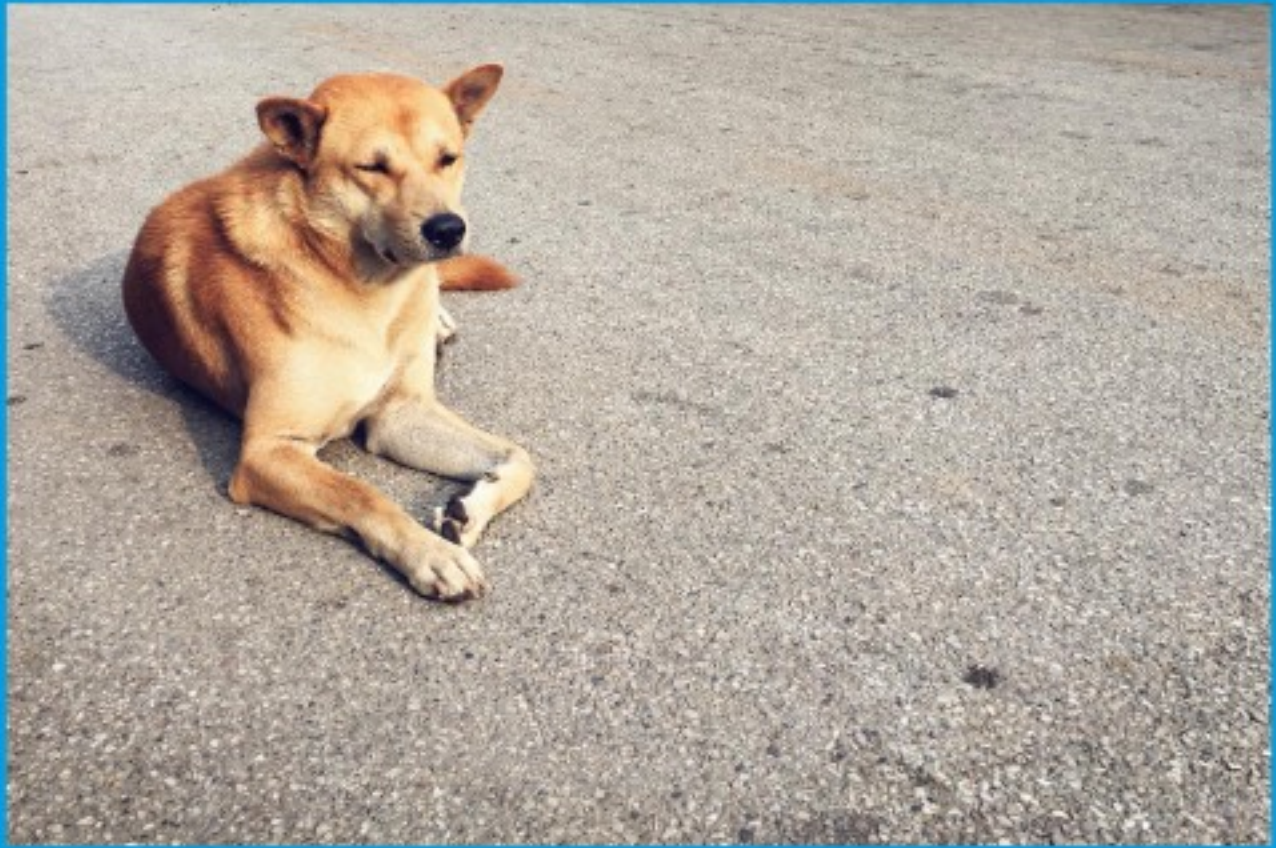
Note: We do not have any Landlines nor do we accept donations through gpay or any other website.

Contact: cfo@bluecrossofhyd.org
bchgoverningboard@gmail.com

BLUE CROSS OF HYDERABAD



To help 100 dogs or cats from cruelty, disease, injury and suffering on the streets
- Spay / Neuter One. Donate to support animal birth-control and
anti-rabies vaccinations for stray animals and together,
let us safeguard our community!



BLUE CROSS OF HYDERABAD

403/9, Road 35, Jubilee Hills,
Hyderabad, Telangana, 500033

www.bluecrossofhyd.org